

PARSFORMING BUSINESSES

SUBSIDIARY COMPANIES ANNUAL REPORT 2018-19

CONTENTS

TOLEXO ONLINE PRIVATE LIMITED

- 2 Directors' Report & Annexures
- 9 Auditors' Report
- 14 Financial Statement

TEN TIMES ONLINE PRIVATE LIMITED

- 44 Directors' Report & Annexures
- 53 Auditors' Report
- 59 Financial Statement

PAY WITH INDIAMART PRIVATE LIMITED

- 87 Directors' Report & Annexures
- 95 Auditors' Report
- 100 Financial Statement

TRADEZEAL INTERNATIONAL PRIVATE LIMITED

- 117 Directors' Report & Annexures
- 124 Auditors' Report
- 129 Financial Statement

HELLO TRADE ONLINE PRIVATE LIMITED

- 147 Directors' Report & Annexures
- 153 Auditors' Report
- 158 Financial Statement

BOARD'S REPORT

Dear Members,

Your Directors have pleasure in presenting the 5th Board's Report on the Business and Operations of the Company together with the Audited Financial Statement for the year ended March 31, 2019.

FINANCIAL HIGHLIGHTS

The financial performance of the Company for the year ended March 31, 2019 is as follows:

	(Amount in INR Thousand			
Particulars	2018-19	2017-18		
Revenue from Operations	1,575.06	342.48		
Other Income	133.80	74.00		
Total Income	1,708.86	416.48		
Employee Benefit Expenses	25,165.35	19,162.63		
Depreciation and amortisation expense	498.38	705.97		
Financial Cost	14,113.28	9,803.59		
Net (gain)/loss on derivative financial liability measured at FVTPL	-	(29,141.18)		
Other Expenses	6,956.23	10,217.48		
Total Expenses	46,733.24	10,748.49		
Loss before tax	(45,024.38)	(10,332.01)		
Total Tax Expenses	-	-		
Loss for the year from discontinued operations	(45,024.38)	(10,332.01)		
Loss for the year	(45,024.38)	(10,332.01)		
Other Comprehensive income (OCI) for the year, net of tax	(129.10)	519.58		
Total Comprehensive expenses for the financial year	(45,153.48)	(9,812.43)		
Earnings per Equity Share (INR) –Face value of Rs. 10/- each	(6.43)	(1.48)		

REVIEW OF OPERATIONS

During the financial year under review, your Company has achieved total revenue from operations amounting to Rs. 15,75,060 as compared to Rs. 3,42,480 in the previous financial year. The Company has incurred Loss of Rs. 4,50,24,380.

MATERIAL CHANGES AND COMMITMENTS

There have been no material changes and commitments occurred between the end of financial year to which financial statements relates and the date of this report which may affect the financial position of the Company.

SHARE CAPITAL

During the Financial Year, the Authorised Share Capital of the Company was reclassified from Rs. 80,00,00,000 (Rupees Eighty Crores Only) divided into 5,50,00,000 (Five Crores Fifty Lakh) Equity Shares of Rs. 10/- (Rupees Ten) each and 2,50,00,000 (Two Crores Fifty Lakh) 0.01% Optionally Convertible Redeemable Preference Shares of Rs 10/- each to Rs. 80,00,00,000 (Rupees Eighty Crores Only) divided into 5,50,00,000 (Five Crores Fifty Lakh) Equity Shares of Rs 10/- each to Rs. 80,00,00,000 (Rupees Eighty Crores Only) divided into 5,50,00,000 (Five Crores Fifty Lakh) Equity Shares of Rs 10/- each and 2,50,00,000 (Two Crores Fifty Lakh) Preference Shares of Rs 10/- (Rupees Ten) each and 2,50,00,000 (Two Crores Fifty Lakh) Preference Shares of Rs 10/- (Rupees Ten) each and 2,50,00,000 (Two Crores Fifty Lakh) Preference Shares of Rs 10/- (Rupees Ten) each and 2,50,00,000 (Two Crores Fifty Lakh) Preference Shares of Rs 10/- (Rupees Ten) each and 2,50,00,000 (Two Crores Fifty Lakh) Preference Shares of Rs 10/- (Rupees Ten) each and 2,50,00,000 (Two Crores Fifty Lakh) Preference Shares of Rs 10/- (Rupees Ten) each and 2,50,00,000 (Two Crores Fifty Lakh) Preference Shares of Rs 10/- (Rupees Ten) each.

During the year under review, the Company has issued 42,50,000 Preference Shares to Indiamart Intermesh Limited on Rights Basis.

DIVIDEND

In view of the losses incurred by the Company, the Directors regret their inability to recommend any dividend for the current year under review.

TRANSFER TO GENERAL RESERVE

Due to absence of profits during the year under review, no amount is proposed to be transferred to the General Reserve Account.

FIXED DEPOSITS

Your Company has not accepted any deposits from the public, during the year under review, within the meaning of Section 73 of the Companies Act, 2013 ('the Act') read with the Companies (Acceptance of Deposits) Rules, 2014, and no amount of principal or interest on deposits from the public was outstanding as on the date of Balance Sheet.

PARTICULARS OF LOANS, GUARANTEES AND INVESTMENTS

There is no transaction of Loan, Guarantee and Investment covered under Section 186 of the Companies Act, 2013.

PARTICULARS OF SUBSIDIARIES, JOINT VENTURES OR ASSOCIATE COMPANIES

The Company does not have any Subsidiary, Joint venture or Associate Company.

PARTICULARS OF CONTRACTS OR ARRANGEMENTS WITH RELATED PARTIES

During the year under review, the Company has not under into any related party transactions referred to in Section 188(1) of the Companies Act, 2013.

PARTICULARS OF EMPLOYEES

No employee has received remuneration exceeding the limit as stated in Rule 5(2) of the Companies (Appointment and Remuneration of Managerial Personnel) Rules, 2014.

DIRECTORS AND KEY MANAGERIAL PERSONNEL

Appointment & Resignation

Mr. Prateek Chandra and Mr. Manoj Bhargava were appointed as Additional Directors with effect from October 29, 2018.

Mr. Rajesh Sawhney and Ms. Elizabeth Lucy Chapman resigned from the Directorship of the Board with effect from June 06, 2018.

Mr. Dinesh Chandra Agarwal resigned from the Directorship of the Board with effect from December 27, 2018.

Meetings of Board of Directors

The Board met seven (7) times during the financial year on April 30, 2018, June 22, 2018, July 30, 2018, September 22, 2018, October 29, 2018, January 30, 2019 and February 22, 2019. The intervening the gap between any two meetings was within the limits prescribed by the Companies Act, 2013 read with Secretarial Standard-1.

The Details regarding Attendance of Directors of the	Company in the above Board Meetings a	re as follows:

SI. No.	Name	Designation	No. of Board Meetings held during the tenure	No. of Meeting attended during the financial year ended March 31, 2019
1.	Mr. Brijesh Kumar Agrawal	Director	7	7
2.	Mr. Dinesh Chandra Agarwal*	Director	5	5
3.	Mr. Rajesh Sawhney*	Director	1	1
4.	Ms. Elizabeth Lucy Chapman*	Director	1	1
5.	Mr. Prateek Chandra*	Director	3	3
6.	Mr. Manoj Bhargava*	Director	3	3

* Mr. Rajesh Sawhney and Ms. Elizabeth Lucy Chapman has resigned from Directorship of the Board with effect from June 06, 2018. Further, Mr. Prateek Chandra and Mr. Manoj Bhargava were appointed as Additional Director with effect from October 29, 2018. Mr. Dinesh Chandra Agarwal resigned from the Directorship of the Board with effect from December 27, 2018.

DIRECTORS RESPONSIBILITY STATEMENT

As required under Section 134 (3)(c) and 134 (5) of the Act, your Directors, to the best of their knowledge and belief and according to the information and explanations obtained by them, confirm that:

- a) in the preparation of annual accounts, the applicable accounting standards have been followed, along with proper explanation relating to material departures, wherever applicable;
- b) your Directors have selected such accounting policies and applied them consistently and made judgments and estimates that are reasonable and prudent so as to give a true and fair view of the state of affairs of the Company at the end of the financial year and of the profit and loss of the Company for that period;
- c) your Directors have taken proper and sufficient care for the maintenance of adequate accounting records in accordance with the provisions of the Act for safeguarding the assets of the Company and for prevention and detecting of fraud and other irregularities;
- d) the annual accounts have been prepared on a going concern basis;
- e) proper systems to ensure compliance with the provisions of all applicable laws have been devised and that such systems were adequate and operating effectively.

COMPANY'S POLICY RELATING TO DIRECTORS APPOINTMENT & REMUNERATION

The provisions of Section 178(1) relating to constitution of Nomination and Remuneration Committee and framing of Policy relating to Appointment & Remuneration of Directors are not applicable to the Company.

COMMITTEES OF THE BOARD

Allotment Committee

The Allotment Committee consist of two members. Four (4) meetings of the Allotment Committee were held during the Financial Year 2018-19. The Committee meetings were held on June 12, 2018, September 20, 2018, December 26, 2018 and March 26, 2019.

TOLEXO ONLINE PRIVATE LIMITED

The composition of the Committee as at March 31, 2019 and the attendance of each member at the Committee Meetings are as given below:

SI. No.	Name of Members	Category	No. of Board Meetings held during the tenure	No. of Meeting Attended during the financial year ended March 31, 2019
1	Mr. Dinesh Chandra Agarwal*	Member	3	3
2	Mr. Brijesh Kumar Agrawal	Member	4	4
3	Mr. Prateek Chandra*	Member	1	1

*The Committee was reconstituted on January 30, 2019 post resignation of Mr. Dinesh Chandra Agarwal from the Board of the Company. In his place, Mr. Prateek Chandra, Director was inducted as member of the Committee.

PREVENTION OF SEXUAL HARASSMENT AT WORKPLACE

The Company is diligent about prevention of sexual harassment at workplace in compliance with the provisions of the Sexual Harassment of Women at Workplace (Prevention, Prohibition and Redressal), Act, 2013.

During the year under review, there were no cases of sexual harassment complaints reported by any employee of the Company.

AUDITORS

Statutory Auditor

M/s Pankaj Priti & Associates, Chartered Accountants (Firm Registration No. 016461N) were appointed as the Statutory Auditors of the Company to hold office from the conclusion of 3rd Annual General Meeting till the conclusion of 8th Annual General Meeting (AGM) of the Company.

The Auditors Report on financial statements are self-explanatory and therefore do not call for any further explanations or comments.

Internal Auditor

During the year under review, the Company was not required to appoint Internal Auditor as per Section 138 of the Companies Act, 2013.

Secretarial Auditor

During the year under review, the Company was not required to appoint Secretarial Auditor as per Section 204 of the Companies Act, 2013.

EXTRACTS OF ANNUAL RETURN

In accordance with Section 134(3) (a) of the Companies Act 2013, an extract of the Annual Return in the prescribed Form No. MGT-9 is appended as '**Annexure-1**' to this Report.

CORPORATE SOCIAL RESPONSIBILITY (CSR)

The provisions of Section 135 of the Companies Act, 2013 with respect to Corporate Social Responsibility (CSR) was not applicable to the Company, during the year under review.

DISCLOSURE OF ORDERS PASSED BY REGULATORS OR COURTS OR TRIBUNALS

No orders have been passed by any Regulators or Courts or Tribunals, against the Company, which can have impact on the going concern status and the Company's operation in future.

CONSERVATION OF ENERGY, TECHNOLOGY ABSORPTION, FOREIGN EXCHANGE EARNING AND OUTGO

The Company takes its best efforts to conserve the energy consumed in its premises. During the year under review, there was no technology absorption and foreign exchange inflow or Outflow.

ACKNOWLEDGEMENT

The Board of Directors of the Company take on record their sincere appreciation to the contributions made by the employees through their hard work, dedication, competence, support and co-operation towards the success of your Company. Last but not the least, your Directors are also thankful for consistent co-operation and assistance received from its investors, business associates, customers, vendors, bankers, regulatory and government authorities.

On behalf of the Board For Tolexo Online Private Limited

Place: Noida Date: May 10, 2019 Brijesh Kumar Agrawal Director & Chief Executive Officer DIN: 00191760 Manoj Bhargava Director DIN: 08267536

ANNEXURE-1

EXTRACT OF ANNUAL RETURN FORM NO. MGT-9

As on Financial Year ended on March 31, 2019.

Pursuant to Section 92(3) of the Companies Act, 2013 and Rule 12(1) of the Company (Management & Administration) Rules, 2014.

I. REGISTRATION & OTHER DETAILS:

1.	CIN	U72200DL2014PTC267665
2.	Registration Date	28 May, 2014
3.	Name of the Company	Tolexo Online Private Limited
4.	Category/Sub-Category of the Company	Public Company
5.	Address of the Registered office and contact details	Tolexo Online Private Limited, 1st Floor, 29-Daryaganj, Netaji Subhash Marg, New Delhi-110002 Contact No. 011-30272100 {Reg. Office} Fax No 011-43509807{Reg. Office} Email- cs@tolexo.com
6.	Whether listed company	No
7.	Name, Address and Contact details of Registrar and Transfer Agent, if, any	Karvy Fintech Private Limited Address: Karvy Selenium, Tower B, Plot No. 31-32, Financial District, Nanakramguda, Serilingampally Madal, Hyderabad -500032

II. PRINCIPAL BUSINESS ACTIVITIES OF THE COMPANY (All the business activities contributing 10 % or more of the total turnover of the company shall be stated):

SI. No	Name and Description of main products / services	NIC Code of the Product/service	% to total turnover of the Company
1.	Information Services Activity	6311	100%

III. PARTICULARS OF HOLDING, SUBSIDIARY AND ASSOCIATE COMPANIES:

SI. No.	Name of the Company	Address of Company	CIN	Holding/ Subsidiary/ Associate	% of shares Held	Applicable Section
1.	Indiamart Intermesh Limited	1st Floor, 29 Daryaganj, Netaji Subash Marg, New Delhi-110002	U74899DL1999PLC101534	Holding	100%	2(87) of the Companies Act, 2013

IV. SHARE HOLDING PATTERN (Equity Share Capital Breakup as percentage of Total Equity)

i. Category-wise Share Holding:

Category of Shareholders	No. of Shares held at the beginning of the year [As on April 01, 2018]				No. of Shares held at the end of the year [As on March 31, 2019]				% Change during
	Demat	Physical	Total	% of Total Shares	Demat	Physical	Total	% of Total Shares	the year
A. Promoters									
(1) Indian									
a) Individual/ HUF/ Nominee of Body Corporate	-	2*	2	0.003%	-	2	2	0.003%	-
b) Central Govt	-	-	-	-	-	-	-	-	
c) State Govt(s)	-	-	-	-	-	-	-	-	
d) Bodies Corp.	-	7001798	7001798	100%		7001798	7001798	100%	
e) Banks / Fl	-	-	-	-	-	-	-	-	
f) Any other	-	-	-	-	-	-	-	-	
Sub-total (A) (1):	-	7001800	7001800	100%		7001800	7001800	100%	
(2) Foreign	_	-	-	-	-		-	-	
a) NRIs – Individuals					-		_		
b) Other – Individuals		-	-	-					
,	-	-	-			-		-	
c) Bodies Corp. d) Banks / Fl	-	-	-	-	-	-	-	-	
,	-	-	-	-	-	-	-	-	
e) Any Other	-	-	-	-	-	-	-	-	
Sub -total (A) (2):-	-	-	-	-	-	-	-	-	•
Total shareholding of Promoter (A) = (A)(1)+(A)(2)	-	7001800	7001800	100%	-	7001800	7001800	100%	
B. Public Shareholding	-	-	-	-	-	-	-	-	
1. Institutions	-	-	-	-	-	-	-	-	
a) Mutual Funds	-	-	-	-	-	-	-	-	
b) Banks / Fl	-	-	-	-	-	-	-	-	
c) Central Govt	-	-	-	-	-	-	-	-	
d) State Govt(s)	-	-	-	-	-	-	-	-	
e) Venture Capital Funds	-	-	-	-	-	-	-	-	
f) Insurance Companies	-	-	-	-	-	-	-	-	
g) Flls	-	-	-	-	-	-	-	-	
h) Foreign Venture Capital Funds	-	-	-	-	-	-	-	-	
i) Others (specify)- Body Corporate	-	-	-	-	-	-	-	-	
Sub-total (B)(1):-	_	-	-	-	-	-	-	-	
2. Non-Institutions									
a) Bodies Corp.									
i) Indian									
ii) Overseas		-		_		-	-	-	
b) Individuals	-	-	-	-	-	-	-	-	
i) Individual shareholders holding									
nominal share capital upto Rs. 1 lakh		-	-	-	-	-	-	-	
ii) Individual shareholders holding nominal share capital in excess of Rs 1 lakh	-	-	-	-	-	-	-	-	-
c) Others (specify)	-	-	-	-	-	-	-	-	
Non-Resident Indians	-	-	-	-	-	-	-	-	
Trusts	_	_	-	_	-	_	-	-	
Sub-total (B)(2):-	_		-		-	_	-	-	
Total Public Shareholding (B)=(B)(1)+ (B)(2)	-	-	-	-	-	-	-	-	
C. Shares held by Custodian for GDRs & ADRs									
Sub-total (C)	_	_	-	_	-	-	-	-	
Grand Total (A+B+C)		7001800	7001800	100%		7001800	7001800	100%	

*Brijesh Kumar Agrawal & Mr. Dinesh Chandra Agarwal are nominee of Indiamart Intermesh Limited.

ii. Shareholding of Promoter-

• Equity Shareholding:

SI. No.	Shareholder's Name		Shareholding at the beginning of the year (April 1, 2018)			Shareholding at the end of the year (March 31, 2019)		
		No. of Shares	% of total Shares of the company*	% of Shares Pledged/ encumbered to total shares	No. of Shares	% of total Shares of the company*	% of Shares Pledged / encumbered to total shares	during the year
1.	Indiamart Intermesh Limited	70,01,798	100%	-	70,01,798	100%	-	-
2.	Dinesh Chandra Agarwal (Nominee of Indiamart Intermesh Limited)	1	-	-	1	-	-	-
3.	Brijesh Kumar Agrawal (Nominee of Indiamart Intermesh Limited)	1	-	-	1	-	-	-
	Total	70,01,800	100%	-	70,01,800	100%	-	-

* % upto two decimal places

• Preference Shareholding:

SI. No.	Shareholder's Name	Shareholding at the beginning of the year (April 1, 2018)			Shareholdi (N	% change in shareholding		
		No. of Shares	% of total Shares of the company	%of Shares Pledged/ encumbered to total shares	No. of Shares	% of total Shares of the company	% of Shares Pledged / encumbered to total shares	during the year
1.	Indiamart Intermesh Limited	52,26,325	100%	-	94,76,325	100%	-	-
	Total	52,26,325	100%	-	94,76,325	100%	-	-

iii. Change in Promoters' Shareholding

• Equity Shares

SI. No.	Particulars	Shareholding at of the year [As 201	on April 01,	Cumulative S during t	5
		No. of Shares	% of total shares of the company	No. of Shares	% of total shares of the company
1.	At the beginning of the year	70,01,800	100%	70,01,800	100%
2.	Date wise Increase / Decrease in Promoters Shareholding during the year specifying the reasons for increase/decrease (e.g. allotment/ transfer/ bonus/ sweat equity, etc.)		Nil	Nil	Nil
3.	At the end of the year	70,01,800	100%	70,01,800	100%

• Preference Shares

SI. No.	Particulars	Shareholding at the [As on Ap	Cumulative Shareholding during the year			
		Date	No. of shares	% of total shares of the	No. of shares	% of total shares of the
				company		company
1.	At the beginning of the year		52,26,325	100%	52,26,325	100%
2.	Date wise Increase / Decrease in Promoters	June 12, 2018	10,00,000		62,26,325	
	Shareholding during the year specifying the		10,00,000		72,26,325	
	reasons for increase/decrease (e.g. allotment/ transfer/ bonus/sweat equity, etc.)	December 26, 2018	2,50,000		74,76,325	
		March 26, 2019	20,00,000		94,76,325	
3.	At the end of the year		94,76,325	100%	94,76,325	100%

- iv. Shareholding Pattern of top ten Shareholders (Other than Directors, Promoters and Holders of GDRs and ADRs): NIL
- v. Shareholding of Directors and Key Managerial Personnel:

SI. No.	Shareholding of each Directors and each Key Managerial Personnel	beginnin	olding at the ng of the year l 1, 2018	Increa	Increase/ Decrease in Shareholding			Cumulative Shareholding during the Year	
		No. of shares	% of total shares of the company*	No. of Shares	% of total shares of the Company	Date	Reason	No. of shares	% of total shares of the company*
1	Brijesh Kumar Agrawal (Nominee of Indiamart Intermesh Limited)	1	-	-	-	-	-	1	-
2	Prateek Chandra	-	-	-	-	-	-	-	-
3	Manoj Bhargava	-	-	-	-	-	-	-	-
4	Rahul Luthra	-	-	-	-	-	-	-	-

* % upto two decimal.

V. INDEBTEDNESS -

Indebtedness of the Company including interest outstanding/accrued but not due for payment : NIL

VI. REMUNERATION OF DIRECTORS AND KEY MANAGERIAL PERSONNEL-

A. Remuneration to Managing Director, Whole-time Directors and/or Manager: NIL

B. Remuneration to other directors

(Amount in INR Thousand)

SI. No.	Particulars of Remuneration	Name of Directors			
1	Independent Directors	Mr. Rajesh Sawhney	Ms. Elizabeth Lucy Chapman	Total	
	Fee for attending Board & Committee meetings	10	10	20	
	Remuneration by way of Commission	-	-	-	
	Others, please specify	-	-	-	
	Total (1)	10	10	20	
2	Other Non-executive Directors	-	-	-	
	Fee for attending board committee meetings	-	-	-	
	Commission	-	-	-	
	Others, please specify [Retainership Fee]	-	-	-	
	Total (2)	-	-	-	
	Total (B)= (1+2)			20	
	Total Managerial Remuneration (A+B)			20	
	Overall Ceiling as per the Act	As per Section 197 of the Companies Act, 2013			

C. Remuneration to Key Managerial Personnel other than MD/Manager/WTD: NIL

VII. PENALTIES / PUNISHMENT/ COMPOUNDING OF OFFENCES: NIL

On behalf of the Board For Tolexo Online Private Limited

Place: Noida Date: May 10, 2019 Brijesh Kumar Agrawal Director & Chief Executive Officer DIN: 00191760 Manoj Bhargava Director DIN: 08267536

INDEPENDENT AUDITOR'S REPORT

TO THE MEMBERS OF Tolexo Online Private Limited

I. Report on the Audit of the Standalone financial Statements

1. Opinion

- A. We have audited the accompanying Standalone Financial Statements of **Tolexo Online Private Limited** ("the Company"), which comprise the Balance Sheet as at March 31, 2019, the Statement of Profit and Loss (including Other Comprehensive Income), the Statement of Changes in Equity and the Statement of Cash Flows for the year ended on that date, and a summary of the significant accounting policies and other explanatory information (hereinafter referred to as "the Standalone Financial Statements").
- B. In our opinion and to the best of our information and according to the explanations given to us, the aforesaid Standalone Financial Statements give the information required by the Companies Act, 2013 ("the Act") in the manner so required and give a true and fair view in conformity with the Indian Accounting Standards prescribed under section 133 of the Act read with the Companies (Indian Accounting Standards) Rules, 2015, as amended, ("Ind-AS") and other accounting principles generally accepted in India, of the state of affairs of the Company as at March 31, 2019, the profit and total comprehensive income, changes in equity and its cash flows for the year ended on that date.

2. Basis for Opinion

We conducted our audit of the Standalone Financial Statements in accordance with the Standards on Auditing specified under section 143(10) of the Act (SAs). Our responsibilities under those Standards are further described in the Auditor's Responsibilities for the Audit of the Standalone Financial Statements section of our report. We are independent of the Company in accordance with the Code of Ethics issued by the Institute of Chartered Accountants of India (ICAI) together with the independence requirements that are relevant to our audit of the financial statements under the provisions of the Act and the Rules made thereunder, and we have fulfilled our other ethical responsibilities in accordance with these requirements and the ICAI's Code of Ethics. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion on the Standalone Financial Statements.

3. Key Audit Matters

Key audit matters are those matters that, in our professional judgment, were of most significance in our audit of the Standalone Financial Statements of the current period. These matters were addressed in the context of our audit of the Standalone Financial Statements as a whole, and in forming our opinion thereon, and we do not provide a separate opinion on these matters.

4. Information Other than the Standalone Financial Statements and Auditor's Report Thereon

- A. The Company's Board of Directors is responsible for the preparation of the other information. The other information comprises the information included in the Management Discussion and Analysis, Board's Report including Annexures to Board's Report, Business Responsibility Report, Corporate Governance and Shareholder's Information, but does not include the Standalone Financial Statements and our auditor's report thereon. Our opinion on the standalone financial statements does not cover the other information and we do not express any form of assurance conclusion thereon.
- B. In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the standalone Standalone Financial Statements or our knowledge obtained during the course of our audit or otherwise appears to be materially misstated. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

5. Management's Responsibility for the Standalone Financial Statements

- A. The Company's Board of Directors is responsible for the matters stated in section 134(5) of the Act with respect to the preparation of these Standalone Financial Statements that give a true and fair view of the financial position, financial performance, total comprehensive income, changes in equity and cash flows of the Company in accordance with the Ind-AS and other accounting principles generally accepted in India. This responsibility also includes maintenance of adequate accounting records in accordance with the provisions of the Act for safeguarding the assets of the Company and for preventing and detecting frauds and other irregularities; selection and application of appropriate accounting policies; making judgments and estimates that are reasonable and prudent; and design, implementation and maintenance of adequate internal financial controls, that were operating effectively for ensuring the accuracy and completeness of the accounting records, relevant to the preparation and presentation of the standalone financial statements that give a true and fair view and are free from material misstatement, whether due to fraud or error.
- B. In preparing the Standalone Financial Statements, management is responsible for assessing the Company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Company or to cease operations, or has no realistic alternative but to do so.

The Board of Directors is responsible for overseeing the Company's financial reporting process.

6. Auditor's Responsibilities for the Audit of the Standalone Financial Statements

- A. Our objectives are to obtain reasonable assurance about whether the Standalone Financial Statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with SAs will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these Standalone Financial Statements.
- B. As part of an audit in accordance with SAs, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:
 - i) Identify and assess the risks of material misstatement of the standalone financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
 - ii) Obtain an understanding of internal financial controls relevant to the audit in order to design audit procedures that are appropriate in the circumstances. Under section 143(3)(i) of the Act, we are also responsible for expressing our opinion on whether the Company has adequate internal financial controls system in place and the operating effectiveness of such controls.
 - iii) Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
 - iv) Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the Standalone Financial Statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Company to cease to continue as a going concern.
 - v) Evaluate the overall presentation, structure and content of the Standalone Financial Statements, including the disclosures, and whether the Standalone Financial Statements represent the underlying transactions and events in a manner that achieves fair presentation.
- C. Materiality is the magnitude of misstatements in the Standalone Financial Statements that, individually or in aggregate, makes it probable that the economic decisions of a reasonably knowledgeable user of the Standalone Financial Statements may be influenced. We consider quantitative materiality and qualitative factors in (i) planning the scope of our audit work and in evaluating the results of our work; and (ii) to evaluate the effect of any identified misstatements in the Standalone Financial Statements.
- D. We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.
- E. We also provide those charged with governance with a statement that we have complied with relevant ethical requirements regarding independence, and to communicate with them all relationships and other matters that may reasonably be thought to bear on our independence, and where applicable, related safeguards.
- F. From the matters communicated with those charged with governance, we determine those matters that were of most significance in the audit of the Standalone Financial Statements of the current period and are therefore the key audit matters. We describe these matters in our auditor's report unless law or regulation precludes public disclosure about the matter or when, in extremely rare circumstances, we determine that a matter should not be communicated in our report because the adverse consequences of doing so would reasonably be expected to outweigh the public interest benefits of such communication.

II. Report on Other Legal and Regulatory Requirements

1. As required by Section 143(3) of the Act, based on our audit we report that:

- A. We have sought and obtained all the information and explanations which to the best of our knowledge and belief were necessary for the purposes of our audit.
- B. In our opinion, proper books of account as required by law have been kept by the Company so far as it appears from our examination of those books.

- C. The Balance Sheet, the Statement of Profit and Loss including Other Comprehensive Income, Statement of Changes in Equity and the Statement of Cash Flow dealt with by this Report are in agreement with the relevant books of account.
- D. In our opinion, the aforesaid standalone financial statements comply with the Ind-AS specified under Section 133 of the Act, read with Rule 7 of the Companies (Accounts) Rules, 2014.
- E. On the basis of the written representations received from the directors as on March 31, 2019 taken on record by the Board of Directors, none of the directors is disqualified as on March 31, 2019 from being appointed as a director in terms of Section 164 (2) of the Act.
- F. With respect to the adequacy of the internal financial controls over financial reporting of the Company and the operating effectiveness of such controls, refer to our separate Report in "**Annexure A**". Our report expresses an unmodified opinion on the adequacy and operating effectiveness of the Company's internal financial controls over financial reporting.
- G. With respect to the other matters to be included in the Auditor's Report in accordance with the requirements of section 197(16) of the Act, as amended:

In our opinion and to the best of our information and according to the explanations given to us, the remuneration paid by the Company to its directors during the year is in accordance with the provisions of section 197 of the Act.

- H. With respect to the other matters to be included in the Auditor's Report in accordance with Rule 11 of the Companies (Audit and Auditors) Rules, 2014, as amended in our opinion and to the best of our information and according to the explanations given to us:
 - i) The Company has disclosed the impact of pending litigations on its financial position in its Standalone Financial Statements.
 - ii) The Company has made provision, as required under the applicable law or accounting standards, for material foreseeable losses, if any, on long-term contracts including derivative contracts.
 - iii) There has been no delay in transferring amounts, required to be transferred, to the Investor Education and Protection Fund by the Company.
- 2. As required by the Companies (Auditor's Report) Order, 2016 ("the Order") issued by the Central Government in terms of Section 143(11) of the Act, we give in "**Annexure B**" a statement on the matters specified in paragraphs 3 and 4 of the Order.

For Pankaj Priti & Associates Chartered Accountants Firm's Registration No. 016461N

Pankaj Jain (Partner) Membership No. 095412

Place: New Delhi Date: 10 May 2019

Annexure A to the Independent Auditor's Report to the Members of Tolexo Online Private Limited

Report on the Internal Financial Controls under Clause (i) of Sub-section 3 of Section 143 of the Companies Act, 2013 ("the Act") as referred to in paragraph 2(f) of 'Report on Other Legal and Regulatory Requirements' Section

We have audited the internal financial controls over financial reporting of **Tolexo Online Private Limited** ("the Company") as of 31 March 2019 in conjunction with our audit of the Ind-AS financial statements of the Company for the year ended on that date.

