IndiaMART InterMESH Ltd.



6th floor, Tower 2, Assotech Business Cresterra, Plot No.22, Sec 135, Noida-201305, U.P. Call Us: +91 - 9696969696 E: customercare@indiamart.com Website: www.indiamart.com

Date: April 28, 2021

To

The Manager - Listing **BSE Limited**

(BSE: 542726)

The Manager - Listing **National Stock Exchange of India Limited**

(NSE: INDIAMART)

Dear Sir/Ma'am,

Disclosure under Regulation 30 read with Schedule III of SEBI (Listing **Subject:**

Obligations and Disclosure Requirements) Regulations, 2015

This disclosure is given under Regulation 30 read with Schedule III of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 that Indiamart Intermesh Limited (hereinafter referred as "Company") has indirectly, through its wholly owned subsidiary, Tradezeal Online Private Limited, agreed to acquire:

- (a) 26% of the share capital of Shipway Technology Private Limited on fully converted and diluted basis.
- (b) 3.02% of the share capital of Truckhall Private Limited on fully diluted basis in addition to 22% of the share capital (on fully diluted basis) already held by the Company.

The details of the both transactions are enclosed herewith for your ready reference.

Kindly take the above information on records.

Yours faithfully,

For Indiamart Intermesh Limited

(Manoj Bhargava)

Sr. Vice President (Legal & Secretarial),

Company Secretary and Compliance Officer

Membership No: F5164





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Dear Sir/Ma'am,

Subject: Disclosure under Regulation 30 read with Schedule III of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

This disclosure is given under Regulation 30 read with Schedule III of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 that Indiamart Intermesh Limited (hereinafter referred as "Company") has indirectly, through its wholly owned subsidiary, Tradezeal Online Private Limited, agreed to acquire additional 3.02% of the share capital (on fully diluted basis) of Truckhall Private Limited (herein after referred as "Entity") via secondary purchase from an existing investor. The details of the transaction are given below:

S.	Particulars	Details
No.		
1.	Name of the target entity, details in	Name – Truckhall Private Limited.
	brief such as size, turnover etc.	
		Registered Office – Manhar Mahal. Flat No. 3B,
		4 Bakul Bagam Row, Kolkata, West Bengal
		The total turnover for the entity for the year
		ended March 31, 2020 was Rs. 1.48 Cr
2.	Whether the acquisition would fall	The subject acquisition is not a related party
	within related party transaction (s)	transaction though Truckhall Private Limited
	and whether the promoter/ promoter	is a Related Party, being an Associate
	group/ group companies have any	Company.
	interest in the entity being acquired? If	
	yes, nature of interest and details	
	thereof and whether the same is done	The transaction is being concluded at Arm's
	at "arm's length".	Length basis with the existing investor, i.e. IIM
		Calcutta Innovation Park.
3.	Industry to which the entity being	Internet based software solution.





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	acquired belongs.	
4.	Objects and effects of acquisition (including but not limited to, disclosure of reasons for acquisition of target entity, if its business is outside the main line of business of the listed entity).	This investment shall be in line with the Indiamart Group's long-term objective of offering various Software as a Service (SaaS) based solutions for businesses.
5.	Brief details of any governmental or regulatory approvals required for the acquisition.	Not Applicable
6.	Indicative time period for completion of the acquisition.	Immediate
7.	Nature of consideration - whether cash consideration or share swap and details of the same.	Cash Consideration
8.	Cost of acquisition or the price at which the shares are acquired.	The Company, through its wholly owned subsidiary, intends to purchase 1,779 Equity Shares for a total consideration of upto Rs. 1.33 Crores @ price of Rs. 7,477 per share from IIM Calcutta Innovation Park.
9.	Percentage of shareholding / control acquired and / or number of shares acquired.	The Company, through its wholly owned subsidiary, has agreed to acquire 1,779 (One Thousand Seven Hundred and Seventy Nine) Equity shares from the Existing Investor, i.e. IIM Calcutta Innovation Park. This secondary stake sale amounts to 3.02% of the Share Capital of the entity (on fully diluted basis), apart from the 22% of the Share Capital that the Company already holds.
		The final aggregate shareholding of the company, post this investment, in the said entity would be 25.02% of the Share Capital on a fully converted and diluted basis.
10.	Brief background about the entity acquired in terms of products/line of business acquired, date of incorporation, history of last 3 years turnover, country in which the acquired entity has presence and any other significant information (in brief).	Truckhall Private Limited is inter-alia engaged in the business of creating online marketplace and software development for the logistics industry including running and managing a digital platform 'SuperProcure'. SuperProcure is a SaaS based platform that digitizes the entire freight sourcing by finding the best possible rates through a transparent bidding and auction structure, and dispatch



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monitoring system of the logistics department of any business, offering complete and realtime visibility of all the events in the entire dispatch cycle, from indenting to delivery, via alerts, dashboards and reports, improves collaboration amongst stakeholders leading to better efficiency in the entire process.

