

November 09, 2022

To,
BSE Limited
 (BSE: 542726)

National Stock Exchange of India Limited
 (NSE: INDIAMART)

Subject: Disclosure under Regulation 30 read with Schedule III of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Dear Sir/Ma'am,

Pursuant to Regulation 30 read with Schedule III of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, it is hereby informed that Tradezeal Online Private Limited, (hereinafter referred as 'Tradezeal'), a wholly owned subsidiary, of IndiaMART InterMESH Limited (hereinafter referred as 'Company') has agreed to sell 4,850 equity shares of Instant Procurement Private Limited (hereinafter referred as 'ProcMart'). The details of the transaction are given below:

Sl. No.	Particulars	Details
1.	The amount and percentage of the turnover or revenue or income and net worth contributed by such unit or division of the listed entity during the last financial year	Nil
2.	date on which the agreement for sale has been entered into	November 08, 2022
3.	the expected date of completion of sale/disposal	30 days
4.	consideration received from such sale/disposal	Tradezeal, a wholly owned subsidiary, of the Company has agreed to sell 4,850 equity shares in as ProcMart amounting to Rs 13.62 crores (approx.).
5.	brief details of buyers and whether any of the buyers belong to the promoter/ promoter group/group companies. If yes, details thereof	Buyer Details: Sixth Sense India Opportunities Fund, a trust established under the Indian Trust Act, 1882, and registered with the Securities and Exchange Board of India as Category II Alternative Investment Fund The buyer does not belong to the promoter/ promoter group/group Companies.
6.	whether the transaction would fall within related party transactions? If yes, whether the same is done at "arms length"	No

7.	additionally, in case of a slump sale, indicative disclosures provided for amalgamation/merger, shall be disclosed by the listed entity with respect to such slump sale	Not applicable
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Consequent to the above transaction and subscription of shares by the new investors in ProcMart, the shareholding of Tradezeal shall be 19.5% on fully diluted basis. However, the exact percentage of fully diluted shareholding shall depend on the adjustments in the conversion ratios of Compulsory Convertible Preference Shares ('CCPS') determined basis occurrence of certain events in future.

Further, the presentation on the above transaction is enclosed herewith. Kindly take the above information on records.

Yours faithfully,
For IndiaMART InterMESH Limited

(Manoj Bhargava)
Group General Counsel,
Company Secretary and Compliance Officer
Membership No: F5164

Encl: As above



 #Bada**Aasaan**Hai

**Investment update - Instant Procurement Services
Private Limited ('ProcMart')**

About ProcMart

Provides End to End Procurement Solutions in MRO Category for Enterprise Customers



Vendor
Consolidation



Inventory & Cost
Optimization



Analytics &
Reporting



Easy ERP
Integration



Anish Popli

Founder & CEO

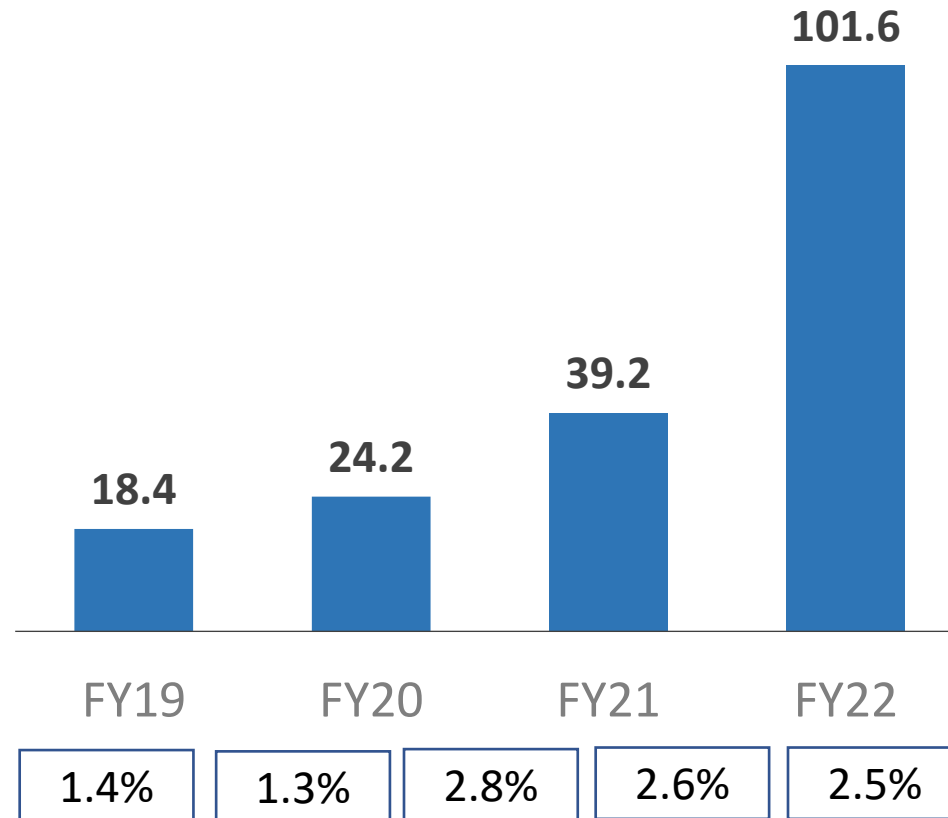
Experience – Energo
Engineering and BHEL

Entrepreneurial experience of
7+ years

Education – PG Diploma from IIM
Lucknow and B.Tech from NIT Trichy

Key Performance Indicators

GMV Revenue
(Rs Cr)



PAT%

1.4%

1.3%

2.8%

2.6%

2.5%

- Incoming investors shall invest Rs. 50 Cr in primary capital, at a pre money valuation of Rs. 300 Cr.
- To enable the same, IndiaMART* is selling 4,850 equity shares worth Rs. 13.92 Cr via a secondary share sale to incoming investors.
- Post the round, IndiaMART's* shareholding shall be in range of 17.9% - 19.5% on a fully diluted basis, depending on the adjustments in the conversion ratios of CCPS to be determined in future.

**Through it's Wholly Owned Subsidiary, Tradezeal Online Private Limited.*

Thank You!



#BadaAasaanHai

The text '#BadaAasaanHai' is written in a white, sans-serif font. Above the word 'Aasaan' is a white icon of a hand with the index finger pointing upwards.