Management's Responsibility for Internal Financial Controls

The Company's management is responsible for establishing and maintaining internal financial controls based on "the internal control over financial reporting criteria established by the Company considering the essential components of internal control stated in the Guidance Note on Audit of Internal Financial Controls over Financial Reporting issued by The Institute of Chartered Accountants of India (ICAI)". These responsibilities include the design, implementation and maintenance of adequate internal financial controls that were operating effectively for ensuring the orderly and efficient conduct of its business, including adherence to company's policies, the safeguarding of its assets, the prevention and detection of frauds and errors, the accuracy and completeness of the accounting records, and the timely preparation of reliable financial information, as required under the Act.

Auditors' Responsibility

Our responsibility is to express an opinion on the Company's internal financial controls over financial reporting based on our audit.

We conducted our audit in accordance with the Guidance Note on Audit of Internal Financial Controls Over Financial Reporting (the "Guidance Note") and the Standards on Auditing, issued by ICAI and deemed to be prescribed under section 143(10) of the Act, to the extent applicable to an audit of internal financial controls, both applicable to an audit of Internal Financial Controls and, both issued by The Institute of Chartered Accountants of India (ICAI). Those Standards and the Guidance Note require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether adequate internal financial controls over financial reporting was established and maintained and if such controls operated effectively in all material respects.

Our audit involves performing procedures to obtain audit evidence about the adequacy of the internal financial controls system over financial reporting and their operating effectiveness.

Our audit of internal financial controls over financial reporting included obtaining an understanding of internal financial controls over financial reporting, assessing the risk that a material weakness exists, and testing and evaluating the design and operating effectiveness of internal control based on the assessed risk. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion on the Company's internal financial controls system over financial reporting.

Meaning of Internal Financial Controls over Financial Reporting

A company's internal financial control over financial reporting is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles. A company's internal financial control over financial reporting includes those policies and procedures that:

- a) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the company;
- b) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with generally accepted accounting principles, and that receipts and expenditures of the company are being made only in accordance with authorizations of management and directors of the company; and
- c) provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use, or disposition of the company's assets that could have a material effect on the financial statements.

Inherent Limitations of Internal Financial Controls over Financial Reporting

Because of the inherent limitations of internal financial controls over financial reporting, including the possibility of collusion or improper management override of controls, material misstatements due to error or fraud may occur and not be detected. Also, projections of any evaluation of the internal financial controls over financial reporting to future periods are subject to the risk that the internal financial control over financial reporting in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

Opinion

In our opinion, the Company has, in all material respects, an adequate internal financial controls system over financial reporting and such internal financial controls over financial reporting were operating effectively as at 31 March 2019, based on the internal control over financial reporting criteria established by the Company considering the essential components of internal control stated in the Guidance Note on Audit of Internal Financial Controls Over Financial Reporting issued by The Institute of Chartered Accountants of India (ICAI).

For Pankaj Priti & Associates Chartered Accountants Firm's Registration No. 016461N

Pankaj Jain (Partner) Membership No. 095412

Place: New Delhi Date: 10 May 2019

Annexure B to the Independent Auditor's Report to the Members of Tolexo Online Private Limited

Report on the matters specified in paragraph 3 of the Companies (Auditor's Report) Order, 2016 ("the Order') issued by the Central Government of India in terms of section 143(11) of the Companies Act, 2013 ("the Act") as referred to in paragraph 1 of 'Report on Other Legal and Regulatory Requirements' section.

- i. The Company has no Fixed Assets, hence clause 3(i) (a) to (c) of the order is not applicable to the company.
- ii. In our opinion and according to the information and explanations given to us, the Company is not having any inventory. Accordingly clause 3(ii) of the Order is not applicable.
- iii. (a) The company has not granted any loans, secured or unsecured, to companies, firms or other parties covered in the register maintained under section 189 of the Act. Accordingly, clauses 3(iii) (a) & (b) of the Order are not applicable.
 - (b) Since there are no such loans, the comments regarding repayment of the principal amount & interest due thereon and overdue amounts are not required.
- iv. In our opinion and according to the information and explanations given to us, provisions of section 185 and 186 of the Act in respect of loans to directors including entities in which they are interested and in respect of loans and advances given, investments made and, guarantees, and securities given have been complied with by the company.
- v. The Company has not accepted any deposits within the meaning of Sections 73 to 76 of the Act and the Companies (Acceptance of Deposits) Rules, 2014 (as amended). Accordingly, the provisions of clause 3(v) of the Order are not applicable.
- vi. To the best of our knowledge and belief, the Central Government has not specified maintenance of cost records under sub-section (1) of Section 148 of the Act, in respect of Company's products/ services. Accordingly, the provisions of clause 3(vi) of the Order are not applicable.
- vii. a. The Company is regular in depositing undisputed statutory dues including provident fund, employees' state insurance, income-tax, sales-tax, service tax, duty of customs, duty of excise, value added tax, cess and other material statutory dues, as applicable, to the appropriate authorities. Further, no undisputed amounts payable in respect thereof were outstanding at the year-end for a period of more than six months from the date they become payable.
 - b. There are no dues in respect of income-tax, sales-tax, service tax, duty of customs, duty of excise and value added tax that have not been deposited with the appropriate authorities on account of any dispute except the following:

Nature of Statue	Nature of Dues	Forum where dispute is pending	Years	Amounts (in lacs)
Income Tax Act	Income Tax	CIT(Appeals)	2016-17	73,279.35

- viii. The Company has not defaulted in repayment of loans or borrowings to any bank or financial institution or government during the year. The Company did not have any outstanding debentures during the year.
- ix. In our opinion, and according to the information and explanations given to us, the Company has not raised any money way of initial public offer / further public offer and Company has not raised any term loans. Accordingly provisions of clause (ix) of the Order is not applicable on the Company.
- x. In our opinion, and according to the information and explanations given to us, we report that no fraud by the company or on the company by the officers and employees of the Company has been noticed or reported during the year.
- xi. In our opinion, and according to the information and explanations given to us, managerial remuneration has not been paid / provided. Therefore, the provisions of clause 3(xi) of the Order are not applicable to the Company.
- xii. The Company is not a Nidhi company. Therefore, the provisions of clause 3(xii) of the Order are not applicable to the Company.
- xiii. In our opinion, and according to the information and explanations given to us during the course of audit, transactions with the related parties are in compliance with section 177 and section 188 of the Act, where applicable and the details have been disclosed in the notes to the financial statements, as required by the applicable Indian Accounting Standards.
- xiv. According to the information and explanations given to us and on an overall examination of the books of account, the Company has not made any preferential allotment or private placement of shares or fully or partly convertible debentures during the year under audit and hence not commented upon.
- xv. In our opinion, and according to the information and explanations given to us, the Company has not entered into any non-cash transactions with directors or persons connected with him.
- xvi. According to the information and explanations given to us, the provisions of section 45-IA of the Reserve Bank of India Act, 1934 are not applicable to the Company.

For Pankaj Priti & Associates Chartered Accountants Firm's Registration No. 016461N

Pankaj Jain (Partner) Membership No. 095412

Place: New Delhi Date: 10 May 2019

Balance Sheet as at 31 March 2019

Particulars	Notes	As at 31 March 2019	As at 31 March 2018
Assets		51 March 2015	51 March 2010
Non-current assets			
Property, plant and equipment	4	490.83	680.03
Intangible assets	5	106.56	177.60
Other financial assets	6	246.00	246.00
Total non-current assets		843.39	1,103.63
Current assets			
Financial assets			
(i) Cash and cash equivalents	8	14,765.36	2,368.38
(ii) Others financial assets	6	123.11	120.86
(iii) Loans	6	383.33	-
Current tax assets (net)	16	1,764.06	1,625.24
Other current assets	7	16,553.60	15,731.64
Total current assets		33,589.46	19,846.12
Total assets	-	34,432.85	20,949.75
Equity and liabilities			
Equity	-		
Equity share capital	9	70,018.00	70,018.00
Other equity	10	(160,961.87)	(216,666.40)
Total equity		(90,943.87)	(146,648.40)
Liabilities			
Non-current liabilities			
Financial liabilities	11	110 515 60	121 155 20
(i) Convertible preference shares	11	119,515.60	121,155.29
(ii) Derivative financial liability Provisions	13 14	833.56	42,620.45 431.11
Contract Liabilities (Previous year: Deferred revenue)	14	8.73	451.11
Total non-current liabilities	15	120,357.89	164,206.85
Current liabilities			
Financial liabilities			
(i) Trade payables	12		
(a) total outstanding dues of micro enterprises and small	12	_	_
enterprises			_
(b) total outstanding dues of creditors other than micro		2,866.02	2,232.32
enterprises and small enterprises		2,000.02	2,232.32
Provisions	14	728.93	432.30
Contract Liabilities (Previous year: Deferred revenue)	14	1,009.37	341.99
Other current liabilities	15	414.51	384.69
Total current liabilities		5,018.83	3,391.30
Total liabilities		125,376.72	167,598.15
Total equity and liabilities	-	34,432.85	20,949.75
Summary of significant accounting policies	2		

The accompanying notes are an integral part of the financial statements

As per our report of even date

For Pankaj Priti & Associates ICAI Firm Registration No. 016461N Chartered Accountants

per Pankaj Jain Partner Membership No.: 095412

Place: Noida Date : 10th May 2019 For and on behalf of the Board of Directors of **Tolexo Online Private Limited**

Brijesh Kumar Agrawal (Director & Chief Executive Officer) DIN:00191760

Rahul Luthra (Company Secretary) **Prateek Chandra** (Director & Chief Financial officer) DIN: 00356853

Statement of profit and loss for the year ended 31 March 2019

	(Amounts in INR "Thousands", unless otherwise state				
Particulars	Notes	For the year ended 31 March 2019	For the year ended 31 March 2018		
Income:					
Revenue from operations	17	1,575.06	342.48		
Other income	18	133.80	74.00		
Total income		1,708.86	416.48		
Expenses:					
Employee benefits expense	19	25,165.35	19,162.63		
Finance costs	20	14,113.28	9,803.59		
Depreciation and amortisation expense	21	498.38	705.97		
Other expense	22	6,956.23	10,217.48		
Net gain on derivative financial liability measured at FVTPL		-	(29,141.18)		
Total expenses		46,733.24	10,748.49		
Loss before tax		(45,024.38)	(10,332.01)		
Loss for the years		(45,024.38)	(10,332.01)		
Other comprehensive income (OCI)					
Items that will not be reclassified to profit or loss in subsequent year					
Re-measurement gain (losses) on defined benefit plans		(129.10)	519.58		
Income tax effect					
		(129.10)	519.58		
Other comprehensive income for the years net of tax		(129.10)	519.58		
other comprehensive income for the years net of tax		(125.10)	519.50		
Total comprehensive expense for the years		(45,153.48)	(9,812.43)		
Earnings per equity share :	23				
Basic earnings per equity share (INR) - face value of Rs. 10 each		(6.43)	(1.48)		
Diluted earnings per equity share (INR) - face value of Rs. 10 each		(6.43)	(2.43)		
Summary of significant accounting policies	2				

The accompanying notes are an integral part of the financial statements

As per our report of even date

For Pankaj Priti & Associates ICAI Firm Registration No. 016461N Chartered Accountants

per Pankaj Jain Partner

Place: Noida Date : 10th May 2019

Membership No.: 095412

For and on behalf of the Board of Directors of **Tolexo Online Private Limited**

Brijesh Kumar Agrawal (Director & Chief Executive Officer) DIN:00191760 **Prateek Chandra** (Director & Chief Financial officer) DIN: 00356853

Rahul Luthra (Company Secretary)

Statement of Cash Flows for the year ended 31 March 2019

(Amounts in INR "Thousands", unless otherwise stated)

Particulars	For the year ended	For the year ended
	31 March 2019	31 March 2018
Loss before tax	(45,024.38)	(10,332.01)
Adjustments to reconcile profit before tax to net cash flows:		
Depreciation of Property, plant and equipment	427.34	587.57
Amortisation of intangible assets	71.04	118.40
Finance income	(133.80)	(74.00)
Fair value change in derivative financial liability	-	(29,141.18)
Interest expense on financial liability measured at amortised cost/ Interest on other	14,113.28	9,803.59
Operating profit/(loss) before working capital changes	(30,546.52)	(29,037.63)
Movement in working capital		
(Increase)/decrease in trade receivables	-	1,042.19
(Increase) in other financial assets	(2.25)	(55.29)
(Increase) in other assets	(1,205.30)	(1,415.49)
Increase in trade payables	633.68	(10,439.40)
Decrease in other liabilities	29.83	(125.24)
Increase in provisions	569.99	(217.31)
Decrease in contract liabilities	676.12	-
Cash generated from operations	(29,844.45)	(40,248.17)
Income tax paid/ refund	(138.82)	(1,625.24)
Net cash generated from/(used in) operating activities	(29,983.27)	(41,873.41)
Cash flow from investing activities		
Purchase of property, plant and equipment and other intangible assets	(238.14)	(181.27)
Interest received	133.80	74.00
Net cash flows generated from/(used in) investing activities	(104.34)	(107.27)
Net cash flows (used in)/from investing activities	-	-
Cash flow from financing activities		
Interest on others	(15.41)	(47.47)
Proceeds from short term loan	2,500.00	-
Repayment from short term loan	(2,500.00)	-
Proceeds from issuance of Optionally convertible redeemable preference share (OCRPS)	42,500.00	43,700.00
Net cash generated from financing activities	42,484.59	43,652.53
Net (decrease) / increase in cash and cash equivalents	12,396.98	1,671.85
Cash and cash equivalents at the beginning of the year	2,368.38	696.53
Cash and cash equivalents at the end of the year (Note 8)	14,765.36	2,368.38
Components of cash and cash equivalents		
Balances with banks:		
- On current accounts	14,765.36	2,368.38
Total cash and cash equivalents (Note 8)	14,765.36	2,368.38

The accompanying notes are an integral part of the financial statements

As per our report of even date

For Pankaj Priti & Associates ICAI Firm Registration No. 016461N Chartered Accountants

per Pankaj Jain Partner Membership No.: 095412

Place: Noida Date : 10th May 2019 For and on behalf of the Board of Directors of **Tolexo Online Private Limited**

Brijesh Kumar Agrawal (Director & Chief Executive Officer) DIN:00191760

Rahul Luthra

(Company Secretary)

Prateek Chandra (Director & Chief Financial officer) DIN: 00356853

Statement of changes in equity for the year ended 31 March 2019

(Amounts in INR "Thousands", unless otherwise stated)

(a) Equity share capital (refer note 9)

Equity shares of INR 10 each issued, subscribed and fully paid up	Amount
As at 1 April 2017	70,018.00
Changes in equity share capital during the year	-
As at 31 March 2018	70,018.00
Changes in equity share capital during the year	-
As at 31 March 2019	70,018.00

(b) Other equity (refer note 10)

Particulars	Equity portion of CCRPS (refer note 12)	Retained earnings	Total other equity
Balance as at 1 April 2017	-	(206,853.97)	(206,853.97)
Loss for the year		(10,332.01)	(10,332.01)
Other comprehensive income for the year		519.58	519.58
Total comprehensive income	-	(9,812.43)	(9,812.43)
Balance as at 31 March 2018	-	(216,666.40)	(216,666.40)
Loss for the year		(45,024.38)	(45,024.38)
Other comprehensive income for the year		(129.10)	(129.10)
Equity Contribution	100,858.01	-	100,858.01
Total comprehensive income	100,858.01	(45,153.48)	55,704.53
Balance as at 31 March 2019	100,858.01	(261,819.88)	(160,961.87)

The accompanying notes are an integral part of the financial statements

As per our report of even date

For Pankaj Priti & Associates ICAI Firm Registration No. 016461N Chartered Accountants

per Pankaj Jain

Partner Membership No.: 095412

Place: Noida Date : 10th May 2019 For and on behalf of the Board of Directors of **Tolexo Online Private Limited**

Brijesh Kumar Agrawal (Director & Chief Executive Officer) DIN:00191760 **Prateek Chandra** (Director & Chief Financial officer) DIN: 00356853

Rahul Luthra (Company Secretary)

Notes to financial statements for the year ended 31st March 2019

(Amounts in INR "Thousands", unless otherwise stated)

1. Corporate Information

Tolexo Online Private Limited ("the Company") is a private limited company domiciled in India and was incorporated on May 28, 2014 under the provisions of the Companies Act applicable in India. The Company is engaged in the business of building cloudbased solutions for SME businesses to help and manage their business with increased efficiency. The registered office of the Company is located at 1st Floor, 29-Daryagang, Netaji Subash Marg New Delhi-110002, India.

The financial statements were authorised for issue in accordance with a resolution passed by Board of Directors on 10th May2019.

2. Significant accounting policies

2.1 Basis of preparation

The financial statements of the Company have been prepared in accordance with Indian Accounting Standard ('Ind AS') notified under section 133 of the Companies Act, 2013, read together with Rule 3 of the Companies (Indian Accounting Standards) Rules, 2015and Companies (Indian Accounting Standards) Amendment Rules, 2016 issued by the Ministry of Corporate Affairs ("MCA").

All amounts disclosed in the financial statements and notes have been rounded off to the nearest INR thousand as per the requirement of Schedule III, unless otherwise stated.

The financial statements have been prepared on the historical cost basis as explained in the accounting policies below, except certain financial assets and liabilities measured at fair value where the Ind AS requires a different accounting treatment (refer accounting policy regarding financial instruments).

The preparation of these financial statements requires the use of certain critical accounting estimates and judgements. It also requires the management to exercise judgement in the process of applying the Company's accounting policies. The areas where estimates are significant to the financial statements, or areas involving a higher degree of judgement or complexity, are disclosed in Note 3.

2.2 Summary of significant accounting policies

The accounting policies, as set out in the following paragraphs of this note, have been consistently applied, to all the years presented in these financial statements.

a) Current versus non-current classification

The Company presents assets and liabilities in balance sheet based on current/non-current classification. An asset is classified as current when it is:

- (i) Expected to be realised or intended to be sold or consumed in normal operating cycle
- (ii) Held primarily for the purpose of trading
- (iii) Expected to be realised within twelve months after the reporting year, or
- (iv) Cash or cash equivalent unless restricted from being exchanged or used to settle a liability for at least 12 months after the reporting year.

All other assets are classified as non-current.

A liability is classified as current when:

- (i) It is expected to be settled in normal operating cycle
- (ii) It is held primarily for the purpose of trading
- (iii) It is due to be settled within twelve months after the reporting year, or
- (iv) There is no unconditional right to defer the settlement of the liability for at least twelve months after the reporting year.

The Company classifies all other liabilities as non-current.

The operating cycle is the time between the acquisition of assets for processing and their realisation in cash and cash equivalents. The Company has identified twelve months as its operating cycle.

b) Fair value measurement

The Company measures financial instruments, such as separable embedded derivative financial liability component of optionally convertible preference shares (OCRPS), at fair value at each balance sheet date.

Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. The fair value measurement is based on the presumption that the transaction to sell the asset or transfer the liability takes place either:

- (i) In the principal market for the asset or liability, or
- (ii) In the absence of a principal market, in the most advantageous market for the asset or liability

The principal or the most advantageous market must be accessible by the Company.

The fair value of an asset or a liability is measured using the assumptions that market participants would use when pricing the asset or liability, assuming that market participants act in their best economic interest.

A fair value measurement of a non-financial asset takes into account a market participant's ability to generate economic benefits by using the asset in its highest and best use or by selling it to another market participant that would use the asset in its highest and best use.

The Company uses valuation techniques that are appropriate in the circumstances and for which sufficient data are available to measure fair value, maximising the use of relevant observable inputs and minimising the use of unobservable inputs.

All assets and liabilities for which fair value is measured or disclosed in the financial statements are categorised within the fair value hierarchy, described as follows, based on the degree to which the inputs to the fair value measurements are observable and the significance of the inputs to the fair value measurement in its entirety:

- (i) Level 1 Quoted (unadjusted) market prices in active markets for identical assets or liabilities
- (ii) Level 2 inputs, other than quoted prices included within Level 1, that are observable for the asset or liability, either directly or indirectly; and
- (iii) Level 3 Unobservable inputs for the asset or liability reflecting Company's assumptions about pricing by market participants

For assets and liabilities that are recognised in the financial statements on fair value on a recurring basis, the Company determines whether transfers have occurred between Levels in the hierarchy by re-assessing categorisation (based on the lowest level input that is significant to the fair value measurement as a whole) at the end of each reporting year.

For the purpose of fair value disclosures, the Company has determined classes of assets and liabilities on the basis of the nature, characteristics and risks of the asset or liability and the level of the fair value hierarchy as explained above. This note summarises accounting policy for fair value. Other fair value related disclosures are given in the relevant notes.

- Disclosures for significant estimates and assumptions (Note 3)
- Disclosures for valuation methods and quantitative disclosure of fair value measurement hierarchy (Note 26)

c) Revenue recognition

Revenue is recognised to the extent that it is probable that the economic benefits will flow to the Company and the revenue can be reliably measured, regardless of when the payment is being made. Revenue is measured at the fair value of the consideration received or receivable, taking into account contractually defined terms of payment and excluding taxes or duties collected on behalf of government.

The specific recognition criteria described below must also be met before revenue is recognised.

Rendering of services

Revenue from software services in the form of subscription fee are recognised over the year of contract as and when the services are rendered.

The unaccrued amounts are not recognised as revenue till all related performance obligation are fulfilled and are reflected in balance sheet as contract liabilities (income received in advance).

Revenue from marketing fees & service fee is recognized on delivery. The Company collects Goods and Service tax (GST) on commission income on behalf of the government and, therefore, it is not economic benefits flowing to the Company. Hence, it is excluded from revenue.

Interest income

For all financial assets measured at amortised cost, interest income is recorded using the effective interest rate (EIR). EIR is the rate that exactly discounts the estimated future cash payments or receipts over the expected life of the financial instrument or a shorter year, where appropriate, to the net carrying amount of the financial asset or to

the amortised cost of a financial liability. When calculating EIR, the Company estimates the expected cash flows by considering all the contractual terms of the financial instrument but does not consider the expected credit losses. Interest income is included in other income in the statement of profit and loss.

d) Property, plant and equipment

Property, plant and equipment are stated at cost, net of accumulated depreciation and accumulated impairment losses, if any. Such cost includes the cost of replacing part of the plant and equipment and borrowing costs for long-term construction projects if the recognition criteria are met. When significant parts of property, plant and equipment are required to be replaced at intervals, the Company depreciates then separately based on their specific useful lives.

The Company has adopted component accounting as required under Schedule II to the Companies Act, 2013. The Company identifies the components separately, if it has useful life different from the respective property, plant and equipment.

Based on the analysis, Company believes that it does not have any asset having useful life of its major components different from the property, plant and equipment, hence Company believes that there is no material impact on the financial statement of the Company due to component accounting.

Transition to Ind AS

On transition to Ind AS, the Company has elected to continue with the carrying value of all of its property, plant and equipment (including capital work in progress) recognised as at 1 April 2016 measured as per the previous GAAP and use that carrying value as the deemed cost of the property, plant and equipment.

Depreciation is calculated on a written down value basis using the rates arrived at based on the useful lives prescribed under Schedule II to Companies Act, 2013. The Company has used the following rates to provide depreciation on its Property, plant and equipment:

Asset	Annual rates
Computers	63.16%
Furniture and fittings	26.89%
Office equipment	45.07%

An item of property, plant and equipment and any significant part initially recognised is derecognised upon disposal or when no future economic benefits are expected from its use or disposal. Any gain or loss arising on de-recognition of the asset (calculated as the difference between the net disposal proceeds and the carrying amount of the asset) is included in the statement of profit and loss when the asset is derecognised.

The residual values, useful lives and methods of depreciation of property, plant and equipment are reviewed at each financial year end and adjusted prospectively, if appropriate.

e) Intangible assets

Intangible assets acquired separately are measured on initial recognition at cost. Following initial recognition, intangible assets are carried at cost less any accumulated amortisation and accumulated impairment losses (if any). Internally generated intangibles, excluding capitalised development costs, are not capitalised and the related expenditure is reflected in profit or loss in the year in which the expenditure is incurred.

The useful lives of intangible assets are assessed as either finite or indefinite.

Intangible assets with finite lives are amortised over the useful economic life and assessed for impairment whenever there is an indication that the intangible asset may be impaired. The amortisation year and the amortisation method for an intangible asset with a finite useful life are reviewed at least at the end of each reporting year. Changes in the expected useful life or the expected pattern of consumption of future economic benefits embodied in the asset are considered to modify the amortisation year or method, as appropriate, and are treated as changes in accounting estimates. The amortisation expense on intangible assets with finite lives is recognised in the statement of profit and loss unless such expenditure forms part of carrying value of another asset.

Gains or losses arising from de-recognition of an intangible asset are measured as the difference between the net disposal proceeds and the carrying amount of the asset and are recognised in the statement of profit or loss when the asset is derecognised.

Intangibles being Software's acquired by the Company are amortised on a written down value at 40% annually.

Transition to Ind AS

On transition to Ind AS, the Company has elected to continue with the carrying value of all of intangible assets recognised as at 1 April 2016 measured as per the previous GAAP and use that carrying value as the deemed cost of intangible assets.

f) Leases (as lessee)

The determination of whether an arrangement is (or contains) a lease is based on the substance of the arrangement at the inception date. The arrangement is, or contains, a lease if fulfilment of the arrangement is dependent on the use of a specific asset or assets and the arrangement conveys a right to use the asset or assets, even if that right is not explicitly specified in an arrangement.

For arrangements entered into prior to April 01, 2016, the Company has determined whether the arrangement contain lease on the basis of facts and circumstances existing on the date of transition.

A lease is classified at the inception date as a finance lease or an operating lease. A lease that transfers substantially all the risks and rewards incidental to ownership to the Company is classified as a finance lease.

Finance leases are capitalised at the commencement of the lease at the inception date fair value of the leased property or, if lower, at the present value of the minimum lease payments. Lease payments are apportioned between finance charges and reduction of the lease liability so as to achieve a constant rate of interest on the remaining balance of the liability. Finance charges are recognised in finance costs in the statement of profit or loss.

A leased asset is depreciated over the useful life of the asset. However, if there is no reasonable certainty that the Company will obtain ownership by the end of the lease term, the asset is depreciated over the shorter of the estimated useful life of the asset and the lease term.

Operating lease payments are recognised as an expense in the statement of profit or loss on a straight-line basis over the lease term.

g) Impairment of non-financial assets

The Company assesses, at each reporting date, whether there is an indication that an asset may be impaired. If any indication exists, or when annual impairment testing for an asset is required, the Company estimates the asset's recoverable amount. An asset's recoverable amount is the higher of an asset's or cash-generating unit's (CGU) fair value less costs of disposal and its value in use. Recoverable amount is determined for an individual asset, unless the asset does not generate cash inflows that are largely independent of those from other assets or groups of assets. When the carrying amount of an asset or CGU exceeds its recoverable amount, the asset is considered impaired and is written down to its recoverable amount.

In assessing value in use, the estimated future cash flows are discounted to their present value using a pre-tax discount rate that reflects current market assessments of the time value of money and the risks specific to the asset. In determining fair value less costs of disposal, recent market transactions are taken into account. If no such transactions can be identified, an appropriate valuation model is used. These calculations are corroborated by valuation multiples, quoted share prices for publicly traded companies or other available fair value indicators.

The Company bases its impairment calculation on detailed budgets and forecast calculations, which are prepared separately for each of the Company's CGUs to which the individual assets are allocated. These budgets and forecast calculations generally cover a year of five years. For longer years, a long-term growth rate is calculated and applied to project future cash flows after the fifth year. To estimate cash flow projections beyond years covered by the most recent budgets/forecasts, the Company extrapolates cash flow projections in the budget using a steady or declining growth rate for subsequent years, unless an increasing rate can be justified. In any case, this growth rate does not exceed the long-term average growth rate for the products, industries, or country or countries in which the entity operates, or for the market in which the asset is used.

Impairment losses are recognised in the statement of profit and loss, except for properties previously revalued with the revaluation surplus taken to OCI. For such properties, the impairment is recognised in OCI up to the amount of any previous revaluation surplus. After impairment, depreciation is provided on the revised carrying amount of the asset over its remaining useful life.

An assessment is made at each reporting date to determine whether there is an indication that previously recognised impairment losses no longer exist or have decreased. If such indication exists, the Company estimates the asset's or CGU's recoverable amount. A previously recognised impairment loss is reversed only if there has been a change in the assumptions used to determine the asset's recoverable amount since the last impairment loss was recognised. The reversal is limited so that the carrying amount of the asset does not exceed its recoverable amount, nor exceed the carrying amount that would have been determined, net of depreciation, had no impairment loss been recognised for the asset in prior years. Such reversal is recognised in the statement of profit or loss unless the asset is carried at a revalued amount, in which case, the reversal is treated as a revaluation increase.

h) Taxes

Current Income tax

Current income tax assets and liabilities are measured at the amount expected to be recovered from or paid to the taxation authorities. The tax rates and tax laws used to compute the amount are those that are enacted or substantively enacted, at the reporting date.

Current income tax relating to items recognised outside profit or loss is recognised outside profit or loss (either in other comprehensive income or in equity). Current tax items are recognised in correlation to the underlying transaction either in OCI or directly in equity. Management yearically evaluates positions taken in the tax returns with respect to situations in which applicable tax regulations are subject to interpretation and establishes provisions where appropriate.

Deferred Tax

Deferred tax is provided using the liability method on temporary differences between the tax bases of assets and liabilities and their carrying amounts for financial reporting purposes at the reporting date.

Deferred tax liabilities are recognised for all taxable temporary differences, except when the deferred tax liability arises from the initial recognition of goodwill or an asset or liability in a transaction that is not a business combination and, at the time of the transaction, affects neither the accounting profit nor taxable profit or loss.

Deferred tax assets are recognised for all deductible temporary differences, the carry forward of unused tax credits and any unused tax losses. Deferred tax assets are recognised to the extent that it is probable that taxable profit will be available against which the deductible temporary differences, and the carry forward of unused tax credits and unused tax losses can be utilised except when the deferred tax asset relating to the deductible temporary difference arises from the initial recognition of an asset or liability in a transaction that is not a business combination and, at the time of the transaction, affects neither the accounting profit nor taxable profit or loss.

The carrying amount of deferred tax assets is reviewed at each reporting date and reduced to the extent that it is no longer probable that sufficient taxable profit will be available to allow all or part of the deferred tax asset to be utilised. Unrecognised deferred tax assets are re-assessed at each reporting date and are recognised to the extent that it has become probable that future taxable profits will allow the deferred tax asset to be recovered.