The total turnover for the entity for the Financial Years ended March 31, 2020, March 31, 2019 and March 31, 2018 is Rs 1.48 Cr, Rs 3.69 Cr & Rs 10.53 Cr, respectively.

Kindly take the above information on records.

Yours faithfully,

For Indiamart Intermesh Limited

(Manoj Bhargava)

Sr. Vice President (Legal & Secretarial), **Company Secretary and Compliance Officer**

Membership No: F5164





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Dear Sir/Ma'am,

Subject: Disclosure under Regulation 30 read with Schedule III of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

This disclosure is given under Regulation 30 read with Schedule III of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 that Indiamart Intermesh Limited (hereinafter referred as "Company") has indirectly, through its wholly owned subsidiary, Tradezeal Online Private Limited, agreed to acquire 26.00% of the share capital (on fully diluted basis) of Shipway Technology Private Limited (herein after referred as "Entity") through SSHA signed between the Parties. The details of the transaction are given below:

S.	Particulars	Details
No.		
1.	Name of the target entity, details in	Name – Shipway Technology Private Limited.
	brief such as size, turnover etc.	
		Registered Office – Unit No. 1002, 10th Floor,
		Tower B, Spaze ITech park, Sector 49, Sohna
		Road, Gurgaon, Haryana - 122001
		The total turnover of the entity for the year
		ended March 31, 2020 was Rs. 2.63 Cr
2.	Whether the acquisition would fall	Shipway Technology Private Limited is not a
	within related party transaction (s)	related party as on date of this investment.
	and whether the promoter/ promoter	
	group/ group companies have any	Promoters of the Company have no interest in
	interest in the entity being acquired? If	the said investment.
	yes, nature of interest and details	
	thereof and whether the same is done	The transaction is being concluded at Arm's
	at "arm's length".	Length basis.
3.	Industry to which the entity being	Internet based software solution.
	acquired belongs.	





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4.	Objects and effects of acquisition (including but not limited to, disclosure of reasons for acquisition of target entity, if its business is outside the main line of business of the listed entity).	This investment shall be in line with the Indiamart Group's long term objective of offering various Software as a Service (SaaS) based solutions for businesses.
5.	Brief details of any governmental or regulatory approvals required for the acquisition.	Not Applicable
6.	Indicative time period for completion of the acquisition.	Subject to the completion of the condition precedent by the entity, the indicative time period for the completion of the acquisition is estimated to be within 30 days from the date of signing the SSHA.
7.	Nature of consideration - whether cash consideration or share swap and details of the same.	Cash Consideration
8.	Cost of acquisition or the price at which the shares are acquired.	The Company, through its wholly owned subsidiary, Tradezeal Online Private Limited, intends to invest a total of up to Rs 18.20 Crores.
9.	Percentage of shareholding / control acquired and / or number of shares acquired.	The Company, through its wholly owned subsidiary, has agreed to acquire 100 (One Hundred) Equity Shares and 4,088 (Four Thousand Eighty-Eight) Compulsorily Convertible Preference Shares (CCPS). The final aggregate shareholding of the
		Company, post this investment, in the said entity would be 26.00% of the Share Capital on a fully converted and diluted basis.
10.	Brief background about the entity acquired in terms of products/line of business acquired, date of incorporation, history of last 3 years turnover, country in which the acquired entity has presence and any	Shipway Technology Private Limited is interalia engaged in the business of developing SaaS based solutions which allow small businesses to automate their shipping operations.
	other significant information (in brief).	Its flagship product 'Shipway' allows sellers to improve the shipping experience for their customers by providing branded tracking pages, sending out automatic delivery notifications, and capturing customer feedback.



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Additionally, via its 'Ezyslips product', the entity allows sellers to automate their back office shipping workflows' including courier allocation, bulk label printing, fraud detection and returns management.

The total turnover for the entity for the Financial Years ended March 31, 2020, March 31, 2019 and March 31, 2018 is Rs 2.63 Cr, Rs 1.79 Cr & Rs 0.73 Cr, respectively.

Kindly take the above information on records.

Yours faithfully,

For Indiamart Intermesh Limited

(Manoj Bhargava)

Sr. Vice President (Legal & Secretarial), **Company Secretary and Compliance Officer**

Membership No: F5164