Deferred tax assets and liabilities are measured at the tax rates that are expected to apply in the year when the asset is realised or the liability is settled, based on tax rates (and tax laws) that have been enacted or substantively enacted at the reporting date.

Deferred tax relating to items recognised outside profit or loss is recognised outside profit or loss (either in other comprehensive income or in equity). Deferred tax items are recognised in correlation to the underlying transaction either in OCI or directly in equity.

Deferred tax assets and deferred tax liabilities are offset if a legally enforceable right exists to set off current tax assets against current tax liabilities and the deferred taxes relate to the same taxable entity and the same taxation authority.

Sales/ value added taxes/ Service tax/ Goods and service tax (GST) paid on acquisition of assets or on incurring expenses

Expenses and assets are recognised net of the amount of sales/ value added taxes/ service tax/ GST paid, except:

- When the tax incurred on a purchase of assets or services is not recoverable from the taxation authority, in which case, the tax paid is recognised as part of the cost of acquisition of the asset or as part of the expense item, as applicable
- When receivables and payables are stated with the amount of tax included

The net amount of tax recoverable from, or payable to, the taxation authority is included as part of receivables or payables in the balance sheet.

i) Provisions and contingent liabilities

Provisions

Provisions are recognised when the Company has a present obligation (legal or constructive) as a result of a past event, it is probable that an outflow of resources embodying economic benefits will be required to settle the obligation and a reliable estimate can be made of the amount of the obligation. When the Company expects some or all of a provision to be reimbursed, for example, under an insurance contract, the reimbursement is recognised as a separate asset, but only when the reimbursement is virtually certain. The expense relating to a provision is presented in the statement of profit and loss net of any reimbursement.

If the effect of the time value of money is material, provisions are discounted using a current pre-tax rate that reflects, when appropriate, the risks specific to the liability. When discounting is used, the increase in the provision due to the passage of time is recognised as a finance cost.

Contingent liabilities

A contingent liability is possible obligation that arises from past events whose existence will be confirmed by the occurrence or non-occurrence of one or more uncertain future events beyond the control of the Company or a present obligation that is not recognised because it is not probable that an outflow of resources will be required to settle the obligation. A contingent liability also arises in extremely rare cases where there is a liability that cannot be recognised because it cannot be measured reliably.

The Company does not recognise a contingent liability but discloses its existence in the financial statements.

j) Retirement and other employee benefits

Short-term obligations

Liabilities for wages and salaries, including non-monetary benefits that are expected to be settled wholly within 12 months after the end of the year in which the employees render the related service are recognised in respect of employees' services up to the end of the reporting year and are measured at the amounts expected to be paid when the liabilities are settled. The liabilities are presented under current financial liabilities in the balance sheet.

Post-employment obligations

Retirement benefit in the form of provident fund is a defined contribution scheme. The Company has no obligation, other than the contribution payable to the provident fund. The Company recognizes contribution payable to the provident fund scheme as an expense, when an employee renders the related service. If the contribution payable to the scheme for service received before the balance sheet date exceeds the contribution already paid, the deficit payable to the scheme is recognized as a liability after deducting the contribution already paid. If the contribution already paid exceeds the contribution due for services received before the balance sheet date, then excess is recognized as an asset to the extent that the pre-payment will lead to, for example, a reduction in future payment or a cash refund.

The Company operates a defined benefit gratuity plan for its employees i.e. gratuity. The cost of providing benefits under the defined benefit plan is determined using the projected unit credit method.

Re-measurements, comprising of actuarial gains and losses, the effect of the asset ceiling, excluding amounts included in net interest on the net defined benefit liability and the return on plan assets (excluding amounts included in net interest on the net defined benefit liability), are recognised immediately in the balance sheet with a corresponding debit or credit to retained earnings through OCI in the year in which they occur.

Re-measurements are not reclassified to profit or loss in subsequent years.

Past service costs are recognised in profit or loss on the earlier of:

- The date of the plan amendment or curtailment, and
- The date that the Company recognises related restructuring costs

Net interest is calculated by applying the discount rate to the net defined benefit liability or asset. The Company recognises the following changes in the net defined benefit obligation as an expense in the statement of profit and loss:

- Service costs comprising current service costs, past-service costs, gains and losses on curtailments and non-routine settlements; and
- Net interest expense or income

Other long-term employee benefit obligations

Accumulated leave, which is expected to be utilized within the next twelve months, is treated as short-term employee benefit. The Company measures the expected cost of such absences as the additional amount that it expects to pay as a result of the unused entitlement that has accumulated at the reporting date.

The Company treats accumulated leave expected to be carried forward beyond twelve months, as long-term employee benefit for measurement purposes. Such long-term compensated absences are provided for based on the actuarial valuation using the projected unit credit method at the year-end. Actuarial gain/loss are immediately taken to the statement of profit and loss and are not deferred. The Company presents the entire leave as a current liability in the balance sheet, since it does not have an unconditional right to defer its settlement for twelve months after the reporting date.

k) Financial Instruments

A financial instrument is any contract that gives rise to a financial asset of one entity and a financial liability or equity instrument of another entity.

Financial assets

Initial recognition and measurement

All financial assets are recognised initially at fair value plus, in the case of financial assets not recorded at fair value through profit or loss, transaction costs that are attributable to the acquisition of the financial asset. Purchases or sales of financial assets that require delivery of assets within a time frame established by regulation or convention in the market place (regular way trades) are recognised on the trade date, i.e., the date that the Company commits to purchase or sell the asset.

Subsequent measurement

For purposes of subsequent measurement, financial assets are classified in four categories:

- Debt instruments at amortised cost
- Debt instruments at fair value through other comprehensive income (FVTOCI)
- Debt instruments, derivatives and equity instruments at fair value through profit or loss (FVTPL)
- Equity instruments measured at fair value through other comprehensive income (FVTOCI)

Debt instruments at amortised cost

A 'debt instrument' is measured at the amortised cost if both the following conditions are met:

- a) The asset is held within a business model whose objective is to hold assets for collecting contractual cash flows, and
- b) Contractual terms of the asset give rise on specified dates to cash flows that are solely payments of principal and interest (SPPI) on the principal amount outstanding.

After initial measurement, such financial assets are subsequently measured at amortised cost using the effective interest rate (EIR) method. Amortised cost is calculated by taking into account any discount or premium on acquisition and fees or costs that are an integral part of the EIR. The EIR amortisation is included in other income in the profit or loss. The losses arising from impairment are recognised in the profit or loss. This category generally applies to loans to employees, trade and other receivables. For more information on receivables, refer to Note 26.

Debt instruments at FVTOCI

A 'debt instrument' is classified as at the FVTOCI if both of the following criteria are met:

- a) The objective of the business model is achieved both by collecting contractual cash flows and selling the financial assets, and
- b) The asset's contractual cash flows represent SPPI

Debt instruments included within the FVTOCI category are measured initially as well as at each reporting date at fair value. Fair value movements are recognized in the other comprehensive income (OCI). However, the Company recognizes interest income, impairment losses and reversals and foreign exchange gain or loss in the P&L. On derecognition of the asset, cumulative gain or loss previously recognised in OCI is reclassified from the equity to P&L. Interest earned whilst holding FVTOCI debt instrument is reported as interest income using the EIR method.

Debt instrument at FVTPL

FVTPL is a residual category for debt instruments. Any debt instrument, which does not meet the criteria for categorization as at amortized cost or as FVTOCI, is classified as at FVTPL.

In addition, the Company may elect to designate a debt instrument, which otherwise meets amortized cost or FVTOCI criteria, as at FVTPL. However, such election is allowed only if doing so reduces or eliminates a measurement or recognition inconsistency (referred to as 'accounting mismatch'). The Company has not designated any debt instrument as at FVTPL.

Debt instruments included within the FVTPL category are measured at fair value with all changes recognized in the statement of profit and loss.

Derecognition

A financial asset (or, where applicable, a part of a financial asset or part of a Company of similar financial assets) is primarily derecognised (i.e. removed from the Company's balance sheet) when:

- The rights to receive cash flows from the asset have expired, or
- The Company has transferred its rights to receive cash flows from the asset or has assumed an obligation to pay
 the received cash flows in full without material delay to a third party under a 'pass-through' arrangement; and
 either (a) the Company has transferred substantially all the risks and rewards of the asset, or (b) the Company
 has neither transferred nor retained substantially all the risks and rewards of the asset, but has transferred
 control of the asset.

When the Company has transferred its rights to receive cash flows from an asset or has entered into a pass-through arrangement, it evaluates if and to what extent it has retained the risks and rewards of ownership. When it has neither transferred nor retained substantially all of the risks and rewards of the asset, nor transferred control of the asset, the Company continues to recognise the transferred asset to the extent of the Company's continuing involvement. In that case, the Company also recognises an associated liability. The transferred asset and the associated liability are measured on a basis that reflects the rights and obligations that the Company has retained.

Continuing involvement that takes the form of a guarantee over the transferred asset is measured at the lower of the original carrying amount of the asset and the maximum amount of consideration that the Company could be required to repay.

Impairment of financial assets

In accordance with Ind AS 109, the Company applies expected credit loss (ECL) model for measurement and recognition of impairment loss on the following financial assets and credit risk exposure:

- a. Financial assets that are debt instruments, and are measured at amortised cost e.g., loans, deposits, trade receivables and bank balance
- b. Trade receivables or any contractual right to receive cash or another financial asset that result from transactions that are within the scope of Ind AS 18

The Company follows 'simplified approach' for recognition of impairment loss allowance on trade receivables or contract revenue receivables.

The application of simplified approach does not require the Company to track changes in credit risk. Rather, it recognises impairment loss allowance based on lifetime ECLs at each reporting date, right from its initial recognition.

For recognition of impairment loss on other financial assets and risk exposure, the Company determines that whether there has been a significant increase in the credit risk since initial recognition. If credit risk has not increased significantly, 12-month ECL is used to provide for impairment loss. However, if credit risk has increased significantly, lifetime ECL is used. If, in a subsequent year, credit quality of the instrument improves such that there is no longer a significant increase in credit risk since initial recognition, then the entity reverts to recognising impairment loss allowance based on 12-month ECL.

Lifetime ECL are the expected credit losses resulting from all possible default events over the expected life of a financial instrument. The 12-month ECL is a portion of the lifetime ECL which results from default events that are possible within 12 months after the reporting date.

ECL is the difference between all contractual cash flows that are due to the Company in accordance with the contract and all the cash flows that the entity expects to receive (i.e., all cash shortfalls), discounted at the original EIR. When estimating the cash flows, an entity is required to consider:

- All contractual terms of the financial instrument (including prepayment, extension, call and similar options) over the expected life of the financial instrument. However, in rare cases when the expected life of the financial instrument cannot be estimated reliably, then the entity is required to use the remaining contractual term of the financial instrument
- Cash flows from the sale of collateral held or other credit enhancements that are integral to the contractual terms

ECL impairment loss allowance (or reversal) recognized during the year is recognized as income/ expense in the statement of profit and loss (P&L). This amount is reflected under the head 'other expenses' in the P&L. The balance sheet presentation for various financial instruments is described below:

- Financial assets measured as at amortised cost, contractual revenue receivables and lease receivables: ECL is presented as an allowance, i.e., as an integral part of the measurement of those assets in the balance sheet. The allowance reduces the net carrying amount. Until the asset meets write-off criteria, the Company does not reduce impairment allowance from the gross carrying amount.
- Loan commitments and financial guarantee contracts: ECL is presented as a provision in the balance sheet, i.e. as a liability.
- Debt instruments measured at FVTOCI: Since financial assets are already reflected at fair value, impairment allowance is not further reduced from its value. Rather, ECL amount is presented as 'accumulated impairment amount' in the OCI.

For assessing increase in credit risk and impairment loss, the Company combines financial instruments on the basis of shared credit risk characteristics with the objective of facilitating an analysis that is designed to enable significant increases in credit risk to be identified on a timely basis.

Financial liabilities

Initial recognition and measurement

Financial liabilities are classified, at initial recognition, as financial liabilities at fair value through profit or loss, loans and borrowings, payables, or as derivatives designated as hedging instruments in an effective hedge, as appropriate.

All financial liabilities are recognised initially at fair value and, in the case of loans and borrowings and payables, net of directly attributable transaction costs.

The Company's financial liabilities include, non-derivative financial liability and separable embedded derivative financial liability component of convertible preference shares (refer policy below), trade and other payables.

Subsequent measurement

The measurement of financial liabilities depends on their classification, as described below:

Financial liabilities at fair value through Profit or Loss:

Financial liabilities at fair value through profit or loss include financial liabilities held for trading and financial liabilities designated upon initial recognition as at fair value through profit or loss.

Financial liabilities designated upon initial recognition at fair value through profit or loss are designated as such at the initial date of recognition, and only if the criteria in Ind AS 109 are satisfied. For liabilities designated as FVTPL, fair value gains/ losses attributable to changes in own credit risk are recognized in OCI. These gains/ losses are not subsequently transferred to P&L. However, the company may transfer the cumulative gain or loss within equity. All other changes in fair value of such liability are recognised in the statement of profit or loss. The company has designated convertible preference shares issued with share buyback obligation, to be measured at fair value through profit or loss.

Loans and borrowings

After initial recognition, interest-bearing loans and borrowings are subsequently measured at amortised cost using the EIR method. Gains and losses are recognised in profit or loss when the liabilities are derecognised as well as through the EIR amortisation process.

Amortised cost is calculated by taking into account any discount or premium on acquisition and fees or costs that are an integral part of the EIR. The EIR amortisation is included as finance costs in the statement of profit and loss. This category generally applies to borrowings.

Embedded derivatives

An embedded derivative is a component of a hybrid (combined) instrument that also includes a non-derivative host contract – with the effect that some of the cash flows of the combined instrument vary in a way similar to a standalone derivative. An embedded derivative causes some or all of the cash flows that otherwise would be required by the contract to be modified according to a specified interest rate, financial instrument price, commodity price, foreign exchange rate, index of prices or rates, credit rating or credit index, or other variable, provided in the case of a non-financial variable that the variable is not specific to a party to the contract. Reassessment only occurs if there is either a change in the terms of the contract that significantly modifies the cash flows that would otherwise be required or a reclassification of a financial asset out of the fair value through profit or loss.

If the hybrid contract contains a host that is a financial asset within the scope of Ind AS 109, the Company does not separate embedded derivatives. Rather, it applies the classification requirements contained in Ind AS 109 to the entire hybrid contract. Derivatives embedded in all other host contracts are accounted for as separate derivatives and recorded at fair value if their economic characteristics and risks are not closely related to those of the host contracts and the host contracts are not held for trading or designated at fair value though profit or loss. These embedded derivatives are measured at fair value with changes in fair value recognised in profit or loss, unless designated as effective hedging instruments.

De-recognition

A financial liability is derecognised when the obligation under the liability is discharged or cancelled or expires. When an existing financial liability is replaced by another from the same lender on substantially different terms, or the terms of an existing liability are substantially modified, such an exchange or modification is treated as the derecognition of the original liability and the recognition of a new liability. The difference in the respective carrying amounts is recognised in the statement of profit or loss.

Offsetting of financial instruments

Financial assets and financial liabilities are offset, and the net amount is reported in the balance sheet if there is a currently enforceable legal right to offset the recognised amounts and there is an intention to settle on a net basis, to realise the assets and settle the liabilities simultaneously.

Convertible preference shares

Convertible preference shares are separated into liability and equity components (if any) based on the terms of the contract.

On issuance of the convertible preference shares, the fair value of the liability component is determined using a market rate for an equivalent non-convertible instrument. This amount is classified as a financial liability measured at amortised cost (net of transaction costs) until it is extinguished on conversion or redemption.

The remainder of the proceeds is allocated to the conversion option that is recognised and included in equity since conversion option meets Ind AS 32 criteria for fixed to fixed classification. Transaction costs are deducted from equity, net of associated income tax. The carrying amount of the conversion option is not remeasured in subsequent years.

In the absence of fixed to fixed relationship, the conversion option is also analysed for classification as embedded derivative financial liability component and is recognised at fair value at each balance sheet date if not closely related to the host financial liability instrument.

Transaction costs are apportioned between the liability and equity components of the convertible preference shares based on the allocation of proceeds to the liability and equity components when the instruments are initially recognised.

I) Foreign currency transactions

The Company's financial statements are presented in INR which is also the Company's functional currency.

Transactions and balances

Transactions in foreign currencies are initially recorded by the Company at its functional currency spot rates at the date the transaction first qualifies for recognition. However, for practical reasons, the Company uses an average rate if the average approximates the actual rate at the date of the transaction.

Monetary assets and liabilities denominated in foreign currencies are translated at the functional currency spot rates of exchange at the reporting date.

Exchange differences arising on settlement or translation of monetary items are recognised in profit or loss.

Non-monetary items that are measured in terms of historical cost in a foreign currency are translated using the exchange rates at the dates of the initial transactions. Non-monetary items measured at fair value in a foreign currency are translated using the exchange rates at the date when the fair value is determined. The gain or loss arising on translation of non-monetary items measured at fair value is treated in line with the recognition of the gain or loss on the change in fair value of the item (i.e., translation differences on items whose fair value gain or loss is recognised in OCI or profit or loss are also recognised in OCI or profit or loss, respectively).

m) Earnings per share

Basic earnings per share are calculated by dividing the net profit or loss for the year attributable to equity shareholders (after deducting preference dividends and attributable taxes) by the weighted average number of equity shares outstanding during the year. Partly paid equity shares are treated as a fraction of an equity share to the extent that they are entitled to participate in dividends relative to a fully paid equity share during the reporting year. The weighted average number of equity shares outstanding during the year of equity shares outstanding during the year is adjusted for events such as bonus issue, bonus element in a rights issue, share split, and reverse share split (consolidation of shares) that have changed the number of equity shares outstanding, without a corresponding change in resources.

For the purpose of calculating diluted earnings per share, the net profit or loss for the year attributable to equity shareholders and the weighted average number of shares outstanding during the year are adjusted for the effects of all dilutive potential equity shares.

n) Cash and cash equivalents

Cash and cash equivalent in the balance sheet comprise cash at banks and on hand and short-term deposits with an original maturity of three months or less, which are subject to an insignificant risk of changes in value.

o) Contributed equity

Equity shares are classified as equity.

Incremental costs directly attributable to the issue of new shares or options are shown in equity as a deduction, net of tax, from the proceeds.

3. Significant accounting estimates and assumptions

The preparation of financial statements in conformity with Ind AS requires the management to make judgments, estimates and assumptions that affect the reported amounts of revenues, expenses, assets and liabilities and the disclosure of contingent liabilities, at the end of the reporting year. Although these estimates are based on the management's best knowledge of current events and actions, uncertainty about these assumptions and estimates could result in the outcomes requiring a material adjustment to the carrying amounts of assets or liabilities in future years. Therefore, actual results could differ from these estimates.

Estimates and assumptions

The key assumptions concerning the future and other key sources of estimation uncertainty at the reporting date, that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year, are described below. The Company based its assumptions and estimates on parameters available when the financial statements were prepared. Existing circumstances and assumptions about future developments, however, may change due to market changes or circumstances arising that are beyond the control of the Company. Such changes are reflected in the assumptions when they occur.

a) Defined benefit plans (gratuity benefit)

The cost of the defined benefit gratuity plan and the present value of the gratuity obligation are determined using actuarial valuations. An actuarial valuation involves making various assumptions that may differ from actual developments in the future. These include the determination of the discount rate; future salary increases and mortality rates. Due to the complexities involved in the valuation and its long-term nature, a defined benefit obligation is highly sensitive to changes in these assumptions. All assumptions are reviewed at each reporting date.

The parameter most subject to change is the discount rate. In determining the appropriate discount rate for plans operated in India, the management considers the interest rates of government bonds in currencies consistent with the currencies of the post-employment benefit obligation.

The mortality rate is based on publicly available mortality tables for the specific countries. Those mortality tables tend to change only at interval in response to demographic changes. Future salary increases and gratuity increases are based on expected future inflation rates, seniority, promotion and other relevant factors, such as supply and demand in the employment market.

Further details about gratuity obligations are given in Note 24.

b) Fair value measurement of financial instruments

When the fair values of financial liabilities recorded in the balance sheet cannot be measured based on quoted prices in active markets, their fair value is measured using valuation techniques including the Discounted Cash Flow (DCF) model and Binomial Option Pricing model. The inputs to these models are taken from observable markets where possible, but where this is not feasible, a degree of judgement is required in establishing fair values. Judgements include considerations of inputs such as liquidity risk, credit risk and volatility. Changes in assumptions about these factors could affect the reported fair value of financial instruments. See Note 26 and 29for further disclosures.

c) Useful life of assets considered for depreciation of Property, Plant and Equipment

The charge in respect of yearly depreciation is derived after determining an estimate of an asset's expected useful life and the expected residual value at the end of its life. The useful lives and residual values of Company's assets are determined by management at the time the asset is acquired and reviewed at each financial year end.

New and amended standard

The company applied Ind AS 115 for the first time. The nature and effect of the changes as a result of adoption of the new accounting standard is described below.

Ind AS 115 Revenue from Contacts with customers

Ind AS 115 supersedes Ind AS 11 Construction contracts, Ind AS 18 Revenue and it applies, with limited exceptions, to all revenue arising from contracts with customers. Ind AS 115 establishes a five-step model to account for revenue arising from contracts with customers and requires that revenue be recognised at an amount that reflects the consideration to which an entity expects to be entitled in exchange for transferring good or services to a customer.

Ind AS 115 requires entities to exercise judgment, taking into consideration all of the relevant facts and circumstances when applying each step of the model to contracts with their customers. The Standard also specifies the accounting for the incremental costs of obtaining a contract and the costs directly related to fulfilling a contract. In addition, the standard requires extensive disclosures.

Recently issued accounting pronouncements

IND AS 116 Leases

The Ministry of Corporate Affairs on 30 March 2019 notified the new leasing standard, viz., Ind AS 116 Leases. Ind AS 116 is applicable for the financial year beginning on or after 1 April 2019 for all Ind AS companies. It replaces virtually all the existing leasing requirements under Ind AS 17 Leases.

The new standard will require lessees to recognize most leases on their balance sheets. Lessees will use a single accounting model for all leases, with limited exemptions. Foreign currency leases will increase P&L volatility due to a restatement of foreign currency liability.

An entity has an option to adopt Ind AS 116 using either the full retrospective method or the modified retrospective method. An entity that elects the modified retrospective method would apply Ind AS 116 retrospectively to only the current period by recognising the cumulative effect of initially applying Ind AS 116 as an adjustment to the opening balance of retained earnings (or other components of equity) at the date of initial application. Under the modified retrospective method, Ind AS 116 would be applied either to all contracts at the date of initial application or only to contracts that are not completed at this date. An entity would need to disclose how it applied the modified retrospective method.

The Company is under process to evaluate the impacts of the new standard on financial statements.

Statement of Cash Flows for the year ended 31 March 2019

(Amounts in INR "Thousands", unless otherwise stated)

4 Property, plant and equipment

	Computers	Office equipments	Total Property, Plant and Equipment
Gross carrying amount			
As at 1 April 2017	655.76	809.73	1,465.49
Additions	131.77	49.50	181.27
As at 31 March 2018	787.53	859.23	1,646.76
Additions	238.14	-	238.14
As at 31 March 2019	1,025.67	859.23	1,884.90
Accumulated depreciation			
As at 1 April 2017	240.00	139.16	379.16
Charge for the year	278.11	309.46	587.57
As at 31 March 2018	518.11	448.62	966.73
Charge for the period	242.28	185.06	427.34
As at 31 March 2019	760.39	633.68	1,394.07
Net book value			
As at 31 March 2018	269.42	410.61	680.03
As at 31 March 2019	265.28	225.55	490.83

Notes:

The Company has elected to avail Ind AS 101 exemption to continue with the carrying value under Previous GAAP for all of its property, plant and equipment as its deemed cost on the date of transition to Ind AS.

5 Intangible assets

	Software	Total
Gross carrying amount		
As at 1 April 2017	635.04	635.04
Additions	-	-
As at 31 March 2018	635.04	635.04
Additions	-	-
Disposals	-	-
As at 31 March 2019	635.04	635.04
Accumulated amortisation		
As at 1 April 2017	339.03	339.03
Amortisation for the year	118.41	118.41
As at 31 March 2018	457.44	457.44
Amortisation for the period	71.04	71.04
As at 31 March 2019	528.48	528.48
Net book value		
As at 31 March 2018	177.60	177.60
As at 31 March 2019	106.56	106.56

Notes:

The Company has elected to avail Ind AS 101 exemption to continue with the carrying value under Previous GAAP for all of its intangible assets as its deemed cost on the date of transition to Ind AS.

(Amounts in INR "Thousands", unless otherwise stated)

6 Other financial assets

		As at 31 March 2019	As at 31 March 2018
a)	Others (measured at amortised cost)		
	Non-current (unsecured, considered good unless stated otherwise)		
	Security deposits	246.00	246.00
	Total other financial assets	246.00	246.00
b)	Current (unsecured, considered good unless stated otherwise)		
	Security deposits	123.11	120.86
		123.11	120.86
c)	Current (unsecured, considered good unless stated otherwise)		
	Loan to employees	383.33	-
		383.33	-

7 Other assets

Current (Unsecured, considered good unless otherwise stated)		
Advances recoverable in cash or kind	214.51	-
Indirect taxes recoverable	16,131.17	15,542.84
Prepaid expenses	207.92	188.80
Total	16,553.60	15,731.64

8 Cash and cash equivalents

Balance with bank		
- On current accounts	14,765.36	2,368.38
Total Cash and cash equivalents	14,765.36	2,368.38

Notes:

(i) Cash and cash equivalents for the purpose of cash flow statement comprise cash and cash equivalents as shown above.

9 Share Capital

Authorised equity share capital	Number of shares	Amount
As at 01 April 2017	55,000,000	550,000.00
As at 31 March 2018	55,000,000	550,000.00
As at 31 March 2019	55,000,000	550,000.00
Issued equity share capital (subscribed and fully paid up)	Number of shares	Amount
As at 01 April 2017	7,001,800	70,018.00
Shares issued during the year	-	-
As at 31 March 2018	7,001,800	70,018.00
Shares issued during the year	-	-
As at 31 March 2019	7,001,800	70,018.00

a) Terms/ rights attached to equity shares:

- 1) The Company has only one class of equity shares having a par value of INR 10 per share. Each holder of equity is entitled to one vote per share.
- 2) In event of liquidation of the Company, the holders of equity shares would be entitled to receive remaining assets of the Company, after distribution of all preferential amounts. The distribution will be in proportion to the number of equity shares held by the shareholders.

(Amounts in INR "Thousands", unless otherwise stated)

b) Shares held by holding company

	As at 31 March 2019		As at 31 N	larch 2018
	Number	% Holding	Number	% Holding
Equity shares of INR 10 each fully paid				
Indiamart Intermesh Limited	7,001,798	100%	7,001,798	100%

b) Details of shareholders holding more than 5% shares in the Company

	As at 31 March 2019		As at 31 M	larch 2018
	Number	% Holding	Number	% Holding
Equity shares of INR 10 each fully paid				
Indiamart Intermesh Limited	7,001,798	100.00%	7,001,798	100.00%

10 Other equity

	As at 31 March 2019	As at 31 March 2018
Equity portion of OCCRPS (refer note 11)	100,858.01	-
Retained earnings	(261,819.88)	(216,666.40)
Total other equity	(160,961.87)	(216,666.40)

11 Convertible preference shares

	As at 31 March 2019		As at 31 March 2018	
	No. of shares	Amount	No. of shares	Amount
Measured at amortised cost				
Non-current				
Optionally convertible cumulative redeemable preference shares (unsecured)	9,476,325.00	119,515.60	5,226,325.00	121,155.29
Total	9,476,325.00	119,515.60	5,226,325.00	121,155.29

Notes:

During the period ended 31 March 2018, the Company had issued certain Optionally convertible cumulative redeemable preference shares (OCCRPS). These OCCRPS will be optionally convertible into equity shares of the Company at issued price including premium or at fair market value at the time of conversion at the option of holder. The OCCRPS will be redeemable (in whole or in part) either at the option of the Company or at the option of the holder of the OCCRPS after the expiry of 5 years from the date of allotment but before any time within 20 years from the date of allotment of OCCRPS at par/premium. Based on these terms, the OCCRPS have been bifurcated into a host non-derivative financial liability component and a separable embedded derivative component (i.e. holders option to convert the OCCRPS either at issue price or fair market value at the time of conversion). The non-derivative financial liability component is measured at amortised cost using effective interest rate (EIR) method. The EIR represents the discount rate used to compute the fair value of the non-derivative financial liability component. The separable embedded derivative financial liability is measured at fair value on intial recognition with subsequent changes in fair value recognised through Statement of Profit and Loss and is disclosed under ""Net (gain)/loss on derivative financial liability measured at amortised cost"". With effect from 22 February 2019, the Company has changed its terms of OCCRPS to fix the tenure to 31 December 2025 and amount of redemption of preference shares to Rs. 30 per share including Rs 20 per share for premium on redemption and conversion ratio is fixed for 1:1 per OCCRPS to equity share.

Authorised preference share capital	Number of shares	Amount
As at 01 April 2017	25,000,000	250,000
As at 31 March 2018	25,000,000	250,000
As at 31 March 2019	25,000,000	250,000
Issued preference share capital (subscribed and fully paid up)	Number of shares	Amount
As at 01 April 2018	5,226,325	52,263.25
Increase/decrease during the period	4,250,000	42,500.00
As at 31 March 2019	9,476,325	94,763.25

(Amounts in INR "Thousands", unless otherwise stated)

a) Shares held by holding company

	As at 31 March 2019		As at 31 M	arch 2018
	Number	% Holding	Number	% Holding
Preference shares of INR 10 each fully paid				
Indiamart Intermesh Limited - 0.01% Optionally Convertible Cumulative Redeemable Preference Shares	9,476,325	100%	5,226,325	100%

b) Details of shareholders holding more than 5% shares in the Company

	As at 31 March 2019		As at 31 M	arch 2018
	Number	% Holding	Number	% Holding
Preference shares of INR 10 each fully paid				
Indiamart Intermesh Limited - 0.01% Optionally Convertible Cumulative Redeemable Preference Shares	9,476,325	100%	5,226,325	100%

c) Terms/rights attached to 0.01% Optionally convertible cumulative redeemable preference share (OCCRPS)

The Company has issued only one class of preference shares i.e 0.01% Optionally Convertible Cumulative Redeemable Preference Shares (OCCRPS). The OCCRPS shall carry a preferential right vis-à-vis Equity Shares of the Company with respect to payment of dividend and repayment in case of a winding up; the OCCRPS shall be participating in the surplus funds; the OCCRPS shall be participating in surplus assets and profits, on winding- up which may remain after the entire capital has been repaid; (The OCCRPS will be entitled to dividend, if declared by the Board of Directors, on cumulative basis). The OCCRPS holders have voting rights only in respect of certain matters as per the provisions of Section 47(2) of the Companies Act 2013.

The OCCRPS will be optionally convertible into one is to one equity share of the Company at price of Rs 30 per share including premium of Rs 20 per share. These OCCRPS will be redeemable (in whole or in part) at the option of the holder of the OCCRPS on 31 December 2025.

12 Trade payables

	As at 31 March 2019	As at 31 March 2018
Payable to micro, small and medium enterprises	-	-
Other trade payables		
Related party	1,523.47	1,523.47
Other	1,342.55	708.85
Total	2,866.02	2,232.32

Trade payables are non-interest bearing and are normally settled on 30-day terms.

13 Derivative financial liability

Financial liabilities at fair value through profit or loss		
Derivative financial liability	-	42,620.45
Total	-	42,620.45

With effect from 22 February 2019, the Company has changed its terms of OCCRPS to fix the tenure to 31 December 2025 and amount of redemption of preference shares to Rs. 30 per share including Rs 20 per share for premium on redemption and conversion ratio is fixed for 1:1 per OCCRPS to equity share, consequently all derivative financial liability has been converted into measurement through amortised cost

Provisions 14

	As at 31 March 2019	As at 31 March 2018
Non-current		
Provision for employees benefits*		
Provision for gratuity	833.56	431.11
	833.56	431.11
Current		
Provision for employees benefits*		
Provision for gratuity	31.72	0.65
Provision for leave encashment	697.21	431.65
Total	728.93	432.30

*For details of movement in provision for gratuity and leave encashment, refer note 24.

Contact and other liabilities* 15

(a)	Contract Liabilities		
	Non-current		
	Deferred revenue	8.73	-
		8.73	-
	Current		
	Deferred revenue	919.47	341.99
	Advances from customers	89.90	-
		1,009.37	341.99
	Total	1,018.10	341.99
(b)	Other liabilities		
	Tax deducted at source payable	413.56	351.84
	Contribution to provident fund payable	0.27	29.11
	Contribution to ESI payable	0.68	3.74
	Total	414.51	384.69

* Contract liabilities includes consideration received in advance to render services in future periods.

Current tax assets and liabilities 16

Advance income tax	1,764.06	1,625.24
Total	1,764.06	1,625.24

(Amounts in INR "Thousands", unless otherwise stated)

17 Revenue from operations

	For the year ended 31 March 2019	For the year ended 31 March 2018
Sale of services		
Income from operations	1,575.06	342.48
Total	1,575.06	342.48

Transaction price allocated to the remaining performance obligations

The following table includes revenue expected to be recognised in the future related to performance obligation that are unsatisfied (or partially unsatisfied) at the reporting date:

	31 Mare	31 March 2019	
	More than 12 months	Less than 12 months	
Income from operations	8.73	1,009.37	
	8.73	1,009.37	

No consideration from contracts with customers is excluded from the amounts presented above.

The Company applies practical expedient in Ind AS 115 and does not disclose information about remaining performance obligations that have original expected durations of one year or less.

Contract liability (deferred revenue)	As at 31 March 2019
Income from operations	1,018.10
	1,018.10
Non-current	8.73
Current	1,009.37
	1,018.10
Significant changes in the contract liability balances during the year are as follows:	For the year ended 31 March 2019
Opening balance at the beginning of the year	341.99
Less: Revenue recognised from contract liability balance at the begnning of the year	341.99
Add: Amount received from customers during the year	2,251.18
Less: Revenue recognised from amount received during the year	1,233.08
Closing balance at the end of the year	1,018.10

18 Other income

	For the year ended 31 March 2019	For the year ended 31 March 2018
Interest income from financial assets measured at amortised cost		
- on fixed deposit with banks	133.80	74.00
Total	133.80	74.00

19 Employee benefits expense

Total	25,165.35	19,162.63
Staff welfare expenses	184.36	410.76
Contribution to provident and other funds	162.43	140.14
Leave encashment expense (refer note 24)	355.29	255.81
Gratuity expense (refer note 24)	304.42	222.19
Salaries, wages and bonus	24,158.85	18,133.73

20 Finance costs

	For the year ended 31 March 2019	For the year ended 31 March 2018
Interest expense on financial liability measured at amortised cost	14,097.87	9,756.12
Interest on others	15.41	47.47
Total	14,113.28	9,803.59
Depreciation and amortization expense		
Depreciation of property, plant and equipment (refer note 4)	427.34	587.57
Amortisation of intangible assets (refer note 5)	71.04	118.40
Total	498.38	705.97
Other expenses		
Content development expenses	-	25.44
Internet and other online expenses	2,663.90	3,907.69
Rent	2,069.48	1,099.73
Rates and taxes	40.49	331.30
Communication costs	36.79	190.66
Advertisement expenses	61.50	2,176.86
Power and fuel	-	19.39
Printing and stationery	-	56.30
Repair and maintenance:		
-Plant and machinery	16.41	58.32
-Others	9.17	256.76
Travelling and conveyance	174.17	474.33
Legal and professional fees	1,505.98	547.89
Directors' sitting fees	20.00	120.00
Auditor's remuneration	50.00	50.00
Insurance expenses	278.06	501.44
Freight, cartage and payment collection charges	-	367.70
Collection charges	0.28	8.67
Packaging charges	-	25.00
Recruitment and training expenses	30.00	
Total	6,956.23	10,217.48

Payment to Auditors

As auditor:		
- Audit fee	50.00	50.00
	50.00	50.00

23 Earnings per share

Basic EPS amounts are calculated by dividing the loss for the period attributable to equity holders of the Company by the weighted average number of Equity shares outstanding during the year.

Diluted EPS are calculated by dividing the loss for the year attributable to the equity holders of the Company by weighted average number of Equity shares outstanding during the period plus the weighted average number of equity shares that would be issued on conversion of all the dilutive potential Equity shares into Equity shares. The following reflects the income and share data used in the basic and diluted EPS computations:

	For the year ended 31 March 2019	For the year ended 31 March 2018
Basic		
Loss for the year	(45,024.38)	(10,332.01)
Weighted average number of equity shares in calculating basic EPS	7,001,800	7,001,800
Basic loss per equity share	(6.43)	(1.48)
Total Basic loss per share	(6.43)	(1.48)
Diluted		
Loss for the year for basic earnings per share	(45,024.38)	(10,332.01)
Net Gain on derivative financial liability measured at FVTPL	-	(29,141.18)
Interest expense on convertible preference shares	14,097.87	9,756.12
adjusted Loss for the year	(30,926.51)	(29,717.07)
Weighted average number of equity shares in calculating basic EPS Effect of dilution:	7,001,800	7,001,800
Potential equity shares in the form of convertible preference shares	6,647,558	5,226,325
Total no. of shares outstanding (inluding dilution)	13,649,358	12,228,125
Diluted loss per equity share	(6.43)	(2.43)
Total diluted loss per share	(6.43)	(2.43)

There are potential equity shares as on 31 March 2018 and 31 March 2019 in the form of OCCRPS (Optionally convertible cumulative redeemable preference share). These are anti-dilutive, for year ended 31 March 2019 hence they are ignored in the calculation of diluted loss per share and accordingly the diluted loss per share is the same as basic loss per share.

24 Defined benefit plan and other long term employee benefit plan

The Company has a defined benefit gratuity plan. Every employee who will complete five years or more of service, will gets a gratuity on departure at 15 days salary (last drawn salary) for each completed year of service. This defined benefit plans expose the Company to actuarial risks, such as longevity risk, interest rate risk and salary risk.

The amount included in the balance sheet arising from the company's obligation in respect of its gratuity plan and leave encashment is as follows:

Gratuity - defined benefit plan

	As at 31 March 2019	As at 31 March 20198
Present value of unfunded defined benefit obligation	865.27	431.76
	865.27	431.76

Leave encashment - other long term employee benefit plan

	As at 31 March 2019	As at 31 March 20198
Present value of other long term empoyee benefit plan	697.21	431.65
	697.21	431.65

(Amounts in INR "Thousands", unless otherwise stated)

a) Reconciliation of the net defined benefit (asset) liability and other long term employee benefit plan

The following table shows a reconciliation from the opening balances to the closing balances for the net defined benefit (asset) liability and other other long term employee benefit plan and its components:

Reconciliation of present value of defined benefit obligation for Gratuity

	Gra	Gratuity	
	For the year ended 31 March 2019	For the year ended 31 March 2018	
Balance at the beginning of the year	431.76	729.14	
Benefits paid	-	-	
Current service cost	270.74	168.60	
Interest cost	33.68	53.59	
Actuarial (gains) losses			
- changes in demographic assumptions	(70.21)	-	
- changes in financial assumptions	153.15	(11.34)	
- experience adjustments	46.15	(508.24)	
Balance at the end of the year	865.27	431.76	

Reconciliation of present value of other long term employee benefit plan for Leave encashment

	Leave encashment
	For the year endedFor the year ended31 March 201931 March 201
Balance at the beginning of the year	431.65 871.7
Benefits paid	(89.73) (695.3
Current service cost	296.94 186.2
Interest cost	33.67 64.0
Actuarial (gains) losses	
- changes in demographic assumptions	(6.83)
- changes in financial assumptions	113.92 (10.4
- experience adjustments	(82.41) 16.0
Balance at the end of the year	697.21 431.6

b) Expense recognised in profit or loss

	Gratuity	
	For the year ended 31 March 2019	For the year ended 31 March 2018
Current service cost	270.74	168.60
Net interest expense	33.68	53.59
Actuarial (gain) loss on other long term employee benefit plan	-	-
Components of defined benefit costs recognised in profit or loss	304.42	222.19
Remeasurement of the net defined benefit liability:		
Actuarial (gain) loss on defined benefit obligation	129.10	(519.58)
Components of defined benefit costs recognised in other comprehensive income	129.10	(519.58)
Total	433.52	(297.38)

(Amounts in INR "Thousands", unless otherwise stated)

	Leave encashment	
	For the year ended 31 March 2019	For the year ended 31 March 2018
Current service cost	296.94	186.21
Net interest expense	33.67	64.03
Actuarial (gain) loss on other long term employee benefit plan	24.68	5.57
Components of defined benefit costs recognised in profit or loss	355.29	255.81
Remeasurement of the net defined benefit liability:		
Actuarial (gain) loss on defined benefit obligation	24.68	5.57
Components of defined benefit costs recognised in other comprehensive income	24.68	5.57
Total	379.97	255.81

c) Actuarial assumptions

Principal actuarial assumptions at the reporting date

	As at 31 March 2019	As at 31 March 2018
Discount rate	7.66%	7.80%
Future salary growth	12.00%	9.00%
Ages	Attrition rate	Attrition rate
Upto 30 years	25.00%	20.00%
From 31 to 44 years	25.00%	20.00%
Above 44 years	25.00%	20.00%
Mortality table	India Assured Life Mortality (2006-08)	India Assured Life Mortality (2006-08)

The Company regularly assesses these assumptions with the projected long-term plans and prevalent industry standards.

d) Sensitivity analysis

Reasonably possible changes at the reporting date to one of the relevant actuarial assumptions, holding other assumptions constant, would have affected the defined benefit obligation by the amounts shown below:

Gratuity

For the year ended 31 March 2019	Increase	Decrease
Impact of change in discount rate by 0.50%	(20.65)	21.56
Impact of change in salary by 0.50%	20.39	(19.80)
Fauthe week and ad 21 March 2010	Increase	Decrease

For the year ended 31 March 2018	Increase	Decrease
Impact of change in discount rate by 0.50%	(13.25)	13.93
Impact of change in salary by 0.50%	13.72	(13.17)

Although the analysis does not take account of the full distribution of cash flows expected under the plan, it does provide an approximation of the sensitivity of the assumptions shown.

e) The table below summarises the maturity profile and duration of the gratuity liability:

Particulars	As at	As at
	31 March 2019	31 March 2018
Within one year	31.72	0.65
Within one - three years	201.40	94.11
Within three - five years	186.39	95.41
Above five years	445.77	241.59
	865.27	431.76

25 Income tax

The major components of income tax credit are:

a) Income tax credit recognised in Statement of profit and loss

Particulars	For the year ended 31 March 2019	For the year ended 31 March 2018
Current income tax		
Current income tax for the year	-	-
Adjustments in respect of current income tax of previous year	-	-
	-	-
Deferred tax		
Relating to origination and reversal of temporary differences	-	-
	-	-
Total income tax expense	-	-

b) Income tax recognised in other comprehensive income (OCI)

Deferred tax related to items recognised in OCI during the year

Particulars	For the year ended 31 March 2019	For the year ended 31 March 2018
Net loss on remeasurements of defined benefit plans	-	-

c) Reconciliation of tax expense and the accounting loss multiplied by statutory income tax rate.

Particulars	For the year ended	For the year ended
	31 March 2019	31 March 2018
Loss before tax from continuing operations	(45,024.38)	(10,332.01)
Accounting profit before income tax	(45,024.38)	(10,332.01)
Tax expense at statutory income tax rate of 26.00% (March 31, 2018: 30.9%)	(11,706.34)	(3,192.59)
Non-deductible expenses for tax purposes:		
Interest on convertible preference shares	3,665.45	3,014.64
Gain on fair valuation of derivative financial liability	-	(9,004.63)
Other non-deductible expenses		14.68
Temporary differences for which no deferred tax was recognised	8,040.89	9,167.90
Tax expense at the effective income tax rate of 26% (March 31, 2018: 30.90%)"	-	-

(d) Breakup of deferred tax recognised in the Balance sheet

Particulars	As at 31 March 2019	As at 31 March 2018
Deferred tax asset	51 March 2015	51 March 2010
Property, plant and equipment and other intangible assets	283.96	76.19
Provision for gratuity	216.33	465.87
Provision for compensated absences	161.08	1,751.46
Tax losses	66,487.38	70,988.11
Unabsorbed depreciation	1,816.97	2,102.19
Total	68,965.72	75,383.82
Total deferred tax assets recognised (A) *	-	-
Deferred tax liabilities		
Property, plant and equipment and other intangible assets	-	-
Accelerated deduction for tax purposes	-	-
Total deferred tax assets (B)	-	-
Net deferred tax assets/(liabilities)	-	-

*The Company has not recognised deferred tax asset on unused tax business losses, unabsorbed depreciation and other deductible temporary differences since it is not possible that there will be sufficient future taxable profit against which such unused tax business losses, unabsorbed depreciation and other deductible temporary differences can be utilised.

(Amounts in INR "Thousands", unless otherwise stated)

(e) Detail of temporary differences, unused tax losses and unused tax credits for which no deferred tax asset is recognised in the balance sheet:

Particulars	As at 31 March 2019	As at 31 March 2018
Deductible temporary differences and unused tax losses for which no deferred tax assets have been recognised are attributable to the following:		
- tax business losses	255,720.69	229,734.99
- unabsorbed depreciation	6,988.34	6,803.21
- other deductible temporary differences	2,543.75	7,422.39
	265,252.78	243,960.59

The Company offsets tax assets and liabilities if and only if it has a legally enforceable right to set off current tax assets and current tax liabilities and the deferred tax assets and deferred tax liabilities relate to income taxes levied by the same tax authority.

26 Fair value measurements

a) Category wise details as to carrying value, fair value and the level of fair value measurement hierarchy of the Company's financial instruments are as follows:

Particulars	Level	As at 31 March 2019	As at 31 March 2018
Financial assets			
Measured at Amortised cost			
- Cash and cash equivalents	Level 1	14,765.36	2,368.38
- Loan to employees	Level 2	383.33	-
- Security deposits	Level 2	369.11	366.86
Total financial assets		15,517.80	2,735.24
Financial liabilities a) Measured at fair value through profit or loss (FVTPL)			
- Derivative financial liability	Level 3	-	42,620.45
b) Measured at Amortised cost			
- Convertible preference shares	Level 3	119,515.60	121,155.29
- Trade payables	Level 2	2,866.02	2,232.32
		122,381.62	123,387.61
Total financial liabilities		122,381.62	166,008.05

b) The following methods / assumptions were used to estimate the fair values:

- The carrying value of trade receivables, cash and cash equivalents, trade payables, security deposits and other financial assets and financial liabilities measured at amortised cost approximate their fair value due to the short-term maturities of these instruments.
- ii) Fair value of derivative financial liability is estimated based on Binomial Option Pricing model.
- iii) Fair value of non derivative financial liability components of convertible preference shares is estimated based on discounted cash flow valuation technique using contractual cashflows and discount rate that reflects the issuer's borrowing rate. The current rates used does not reflect significant changes from the discount rates used initially. Therefore, the carrying value of these instruments measured at amortised cost approximate theri fair value.

c) Following table describes the valuation techniques used and key inputs thereto for the level 3 financial liabilities as of 31 March 2018 for 31 March 2019

Financial liabilities	Valuation technique(s)	Key input(s)	Sensitivity
- Derivative financial liability	Binomial option pricing model	cash flow projections based	5% increase (decrease) in equity value would result in increase (decrease) in fair value by INR Nil (2131.02)

d) Reconciliation of level 3 fair value measurements

For the period ended 31 March 2019

Particulars	Derivative financial liability
Opening balance	42,620.45
Additions	9,183.93
Transferred to convertible preference share (refer note 13)	(51,804.38)
Closing balance	-

For the year ended 31 March 2018

Particulars	Derivative financial liability
Opening balance	53,997.58
Additions	(29,141.18)
Gains or loss recognised in profit or loss	17,764.05
Closing balance	42,620.45

e) During the period ended 31 March 2019 and 31 March 2018, there were no transfers between Level 1 and Level 2 fair value measurements, and no transfer into and out of Level 3 fair value measurements except as referred in note 14.

27 Capital management

The Company manages its capital to ensure that the company will be able to continue as going concerns while maximising the return to stakeholders through the optimisation of the debt and equity balance.

The Company is not subject to any externally imposed capital requirements.

The Company's reviews the capital structure on a regular basis. As part of this review, the Company considers the cost of capital, risks associated with each class of capital requirements and maintenance of adequate liquidity.

28 Financial risk management objectives and policies

The Company is exposed to market risk, credit risk and liquidity risk. The Company's board of directors has overall responsibility for the establishment and oversight of the Company's risk management framework. The Company's risk management policies are established to identify and analyse the risks faced by the Company, to set appropriate risk limits and controls and to monitor risks and adherence to limits. Risk management policies and systems are reviewed regularly to reflect changes in market conditions and the Company's activities.

The Company reviews the capital structure on a regular basis. As part of this review, the Company considers the cost of capital, risks associated with each class of capital requirements and maintenance of adequate liquidity.

i) Credit risk management

Credit risk is the risk of financial loss to the Company if a customer or counterparty to a financial instrument fails to meet its contractual obligations, and arises principally from the Company's cash and bank balances, trade receivables and security deposits.

The carrying amounts of financial assets represent the maximum credit risk exposure.

Credit risk management considers available reasonable and supportive forward-looking information including indicators like external credit rating (as far as available), macro-economic information (such as regulatory changes, government directives, market interest rate).

Trade receivables

The Company collects consideration in advance for the services to be provided to the customer. As a result, the Company is not exposed to significant credit risk on trade receivables.

Cash and cash equivalents and bank deposits

The Company maintaines its cash and cash equivalents and bank deposits with reputed banks and financial institutions. The credit risk on these instruments is limited because the counterparties are banks with high credit ratings assigned by international credit rating agencies.

ii) Liquidity risk management

Liquidity risk is the risk that the Company will encounter difficulty in meeting the obligations associated with its financial liabilities that are settled by delivering cash or another financial asset. The Company's approach to managing liquidity is to ensure, as far as possible, that it will have sufficient liquidity to meet its liabilities when they are due, under both normal and stressed conditions, without incurring unacceptable losses or risking damage to the Company's reputation.

Ultimate responsibility for liquidity risk management rests with the board of directors, who has established an appropriate liquidity risk management framework for the management of the Company's short-term, medium-term and long-term funding and liquidity management requirements. The Company manages liquidity risk by maintaining adequate reserves, banking facilities, by continuously monitoring forecast and actual cash flows, and by matching the maturity profiles of financial assets and liabilities.

29 Related party transactions

i) Names of related parties and related party relationship

a) Holding Company Indiamart Intermesh Limited b) Key Management Personnel (KMP) **Director & CEO** Brijesh Kumar Agrawal Director Dinesh Chandra Agarwal (resigned w.e.f. 27th December 2018) Director & CFO Prateek Chandra (appointed w.e.f. 29th October 2018) Manoj Bhargava (appointed w.e.f. 29th October 2018) Director **Company Secretary** Rahul Luthra (appointed w.e.f. 9th February 2018) Independent Director Rajesh Sawhney (resigned w.e.f. 6th June 2018) Independent Director Elizabeth Lucy Chapman (resigned w.e.f. 6th June 2018)

Key management personnel compensation

Particulars	For the year ended 31 March 2019	•
Short term employee benefits	-	675.00
	-	675.00

ii) The following table provides the total amount of transactions that have been entered into with the related parties for the relevant year:

Particulars	For the year ended	For the year ended
	31 March 2019	31 March 2018
Issue of 0.01% Optionally convertible cumulative redeemable preference share (OCCRPS)		
IndiaMart InterMesh Ltd	42,500.00	78,500.00
Loan from Holding Company		
IndiaMart InterMesh Ltd	2,500.00	4,000.00
Repayment of short term loan - Unsecured during the year	(2,500.00)	(4,000.00)
Cancellation of Shares		
IndiaMart InterMesh Ltd	-	34,800.00
Interest paid on Loan from holding Company		
IndiaMart InterMesh Limited	15.41	47.47
Director's sitting fees	20.00	120.00
Amount due to related parties at the end of the year from holding		
Company		
IndiaMart InterMesh Limited	1,523.47	1,523.47

Terms and conditions of transactions with related parties

The transactions with related parties are entered on terms equivalent to those that prevail in arm's length transactions. Outstanding balances at the year-end are unsecured and interest free and settlement occurs in cash. There have been no guarantees provided or received for any related party receivables or payables. This assessment is undertaken each financial year through examining the financial position of the related party and the market in which the related party operates.

(Amounts in INR "Thousands", unless otherwise stated)

30 Details of dues to micro and small enterprises as defined under MSMED Act 2006:

The Company has during the year not received any intimation from any of its suppliers regarding their status under The Micro, Small and Medium Enteprises Development Act, 2006 and hence disclosures, if any, relating to amount unpaid as at the year end along with interest paid/payable as required under the said Act have not been given. Based on the information available with the Company there are no principal / Interest amounts due to micro and small entperises.

31 Contingent Liabilities

Particulars	As at 31 March 2019
Income-tax demand	
(In respect of Assessment year 2016-17, demand was raised due to addition of income relating to receipts of securities premium against share allotment made to IndiaMART InterMESH Limited and accordingly the losses to be carried forward by the Company have been reduced from INR 719,220 to INR 482,070. The matter is pending with CIT(Appeals). The Company is contesting the demand and the management believe that its position is possible to be upheld in the appellate process. No tax expense has been accrued in the financial statements for tax demand raised)	73,279.35

The accompanying notes are an integral part of the financial statements

As per our report of even date

For Pankaj Priti & Associates ICAI Firm Registration No. 016461N Chartered Accountants

per Pankaj Jain Partner Membership No.: 095412

Place: Noida Date : 10th May 2019 For and on behalf of the Board of Directors of **Tolexo Online Private Limited**

Brijesh Kumar Agrawal (Director & Chief Executive Officer) DIN:00191760

Rahul Luthra (Company Secretary) Prateek Chandra (Director & Chief Financial officer) DIN: 00356853

BOARD'S REPORT

Dear Members,

Your Directors have pleasure in presenting the 6th Board's Report on the Business and Operations of the Company together with the Audited Financial Statement for the year ended March 31, 2019.

(Amount in INP Thousand)

FINANCIAL HIGHLIGHTS

The Financial Performance of the Company for the year ended March 31, 2019 is as follows:

(Amount in INK Thous		
Particulars	2018-19	2017-18
Revenue from Operations	91,111.98	67,430.65
Net gain on financial assets measured at FVTPL	1,961.50	734.39
Other Income	99.24	-
Total Income	93,172.72	68,165.04
Employee Benefit Expenses	57,427.87	41,525.24
Depreciation and amortisation expense	792.22	167.00
Other Expenses	29,259.29	19,529.39
Total Expenses	87,479.38	61,221.63
Profit before tax	5,693.34	6,943.41
Total Tax Expenses	1,436.19	1,820.26
Profit for the year	4,257.15	5,123.15
Other Comprehensive income for the financial year	(425.06)	(55.10)
Total Comprehensive income for the financial year	3,832.09	5,068.05
Basic Earnings per Equity Share (INR) – Face value of Rs. 10/- each	68.30	82.19

REVIEW OF OPERATIONS

During the year under the review, your Company achieved revenue from operations of Rs. 9,11,11,980 as compared Rs. 6,74,30,650 in the previous year resulting in a growth of 35.12 per cent. Net Profit after taxation stood at Rs. 42,57,150 as compared to previous year profit of Rs. 51,23,150. There has been no change, in the nature of business, during the period under review.

MATERIAL CHANGES AND COMMITMENTS

No material changes and commitments, affecting the financial position of the Company, have occurred between the end of the financial year to which this financial statement relates and the date of this report.

SHARE CAPITAL

During the year under review, the Company had not issued any Equity Shares.

DIVIDEND

Your Directors didn't recommend any dividend on equity shares for the Financial Year 2018-19 due to inadequacy of distributable surplus.

TRANSFER TO RESERVES

Net profit after tax of Rs. 42,57,150 is carried forward to the Retained Earnings. The Company has not transferred any funds to General Reserve during the current financial year.

FIXED DEPOSITS

Your Company has not accepted any deposits from the public, during the year under review, within the meaning of Section 73 of the Companies Act, 2013 ('the Act') read with the Companies (Acceptance of Deposits) Rules, 2014, and no amount of principal or interest on deposits from the public was outstanding as on the date of Balance Sheet.

PARTICULARS OF LOANS, GUARANTEES AND INVESTMENTS

There is no transaction of Loan, Guarantee and Investment covered under Section 186 of the Companies Act, 2013.

SUBSIDIARIES, JOINT VENTURES OR ASSOCIATE COMPANIES

The Company does not have any Subsidiary, Joint Venture or Associate Company.

PARTICULARS OF CONTRACTS OR ARRANGEMENTS WITH RELATED PARTIES

All related party transactions that were entered into during the financial year under review were on arm's length basis and in the ordinary course of business. There were few significant related party transactions made by the Company with other related parties. The

TEN TIMES ONLINE PRIVATE LIMITED

particulars of contracts or arrangements with related parties referred to in Section 188(1) of the Companies Act, 2013, as prescribed in Form AOC-2 of the rules prescribed under Chapter IX relating to Accounts of Companies under the Companies Act, 2013, is appended as '**Annexure -1**' to this Report.

PARTICULARS OF EMPLOYEE

No employee has received remuneration exceeding the limit as stated in Rule 5(2) of the Companies (Appointment and Remuneration of Managerial Personnel) Rules, 2014.

DIRECTORS AND KEY MANAGERIAL PERSONNEL

Appointment

Mr. Prateek Chandra was appointed as Additional Director of the Company with effect from October 29, 2018.

Resignation

Mr. Brijesh Kumar Agrawal and Mr. Dinesh Chandra Agarwal resigned from directorship with effect from December 24, 2018 and December 27, 2018 respectively.

Meeting of Board of Directors

The Board met six (6) times during the financial year on June 04, 2018, June 22, 2018, July 30, 2018, September 22, 2018, October 29, 2018 and January 30, 2019. The intervening the gap between any two meetings was within the limits prescribed by the Companies Act, 2013 read with Secretarial Standard-1.

The Details regarding Attendance of Directors of the Company in the above Board Meetings are as follows:

SI. No.	Name	Designation	No. of Board Meetings held during the tenure	No. of Meeting Attended
1	Mr. Brijesh Kumar Agrawal*	Director	5	5
2	Mr. Dinesh Chandra Agarwal*	Director	5	5
3	Mr. Atul Todi	Whole Time Director	6	5
4	Mr. Mayank Chowdhary	Whole Time Director	6	6
5	Mr. Prateek Chandra**	Director	2	2

*Mr. Brijesh Kumar Agrawal resigned from directorship with effect from December 24, 2018 and Mr. Dinesh Chandra Agarwal also resigned from directorship with effect from December 27, 2018.

** Mr. Prateek Chandra appointed as director with effect from October 29, 2018.

DIRECTORS RESPONSIBILITY STATEMENT

As required under Section 134 (3)(c) and 134 (5) of the Act, your Directors, to the best of their knowledge and belief and according to the information and explanations obtained by them, confirm that:

- a) in the preparation of annual accounts, the applicable accounting standards have been followed, along with proper explanation relating to material departures, wherever applicable;
- b) your Directors have selected such accounting policies and applied them consistently and made judgments and estimates that are reasonable and prudent so as to give a true and fair view of the state of affairs of the Company at the end of the financial year and of the profit and loss of the Company for that period;
- c) your Directors have taken proper and sufficient care for the maintenance of adequate accounting records in accordance with the provisions of the Act for safeguarding the assets of the Company and for prevention and detecting of fraud and other irregularities;
- d) the annual accounts have been prepared on a going concern basis;
- e) proper systems to ensure compliance with the provisions of all applicable laws have been devised and that such systems were adequate and operating effectively.

COMPANY'S POLICY RELATING TO DIRECTORS APPOINTMENT & REMUNERATION

The provisions of Section 178(1) relating to constitution of Nomination and Remuneration Committee and framing of Policy relating to Appointment & Remuneration of Directors are not applicable to the Company.

COMMITTEES OF THE BOARD

Since the provisions of Section 177 & 178 of the Companies Act, 2013 read with rules made thereunder are not applicable to the Company, no committee of Board is constituted in terms thereof.

PREVENTION OF SEXUAL HARASSMENT UNDER THE SEXUAL HARASSMENT OF WOMEN AT WORKPLACE (PREVENTION, PROHIBITION AND REDRESSAL) ACT, 2013

The Company is diligent about prevention of sexual harassment at workplace in compliance with the provisions of the Sexual Harassment of Women at Workplace (Prevention, Prohibition and Redressal), Act, 2013.

During the year under review, there were no cases of sexual harassment complaints reported by any employee of the Company.

EMPLOYEES STOCK OPTIONS

Your Company has always believed in motivating employees and rewarding them for their continuous hard work, dedication and support, which has led the Company on the growth path. The detail of the Employee Stock Options is attached as '**Annexure -2**' to this Report.

AUDITORS

Statutory Auditor

M/s Pankaj Priti & Associates, Chartered Accountants (Firm Registration No. 016461N) were appointed as the Statutory Auditors of the Company to hold office from the conclusion of 2nd Annual General Meeting till the conclusion of 7th Annual General Meeting (AGM) of the Company.

The Auditors Report on financial statements are self-explanatory and therefore do not call for any further explanations or comments.

Internal Auditor

During the year under review, the Company was not required to appoint Internal Auditor as per Section 138 of the Companies Act, 2013.

Secretarial Auditor

During the year under review, the Company was not required to appoint Secretarial Auditor as per Section 204 of the Companies Act, 2013.

EXTRACTS OF ANNUAL RETURN

In accordance with Section 134(3) (a) of the Companies Act 2013, an extract of the Annual Return in the prescribed Form No. MGT-9 is appended as '**Annexure-3**' to this Report.

CORPORATE SOCIAL RESPONSIBILITY (CSR)

The provisions of Section 135 of the Companies Act, 2013 with respect to Corporate Social Responsibility (CSR) was not applicable to the Company, during the year under review.

DISCLOSURE OF ORDERS PASSED BY REGULATORS OR COURTS OR TRIBUNALS

No orders have been passed by any Regulators or Courts or Tribunals, against the Company, which can have impact on the going concern status and the Company's operation in future.

CONSERVATION OF ENERGY, TECHNOLOGY ABSORPTION, FOREIGN EXCHANGE EARNING AND OUTGO

The Company takes its best efforts to conserve the energy consumed in its premises. During the year under review, there was no technology absorption.

The Foreign Exchange earned in terms of actual inflows and outflows, during the year are as follow -

Details	Financial Year 2018-19	Financial Year 2017-18		
Inflows	6,28,91,200	3,83,71,243		
Outflows	43,36,170	30,69,856		

ACKNOWLEDGEMENT

The Board of Directors of the Company take on record their sincere appreciation to the contributions made by the employees through their hard work, dedication, competence, support and co-operation towards the success of your Company. Last but not the least, your Directors are also thankful for consistent co-operation and assistance received from its investors, business associates, customers, vendors, bankers, regulatory and government authorities.

> On behalf of the Board For Ten Times Online Private Limited

Place: Noida Date: May 10, 2019 Atul Todi Whole-time Director DIN: 06515212 Mayank Chowdhary Whole-time Director DIN: 07967272

(Amount in INR)

ANNEXURE-1

FORM NO. AOC -2

(Pursuant to clause (h) of sub-section (3) of section 134 of the Act and Rule 8(2) of the Companies (Accounts) Rules, 2014.)

The Form for disclosure of particulars of contracts/arrangements entered into by the company with related parties referred to in subsection (1) of section 188 of the Companies Act, 2013 including certain arm's length transactions under third proviso thereto.

1. Details of contracts or arrangements or transactions not at arm's length basis:

SI. No.	Particulars	Details
1	Name (s) of the related party & nature of relationship	
2	Nature of contracts/arrangements/transaction	
3	Duration of the contracts/arrangements/transaction	
4	Salient terms of the contracts or arrangements or transaction including the value, if any	
5	Justification for entering into such contracts or arrangements or transactions'	NIL
6	Date of approval by the Board	
7	Amount paid as advances, if any	
8	Date on which the special resolution was passed in General meeting as required under first proviso to section 188	

2. Details of contracts or arrangements or transactions at Arm's length basis:

- (a) Name(s) of the related party and nature of relationship
 - i) Indiamart Intermesh Limited Holding Company
- (b) Nature of contracts/arrangements/transactions
 - i) Indiamart Intermesh Limited The Company has entered into "Memorandum of Understanding (MOU) for Services" dated May 05, 2017 with Indiamart Intermesh Limited, as per MOU, Indiamart Intermesh Limited (the holding Company) is to provide support services related to Marketing and Audit to the Company and charge for the same. This Memorandum of Understanding was terminated with effect from January 31, 2019.
- (c) Duration of the contracts / arrangements/transactions
 - i) Indiamart Intermesh Limited From the date of execution the agreement unless terminated in accordance with the provisions stated in the agreement.
- (d) Salient terms of the contracts or arrangements or transactions including the value, if any:
 - i) Indiamart Intermesh Limited This Memorandum of Understanding was terminated with effect from January 31, 2019.
- (e) Date of approval by the Board:
 - i) Indiamart Intermesh Limited May 03, 2017

On behalf of the Board For Ten Times Online Private Limited

Place: Noida Date: May 10, 2019 Atul Todi Whole-time Director DIN: 06515212 Mayank Chowdhary Whole-time Director DIN: 07967272

EMPLOYEE STOCK OPTION PLAN (ESOP) DETAILS FOR THE YEAR ENDED MARCH 31, 2019

A. DETAILS OF ESOP AS PER RULE 12(9) OF COMPANIES (SHARE CAPITAL AND DEBENTURES) RULES, 2014

Particulars		Fiscal Year 2018-19)
	ESOP PLAN 2017	ESOP PLAN (I) – 2018	ESOP PLAN (II) – 2018
Vesting period	0 to 96 months	0 to 36 months	0 to 48 months
Option Outstanding at the beginning of the year	-	-	-
Options granted during the year	75,380	826	1,798
Options vested (excluding the options that have been exercised)	34,790	-	-
Options exercised	-	-	-
The total number of options exercisable at the end of the year	-	-	-
Options forfeited/lapsed/cancelled	-	-	-
Variation of terms of options	-	-	-
Money realized by exercise of options	-	-	-
Total number of options in force	75,380	826	1,798
Exercise Price	Rs. 10 per share	Rs. 25 per share	Rs. 100 per share

B. EMPLOYEE WISE DETAILS OF OPTIONS GRANTED TO

(i) Key Managerial Personnel:

Particulars		Fiscal Year 2018-19				
	ESOP Plan 2017	ESOP Plan (I) 2018	ESOP Plan (II) 2018			
Mr. Atul Todi (Whole-time Director)	37,690	Nil	Nil			
Mr. Mayank Chowdhary (Whole-time Director)	37,690	Nil	Nil			
Total	75,380	Nil	Nil			

(ii) Any other employee who receives a grant in any one year of options amounting to 5% or more of the options granted during the year

Name of Employees	ESOP Plan 2017	ESOP Plan (I) 2018	ESOP Plan (II) 2018
Ms. Kusum Sharma	Nil	157	216
Mr. Naved Siddique	Nil	171	158
Mr. Gauravendra Agarwal	Nil	327	Nil
Ms. Rashmi Chauhan	Nil	171	Nil
Mr. Madhur Agarwal	Nil	Nil	288
Mr. Akshat Gupta	Nil	Nil	288
Mr. Vineet Goel	Nil	Nil	344
Mr. Vipul Gupta	Nil	Nil	144
Mr. Sharad Gautam	Nil	Nil	144
Mr. Prateek Jain	Nil	Nil	216
Total	Nil	826	1,798

(iii) Identified directors/employees who were granted options during any one year equal to exceeding 1% of the issued capital (excluding outstanding warrants and conversions) of our Company at the time of grant: NIL

On behalf of the Board For Ten Times Online Private Limited

Place: Noida Date: May 10, 2019 Atul Todi Whole-time Director DIN: 06515212 Mayank Chowdhary Whole-time Director DIN: 07967272

ANNEXURE-1

EXTRACT OF ANNUAL RETURN FORM NO. MGT-9

As on Financial Year ended on March 31, 2019.

Pursuant to Section 92(3) of the Companies Act, 2013 and Rule 12(1) of the Company (Management & Administration) Rules, 2014.

I. REGISTRATION & OTHER DETAILS:

1.	CIN	U72300DL2014PTC265480
2.	Registration Date	February 26, 2014
3.	Name of the Company	Ten Times Online Private Limited
4.	Category/Sub-Category of the Company	Public Company
5.	Address of the Registered office and contact details	Ten Times Online Private Limited, 1st Floor, 29-Daryaganj, Netaji Subash Marg, New Delhi- 110002 Contact No. 011-30272100 {Reg. Office} Fax No 011-43509807{Reg. Office} Email- compliance@10times.com Website- www.10times.com
6.	Whether listed company	No
7.	Name, Address and Contact details of Registrar and Transfer Agent, if, any	Karvy Fintech Private Limited Address: Karvy Selenium, Tower B, Plot No. 31-32, Financial District, Nanakramguda, Serilingampally Madal, Hyderabad -500032

II. PRINCIPAL BUSINESS ACTIVITIES OF THE COMPANY (All the business activities contributing 10 % or more of the total turnover of the company shall be stated)

SI. No.	Name and Description of main products / services	NIC Code of the Product/service	% to total turnover of the company
1.	Other data processing, hosting and related activities	63119	100%

III. PARTICULARS OF HOLDING, SUBSIDIARY AND ASSOCIATE COMPANIES.

SI. No.	Name of the Company	Address of Company	CIN	Holding/ Subsidiary/ Associate	% of shares Held	Applicable Section
1.	Indiamart Intermesh Limited	1st Floor, 29- Daryaganj, Netaji Subash Marg, New Delhi- 110002	U74899DL1999PLC101534	Holding	100%	2 (87) of the Companies Act, 2013

TEN TIMES ONLINE PRIVATE LIMITED

IV. SHARE HOLDING PATTERN (Equity Share Capital Breakup as percentage of Total Equity)

A. Category-wise Share Holding:

Category of Shareholders	No. of Shares held at the beginning of the year [As on April 01, 2018]				No. of Shares held at the end of the year [As on March 31, 2019]				% Change during
	Demat	Physical	Total	% of Total Shares	Demat	Physical	Total	% of Total Shares	the year
A. Promoters									
(1) Indian									
a) Individual/ HUF/ Nominee of Body Corporate	-	2*	2	0.003%	-	2	2	0.003%	
b) Central Govt									
c) State Govt(s)		-	-		-	-	-	-	
,	-	-	-	-	-	-	-	00.0070/	
d) Bodies Corp.	-	59998	59998	96.254%	-	62331	62331	99.997%	
e) Banks / Fl	-	-	-	-	-	-	-	-	
f) Any other	-	-	-	-	-	-	-	-	
Sub-total (A) (1):	-	60000	60000	96.257%	-	62331	62331	99.997%	3.74%
(2) Foreign	-	-	-	-	-	-	-	-	
a) NRIs – Individuals	-	-	-	-	-	-	-	-	
b) Other – Individuals	-	-	-	-	-	-	-	-	· ·
c) Bodies Corp.	-	-	-	-	-	-	-	-	
d) Banks / Fl	-	-	-	-	-	-	-	-	
e) Any Other	-	-	-	-	-	-	-	-	
Sub -total (A) (2):-	-	-	-	-	-	-	-	-	
Total shareholding of Promoter (A) = $(A)(1)+(A)(2)$	-	60000	60000	96.257%	-	62333	62333	100%	3.74%
B. Public Shareholding	_	-	-	-	-	-	-	-	
1. Institutions					-	_			
a) Mutual Funds					-		-		
b) Banks / Fl	-	-	-		-			-	
· · · · · · · · · · · · · · · · · · ·	-	-	-	-		-	-	-	
c) Central Govt	-	-	-	-	-	-	-	-	
d) State Govt(s)	-	-	-	-	-	-	-	-	
e) Venture Capital Funds	-	-	-	-	-	-	-	-	
f) Insurance Companies	-	-	-	-	-	-	-	-	
g) FIIs	-	-	-	-	-	-	-	-	
h) Foreign Venture Capital Funds	-	-	-	-	-	-	-	-	
i) Others (specify)- Body Corporate	-	-	-	-	-	-	-	-	
Sub-total (B)(1):-	-	-	-	-	-	-	-	-	
2. Non-Institutions									
a) Bodies Corp.									
i) Indian	-	-	-	-	-	-	-	-	
ii) Overseas	-	-	-	-	-	-	-	-	
b) Individuals									
i) Individual shareholders holding nominal share capital upto Rs. 1 lakh	-	2333	2333	3.74%	-	-	-	-	(3.74%
ii) Individual shareholders holding nominal share capital in excess of Rs 1 lakh	-	-	-	-	-	-	-	-	
c) Others (specify)	-	-	-	-	-	-	-	-	
Non-Resident Indians	-	-	-	-	-	-	-	-	
Trusts	-	_	-	-	-	_	-	-	
Sub-total (B)(2):-	_	2333	2333	3.74%	-	_	-	-	(3.74%)
Total Public Shareholding (B)=(B)(1)+ (B)(2)	-	2333	2333	3.74%	-	-	-	-	(3.74%
C. Shares held by Custodian for GDRs & ADRs									
Sub-total (C)									
Grand Total (A+B+C)	-	62333	62333	- 100.00%	-	62333	62333	- 100.00%	

* Mr. Dinesh Chandra Agarwal and Brijesh Kumar Agrawal are nominee of Indiamart Intermesh Limited.

TEN TIMES ONLINE PRIVATE LIMITED

B. Shareholding of Promoter:

SI.	Shareholder's Name	Shareholding	Shareholding at the beginning of the year			Shareholding at the end of the year			
No.		No. of Shares	% of total Shares of the company	%of Shares Pledged/ encumbered to total shares	No. of Shares	% of total Shares of the company	%of Shares Pledged / encumbered to total shares	shareholding during the year	
1.	Indiamart Intermesh Limited	59,998	96.253%	0%	62,331	99.997%	0%	3.74%	
2.	Dinesh Chandra Agarwal (Nominee of Indiamart Intermesh Limited)	1	0.0015%	0%	1	0.0015%	0%	-	
3.	Brijesh Kumar Agrawal (Nominee of Indiamart Intermesh Limited)	1	0.0015%	0%	1	0.0015%	0%	-	
	Total	60,000	96.256 %	0%	62,333	100.00%	0%	3.74%	

C. Change in Promoters' Shareholding

SI. No.	Particulars	Shareholdin	g details	Cumulative Shareholding during the year		
		No. of Shares	% of total shares of the company	No. of Shares	% of total shares of the company	
1.	At the beginning of the year	60,000	96.256%	60,000	96.256%	
2.	Date wise Increase / Decrease in Promoters Shareholding during the year specifying the reasons for increase / decrease (e.g. allotment /transfer / bonus/ sweat equity etc.):	2,333 (Transfer of shares on June 04, 2018 from Mr. Ashwani Kumar Gour)	3.74%	62,333	100%	
3.	At the end of the year	62,333	100.00%	62,333	100.00%	

D. Shareholding Pattern of top ten Shareholders

(Other than Directors, Promoters and Holders of GDRs and ADRs):

SI. No.	*Name of Shareholders (Top 10 Shareholders)	Shareholding at the beginning of the year		Change in Shareholding (No. of Shares)		Shareholding at the end of the year	
		No. of shares	% of total shares of the company	Increase	Decrease	No. of shares	
1.	Mr. Ashwani Kumar Gaur	2,333	3.743%	-	2,333	-	-

E. Shareholding of Directors and Key Managerial Personnel:

SI. No.	Shareholding of each Directors and each Key Managerial Personnel	irectors and each Key beginning of th		Increase/ Decrease in Shareholding		······································		Reason	ending	lding at the of the year)3.2019]		e Shareholding Ig the Year
		No. of shares	% of total shares of the company	No. of Shares	% of total shares of the Company		No. of shares	% of total shares of the company	No. of Shares	% of total shares of the Company		
1	Dinesh Chandra Agarwal* (Nominee of Indiamart Intermesh Limited)	1	0.0015%	-	-		1	0.0015%	1	0.0015%		
2	Brijesh Kumar Agrawal ** (Nominee of Indiamart Intermesh Limited)	1	0.0015%	-	-		1	0.0015%	1	0.0015%		

* Mr. Dinesh Chandra Agarwal resigned from directorship w.e.f. December 27, 2018.

** Mr. Brijesh Kumar Agrawal resigned from directorship w.e.f. December 24, 2018.

- V. INDEBTEDNESS Indebtedness of the Company including interest outstanding/accrued but not due for payment: NIL
- VI. REMUNERATION OF DIRECTORS AND KEY MANAGERIAL PERSONNEL-
 - A. Remuneration to Managing Director, Whole-time Directors and/or Manager:

(Amount in INR Thousand)

SI. No.	Particulars of Remuneration	Name of MD/V	Total Amount		
1	Independent Directors	Mr. Atul Todi (WTD)	Mr. Mayank Chowdhary (WTD)		
	Fee for attending Board & Committee meetings	4,638.60	4,065.59	8,704.19	
	Remuneration by way of Commission	15.00	32.40	47.40	
	Others, please specify	-	-	-	
2	Stock Option	-	-	-	
3	Sweat Equity	Nil	Nil	Nil	
4	Commission - as % of profit - others, specify	-	-	-	
5	Others, please specify	-	-	-	
	Total (A)	4,653.60	4,097.99	8,751.59	

* The Company does not have Manager.

- B. Remuneration to other directors: NIL
- C. Remuneration to Key Managerial Personnel other than MD/Manager/WTD: NIL
- VII. PENALTIES / PUNISHMENT/ COMPOUNDING OF OFFENCES: NIL

On behalf of the Board For Ten Times Online Private Limited

Place: Noida Date: May 10, 2019 Atul Todi Whole-time Director DIN: 06515212 Mayank Chowdhary Whole-time Director DIN: 07967272

INDEPENDENT AUDITOR'S REPORT

TO THE MEMBERS OF Ten Times Online Private Limited

I. Report on the Audit of the Standalone financial Statements

1. Opinion

- A. We have audited the accompanying Standalone Financial Statements of **Ten Times Online Private Limited** ("the Company"), which comprise the Balance Sheet as at March 31, 2019, the Statement of Profit and Loss (including Other Comprehensive Income), the Statement of Changes in Equity and the Statement of Cash Flows for the year ended on that date, and a summary of the significant accounting policies and other explanatory information (hereinafter referred to as "the Standalone Financial Statements").
- B. In our opinion and to the best of our information and according to the explanations given to us, the aforesaid Standalone Financial Statements give the information required by the Companies Act, 2013 ("the Act") in the manner so required and give a true and fair view in conformity with the Indian Accounting Standards prescribed under section 133 of the Act read with the Companies (Indian Accounting Standards) Rules, 2015, as amended, ("Ind-AS") and other accounting principles generally accepted in India, of the state of affairs of the Company as at March 31, 2019, the profit and total comprehensive income, changes in equity and its cash flows for the year ended on that date.

2. Basis for Opinion

We conducted our audit of the Standalone Financial Statements in accordance with the Standards on Auditing specified under section 143(10) of the Act (SAs). Our responsibilities under those Standards are further described in the Auditor's Responsibilities for the Audit of the Standalone Financial Statements section of our report. We are independent of the Company in accordance with the Code of Ethics issued by the Institute of Chartered Accountants of India (ICAI) together with the independence requirements that are relevant to our audit of the financial statements under the provisions of the Act and the Rules made thereunder, and we have fulfilled our other ethical responsibilities in accordance with these requirements and the ICAI's Code of Ethics. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion on the Standalone Financial Statements.

3. Key Audit Matters

Key audit matters are those matters that, in our professional judgment, were of most significance in our audit of the Standalone Financial Statements of the current period. These matters were addressed in the context of our audit of the Standalone Financial Statements as a whole, and in forming our opinion thereon, and we do not provide a separate opinion on these matters.

4. Information Other than the Standalone Financial Statements and Auditor's Report Thereon

- A. The Company's Board of Directors is responsible for the preparation of the other information. The other information comprises the information included in the Management Discussion and Analysis, Board's Report including Annexures to Board's Report, Business Responsibility Report, Corporate Governance and Shareholder's Information, but does not include the Standalone Financial Statements and our auditor's report thereon. Our opinion on the standalone financial statements does not cover the other information and we do not express any form of assurance conclusion thereon.
- B. In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the Standalone Financial Statements or our knowledge obtained during the course of our audit or otherwise appears to be materially misstated. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

5. Management's Responsibility for the Standalone Financial Statements

- A. The Company's Board of Directors is responsible for the matters stated in section 134(5) of the Act with respect to the preparation of these Standalone Financial Statements that give a true and fair view of the financial position, financial performance, total comprehensive income, changes in equity and cash flows of the Company in accordance with the Ind-AS and other accounting principles generally accepted in India. This responsibility also includes maintenance of adequate accounting records in accordance with the provisions of the Act for safeguarding the assets of the Company and for preventing and detecting frauds and other irregularities; selection and application of appropriate accounting policies; making judgments and estimates that are reasonable and prudent; and design, implementation and maintenance of adequate internal financial controls, that were operating effectively for ensuring the accuracy and completeness of the accounting records, relevant to the preparation and presentation of the standalone financial statements that give a true and fair view and are free from material misstatement, whether due to fraud or error.
- B. In preparing the Standalone Financial Statements, management is responsible for assessing the Company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Company or to cease operations, or has no realistic alternative but to do so.

The Board of Directors is responsible for overseeing the Company's financial reporting process.

6. Auditor's Responsibilities for the Audit of the Standalone Financial Statements

- A. Our objectives are to obtain reasonable assurance about whether the Standalone Financial Statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with SAs will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these Standalone Financial Statements.
- B. As part of an audit in accordance with SAs, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:
 - i) Identify and assess the risks of material misstatement of the standalone financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
 - ii) Obtain an understanding of internal financial controls relevant to the audit in order to design audit procedures that are appropriate in the circumstances. Under section 143(3)(i) of the Act, we are also responsible for expressing our opinion on whether the Company has adequate internal financial controls system in place and the operating effectiveness of such controls.
 - iii) Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
 - iv) Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the Standalone Financial Statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Company to cease to continue as a going concern.
 - v) Evaluate the overall presentation, structure and content of the Standalone Financial Statements, including the disclosures, and whether the Standalone Financial Statements represent the underlying transactions and events in a manner that achieves fair presentation.
- C. Materiality is the magnitude of misstatements in the Standalone Financial Statements that, individually or in aggregate, makes it probable that the economic decisions of a reasonably knowledgeable user of the Standalone Financial Statements may be influenced. We consider quantitative materiality and qualitative factors in (i) planning the scope of our audit work and in evaluating the results of our work; and (ii) to evaluate the effect of any identified misstatements in the Standalone Financial Statements.
- D. We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.
- E. We also provide those charged with governance with a statement that we have complied with relevant ethical requirements regarding independence, and to communicate with them all relationships and other matters that may reasonably be thought to bear on our independence, and where applicable, related safeguards.
- F. From the matters communicated with those charged with governance, we determine those matters that were of most significance in the audit of the Standalone Financial Statements of the current period and are therefore the key audit matters. We describe these matters in our auditor's report unless law or regulation precludes public disclosure about the matter or when, in extremely rare circumstances, we determine that a matter should not be communicated in our report because the adverse consequences of doing so would reasonably be expected to outweigh the public interest benefits of such communication.

II. Report on Other Legal and Regulatory Requirements

- 1. As required by Section 143(3) of the Act, based on our audit we report that:
 - A. We have sought and obtained all the information and explanations which to the best of our knowledge and belief were necessary for the purposes of our audit.
 - B. In our opinion, proper books of account as required by law have been kept by the Company so far as it appears from our examination of those books.

- C. The Balance Sheet, the Statement of Profit and Loss including Other Comprehensive Income, Statement of Changes in Equity and the Statement of Cash Flow dealt with by this Report are in agreement with the relevant books of account.
- D. In our opinion, the aforesaid standalone financial statements comply with the Ind-AS specified under Section 133 of the Act, read with Rule 7 of the Companies (Accounts) Rules, 2014.
- E. On the basis of the written representations received from the directors as on March 31, 2019 taken on record by the Board of Directors, none of the directors is disqualified as on March 31, 2019 from being appointed as a director in terms of Section 164 (2) of the Act.
- F. With respect to the adequacy of the internal financial controls over financial reporting of the Company and the operating effectiveness of such controls, refer to our separate Report in "**Annexure A**". Our report expresses an unmodified opinion on the adequacy and operating effectiveness of the Company's internal financial controls over financial reporting.
- G. With respect to the other matters to be included in the Auditor's Report in accordance with the requirements of section 197(16) of the Act, as amended:

In our opinion and to the best of our information and according to the explanations given to us, the remuneration paid by the Company to its directors during the year is in accordance with the provisions of section 197 of the Act.

- H. With respect to the other matters to be included in the Auditor's Report in accordance with Rule 11 of the Companies (Audit and Auditors) Rules, 2014, as amended in our opinion and to the best of our information and according to the explanations given to us:
 - i) The Company has disclosed the impact of pending litigations on its financial position in its Standalone Financial Statements.
 - ii) The Company has made provision, as required under the applicable law or accounting standards, for material foreseeable losses, if any, on long-term contracts including derivative contracts.
 - iii) There has been no delay in transferring amounts, required to be transferred, to the Investor Education and Protection Fund by the Company.
- 2. As required by the Companies (Auditor's Report) Order, 2016 ("the Order") issued by the Central Government in terms of Section 143(11) of the Act, we give in "**Annexure B**" a statement on the matters specified in paragraphs 3 and 4 of the Order.

For Pankaj Priti & Associates Chartered Accountants Firm's Registration No. 016461N

Pankaj Jain (Partner) Membership No. 095412

Place: New Delhi Date: 10 May 2019

Annexure A to the Independent Auditor's Report to the Members of Ten Times Online Private Limited

Report on the Internal Financial Controls under Clause (i) of Sub-section 3 of Section 143 of the Companies Act, 2013 ("the Act") as referred to in paragraph 2(f) of 'Report on Other Legal and Regulatory Requirements' Section

We have audited the internal financial controls over financial reporting of **Ten Times Online Private Limited** ("the Company") as of 31 March 2019 in conjunction with our audit of the Ind-AS financial statements of the Company for the year ended on that date.

Management's Responsibility for Internal Financial Controls

The Company's management is responsible for establishing and maintaining internal financial controls based on "the internal control over financial reporting criteria established by the Company considering the essential components of internal control stated in the Guidance Note on Audit of Internal Financial Controls over Financial Reporting issued by The Institute of Chartered Accountants of India (ICAI)". These responsibilities include the design, implementation and maintenance of adequate internal financial controls that were operating effectively for ensuring the orderly and efficient conduct of its business, including adherence to company's policies, the safeguarding of its assets, the prevention and detection of frauds and errors, the accuracy and completeness of the accounting records, and the timely preparation of reliable financial information, as required under the Act.

Auditors'Responsibility

Our responsibility is to express an opinion on the Company's internal financial controls over financial reporting based on our audit.

We conducted our audit in accordance with the Guidance Note on Audit of Internal Financial Controls Over Financial Reporting (the "Guidance Note") and the Standards on Auditing, issued by ICAI and deemed to be prescribed under section 143(10) of the Act, to the extent applicable to an audit of internal financial controls, both applicable to an audit of Internal Financial Controls and, both issued by The Institute of Chartered Accountants of India (ICAI). Those Standards and the Guidance Note require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether adequate internal financial controls over financial reporting was established and maintained and if such controls operated effectively in all material respects.

Our audit involves performing procedures to obtain audit evidence about the adequacy of the internal financial controls system over financial reporting and their operating effectiveness.

Our audit of internal financial controls over financial reporting included obtaining an understanding of internal financial controls over financial reporting, assessing the risk that a material weakness exists, and testing and evaluating the design and operating effectiveness of internal control based on the assessed risk. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion on the Company's internal financial controls system over financial reporting.

Meaning of Internal Financial Controls over Financial Reporting

A company's internal financial control over financial reporting is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles. A company's internal financial control over financial reporting includes those policies and procedures that:

- a) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the company;
- b) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with generally accepted accounting principles, and that receipts and expenditures of the company are being made only in accordance with authorizations of management and directors of the company; and
- c) provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use, or disposition of the company's assets that could have a material effect on the financial statements.

Inherent Limitations of Internal Financial Controls over Financial Reporting

Because of the inherent limitations of internal financial controls over financial reporting, including the possibility of collusion or improper management override of controls, material misstatements due to error or fraud may occur and not be detected. Also, projections of any evaluation of the internal financial controls over financial reporting to future periods are subject to the risk that the internal financial control over financial reporting in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

Opinion

In our opinion, the Company has, in all material respects, an adequate internal financial controls system over financial reporting and such internal financial controls over financial reporting were operating effectively as at 31 March 2019, based on the internal control over financial reporting criteria established by the Company considering the essential components of internal control stated in the Guidance Note on Audit of Internal Financial Controls Over Financial Reporting issued by The Institute of Chartered Accountants of India (ICAI).

For Pankaj Priti & Associates Chartered Accountants Firm's Registration No. 016461N

Pankaj Jain (Partner) Membership No. 095412

Place: New Delhi Date: 10 May 2019

Annexure B to the Independent Auditor's Report to the Members of Ten Times Online Private Limited

Report on the matters specified in paragraph 3 of the Companies (Auditor's Report) Order, 2016 ("the Order') issued by the Central Government of India in terms of section 143(11) of the Companies Act, 2013 ("the Act") as referred to in paragraph 1 of 'Report on Other Legal and Regulatory Requirements' section.

- i. The Company has no Fixed Assets, hence clause 3(i) (a) to (c) of the order is not applicable to the company.
- ii. In our opinion and according to the information and explanations given to us, the Company is not having any inventory. Accordingly clause 3(ii) of the Order is not applicable.
- iii. (a) The company has not granted any loans, secured or unsecured, to companies, firms or other parties covered in the register maintained under section 189 of the Act. Accordingly, clauses 3(iii) (a) & (b) of the Order are not applicable.
 - (b) Since there are no such loans, the comments regarding repayment of the principal amount & interest due thereon and overdue amounts are not required.
- iv. In our opinion and according to the information and explanations given to us, provisions of section 185 and 186 of the Act in respect of loans to directors including entities in which they are interested and in respect of loans and advances given, investments made and, guarantees, and securities given have been complied with by the company.
- v. The Company has not accepted any deposits within the meaning of Sections 73 to 76 of the Act and the Companies (Acceptance of Deposits) Rules, 2014 (as amended). Accordingly, the provisions of clause 3(v) of the Order are not applicable.
- vi. To the best of our knowledge and belief, the Central Government has not specified maintenance of cost records under sub-section (1) of Section 148 of the Act, in respect of Company's products/ services. Accordingly, the provisions of clause 3(vi) of the Order are not applicable.
- vii. a. The Company is regular in depositing undisputed statutory dues including provident fund, employees' state insurance, income-tax, sales-tax, service tax, duty of customs, duty of excise, value added tax, cess and other material statutory dues, as applicable, to the appropriate authorities. Further, no undisputed amounts payable in respect thereof were outstanding at the year-end for a period of more than six months from the date they become payable.
 - b. There are no dues in respect of income-tax, sales-tax, service tax, duty of customs, duty of excise and value added tax that have not been deposited with the appropriate authorities on account of any dispute.
- viii. The Company has not defaulted in repayment of loans or borrowings to any bank or financial institution or government during the year. The Company did not have any outstanding debentures during the year.
- ix. In our opinion, and according to the information and explanations given to us, the Company has not raised any money way of initial public offer / further public offer and Company has not raised any term loans. Accordingly provisions of clause (ix) of the Order is not applicable on the Company.
- x. In our opinion, and according to the information and explanations given to us, we report that no fraud by the company or on the company by the officers and employees of the Company has been noticed or reported during the year.
- xi. In our opinion, and according to the information and explanations given to us, managerial remuneration has not been paid / provided. Therefore, the provisions of clause 3(xi) of the Order are not applicable to the Company.
- xii. The Company is not a Nidhi company. Therefore, the provisions of clause 3(xii) of the Order are not applicable to the Company.
- xiii. In our opinion, and according to the information and explanations given to us during the course of audit, transactions with the related parties are in compliance with section 177 and section 188 of the Act, where applicable and the details have been disclosed in the notes to the financial statements, as required by the applicable Indian Accounting Standards.
- xiv. According to the information and explanations given to us and on an overall examination of the books of account, the Company has not made any preferential allotment or private placement of shares or fully or partly convertible debentures during the year under audit and hence not commented upon.
- xv. In our opinion, and according to the information and explanations given to us, the Company has not entered into any non-cash transactions with directors or persons connected with him.
- xvi. According to the information and explanations given to us, the provisions of section 45-IA of the Reserve Bank of India Act, 1934 are not applicable to the Company.

For Pankaj Priti & Associates Chartered Accountants Firm's Registration No. 016461N

Pankaj Jain (Partner) Membership No. 095412

Place: New Delhi Date: 10 May 2019

Balance Sheet as at 31 March 2019

Particulars	Notes	As at	As at
		31 March 2019	31 March 2018
Assets			
Non-current assets			
Property, plant and equipment	4	1,579.79	409.81
Deferred tax assets (Net)	22	8.49	-
Other non-current assets	5	2,137.50	-
Total non-current assets		3,725.78	409.81
Current assets			
Financial assets			
(i) Investments	5	31,458.83	22,997.32
(ii) Trade receivables	7	3,690.67	5,485.25
(iii) Cash and cash equivalents	8	8,233.34	41.83
(iv) Loans	6	196.00	-
Current tax assets (Net)	13	3,764.57	2,920.59
Other current assets	6	1,788.67	993.20
Total current assets	-	49,132.08	32,438.19
Total assets	-	52,857.86	32,848.00
Equity and liabilities			
Equity			
Equity share capital	9	623.33	623.33
Other equity	-	32,439.71	18,517.14
Total equity	-	33,063.04	19,140.47
Liabilities			
Non-current liabilities			
Provisions	11	1,322.75	518.02
Deferred tax liabilities (Net)	22	-	28.89
Total non-current liabilities		1,322.75	546.91
Current liabilities			
Financial liabilities			
Trade payables	10		
(a) total outstanding dues of micro enterprises and small enterprises		-	-
(b) total outstanding dues of creditors other than micro enterprises and small		8,671.05	5,044.45
enterprises			
Provisions	11	1,046.45	656.48
Contract liabilities (Previous year: Deferred revenue)	12	7,404.55	5,707.01
Other current liabilities	12	1,350.02	1,752.68
Total current liabilities		18,472.07	13,160.62
Total liabilities	-	19,794.82	13,707.53
Total equity and liabilities	-	52,857.86	32,848.00
	F		

The accompanying notes are an integral part of the financial statements

As per our report of even date

For Pankaj Priti & Associates ICAI Firm Registration No. 016461N

Chartered Accountants

per Pankaj Jain Partner

Membership No.: 095412

Place: Noida Date : 10th May 2019 For and on behalf of the Board of Directors of **Ten Times Online Private Limited**

Mayank Chowdhary (Director) DIN: 07967272

Statement of profit and loss for the year ended 31 March 2019

	(Amoun	Amounts in INR "Thousands", unless otherwise stated			
Particulars	Notes	For the year ended 31 March 2019	For the year ended 31 March 2018		
Income:					
Revenue from operations	14	91,111.98	67,430.65		
Net gain on financial assets measured at FVTPL	15	1,961.50	734.39		
Other income	16	99.24	-		
Total income		93,172.72	68,165.04		
Expenses:					
Employee benefits expense	17	57,427.87	41,525.24		
Depreciation expense	18	792.22	167.00		
Other expenses	19	29,259.29	19,529.39		
Total expenses		87,479.38	61,221.63		
Profit before tax		5,693.34	6,943.41		
Income tax expense	21				
Tax expenses		1,324.23	1,806.60		
Deferred tax		111.96	13.66		
Total tax expense		1,436.19	1,820.26		
Profit for the period		4,257.15	5,123.15		
Other comprehensive income (OCI)					
Items that will not be reclassified to profit or loss in subsequent year					
Re-measurement (losses) on defined benefit plans		(574.41)	(76.34)		
Income tax effect		149.35	21.24		
		(425.06)	(55.10)		
Other comprehensive income for the year, net of tax		(425.06)	(55.10)		
Total comprehensive income for the year		3,832.09	5,068.05		
Earnings per equity share:	20				
Basic earnings per equity share (INR)	20	68.30	82.19		
Diluted earnings per equity share (INR)		30.34	37.20		
Dirated earnings per equity share (intr)		50.34	57.20		
Summary of significant accounting policies	2				

The accompanying notes are an integral part of the financial statements

As per our report of even date

For Pankaj Priti & Associates ICAI Firm Registration No. 016461N Chartered Accountants

per Pankaj Jain Partner Membership No.: 095412

Place: Noida Date : 10th May 2019 For and on behalf of the Board of Directors of **Ten Times Online Private Limited**

Mayank Chowdhary (Director) DIN: 07967272

Statement of Cash Flows for the year ended 31 March 2019

(Amounts in INR "Thousands", unless otherwise stated)

Particulars	For the year ended 31 March 2019	For the year ended 31 March 2018
Profit before tax	5,693.34	6,943.41
Adjustments for:		
Depreciation/amortisation	792.22	167.00
Share-based payment expense	10,090.49	6,959.58
Gain on disposal of mutual fund investments	(56.00)	-
Interest income	(99.24)	-
Fair value gain on financial assets measured at fair value through profit and loss	(1,905.50)	(734.39)
Operating profit/(loss) before working capital changes	14,515.31	13,335.60
Movement in working capital		
(Increase)/decrease in trade receivables	1,794.58	(3,498.08)
(Increase)/decrease in other assets	(991.46)	(671.77)
(Increase)/decrease in other non-current financial assets	(2,137.50)	-
Increase/(decrease) in other liabilities	1,294.88	2,224.69
Increase/(decrease) in trade and other payables	3,626.59	3,472.83
Increase/(decrease) in provisions	620.29	358.75
Cash generated from operations	18,722.69	15,222.02
Direct taxes paid (net of refunds)	(2,168.22)	(3,699.27)
Net cash generated in operating activities	16,554.47	11,522.75
Cash flow from investing activities		
Purchase of property, plant and equipment and other intangible assets	(1,962.20)	(487.28)
Investment in mutual funds	(9,500.00)	(12,000.00)
Interest received	99.24	-
Proceeds from redemption of mutual funds	3,000.00	-
Net cash (used) in investing activities	(8,362.96)	(12,487.28)
Cash flow from financing activities		
Proceeds from equity share capital	-	-
Net cash generated from financing activities		
Increase in cash and cash equivalents	8,191.51	(964.53)
Cash and cash equivalents at the beginning of the year	41.83	1,006.36
Cash and cash equivalents at the end of the year	8,233.34	41.83
Components of cash and cash equivalents		
Cash and cheques on hand	10.00	10.00
Balances with banks:		
- On current accounts	8,223.34	31.83
Total cash and cash equivalents (note 8)	8,233.34	41.83
Summary of significant accounting policies		

The accompanying notes are an integral part of the financial statements

As per our report of even date

For Pankaj Priti & Associates ICAI Firm Registration No. 016461N Chartered Accountants

per Pankaj Jain Partner Membership No.: 095412

Place: Noida Date : 10th May 2019 For and on behalf of the Board of Directors of **Ten Times Online Private Limited**

Mayank Chowdhary (Director) DIN: 07967272

Statement of changes in equity for the year ended 31 March 2019

(Amounts in INR "Thousands", unless otherwise stated)

(a) Equity share capital (refer note 9)

Equity shares of INR 10 each issued, subscribed and fully paid up	Amount
As at 1 April 2017	623.33
Changes in equity share capital during the Period	
As at 31 March 2018	623.33
Changes in equity share capital during the Period	-
As at 31 March 2019	623.33

(b) Other equity (refer note 9)

Particulars	Attributable t Ten Times Online			Total	
	Reserves ar	nd surplus	Total reserve		
	Employee Retained earning stock options outstanding		and surplus		
Balance as at 1 April 2017	-	6,489.50	6,489.50	6,489.50	
Profit for the Period	-	5,123.15	5,123.15	5,123.15	
Other comprehensive income	-	(55.10)	(55.10)	(55.10)	
Employee stock option expense	6,959.58	-	6,959.58	6,959.58	
Total comprehensive income	6,959.58	5,068.05	12,027.63	12,027.63	
Balance as at 31 March 2018	6,959.58	11,557.55	18,517.13	18,517.13	
Profit for the year	-	4,257.15	4,257.15	4,257.15	
Other comprehensive income	-	(425.06)	(425.06)	(425.06)	
Employee share based payment expense	10,090.49	-	10,090.49	10,090.49	
Total comprehensive income	10,090.49	3,832.09	13,922.58	13,922.58	
Balance as at 31 March 2019	17,050.07	15,389.64	32,439.71	32,439.71	

The accompanying notes are an integral part of the financial statements

As per our report of even date

For Pankaj Priti & Associates ICAI Firm Registration No. 016461N Chartered Accountants

per Pankaj Jain Partner Membership No.: 095412

Place: Noida Date : 10th May 2019 For and on behalf of the Board of Directors of **Ten Times Online Private Limited**

Mayank Chowdhary (Director) DIN: 07967272

Notes to financial statements for the year ended 31st March 2019

(Amounts in INR "Thousands", unless otherwise stated)

1. Corporate Information

Ten Times Online Private Limited ("the Company") is a public company domiciled in India and was incorporated on February26, 2014 under the provisions of the Companies Act applicable in India. The Company is engaged business of marketing of corporate events, conferences, including its sales, marketing, management, operational, collaboration, and other trade and business-related services all over the world through the use of various channel of information technology through online or otherwise. The registered office of the Company is located at 1st Floor, 29-Daryagang, Netaji Subash Marg New Delhi-110002, India.

The financial statements were authorised for issue in accordance with a resolution passed by Board of Directors on 10th May 2019.

2. Significant accounting policies

2.1 Basis of preparation

The financial statements of the Company have been prepared in accordance with Indian Accounting Standard ('Ind AS') notified under section 133 of the Companies Act, 2013, read together with Rule 3 of the Companies (Indian Accounting Standards) Rules, 2015 and Companies (Indian Accounting Standards) Amendment Rules, 2016 issued by the Ministry of Corporate Affairs ("MCA").

All amounts disclosed in the financial statements and notes have been rounded off to the nearest INR thousand as per the requirement of Schedule III, unless otherwise stated.

The financial statements have been prepared on the historical cost basis as explained in the accounting policies below, except certain financial assets and liabilities measured at fair value where the Ind AS requires a different accounting treatment (refer accounting policy regarding financial instruments).

The preparation of these financial statements requires the use of certain critical accounting estimates and judgements. It also requires the management to exercise judgement in the process of applying the Company's accounting policies. The areas where estimates are significant to the financial statements, or areas involving a higher degree of judgement or complexity, are disclosed in Note 3.

2.2 Summary of significant accounting policies

The accounting policies, as set out in the following paragraphs of this note, have been consistently applied, to all the years presented in these financial statements.

a) Current versus non-current classification

The Company presents assets and liabilities in balance sheet based on current/non-current classification. An asset is classified as current when it is:

- (i) Expected to be realised or intended to be sold or consumed in normal operating cycle
- (ii) Held primarily for the purpose of trading
- (iii) Expected to be realised within twelve months after the reporting year, or
- (iv) Cash or cash equivalent unless restricted from being exchanged or used to settle a liability for at least twelve months after the reporting year.

All other assets are classified as non-current.

A liability is classified as current when:

- (i) It is expected to be settled in normal operating cycle
- (ii) It is held primarily for the purpose of trading
- (iii) It is due to be settled within twelve months after the reporting year, or
- (iv) There is no unconditional right to defer the settlement of the liability for at least twelve months after the reporting year.

The Company classifies all other liabilities as non-current.

Deferred tax assets and liabilities are classified as non-current assets and liabilities.

The operating cycle is the time between the acquisition of assets for processing and their realisation in cash and cash equivalents. The Company has identified twelve months as its operating cycle.

b) Fair value measurement

The Company measures financial instruments, such as Investment in mutual funds at fair value at each balance sheet date.

Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. The fair value measurement is based on the presumption that the transaction to sell the asset or transfer the liability takes place either:

- (i) In the principal market for the asset or liability, or
- (ii) In the absence of a principal market, in the most advantageous market for the asset or liability

The principal or the most advantageous market must be accessible by the Company.

The fair value of an asset or a liability is measured using the assumptions that market participants would use when pricing the asset or liability, assuming that market participants act in their best economic interest.

A fair value measurement of a non-financial asset takes into account a market participant's ability to generate economic benefits by using the asset in its highest and best use or by selling it to another market participant that would use the asset in its highest and best use.

The Company uses valuation techniques that are appropriate in the circumstances and for which sufficient data are available to measure fair value, maximising the use of relevant observable inputs and minimising the use of unobservable inputs.

All assets and liabilities for which fair value is measured or disclosed in the financial statements are categorised within the fair value hierarchy, described as follows, based on the degree to which the inputs to the fair value measurements are observable and the significance of the inputs to the fair value measurement in its entirety:

- (i) Level 1 Quoted (unadjusted) market prices in active markets for identical assets or liabilities
- (ii) Level 2 inputs, other than quoted prices included within Level 1, that are observable for the asset or liability, either directly or indirectly; and
- (iii) Level 3 Unobservable inputs for the asset or liability reflecting Company's assumptions about pricing by market participants

For assets and liabilities that are recognised in the financial statements on fair value on a recurring basis, the Company determines whether transfers have occurred between Levels in the hierarchy by re-assessing categorisation (based on the lowest level input that is significant to the fair value measurement as a whole) at the end of each reporting year.

For the purpose of fair value disclosures, the Company has determined classes of assets and liabilities on the basis of the nature, characteristics and risks of the asset or liability and the level of the fair value hierarchy as explained above. This note summarises accounting policy for fair value. Other fair value related disclosures are given in the relevant notes.

- Disclosures for significant estimates and assumptions (Note 3)
- Disclosures for valuation methods and quantitative disclosure of fair value measurement hierarchy (Note 23)

c) Revenue recognition

Revenue is recognised to the extent that it is probable that the economic benefits will flow to the Company and the revenue can be reliably measured, regardless of when the payment is being made. Revenue is measured at the fair value of the consideration received or receivable, considering contractually defined terms of payment and excluding taxes or duties collected on behalf of government.

The specific recognition criteria described below must also be met before revenue is recognised.

Income from Services

The company provides Services of arranging exhibition, trade shows and concerts for the client. Revenue is recognized based on the service rendered to clients. The Company collects GST on behalf of Government and therefore it is not an economic benefit therefore excluded from the Revenue.

The unaccrued amounts are not recognised as revenue till all related performance obligation are fulfilled and are reflected in balance sheet as contract liability (income received in advance).

d) Property, plant and equipment

Property, plant and equipment are stated at cost, net of accumulated depreciation and accumulated impairment losses, if any. Such cost includes the cost of replacing part of the plant and equipment and borrowing costs for long-term construction projects if the recognition criteria are met. When significant parts of property, plant and equipment are required to be replaced at intervals, the Company depreciates then separately based on their specific useful lives.

Depreciation is calculated on a written down value basis using the rates arrived at based on the useful lives prescribed under Schedule II to Companies Act, 2013. The Company has used the following rates to provide depreciation on its Property, plant and equipment:

Asset	Annual rates
Computers	63.16%
Office equipment	45.07%
Furniture and fittings	26.89%

An item of property, plant and equipment and any significant part initially recognised is derecognised upon disposal or when no future economic benefits are expected from its use or disposal. Any gain or loss arising on de-recognition of the asset (calculated as the difference between the net disposal proceeds and the carrying amount of the asset) is included in the statement of profit and loss when the asset is derecognised.

The residual values, useful lives and methods of depreciation of property, plant and equipment are reviewed at each financial year end and adjusted prospectively, if appropriate.

e) Taxes

Current Income tax

Current income tax assets and liabilities are measured at the amount expected to be recovered from or paid to the taxation authorities. The tax rates and tax laws used to compute the amount are those that are enacted or substantively enacted, at the reporting date.

Current income tax relating to items recognised outside profit or loss is recognised outside profit or loss (either in other comprehensive income or in equity). Current tax items are recognised in correlation to the underlying transaction either in OCI or directly in equity. Management periodically evaluates positions taken in the tax returns with respect to situations in which applicable tax regulations are subject to interpretation and establishes provisions where appropriate.

Deferred Tax

Deferred tax is provided using the liability method on temporary differences between the tax bases of assets and liabilities and their carrying amounts for financial reporting purposes at the reporting date.

Deferred tax liabilities are recognised for all taxable temporary differences, except when the deferred tax liability arises from the initial recognition of goodwill or an asset or liability in a transaction that is not a business combination and, at the time of the transaction, affects neither the accounting profit nor taxable profit or loss.

Deferred tax assets are recognised for all deductible temporary differences, the carry forward of unused tax credits and any unused tax losses. Deferred tax assets are recognised to the extent that it is probable that taxable profit will be available against which the deductible temporary differences, and the carry forward of unused tax credits and unused tax losses can be utilised except when the deferred tax asset relating to the deductible temporary difference arises from the initial recognition of an asset or liability in a transaction that is not a business combination and, at the time of the transaction, affects neither the accounting profit nor taxable profit or loss.

The carrying amount of deferred tax assets is reviewed at each reporting date and reduced to the extent that it is no longer probable that sufficient taxable profit will be available to allow all or part of the deferred tax asset to be utilised. Unrecognised deferred tax assets are re-assessed at each reporting date and are recognised to the extent that it has become probable that future taxable profits will allow the deferred tax asset to be recovered.

Deferred tax assets and liabilities are measured at the tax rates that are expected to apply in the year when the asset is realised, or the liability is settled, based on tax rates (and tax laws) that have been enacted or substantively enacted at the reporting date.

Deferred tax relating to items recognised outside profit or loss is recognised outside profit or loss (either in other comprehensive income or in equity). Deferred tax items are recognised in correlation to the underlying transaction either in OCI or directly in equity.

Deferred tax assets and deferred tax liabilities are offset if a legally enforceable right exists to set off current tax assets against current tax liabilities and the deferred taxes relate to the same taxable entity and the same taxation authority.

Sales/ value added taxes/ Service tax/ Goods and service tax (GST) paid on acquisition of assets or on incurring expenses

Expenses and assets are recognised net of the amount of sales/ value added taxes/ GST paid, except:

 When the tax incurred on a purchase of assets or services is not recoverable from the taxation authority, in which case, the tax paid is recognised as part of the cost of acquisition of the asset or as part of the expense item, as applicable • When receivables and payables are stated with the amount of tax included

The net amount of tax recoverable from, or payable to, the taxation authority is included as part of receivables or payables in the balance sheet.

f) Provisions and contingent liabilities

Provisions

Provisions are recognised when the Company has a present obligation (legal or constructive) as a result of a past event, it is probable that an outflow of resources embodying economic benefits will be required to settle the obligation and a reliable estimate can be made of the amount of the obligation. When the Company expects some or all of a provision to be reimbursed, for example, under an insurance contract, the reimbursement is recognised as a separate asset, but only when the reimbursement is virtually certain. The expense relating to a provision is presented in the statement of profit and loss net of any reimbursement.

If the effect of the time value of money is material, provisions are discounted using a current pre-tax rate that reflects, when appropriate, the risks specific to the liability. When discounting is used, the increase in the provision due to the passage of time is recognised as a finance cost.

Contingent liabilities

A contingent liability is possible obligation that arises from past events whose existence will be confirmed by the occurrence or non-occurrence of one or more uncertain future events beyond the control of the Company or a present obligation that is not recognised because it is not probable that an outflow of resources will be required to settle the obligation. A contingent liability also arises in extremely rare cases where there is a liability that cannot be recognised because it cannot be measured reliably.

The Company does not recognise a contingent liability but discloses its existence in the financial statements.

g) Retirement and other employee benefits

Short-term obligations

Liabilities for wages and salaries, including non-monetary benefits that are expected to be settled wholly within 12 months after the end of the year in which the employees render the related service are recognised in respect of employees' services up to the end of the reporting year and are measured at the amounts expected to be paid when the liabilities are settled. The liabilities are presented under other current financial liabilities in the balance sheet.

Post-employment obligations

Retirement benefit in the form of provident fund is a defined contribution scheme. The Company has no obligation, other than the contribution payable to the provident fund. The Company recognizes contribution payable to the provident fund scheme as an expense, when an employee renders the related service. If the contribution payable to the scheme for service received before the balance sheet date exceeds the contribution already paid, the deficit payable to the scheme is recognized as a liability after deducting the contribution already paid. If the contribution already paid exceeds the contribution due for services received before the balance sheet date, then excess is recognized as an asset to the extent that the pre-payment will lead to, for example, a reduction in future payment or a cash refund.

The Company operates a defined benefit gratuity plan for its employees i.e. gratuity. The cost of providing benefits under the defined benefit plan is determined using the projected unit credit method.

Re-measurements, comprising of actuarial gains and losses, the effect of the asset ceiling, excluding amounts included in net interest on the net defined benefit liability and the return on plan assets (excluding amounts included in net interest on the net defined benefit liability), are recognised immediately in the balance sheet with a corresponding debit or credit to retained earnings through OCI in the year in which they occur.

Re-measurements are not reclassified to profit or loss in subsequent years.

Past service costs are recognised in profit or loss on the earlier of:

- The date of the plan amendment or curtailment, and
- The date that the Company recognises related restructuring costs

Net interest is calculated by applying the discount rate to the net defined benefit liability or asset. The Company recognises the following changes in the net defined benefit obligation as an expense in the statement of profit and loss:

- Service costs comprising current service costs, past-service costs, gains and losses on curtailments and non-routine settlements; and
- Net interest expense or income

Other long-term employee benefit obligations

Accumulated leave, which is expected to be utilized within the next twelve months, is treated as short-term employee benefit. The Company measures the expected cost of such absences as the additional amount that it expects to pay as a result of the unused entitlement that has accumulated at the reporting date.

The Company treats accumulated leave expected to be carried forward beyond twelve months, as long-term employee benefit for measurement purposes. Such long-term compensated absences are provided for based on the actuarial valuation using the projected unit credit method at the year-end. Actuarial gain/loss are immediately taken to the statement of profit and loss and are not deferred. The Company presents the entire leave as a current liability in the balance sheet, since it does not have an unconditional right to defer its settlement for twelve months after the reporting date.

h) Share-based payments

Employees of the Company also receive remuneration in the form of share-based payment transactions under Company's Employee stock option plan (ESOP).

Equity settled transaction

The cost of equity-settled transactions is determined by the fair value at the date when the grant is made using an appropriate valuation model.

That cost is recognised, together with a corresponding increase in share-based payment (SBP) reserves in equity, over the year in which the performance and/or service conditions are fulfilled in employee benefits expense. The cumulative expense recognised for equity-settled transactions at each reporting date until the vesting date reflects the extent to which the vesting year has expired and the Company's best estimate of the number of equity instruments that will ultimately vest. The statement of profit and loss expense or credit for a year represents the movement in cumulative expense recognised as at the beginning and end of that year and is recognised in employee benefits expense.

Service and non-market performance conditions are not taken into account when determining the grant date fair value of awards, but the likelihood of the conditions being met is assessed as part of the Company's best estimate of the number of equity instruments that will ultimately vest. Market performance conditions are reflected within the grant date fair value. Any other conditions attached to an award, but without an associated service requirement, are considered to be non-vesting conditions. Non-vesting conditions are reflected in the fair value of an award and lead to an immediate expensing of an award unless there are also service and/or performance conditions.

No expense is recognised for awards that do not ultimately vest because non-market performance and/or service conditions have not been met. Where awards include a market or non-vesting condition, the transactions are treated as vested irrespective of whether the market or non-vesting condition is satisfied, provided that all other performance and/or service conditions are satisfied.

When the terms of an equity-settled award are modified, the minimum expense recognised is the expense had the terms not been modified, if the original terms of the award are met. An additional expense is recognised for any modification that increases the total fair value of the share-based payment transaction or is otherwise beneficial to the employee as measured at the date of modification. Where an award is cancelled by the entity or by the counterparty, any remaining element of the fair value of the award is expensed immediately through profit or loss.

The dilutive effect of outstanding options is reflected as additional share dilution in the computation of diluted earnings per share.

i) Financial Instruments

A financial instrument is any contract that gives rise to a financial asset of one entity and a financial liability or equity instrument of another entity.

Financial assets

Initial recognition and measurement

All financial assets are recognised initially at fair value plus, in the case of financial assets not recorded at fair value through profit or loss, transaction costs that are attributable to the acquisition of the financial asset. Purchases or sales of financial assets that require delivery of assets within a time frame established by regulation or convention in the market place (regular way trades) are recognised on the trade date, i.e., the date that the Company commits to purchase or sell the asset.

Subsequent measurement

For purposes of subsequent measurement, financial assets are classified in four categories:

- Debt instruments at amortised cost
- Debt instruments at fair value through other comprehensive income (FVTOCI)

- Debt instruments, derivatives and equity instruments at fair value through profit or loss (FVTPL)
- Equity instruments measured at fair value through other comprehensive income (FVTOCI)

Debt instruments at amortised cost

A 'debt instrument' is measured at the amortised cost if both the following conditions are met:

- a) The asset is held within a business model whose objective is to hold assets for collecting contractual cash flows, and
- b) Contractual terms of the asset give rise on specified dates to cash flows that are solely payments of principal and interest (SPPI) on the principal amount outstanding.

After initial measurement, such financial assets are subsequently measured at amortised cost using the effective interest rate (EIR) method. Amortised cost is calculated by taking into account any discount or premium on acquisition and fees or costs that are an integral part of the EIR. The EIR amortisation is included in other income in the profit or loss. The losses arising from impairment are recognised in the profit or loss. This category generally applies to loans to employees, trade and other receivable

Debt instruments at FVTOCI

A 'debt instrument' is classified as at the FVTOCI if both of the following criteria are met:

- a) The objective of the business model is achieved both by collecting contractual cash flows and selling the financial assets, and
- b) The asset's contractual cash flows represent SPPI

Debt instruments included within the FVTOCI category are measured initially as well as at each reporting date at fair value. Fair value movements are recognized in the other comprehensive income (OCI). However, the Company recognizes interest income, impairment losses and reversals and foreign exchange gain or loss in the P&L. On derecognition of the asset, cumulative gain or loss previously recognised in OCI is reclassified from the equity to P&L. Interest earned whilst holding FVTOCI debt instrument is reported as interest income using the EIR method.

Debt instrument at FVTPL

FVTPL is a residual category for debt instruments. Any debt instrument, which does not meet the criteria for categorization as at amortized cost or as FVTOCI, is classified as at FVTPL.

In addition, the Company may elect to designate a debt instrument, which otherwise meets amortized cost or FVTOCI criteria, as at FVTPL. However, such election is allowed only if doing so reduces or eliminates a measurement or recognition inconsistency (referred to as 'accounting mismatch'). The Company has not designated any debt instrument as at FVTPL.

Debt instruments included within the FVTPL category are measured at fair value with all changes recognized in the statement of profit and loss.

Derecognition

A financial asset (or, where applicable, a part of a financial asset or part of a Company of similar financial assets) is primarily derecognised (i.e. removed from the Company's balance sheet) when:

- The rights to receive cash flows from the asset have expired, or
- The Company has transferred its rights to receive cash flows from the asset or has assumed an obligation to pay the received cash flows in full without material delay to a third party under a 'pass-through' arrangement; and either (a) the Company has transferred substantially all the risks and rewards of the asset, or (b) the Company has neither transferred nor retained substantially all the risks and rewards of the asset, but has transferred control of the asset.

When the Company has transferred its rights to receive cash flows from an asset or has entered into a pass-through arrangement, it evaluates if and to what extent it has retained the risks and rewards of ownership. When it has neither transferred nor retained substantially all of the risks and rewards of the asset, nor transferred control of the asset, the Company continues to recognise the transferred asset to the extent of the Company's continuing involvement. In that case, the Company also recognises an associated liability. The transferred asset and the associated liability are measured on a basis that reflects the rights and obligations that the Company has retained.

Continuing involvement that takes the form of a guarantee over the transferred asset is measured at the lower of the original carrying amount of the asset and the maximum amount of consideration that the Company could be required to repay.

Impairment of financial assets

In accordance with Ind AS 109, the Company applies expected credit loss (ECL) model for measurement and recognition of impairment loss on the following financial assets and credit risk exposure:

- a. Financial assets that are debt instruments, and are measured at amortised cost e.g., loans, deposits, trade receivables and bank balance
- b. Trade receivables or any contractual right to receive cash or another financial asset that result from transactions that are within the scope of Ind AS 18

The Company follows 'simplified approach' for recognition of impairment loss allowance on trade receivables or contract revenue receivables.

The application of simplified approach does not require the Company to track changes in credit risk. Rather, it recognises impairment loss allowance based on lifetime ECLs at each reporting date, right from its initial recognition.

For recognition of impairment loss on other financial assets and risk exposure, the Company determines that whether there has been a significant increase in the credit risk since initial recognition. If credit risk has not increased significantly, 12-month ECL is used to provide for impairment loss. However, if credit risk has increased significantly, lifetime ECL is used. If, in a subsequent year, credit quality of the instrument improves such that there is no longer a significant increase in credit risk since initial recognition, then the entity reverts to recognising impairment loss allowance based on 12-month ECL.

Lifetime ECL are the expected credit losses resulting from all possible default events over the expected life of a financial instrument. The 12-month ECL is a portion of the lifetime ECL which results from default events that are possible within 12 months after the reporting date.

ECL is the difference between all contractual cash flows that are due to the Company in accordance with the contract and all the cash flows that the entity expects to receive (i.e., all cash shortfalls), discounted at the original EIR. When estimating the cash flows, an entity is required to consider:

- All contractual terms of the financial instrument (including prepayment, extension, call and similar options) over the expected life of the financial instrument. However, in rare cases when the expected life of the financial instrument cannot be estimated reliably, then the entity is required to use the remaining contractual term of the financial instrument
- Cash flows from the sale of collateral held or other credit enhancements that are integral to the contractual terms

ECL impairment loss allowance (or reversal) recognized during the year is recognized as income/ expense in the statement of profit and loss (P&L). This amount is reflected under the head 'other expenses' in the P&L. The balance sheet presentation for various financial instruments is described below:

- Financial assets measured as at amortised cost, contractual revenue receivables and lease receivables: ECL is
 presented as an allowance, i.e., as an integral part of the measurement of those assets in the balance sheet.
 The allowance reduces the net carrying amount. Until the asset meets write-off criteria, the Company does not
 reduce impairment allowance from the gross carrying amount.
- Loan commitments and financial guarantee contracts: ECL is presented as a provision in the balance sheet, i.e. as a liability.
- Debt instruments measured at FVTOCI: Since financial assets are already reflected at fair value, impairment
 allowance is not further reduced from its value. Rather, ECL amount is presented as 'accumulated impairment
 amount' in the OCI.

For assessing increase in credit risk and impairment loss, the Company combines financial instruments on the basis of shared credit risk characteristics with the objective of facilitating an analysis that is designed to enable significant increases in credit risk to be identified on a timely basis.

Financial liabilities

Initial recognition and measurement

Financial liabilities are classified, at initial recognition, as financial liabilities at fair value through profit or loss, loans and borrowings, payables, or as derivatives designated as hedging instruments in an effective hedge, as appropriate.

All financial liabilities are recognised initially at fair value and, in the case of loans and borrowings and payables, net of directly attributable transaction costs.

The Company's financial liabilities include, share buyback obligation, trade payables, security deposits and other payables.

Subsequent measurement

The measurement of financial liabilities depends on their classification, as described below:

Financial liabilities at fair value through Profit or Loss:

Financial liabilities at fair value through profit or loss include financial liabilities held for trading and financial liabilities designated upon initial recognition as at fair value through profit or loss.

Financial liabilities designated upon initial recognition at fair value through profit or loss are designated as such at the initial date of recognition, and only if the criteria in Ind AS 109 are satisfied. For liabilities designated as FVTPL, fair value gains/ losses attributable to changes in own credit risk are recognized in OCI. These gains/ losses are not subsequently transferred to P&L. However, the company may transfer the cumulative gain or loss within equity. All other changes in fair value of such liability are recognised in the statement of profit or loss. The company has designated convertible preference shares issued with share buyback obligation, to be measured at fair value through profit or loss.

Loans and borrowings

After initial recognition, interest-bearing loans and borrowings are subsequently measured at amortised cost using the EIR method. Gains and losses are recognised in profit or loss when the liabilities are derecognised as well as through the EIR amortisation process.

Amortised cost is calculated by taking into account any discount or premium on acquisition and fees or costs that are an integral part of the EIR. The EIR amortisation is included as finance costs in the statement of profit and loss. This category generally applies to borrowings.

De-recognition

A financial liability is derecognised when the obligation under the liability is discharged or cancelled or expires. When an existing financial liability is replaced by another from the same lender on substantially different terms, or the terms of an existing liability are substantially modified, such an exchange or modification is treated as the derecognition of the original liability and the recognition of a new liability. The difference in the respective carrying amounts is recognised in the statement of profit or loss.

Offsetting of financial instruments

Financial assets and financial liabilities are offset, and the net amount is reported in the balance sheet if there is a currently enforceable legal right to offset the recognised amounts and there is an intention to settle on a net basis, to realise the assets and settle the liabilities simultaneously.

Convertible preference shares

Convertible preference shares are separated into liability and equity components based on the terms of the contract.

On issuance of the convertible preference shares, the fair value of the liability component is determined using a market rate for an equivalent non-convertible instrument. This amount is classified as a financial liability measured at amortised cost (net of transaction costs) until it is extinguished on conversion or redemption.

The remainder of the proceeds is allocated to the conversion option that is recognised and included in equity since conversion option meets Ind AS 32 criteria for fixed to fixed classification. Transaction costs are deducted from equity, net of associated income tax. The carrying amount of the conversion option is not remeasured in subsequent years.

Transaction costs are apportioned between the liability and equity components of the convertible preference shares based on the allocation of proceeds to the liability and equity components when the instruments are initially recognised.

j) Foreign currency transactions

The Company's financial statements are presented in INR which is also the Company's functional currency.

Transactions and balances

Transactions in foreign currencies are initially recorded by the Company at its functional currency spot rates at the date the transaction first qualifies for recognition. However, for practical reasons, the Company uses an average rate if the average approximates the actual rate at the date of the transaction.

Monetary assets and liabilities denominated in foreign currencies are translated at the functional currency spot rates of exchange at the reporting date.

Exchange differences arising on settlement or translation of monetary items are recognised in profit or loss.

k) Earnings per share

Basic earnings per share are calculated by dividing the net profit or loss for the year attributable to equity shareholders (after deducting preference dividends and attributable taxes) by the weighted average number of equity shares

outstanding during the year. Partly paid equity shares are treated as a fraction of an equity share to the extent that they are entitled to participate in dividends relative to a fully paid equity share during the reporting year. The weighted average number of equity shares outstanding during the year is adjusted for events such as bonus issue, bonus element in a rights issue, share split, and reverse share split (consolidation of shares) that have changed the number of equity shares outstanding, without a corresponding change in resources.

For the purpose of calculating diluted earnings per share, the net profit or loss for the year attributable to equity shareholders and the weighted average number of shares outstanding during the year are adjusted for the effects of all dilutive potential equity shares.

I) Cash and cash equivalents

Cash and cash equivalent in the balance sheet comprise cash at banks and on hand and short-term deposits with an original maturity of three months or less, which are subject to an insignificant risk of changes in value.

m) Segment reporting

Identification of segments

Operating segments are reported in a manner consistent with the internal reporting provided to the chief operating decision maker. The Company activities considered to be a single business segment. The analysis of geographical segments is based on the areas in which customers are based.

Segment policies:

The Company prepares its segment information in conformity with the accounting policies adopted for preparing and presenting the financial statements of the Company as a whole.

n) Contributed equity

Equity shares are classified as equity.

Incremental costs directly attributable to the issue of new shares or options are shown in equity as a deduction, net of tax, from the proceeds.

3. Significant accounting estimates and assumptions

The preparation of financial statements in conformity with Ind AS requires the management to make judgments, estimates and assumptions that affect the reported amounts of revenues, expenses, assets and liabilities and the disclosure of contingent liabilities, at the end of the reporting year. Although these estimates are based on the management's best knowledge of current events and actions, uncertainty about these assumptions and estimates could result in the outcomes requiring a material adjustment to the carrying amounts of assets or liabilities in future years. Therefore, actual results could differ from these estimates.

Estimates and assumptions

The key assumptions concerning the future and other key sources of estimation uncertainty at the reporting date, that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year, are described below. The Company based its assumptions and estimates on parameters available when the financial statements were prepared. Existing circumstances and assumptions about future developments, however, may change due to market changes or circumstances arising that are beyond the control of the Company. Such changes are reflected in the assumptions when they occur.

a) Taxes

Deferred tax assets are recognised for unused tax losses to the extent that it is probable that future taxable profit will be available against which the losses can be utilised. In assessing the probability, the Company considers whether the entity has sufficient taxable temporary differences relating to the same taxation authority and the same taxable entity, which will result in taxable amounts against which the unused tax losses or unused tax credits can be utilised before they expire. Significant management judgement is required to determine the amount of deferred tax assets that can be recognised, based upon the likely timing and the level of future taxable profits together with future tax planning strategies.

The Company has recognised deferred tax assets on the unused tax losses.

b) Defined benefit plans (gratuity benefit)

The cost of the defined benefit gratuity plan and the present value of the gratuity obligation are determined using actuarial valuations. An actuarial valuation involves making various assumptions that may differ from actual developments in the future. These include the determination of the discount rate; future salary increases and mortality rates. Due to the complexities involved in the valuation and its long-term nature, a defined benefit obligation is highly sensitive to changes in these assumptions. All assumptions are reviewed at each reporting date.

The parameter most subject to change is the discount rate. In determining the appropriate discount rate for plans operated in India, the management considers the interest rates of government bonds in currencies consistent with the currencies of the post-employment benefit obligation.

TEN TIMES ONLINE PRIVATE LIMITED

The mortality rate is based on publicly available mortality tables for the specific countries. Those mortality tables tend to change only at interval in response to demographic changes. Future salary increases, and gratuity increases are based on expected future inflation rates, seniority, promotion and other relevant factors, such as supply and demand in the employment market.

c) Useful life of assets considered for depreciation of Property, Plant and Equipment

The charge in respect of yearly depreciation is derived after determining an estimate of an asset's expected useful life and the expected residual value at the end of its life. The useful lives and residual values of Company's assets are determined by management at the time the asset is acquired and reviewed at each financial year end.

New and amended standard

The company had applied Ind AS 115 for the first time with effect from 1 April 2018. The nature and effect of the changes as a result of adoption of the new accounting standard is described below.

Ind AS 115 Revenue from Contacts with customers

Ind AS 115 supersedes Ind AS 11 Construction contracts, Ind AS 18 Revenue and it applies, with limited exceptions, to all revenue arising from contracts with customers. Ind AS 115 establishes a five-step model to account for revenue arising from contracts with customers and requires that revenue be recognised at an amount that reflects the consideration to which an entity expects to be entitled in exchange for transferring good or services to a customer.

Ind AS 115 requires entities to exercise judgment, taking into consideration all of the relevant facts and circumstances when applying each step of the model to contracts with their customers. The Standard also specifies the accounting for the incremental costs of obtaining a contract and the costs directly related to fulfilling a contract. In addition, the standard requires extensive disclosures.

The Company adopted Ind AS 115 using the modified retrospective method with the date of initial application as of 1 April 2018. Under this method, the standard can be applied either to all contracts at the date of initial application or only to contracts that are not completed at this date. Further, cumulative effect of applying the new standard is recognised at the date of initial application with no restatement of the comparative periods presented. Therefore, the comparative information has not been restated and continues to be reported under Ind AS 18. The Company elected to apply the standard to the contracts that are not completed as at 1 April 2018.

Apart from providing more extensive disclosures on the Company's revenue transactions, the application of Ind AS 115 has not had a material impact on the financial position and/or financial performance of the Company.

Recently issued accounting pronouncements

IND AS 116 Leases

The Ministry of Corporate Affairs on 30 March 2019 notified the new leasing standard, viz., Ind AS 116 Leases. Ind AS 116 is applicable for the financial year beginning on or after 1 April 2019 for all Ind AS companies. It replaces virtually all the existing leasing requirements under Ind AS 17 Leases.

The new standard will require lessees to recognize most leases on their balance sheets. Lessees will use a single accounting model for all leases, with limited exemptions. Foreign currency leases will increase P&L volatility due to a restatement of foreign currency liability.

An entity has an option to adopt Ind AS 116 using either the full retrospective method or the modified retrospective method. An entity that elects the modified retrospective method would apply Ind AS 116 retrospectively to only the current period by recognising the cumulative effect of initially applying Ind AS 116 as an adjustment to the opening balance of retained earnings (or other components of equity) at the date of initial application. Under the modified retrospective method, Ind AS 116 would be applied either to all contracts at the date of initial application or only to contracts that are not completed at this date. An entity would need to disclose how it applied the modified retrospective method.

The Company is under process to evaluate the impacts of the new standard on financial statements.

Statement of Cash Flows for the year ended 31 March 2019

(Amounts in INR "Thousands", unless otherwise stated)

4 Property, plant and equipment

	Computers	Office equipment	Furniture and Fixtures	Total Property, plant and equipment
Gross carrying amount				
As at 1 April 2017	82.34	60.08	-	142.42
Additions	424.80	62.48	-	487.28
At 31 March 2018	507.14	122.56	-	629.70
Additions	1,915.21	34.96	12.03	1,962.20
At 31 March 2019	2,422.35	157.52	12.03	2,591.90
Accumulated Depreciation				
At 31 March 2017	41.97	10.92	-	52.89
Charge for the year	129.63	37.37	-	167.00
At 31 March 2018	171.60	48.29	-	219.89
Charge during the year	752.41	38.78	1.03	792.22
At 31 March 2019	924.01	87.07	1.03	1,012.11
Net book value				
At 31 March 2018	335.54	74.27	-	409.81
At 31 March 2019	1,498.34	70.45	11.00	1,579.79

5 Financial assets

		As at 31 March 2019	As at 31 March 2018
a)	Non Current assets		
	Security deposits (non-current)	2,137.50	-
		2,137.50	-

		As at 31 March 2019		As at 31 March 2018	
		No. of Units	Amount	No. of Units	Amount
b)	Current investments				
	Investment in mutual funds - Quoted (measured at FVTPL)				
	HDFC Liquid Fund -Regular Plan-Growth	2,329	8,523.33	3,207.53	10,939.47
	HDFC- Equtiy Saving fund-Regular-Growth	140,386	5,165.52	140,386.43	4,850.63
	HDFC Low Duration Fund- Retail -Regular Plan- Growth	196,990	7,707.60	196,990.19	7,207.22
	HDFC Hybrid Equity Fund-Regular-Growth	41,348	2,251.15	-	-
	HDFC Short term debt Fund - Regular-Growth	378,460	7,811.23	-	-
	Total current investments		31,458.83	-	22,997.32

6 a) Other assets

	As at 31 March 2019	As at 31 March 2018
Current (Unsecured, considered good unless otherwise stated)		
Advances to vendors	392.05	274.51
Advances recoverable in cash or kind	43.03	22.23
Balances with Government authorities	825.89	439.86
Prepaid expenses	527.70	256.60
Total	1,788.67	993.20

b) Loans

(Amounts in INR "Thousands", unless otherwise stated)

Loan to employees	196.00	-
	196.00	-

Notes:

The above loans represents interest free loans to employees, which are recoverable in maximum 24 monthly instalments.

7 Trade receivables

Total	3,690.67	5,485.25
Less: Allowances for doubtful debts	(789.05)	-
	4,479.72	5,485.25
Trade receivables	4,479.72	5,485.25
Unsecured, considered good unless stated otherwise		

Notes:

No trade receivables are due from directors or other officers of the company either severally or jointly with any other person. Nor any trade or other receivable are due from firms or private companies respectively in which any director is a partner, a director or a member.

8 Cash and cash equivalents

Cash on hand	10.00	10.00
Balance with bank		
- On current accounts	8,223.34	31.83
Total Cash and cash equivalents	8,233.34	41.83

Notes:

Cash and cash equivalents for the purpose of cash flow statement comprise cash and cash equivalents as shown above.

9 Equity share capital and other equity

a) Equity share capital

Authorised share capital	Number of shares	Amount
At 31 March 2017	100,000.00	1,000.00
Increase/decrease during the year	50,000.00	500.00
As at 1 April 2018	150,000.00	1,500.00
Increase/decrease during the Period	-	-
At 31 March 2019	150,000.00	1,500.00
Issued share capital	Number of shares	Amount
At 31 March 2017	62,333.00	623.33
Shares issued during the Period	-	-
As at 1 April 2018	62,333.00	623.33
Shares issued during the Period	-	-
At 31 March 2019	62,333.00	623.33

a) Terms/ rights attached to equity shares:

1) The Company has only one class of equity shares having a par value of INR 10 per share. Each holder of equity is entitled to one vote per share.

2) In event of liquidation of the Company, the holders of equity shares would be entitled to receive remaining assets of the Company, after distribution of all preferential amounts. The distribution will be in proportion to the number of equity shares held by the shareholders.

b) Shares held by holding company

	As at 31 March 2019		As at 31 March 2018	
	Number	% Holding	Number	% Holding
Equity shares of INR 10 each fully paid				
Indiamart Intermesh Limited	62,333	100%	59,998	96%

c) Details of shareholders holding more than 5% shares in the Company

	As at 31 March 2019		As at 31 March 20	
	Number	% Holding	Number	% Holding
Equity shares of INR 10 each fully paid				
Indiamart Intermesh Limited	62,333	100%	59,998	96%

d) Other equity

	As at 31 March 2019	As at 31 March 2018
Employee stock options outstanding	17,050.07	6,959.58
Retained earnings	15,389.64	11,557.55
Total other equity	32,439.71	18,517.13

10 Trade payables

	As at 31 March 2019	As at 31 March 2018
Current		
Payable to micro, small and medium enterprises	-	-
Other trade payables	8,671.05	5,044.45
Total	8,671.05	5,044.45

Trade payables are non-interest bearing and are normally settled on 30-day terms.

11 Provisions

	As at 31 March 2019	As at 31 March 2018
Non-current		
Provision for employees benefits		
Provision for gratuity	1,322.75	518.02
Total	1,322.75	518.02
Current		
Provision for employees benefits		
Provision for gratuity	257.97	1.14
Provision for leave encashment	788.48	655.34
	1,046.45	656.48

12 Contact and other liabilities*

(a)	Contract liabilities*		
	Deferred Revenue	7,363.19	5,369.82
	Advance from customers	41.36	337.19
	Total	7,404.55	5,707.01
(b)	Other current liabilities		
	GST Payable	174.70	348.21
	Tax deducted at source payable	1,171.61	1,397.95
	ESI Payables	3.71	6.52
	Total	1,350.02	1,752.68

* Contract liabilities includes consideration received in advance to render web services in future periods.

13 Current tax assets and liabilities

	3,764.57	2,920.59
Less: Provision for income tax	3,187.28	3,829.46
Advance income tax	6,951.85	6,750.05

14 Revenue from operations

	For the year ended 31 March 2019	For the year ended 31 March 2018
Sale of services		
Income from web services	91,111.98	67,430.65
Total	91,111.98	67,430.65

Transaction price allocated to the remaining performance obligations

The following table includes revenue expected to be recognised in the future related to performance obligation that are unsatisfied (or partially unsatisfied) at the reporting date:

	For the ye 31 Marc	
	Less than	More than
	12 months	12 months
Income from web services	7,404.55	-
	7,404.55	-

No consideration from contracts with customers is excluded from the amounts presented above.

The Company applies practical expedient in Ind AS 115 and does not disclose information about remaining performance obligations that have original expected durations of one year or less.

Contract liability (deferred revenue)	As at
	31 March 2019
Income from web services	7,404.55
	7,404.55
Non-current	-
Current	7,404.55
	7,404.55
Revenue recognised that was included in the contract liability balance at the	For the year ended
beginning of the year:	31 March 2019
Opening balance at the beginning of the year	5,707.01
Less: Revenue recognised from contract liability balance at the begnning of the year	5,707.01
Add: Amount received from customers during the year	92,809.52
Less: Revenue recognised from amount received during the year	85,404.97
Closing balance at the end of the year	7,404.55

15 Net Gain/(loss) on financial assets measured at FVTPL

	For the year ended 31 March 2019	For the year ended 31 March 2018
Net gain on disposal of current investments	56.00	-
Fair value gain on financial assets measured at FVTPL	1,905.50	734.39
	1,961.50	734.39

16 Other income

Interest income		
- others	99.24	-
Total	99.24	-

17 Employee benefits expense

Total	57,427.87	41,525.24
Staff welfare expenses	1,353.68	825.39
Employee share based payment expense	10,090.49	6,959.58
Contribution to provident and other funds	33.43	20.57
Leave encashment expense	197.18	301.65
Gratuity expense	487.15	177.81
Salaries, wages and bonus	45,265.94	33,240.24

18 Depreciation expense

Depreciation of property, plant and equipment (refer note 4)	792.22	167.00
Total	792.22	167.00

19 Other expenses

Total	29,259.29	19,529.39
Collection charges	622.05	155.94
Allowances for doubtful debts	789.05	-
General expenses	288.60	28.22
Auditor's remuneration	60.00	60.00
-Others	228.33	56.38
-Plant and machinery	150.47	115.60
Repair and maintenance:		
Rent	3,926.35	1,380.00
Recruitment and training expenses	345.93	272.44
Rates and taxes	117.67	7.58
Brokerage & commision	1,623.00	-
Advertisement Expenses	65.99	787.11
Travelling and conveyance	1,366.51	1,233.37
Printing and stationery	165.09	29.61
Outsourced support cost	13,337.52	12,200.08
Legal and professional fees	2,360.69	606.92
Internet and other online expenses	2,441.36	1,794.74
Insurance expenses	510.22	200.80
Communication costs	860.46	600.60

Payment to Auditors

As auditor:		
- Audit fee	60.00	60.00
	60.00	60.00

20 Earnings per share

Basic EPS amounts are calculated by dividing the profit for the year attributable to equity holders of the Company by the weighted average number of Equity shares outstanding during the year.

Diluted EPS are calculated by dividing the profit for the year attributable to the equity holders of the Company by weighted average number of Equity shares outstanding during the year plus the weighted average number of equity shares that would be issued on conversion of all the dilutive potential Equity shares into Equity shares. The following reflects the income and share data used in the basic and diluted EPS computations:

	For the year ended 31 March 2019	For the year ended 31 March 2018
Basic		
Profit for the year	4,257.15	5,123.15
Weighted average number of equity shares in calculating basic EPS	62,333	62,333
Basic earnings per equity share	68.30	82.19
Diluted		
Profit for the Year	4,257.15	5,123.15
Weighted average number of equity shares in calculating basic EPS	62,333	62,333
Employee stock options scheme	78,004	75,380
Total Shares	140,337	137,713
Diluted earnings per equity share	30.34	37.20

21 Income tax

The major components of income tax credit are:

a) Income tax credit recognised in Statement of profit and loss

Particulars	For the year ended 31 March 2019	For the year ended 31 March 2018
Current income tax		
Current income tax for the year	1,324.23	1,806.60
	1,324.23	1,806.60
Deferred tax		
Relating to origination and reversal of temporary differences	111.96	13.66
	111.96	13.66
Total income tax credit	1,436.19	1,820.26

b) Income tax recognised in other comprehensive income (OCI)

Deferred tax related to items recognised in OCI during the year

Particulars	For the year ended	For the year ended
	31 March 2019	31 March 2018
Net loss on remeasurements of defined benefit plans	149.35	21.24

c) Reconciliation of tax expense and the accounting loss multiplied by statutory income tax rate.

Particulars	For the year ended	For the year ended
	31 March 2019	31 March 2018
Income before tax from continuing operations	5,693.34	6,943.42
Accounting profit before income tax	5,693.34	6,943.42
Tax expense at statutory income tax rate of 26.00% (March 31, 2018: 27.55%)	1,480.27	1,913.08
Adjustments in respect of differences in current tax rates and deferred tax rates		(0.93)
Adjustments in respect of differences taxed at lower tax rates	(5.82)	(92.19)
Others	-	0.30
Non-deductible expenses for tax purposes:		
Other non-deductible expenses	(38.26)	-
Tax expense at the effective income tax rate of 26.00% (March 31, 2018: 27.55%)	1,436.18	1,820.26

(d) Breakup of deferred tax recognised in the Balance sheet

Particulars	As at	As at
	31 March 2019	31 March 2018
Deferred tax asset		
Provision for gratuity	346.71	70.71
Provision for compensated absences	84.95	50.34
Accelerated depreciation for tax purposes	17.04	-
Allowances for doubtful debts	205.15	-
Total deferred tax assets (A)	653.85	121.05
Deferred tax liabilities		
Accelerated depreciation for tax purposes	(0.34)	(0.34)
Re-measurement of investment in mutual funds to fair value	(645.02)	(149.60)
Total deferred tax assets (B)	(645.36)	(149.94)
Net deferred tax liabilities	8.50	(28.89)

(e) Breakup of deferred tax income recognised in Statement of profit and loss

Particulars	For the year ended 31 March 2019	For the year ended 31 March 2018
Deferred tax income relates to the following:		
Provision for gratuity	276.01	70.71
Provision for compensated absences	34.62	50.34
Property, plant and equipment and other intangible assets	17.04	(1.46)
Others	-	(1.85)
Re-measurement of investment in mutual funds to fair value	(495.43)	(110.16)
Allowances for doubtful debts	205.15	-
Deferred tax income / (Expenses)	37.39	7.58

(e) Reconciliation of Deferred tax asset (Net):

Particulars	As at	As at
	31 March 2019	31 March 2018
Opening balance as of 1 April	(28.90)	(36.47)
Tax income/(expense) during the period recognised in profit or loss	(111.96)	(13.67)
Tax income/(expense) during the period recognised OCI	149.35	21.24
Closing balance as of 31 March 2019	8.49	(28.90)

22 Defined benefit plan and other long term employee benefit plan

The Company has a defined benefit gratuity plan. Every employee who has completed five years or more of service gets a gratuity on departure at 15 days salary (last drawn salary) for each completed year of service. This defined benefit plans expose the Company to actuarial risks, such as longevity risk, interest rate risk and salary risk.

The amount included in the balance sheet arising from the company's obligation in respect of its gratuity plan is as follows:

Gratuity - Defined benefit

	As at 31 March 2019	As at 31 March 20198
Present value of defined benefit obligation	1,580.72	519.16
Net liability arising from defined benefit obligation	1,580.72	519.16

Leave encashment - Long-term employee benefit

	As at 31 March 2019	As at 31 March 20198
Present value of defined benefit obligation	788.48	655.34
Fair value of plan assets	-	-
Net liability arising from defined benefit obligation	788.48	655.34

a) Reconciliation of the net defined benefit (asset) liability and other long term employee benefit plan

The following table shows a reconciliation from the opening balances to the closing balances for the net defined benefit (asset) liability and its components.

Reconciliation of present value of defined benefit obligation for Gratuity

	For the year ended 31 March 2019	For the year ended 31 March 2018
Balance at the beginning of the year	519.16	265.00
Benefits paid		
Current service cost	446.66	158.34
Interest cost	40.49	19.48
Actuarial (gains) losses recognised in other comprehensive income		
- changes in demographic assumptions	156.02	-
- changes in financial assumptions	195.33	(8.80)
- experience adjustments	223.06	85.14
Balance at the end of the year	1,580.72	519.16

Reconciliation of present value of other long term employee benefit obligation for Leave encashment

	For the year ended 31 March 2019	For the year ended 31 March 2018
Balance at the beginning of the year	655.34	474.41
Benefits paid	(64.04)	(120.72)
Current service cost	308.36	313.20
Interest cost	51.12	34.87
Actuarial (gains) losses recognised in other comprehensive income		
- changes in demographic assumptions	(2.59)	-
- changes in financial assumptions	113.09	(8.97)
- experience adjustments	(272.80)	(37.45)
Balance at the end of the year	788.48	655.34

b) Expense recognised in profit or loss

	Gratuity	
	For the year ended 31 March 2019	For the year ended 31 March 2018
Current service cost	446.66	158.33
Net interest expense	40.49	19.48
Actuarial (gain) loss on defined benefit obligation		
Components of defined benefit costs recognised in profit or loss	487.15	177.81
Remeasurement of the net defined benefit liability		
Actuarial (gain) loss on defined benefit obligation	574.41	76.34
Components of defined benefit costs recognised in other comprehensive income	574.41	76.34

	Leave encashment	
	For the year ended	For the year ended
	31 March 2019	31 March 2018
Current service cost	308.36	313.20
Net interest expense	51.12	34.87
Actuarial (gain) loss on defined benefit obligation	(162.30)	(46.42)
Components of defined benefit costs recognised in profit or loss	197.18	301.65
Remeasurement of the net defined benefit liability		
Actuarial (gain) loss on plan assets	-	-
Actuarial (gain) loss on defined benefit obligation	(162.30)	(46.42)
Components of defined benefit costs recognised in other comprehensive income	(162.30)	(46.42)

c) Actuarial assumptions

Principal actuarial assumptions at the reporting date (expressed as weighted averages):

	As at 31 March 2019	As at 31 March 2018	
Discount rate	7.66%	7.80%	
Future salary growth	12.00%	7.00%	
Attrition rate: (%)			
Ages			
Upto 30 years	30.00%	62.00%	
From 31 to 44 years	30.00%	62.00%	
Above 44 years	30.00%	62.00%	
Mortality table		India Assured Life Moratility (2006-08)	

The Company regularly assesses these assumptions with the projected long-term plans and prevalent industry standards.

d) Sensitivity analysis

Reasonably possible changes at the reporting date to one of the relevant actuarial assumptions, holding other assumptions constant, would have affected the defined benefit obligation by the amounts shown below:

Gratuity

As at 31 March 2019	Increase	Decrease
Impact of change in discount rate by 0.50%	(28.30)	29.33
Impact of change in salary by 0.50%	27.90	(27.23)
As at 31 March 2018	Increase	Decrease

As at 31 March 2018	Increase	Decrease
Impact of change in discount rate by 0.50%	(9.82)	10.17
Impact of change in salary by 0.50%	10.20	(9.94)

Although the analysis does not take account of the full distribution of cash flows expected under the plan, it does provide an approximation of the sensitivity of the assumptions shown.

e) The table below summarises the maturity profile and duration of the gratuity liability:

Particulars	As at	As at
	31 March 2019	31 March 2018
Within one year	257.97	1.14
Within one - three years	456.92	231.62
Within three - five years	293.51	110.03
Above five years	572.32	176.37
	1,580.72	519.16

23 Financial instruments

a) Category wise details as to carrying value, fair value and the level of fair value measurement hierarchy of the Company's financial instruments are as follows:

Particulars	Level	As at 31 March 2019	As at 31 March 2018
Financial assets			
a) Measured at fair value through profit or loss (FVTPL)			
Mandatorily measured at FVTPL			
- Investment in mutual funds	Level 1	31,458.83	22,997.32
		31,458.83	22,997.32
b) Measured at Amortised cost			
- Trade receivables	Level 2	3,690.67	5,485.25
- Security deposits	Level 2	2,137.50	-
- Cash and cash equivalents	Level 1	8,233.34	41.83
		14,061.51	5,527.08
Total financial assets		45,520.34	28,524.40
Financial liabilities			
a) Measured at Amortised cost			
- Trade payables	Level 2	8,671.05	5,044.45
Total financial liabilities		8,671.05	5,044.45

b) The following methods / assumptions were used to estimate the fair values:

- i) The carrying value of trade receivables, cash and cash equivalents, trade payables, security deposits and other financial assets and financial liabilities measured at amortised cost approximate their fair value.
- ii) Fair value of quoted mutual funds is based on quoted market prices at the reporting date.

24 Capital management

For the purpose of the Company's capital management, capital includes issued equity capital, and other equity reserves attributable to the equity holders of the parent. The Company manages its capital to ensure that the company will be able to continue as going concern while maximising the return to stakeholders through the optimisation of the debt and equity balance.

The Company is neither subject to externally imposed capital requirements nor exposed to external borrowings.

The Company reviews the capital structure on a regular basis. As part of this review, the Company considers the cost of capital, risks associated with each class of capital requirements and maintenance of adequate liquidity. The Company manages its capital structure and makes adjustments in the light of changes in economic environment and the requirements of the financial covenants.

25 Financial risk management objectives and policies

The Company is exposed to market risk, credit risk and liquidity risk. The Company's board of directors has overall responsibility for the establishment and oversight of the Company's risk management framework. The Company's risk management policies are established to identify and analyse the risks faced by the Company, to set appropriate risk limits and controls and to monitor risks and adherence to limits. Risk management policies and systems are reviewed regularly to reflect changes in market conditions and the Company's activities.

The Company's Board oversees how management monitors compliance with the Company's risk management policies and procedures, and reviews the adequacy of the risk management framework in relation to the risks faced by the Company. The Board is assisted in its oversight role by internal audit. Internal audit undertakes regular reviews of risk management controls and procedures, the results of which are reported to the audit committee.

i) Credit risk management

Credit risk is the risk of financial loss to the Company if a customer or counterparty to a financial instrument fails to meet its contractual obligations, and arises principally from the Company's cash and bank balances, trade receivables and security deposits.

The carrying amounts of financial assets represent the maximum credit risk exposure.

Credit risk management considers available reasonable and supportive forward-looking information including indicators like external credit rating (as far as available), macro-economic information (such as regulatory changes, government directives, market interest rate).

Trade receivables

The Company's exposure to credit risk is influenced mainly by the individual characteristics of each customer. However, management also considers the factors that may influence the credit risk of its customer base, including the default risk associated with the industry in which customers operate.

Cash and cash equivalents, bank deposits and investments in mutual funds

The Company maintaines its cash and cash equivalents and investment in mutual funds with reputed banks and financial institutions. The credit risk on these instruments is limited because the counterparties are banks with high credit ratings assigned by international credit rating agencies.

Security deposits

The Company monitors the credit rating of the counterparties on regular basis. These instruments carry very minimal redit risk based on the financial position of parties and Company's historical experience of dealing with the parties.

ii) Liquidity risk management

Liquidity risk is the risk that the Company will encounter difficulty in meeting the obligations associated with its financial liabilities that are settled by delivering cash or another financial asset. The Company's approach to managing liquidity is to ensure, as far as possible, that it will have sufficient liquidity to meet its liabilities when they are due, under both normal and stressed conditions, without incurring unacceptable losses or risking damage to the Company's reputation.

Ultimate responsibility for liquidity risk management rests with the board of directors, who has established an appropriate liquidity risk management framework for the management of the Company's short-term, medium-term and long-term funding and liquidity management requirements. The Company manages liquidity risk by maintaining adequate reserves, banking facilities, by continuously monitoring forecast and actual cash flows, and by matching the maturity profiles of financial assets and liabilities.

Maturities of financial liabilities

The table below summarises the maturity profile of the Company's financial liabilities based on contractual undiscounted payments:

Contractual maturities of financial liabilities

31 March 2019	Within 1 year	Between 1 and 5 years	More then 5 years	Total
Trade payables	8,671.05	-	-	8,671.05
		·		

31 March 2018	Within 1 year	Between 1 and 5 years	More then 5 years	Total
Trade payables	5,044.45	-	-	5,044.45

iii) Market risk

Market risk is the risk that the fair value of future cash flows of a financial instrument will fluctuate because of changes in market prices. Market risk comprises three types of risk: interest rate risk, currency risk and other price risk, such as equity price risk and commodity risk. Financial instruments affected by market risk include foreign currency reeivables, deposits, investments in mutual funds.

Foreign currency risk

Foreign currency risk is the risk that the fair value or future cash flows of an exposure will fluctuate because of changes in foreign exchange rates. The Company's exposure to the risk of changes in foreign exchange rates relates primarily to the Company's operating activities (when revenue or expense is denominated in a foreign currency). The Company's exposure to unhedged foreign currency risk as at 31 March 2019 and 31 March 2018 has been disclosed in note below. Currency risks related to the principal amounts of the Company's US dollar trade receivables.

Unhedged foreign currency exposure

	As at 31 March 2019	As at 31 March 2018
Trade receivable	USD 1.43 (INR 98.57)	USD 4.30 (INR 298.07)

Sensitivity

	Impact on profit/(loss) before tax	
	As at As 31 March 2019 31 March 20	
USD sensitivity		
INR/USD - increase by 2%	1.97	5.96
INR/USD - decrease by 2%	(1.97)	(5.96)

Interest rate risk

Investment of short-term surplus funds of the Company in liquid schemes of mutual funds provides high level of liquidity from a portfolio of money market securities and high quality debt and categorized as 'low risk' product from liquidity and interest rate risk perspectives.

Sensitivity

	Impact on profit/(loss) before tax	
	As at 31 March 2019 31 March	
+ 5% change in NAV of mutual funds	1,573	1,150
- 5% change in NAV of mutual funds	(1,573)	(1,150)

26 Segment information

The primary reporting of the Company has been performed on the basis of business segment. The Company has only one reportable business segment, which is to conduct, organize, manage, promote or participate in any exhibition, tradeshow, trade fair, trade event, conference, seminar, buyer-seller meet, contact promotion program, product or service promotion event, brand promotion program, overseas promotion campaign, market survey and information dissemination anywhere in the world to facilitate trade, commerce and business and operate in a single business segment based on the nature of the products, the risks and returns, the organization structure and the internal financial reporting systems. Accordingly, the figures appearing in these financial statements relate to the Company's single business segment.

Information about geographical areas:

The company's revenue from continuing operations from external customers by location of operations and information of its noncurrent assets by location of assets are detailed below:

	Revenue from external custom	ers
	For the year endedFor the year31 March 201931 March	
India	28,220.78 29,	059.41
Singapore	18,589.35 8,	636.79
China	12,056.45 8,	424.49
United States	10,623.28	323.74
Others	21,622.12 20,	986.22
	91,111.98 67,4	430.65

	Non-curren	Non-current assets*	
	As at 31 March 2019	As at 31 March 2018	
India	1,579.79	409.81	
	1,579.79	409.81	

* Non-current assets exclude financial instruments, deferred tax assets, post-employement benefit assets and prepayments.

27 Related party transactions

Names of related parties and related party relationship

Related parties where control exists irrespective of whether transactions have occurred or not

Holding Company	Indiamart Intermesh Limited
Key Management Personnel	Mr. Dinesh Chandra Agarwal, Director (resigned w.e.f December 27th, 2018) Mr. Brijesh Kumar Agrawal, Director (resigned w.e.f December 24th, 2018) Mr. Atul Todi (joined w.e.f. 16 October 2017) Mr. Mayank Chowdhary (joined w.e.f. 16 October 2017) Mr. Prateek Chandra (joined w.e.f. 29 October 2018)
Enterprises over which Key Management	Mansa Enterprises Private Limited

Personnel & Relatives have significant influence (Ceases to be related party w.e.f December 27th, 2018)

Key management personnel compensation

Particulars	For the year ended	For the year ended	
	31 March 2019	31 March 2018	
Short-term employee benefits	8,719.20	5,164.50	
Post- employment benefits	425.61	205.68	
Other long-term employee benefits	213.31	200.35	
Employee share based payment expense	9,715.99	6,959.58	
	19,074.11	12,530.11	

27(a Related party transactions

The following table provides the total amount of transactions that have been entered into with the related parties for the relevant period

Particulars	For the year ended 31 March 2019	For the year ended 31 March 2018
Enterprises over which Key Management Personnel & Relatives have significant influence		
Expenses for rent	920.00	1,380.00
Holding Company		
Services Obtained from	84.75	101.69

Terms and conditions of transactions with related parties

The transactions with related parties are entered on terms equivalent to those that prevail in arm's length transactions. Outstanding balances at the period are unsecured and interest free and settlement occurs in cash. There have been no guarantees provided or received for any related party receivables or payables. This assessment is undertaken each financial year through examining the financial position of the related party and the market in which the related party operates

28 Employee Stock Option Plan

The Company has provided various share-based payment schemes to its employees in the preceding Financial year. During the period ended 31 March 2019, the following schemes were in operation:

	ESOP 2017	ESOP 2018 (I)	ESOP 2018 (II)
Date of grant	16 October, 2017	30 July, 2018	30 July, 2018
Date of Board Approval	16 October, 2017	30 July, 2018	30 July, 2018
Date of Shareholder's approval	16 August, 2017	16 August, 2017	16 August, 2017
Number of options approved	75,380	826	1,798
Method of Settlement	Equity	Equity	Equity
Vesting period (in months)	96	36	48

The details of activity have been summarized below:

ESOP Tentimes - 2017

	31 March 2019 31 March 2		arch 2018	
	Number of options	Weighted Average Exercise Price (INR)	Number of options	Weighted Average Exercise Price (INR)
Outstanding at the beginning of the year	75,380	10	Nil	Nil
Granted during the year	Nil	Nil	75,380	10
Forfeited/ expired during the year	Nil	Nil	Nil	Nil
Exercised during the year	Nil	Nil	Nil	Nil
Outstanding at the end of the year	75,380	10	75,380	10
Exercisable at the end of the year	34,790	10	Nil	Nil

ESOP Tentimes - 2018 (I)

	31 March 2019		31 M	arch 2018
	Number of	Weighted	Number of	Weighted
	options	Average Exercise	options	Average Exercise
		Price (INR)		Price (INR)
Outstanding at the beginning of the year	Nil	Nil	Nil	Nil
Granted during the year	826	25	Nil	Nil
Forfeited/ expired during the year	Nil	Nil	Nil	Nil
Exercised during the year	Nil	Nil	Nil	Nil
Outstanding at the end of the year	826	25	Nil	Nil
Exercisable at the end of the year	Nil	Nil	Nil	Nil

ESOP Tentimes - 2018 (II)

	31 March 2019		31 Ma	arch 2018
	Number of	Weighted	Number of	Weighted
	options	Average Exercise	options	Average Exercise
		Price (INR)		Price (INR)
Outstanding at the beginning of the year	Nil	Nil	Nil	Nil
Granted during the year	1,798	100	Nil	Nil
Forfeited/ expired during the year	Nil	Nil	Nil	Nil
Exercised during the year	Nil	Nil	Nil	Nil
Outstanding at the end of the year	1,798	100	Nil	Nil
Exercisable at the end of the year	Nil	Nil	Nil	Nil

ESOP Tentimes - 2018 (II)

	ESOP Tenti	imes 2017
	31 March 2019	31 March 2018
Range of exercise prices	10	10
Number of options outstanding	75,380	75,380
Weighted average remaining contractual life of options (in years)	6.50	7.50
Weighted average exercise price	10	10
Weighted average share price for the options exercised during the period	-	-

	ESOP Tentin	nes 2018 (I)
	31 March 2019	31 March 2018
Range of exercise prices	25	-
Number of options outstanding	826	-
Weighted average remaining contractual life of options (in years)	2.33	-
Weighted average exercise price	25	-
Weighted average share price for the options exercised during the period	-	-

	ESOP Tentim	es 2018 (II)
	31 March 2019	31 March 2018
Range of exercise prices	100	-
Number of options outstanding	1,798	-
Weighted average remaining contractual life of options (in years)	3.33	-
Weighted average exercise price	100	-
Weighted average share price for the options exercised during the period	-	-

Stock Options granted

The fair value of options is measured using Black-Scholes valuation model. The key inputs used in the measurement of the grant date fair valuation of equity settled plans are given in the table below:

	ESOP Tent	imes 2017
	31 March 2019	31 March 2018
Weighted average share price	342.62	342.62
Exercise Price	10	10
Expected Volatility	0	0
Historical Volatility	52.63%	52.63%
Life of the options granted (Vesting and exercise year) in years	6.5	7.5
Expected dividends	Nil	Nil
Average risk-free interest rate	6.87%	6.87%

	ESOP Tenti	mes 2018 (I)
	31 March 2019	31 March 2018
Weighted average share price	352.88	-
Exercise Price	25	-
Expected Volatility	0	-
Historical Volatility	53.72%	-
Life of the options granted (Vesting and exercise year) in years	2.33	-
Expected dividends	Nil	-
Average risk-free interest rate	5.08%	-

	31 March 2019	31 March 2018
Weighted average share price	353.58	-
Exercise Price	100	-
Expected Volatility	0	-
Historical Volatility	53.72%	-
Life of the options granted (Vesting and exercise year) in years	3.33	-
Expected dividends	Nil	-
Average risk-free interest rate	6.81%	-

Effect of the employee share-based payment plans on the profit and loss account and on its financial position:

	ESOP Tentimes 2018 (II)		
	31 March 2019 31 March 20		
Total Employee Compensation Cost pertaining to share-based payment plans	10,090.49	6,959.58	
Compensation Cost pertaining to equity-settled employee share-based payment plan included above	10,090.49	6,959.58	
Total Liability for employee stock options outstanding as at year end	17,050.07	6,959.58	

29 Details of dues to micro and small enterprises as defined under MSMED Act 2006:

The Company has during the year not received any intimation from any of its suppliers regarding their status under The Micro, Small and Medium Enteprises Development Act, 2006 and hence disclosures, if any, relating to amount unpaid as at the year end along with interest paid/payable as required under the said Act have not been given. Based on the information available with the Company there are no principal / Interest amounts due to micro and small entperises.

The accompanying notes are an integral part of the financial statements

As per our report of even date

For Pankaj Priti & Associates ICAI Firm Registration No. 016461N Chartered Accountants

per Pankaj Jain Partner Membership No.: 095412

Place: Noida Date : 10th May 2019 For and on behalf of the Board of Directors of **Ten Times Online Private Limited**

Mayank Chowdhary (Director) DIN: 07967272 Prateek Chandra (Director) DIN: 00356853

BOARD'S REPORT

Dear Members,

Your Directors have pleasure in presenting 3rd Board's Report on the business and operations of the Company together with the Audited Financial Statement for the year ended March 31, 2019.

FINANCIAL HIGHLIGHTS

The Financial Performance of the Company for the year ended March 31, 2019 is as follows:

	(Amount	(Amount in INR Thousand			
Particulars	2018-19	2017-18			
Revenue from Operations	11,831.41	2,225.16			
Total Income	11,831.41	2,225.16			
Financial Cost	234.09	-			
Other Expenses	28,113.47	5,418.60			
Total Expenses	28,347.56	5,418.60			
Loss before tax	(16,516.15)	(3,193.44)			
Total Tax Expenses	-	-			
Profit/(Loss)for the year	(16,516.15)	(3,193.44)			
Total Comprehensive income/(loss) for the financial year	(16,516.15)	(3,193.44)			
Earnings per Equity Share (INR) – Face value of Rs. 10/- each	(165.16)	(31.93)			

REVIEW OF OPERATIONS

During the financial year under review, your Company has achieved total revenue from operations amounting to Rs. 1,18,31,410 as compared to Rs. 22,25,160 in the previous year resulting in a growth of 431.71 per cent. The Company has incurred Loss of Rs. 1,65,16,150.

MATERIAL CHANGES AND COMMITMENTS

No material changes and commitments affecting the financial position of the Company occurred between the end of the financial year to which this financial statement relates and the date of this report.

SHARE CAPITAL

During the Financial Year, the Authorised Share Capital of the Company was increased from Rs. 1,10,00,000 (Rupees One Crore Ten Lakhs Only) divided into 1,00,000 (One Lakh Only) Equity Shares having face value Rs. 10/- (Rupees Ten Only) and 10,00,000 (Ten Lakhs Only) Preference Shares having face value of Rs. 10/- (Rupees Ten Only) each to Rs. 5,10,00,000/- (Rupees Five Crore Ten Lakh Only) divided into 2,50,000 (Two Lakh Fifty Thousand Only) Equity Shares having face value Rs. 10/- (Rupees Ten Only) and 48,50,000 (Forty Eight Lakh Fifty Thousand Only) Preference Shares having face value of Rs. 10/- (Rupees Ten Only) each.

During the Financial Year, the Company issued and allotted 15,00,000 (Fifteen Lakh) Preference Shares to Indiamart Intermesh Limited on Right basis.

DIVIDEND

In view of the losses incurred by the Company, the Directors regret their inability to recommend any dividend for the current year under review.

TRANSFER TO RESERVES

Due to absence of profits during the year under review, no amount is proposed to be transferred to the General Reserve Account.

FIXED DEPOSITS

Your Company has not accepted any deposits from the public, during the year under review, within the meaning of Section 73 of the Companies Act, 2013 ('the Act') read with the Companies (Acceptance of Deposits) Rules, 2014, and no amount of principal or interest on deposits from the public was outstanding as on the date of Balance Sheet.

PARTICULARS OF LOANS, GUARANTEES AND INVESTMENTS

There is no transaction of Loan, Guarantee and Investment covered under Section 186 of the Companies Act, 2013.

PARTICULARIES OF SUBSIDIARIES, JOINT VENTURES OR ASSOCIATE COMPANIES

The Company does not have any Subsidiary, Joint venture or Associate Company.

PARTICULARS OF CONTRACTS OR ARRANGEMENTS WITH RELATED PARTIES

Particulars of contracts or arrangements with related parties referred to in Section 188(1) of the Companies Act, 2013, in the prescribed Form AOC-2, is appended as '**Annexure-1**' to this Report.

PARTICULARS OF EMPLOYEES

No employee has received remuneration exceeding the limit as stated in Rule 5(2) of the Companies (Appointment and Remuneration of Managerial Personnel) Rules, 2014.

DIRECTORS AND KEY MANAGERIAL PERSONNEL

Appointments

Mr. Amit Jain was appointed as Additional Director of the Company w.e.f. June 22, 2018. Subsequently, he was regularized as Non-executive Director in Annual General Meeting of the Company held on August 28, 2018.

Mr. Praveen Kumar Goel was appointed as Additional Director of the Company w.e.f. October 29, 2018.

Resignation

Mr. Harsh Vardhan Masta resigned from directorship with effect from October 24, 2018.

Meeting of Board of Directors

The Board met nine (9) times during the financial year on June 01, 2018, June 22, 2018, July 30, 2018, September 22, 2018, October 29, 2018, December 06, 2018, January 30, 2019, February 26, 2019 and March 26, 2019. The intervening the gap between any two meetings was within the limits prescribed by the Companies Act, 2013 read with Secretarial Standard-1.

The Details regarding Attendance of Directors of the	e Company in the above B	oard Meetings are as follows:

Sl. No.	Name	Designation	No. of Board Meetings held during the tenure	No. of Meeting Attended during the financial year ended March 31, 2019
1	Mr. Shrawan Kumar Sharma	Director	9	9
2	Mr. Harsh Vardhan Masta*	Director	4	2
3	Mr. Amit Jain**	Director	8	8
4	Mr. Praveen Kumar Goel***	Director	5	5

*Mr. Harsh Vardhan Masta resigned from directorship with effect from October 24, 2018.

**Mr. Amit Jain appointed as director with effect from June 22, 2018.

*** Mr. Praveen Kumar Goel appointed as director with effect from October 29, 2018.

DIRECTORS RESPONSIBILITY STATEMENT

As required under Section 134 (3)(c) and 134 (5) of the Act, your Directors, to the best of their knowledge and belief and according to the information and explanations obtained by them, confirm that:

- a) in the preparation of annual accounts, the applicable accounting standards have been followed, along with proper explanation relating to material departures, wherever applicable;
- b) your Directors have selected such accounting policies and applied them consistently and made judgments and estimates that are reasonable and prudent so as to give a true and fair view of the state of affairs of the Company at the end of the financial year and of the profit and loss of the Company for that period;
- c) your Directors have taken proper and sufficient care for the maintenance of adequate accounting records in accordance with the provisions of the Act for safeguarding the assets of the Company and for prevention and detecting of fraud and other irregularities;
- d) the annual accounts have been prepared on a going concern basis;
- e) proper systems to ensure compliance with the provisions of all applicable laws have been devised and that such systems were adequate and operating effectively.

COMPANY'S POLICY RELATING TO DIRECTORS APPOINTMENT & REMUNERATION

The provisions of Section 178(1) relating to constitution of Nomination and Remuneration Committee and framing of Policy relating to Appointment & Remuneration of Directors are not applicable to the Company.

COMMITTEES OF THE BOARD

Since the provisions of Section 177 & 178 of the Companies Act, 2013 read with rules made thereunder are not applicable to the Company, no committee of Board is constituted in terms thereof.

PAY WITH INDIAMART PRIVATE LIMITED

AUDITOR'S

Statutory Auditor

M/s Pankaj Priti & Associates, Chartered Accountants (Firm Registration No. 016461N) were appointed as the Statutory Auditors of the Company to hold office from the conclusion of 1st Annual General Meeting till the conclusion of 5th Annual General Meeting (AGM) of the Company.

The Auditors Report on financial statements are self-explanatory and therefore do not call for any further explanations or comments.

Internal Auditor

During the year under review, the Company was not required to appoint Internal Auditor as per Section 138 of the Companies Act, 2013.

Secretarial Auditor

During the year under review, the Company was not required to appoint Secretarial Auditor as per Section 204 of the Companies Act, 2013.

EXTRACTS OF ANNUAL RETURN

In accordance with Section 134(3) (a) of the Companies Act 2013, an extract of the Annual Return in the prescribed Form No. MGT-9 is appended as 'Annexure -2' to the Board's Report.

CORPORATE SOCIAL RESPONSIBILITY (CSR)

The provisions of Section 135 of the Companies Act, 2013 with respect to Corporate Social Responsibility (CSR) was not applicable to the Company, during the year under review.

DISCLOSURE OF ORDERS PASSED BY REGULATORS OR COURTS OR TRIBUNALS

No orders have been passed by any Regulators or Courts or Tribunals, against the Company, which can have impact on the going concern status and the Company's operation in future.

CONSERVATION OF ENERGY, TECHNOLOGY ABSORPTION, FOREIGN EXCHANGE EARNING AND OUTGO

The Company takes its best efforts to conserve the energy consumed in its premises. During the year under review, there was no technology absorption.

The Foreign Exchange earned in terms of actual inflows and outflows, during the year are as follow -

Details	Financial Year 2018-19	Financial Year 2017-18
Inflows Nil		Nil
Outflows	Rs. 2,49,930	Nil

ACKNOWLEDGEMENT

The Board of Directors of the Company take on record their sincere appreciation to the contributions made by the employees through their hard work, dedication, competence, support and co-operation towards the success of your Company. Last but not the least, your Directors are also thankful for consistent co-operation and assistance received from its investors, business associates, customers, vendors, bankers, regulatory and government authorities.

On behalf of the Board For Pay With Indiamart Private Limited

Place: Noida Date: May 10, 2019 Shrawan Kumar Sharma Director DIN: 07043379

Praveen Kumar Goel Director DIN: 03604600

FORM NO. AOC -2

(Pursuant to clause (h) of sub-section (3) of section 134 of the Act and Rule 8(2) of the Companies (Accounts) Rules, 2014.)

Form for Disclosure of particulars of contracts/arrangements entered into by the company with related parties referred to in sub section (1) of section 188 of the Companies Act, 2013 including certain arm's length transaction under third proviso thereto.

1. Details of contracts or arrangements or transactions not at arm's length basis:

SI. No.	Particulars			
a)	Name (s) of the related party & nature of relationship			
b)	Nature of contracts/arrangements/transaction			
c)	Duration of the contracts/arrangements/transaction			
d)	Salient terms of the contracts or arrangements or transaction including the value, if any			
e)	Date of approval by the Board			
f)	Amount paid as advances, if any			

2. The details of Material contracts or arrangement or transaction at arm's length basis for the year ended March 31, 2019 are as follows: -

- (a) Name of the related party and nature of relationship
 - i) Indiamart Intermesh Limited- Holding Company
- (b) Nature of contract/arrangement/transaction
 - i) Indiamart Intermesh Limited (IndiaMART) The Company has entered into "Memorandum of Understanding (MOU) for Services" dated May 05, 2017. As per MOU, the Company allow to put a tag/link on selected products and/or service available on its platform through which the user(s) of IndiaMART will be able to undertake secured online payment transactions, the Company is pay 0.25% of Transaction amount to IndiaMART.

Both the companies entered into fresh agreement on February 01, 2019, with the following major modifications to the existing arrangement:

- Sharing of surplus earned, if any, by PWIM on each transaction executed by the User(s) of IndiaMART, using the payment facility of PWIM, in the ratio of 50:50. In case the services are being offered by PWIM to the users of IM under any of the promotional scheme(s) of IndiaMART at special rates, below cost or without charges, then IndiaMART shall reimburse the shortfall, if any, in the transaction cost borne by PWIM.
- Since, IndiaMART would be referring its User(s) to PWIM, it agrees to provide indemnity to PWIM against any losses, liabilities, damages, claims, costs and expenses, etc. which it may suffer in relation to the transaction of the User(s) of IndiaMART except in case of any negligence, omission, commission, misconduct, etc. attributable to PWIM.
- (c) Duration of the contract / arrangement/transaction
 - i) Indiamart Intermesh Limited From the date of execution the agreement unless terminated in accordance with the provisions stated in the agreement.
- (d) Salient terms of the contracts or arrangements or transactions including the value, if any:
 - i) Indiamart Intermesh Limited Sharing of surplus earned, if any, by PWIM on each transaction executed by the User(s) of IndiaMART, using the payment facility of PWIM, in the ratio of 50:50. In case the services are being offered by PWIM to the users of IM under any of the promotional scheme(s) of IndiaMART at special rates, below cost or without charges, then IndiaMART shall reimburse the shortfall, if any, in the transaction cost borne by PWIM.
- (e) Date(s) of approval by the Board, if any:
 - i) Indiamart Intermesh Limited January 30, 2019

On behalf of the Board For Pay With Indiamart Private Limited

Place: Noida Date: May 10, 2019 Shrawan Kumar Sharma Director DIN: 07043379 Praveen Kumar Goel Director DIN: 03604600

ANNEXURE-2

EXTRACT OF ANNUAL RETURN FORM NO. MGT-9

As on Financial Year ended on March 31, 2019.

Pursuant to Section 92(3) of the Companies Act, 2013 and Rule 12(1) of the Company (Management & Administration) Rules, 2014.

I. REGISTRATION & OTHER DETAILS:

1.	CIN	U74999DL2017PTC312424
2.	Registration Date	February 07, 2017
3.	Name of the Company	Pay With Indiamart Private Limited
4.	Category/Sub-Category of the Company	Public Company
5.	Address of the Registered office and contact details	Pay With Indiamart Private Limited, 1st Floor, 29-Daryaganj, Netaji Subash Marg, New Delhi-110002 Contact No. 011-30272100 {Reg. Office} Fax No 011-43509807 {Reg. Office} Email- compliance@paywithindiamart.com
6.	Whether listed company	No
7.	Name, Address and Contact details of Registrar and Transfer Agent, if, any	Karvy Fintech Private Limited Address: Karvy Selenium, Tower B, Plot No. 31-32, Financial District, Nanakramguda, Serilingampally Madal, Hyderabad -500032

II. PRINCIPAL BUSINESS ACTIVITIES OF THE COMPANY (All the business activities contributing 10 % or more of the total turnover of the company shall be stated)

SI. No.	Name and Description of main products / services	NIC Code of the Product/service	% to total turnover of the company
1.	Information Services Activity	6619	100%

III. PARTICULARS OF HOLDING, SUBSIDIARY AND ASSOCIATE COMPANIES.

SI. No.	Name of the Company	Address of Company	CIN	Holding/ Subsidiary/ Associate	% of shares Held	Applicable Section
1.	Indiamart Intermesh Limited	1st Floor, 29-Daryaganj, Netaji Subash Marg, New Delhi- 110002	U74899DL1999PLC101534	Holding	100%	2 (87) of the Companies Act, 2013

PAY WITH INDIAMART PRIVATE LIMITED

IV. SHARE HOLDING PATTERN (Equity Share Capital Breakup as percentage of Total Equity)

A. Category-wise Share Holding:

Category of Shareholders	No. of Shar	es held at the [As on Apri		of the year	[As on March 31, 2019]			% Change during	
	Demat	Physical	Total	% of Total Shares	Demat	Physical	Total	% of Total Shares	the year
A. Promoters									
(1) Indian									
a) Individual/ HUF/ Nominee of	-	1*	1	00.01%	-	1	1	00.001%	
Body Corporate									
b) Central Govt	-	-	-	-	-	-	-	-	
c) State Govt(s)	-	-	-	-	-	-	-	-	
d) Bodies Corp.	-	99999	99999	99.99%	-	99999	99999	99.999%	
e) Banks / Fl	-	-	-	-	-	-	-	-	
f) Any other	-	-	-	-	-	-	-	-	
Sub-total (A) (1):	-	100000	100000	100%	-	100000	100000	100%	
(2) Foreign	-	-	-	-	-	-	-	-	
a) NRIs – Individuals	-	-	-	-	-	-	-	-	
b) Other – Individuals	-	_	-	-	-	-	-	-	
c) Bodies Corp.	-	_	-		-	_	-	-	
d) Banks / Fl		_	_	-	-	_	-	-	
e) Any Other	-	_	_		-	_	-	-	
Sub -total (A) (2):-			-	-					
Total shareholding of Promoter	-	100000	- 100000	- 100%	-	- 100000	- 100000	- 100%	
(A) = (A)(1)+(A)(2)	-	100000	100000	100%	-	100000	100000	100%	
B. Public Shareholding	-	-	-	-	-	-	-	-	
1. Institutions	-	-	-	-	-	-	-	-	
a) Mutual Funds	-	-	-	-	-	-	-	-	
b) Banks / Fl	-	-	-	-	-	-	-	-	
c) Central Govt	-	-	-	-	-	-	-	-	
d) State Govt(s)	-	-	-	-	-	-	-	-	
e) Venture Capital Funds	-	-	-	-	-	-	-	-	
f) Insurance Companies	-	-	-	-	-	-	-	-	
g) Flls	-	-	-	-	-	-	-	-	
h) Foreign Venture Capital Funds	-	-	-	-	-	-	-	-	
i) Others (specify)- Body Corporate	-	-	-	-	-	-	-	-	
Sub-total (B)(1):-	-	-	-	-	-	-	-	-	
2. Non-Institutions									
a) Bodies Corp.									
i) Indian	_	_	-	_	_	_	-	_	
ii) Overseas	-	_	-	_	-		-	-	
b) Individuals									
i) Individual shareholders holding nominal share capital upto Rs. 1 lakh	-	-	-	-	-	-	-	-	
ii) Individual shareholders holding nominal share capital in excess of Rs 1 lakh	-	-	-	-	-	-	-	-	
c) Others (specify)		_	-	_		_	-	_	
Non-Resident Indians	-	_	-		-		-	-	
Trusts				-					
Sub-total (B)(2):-	-	-	-	-	-		-		
Total Public Shareholding	-	-	-	-	-	-	-	-	
(B)=(B)(1)+ (B)(2) C. Shares held by Custodian for									
GDRs & ADRs Sub-total (C)									
Sub-total (C) Grand Total (A+B+C)	-	- 100000	- 100000	- 100%	-	- 100000	- 100000	- 100%	

* Mr. Shrawan Kumar Sharma is nominee of Indiamart Intermesh Limited.

B. Shareholding of Promoter:

• Equity Shareholding

SI.	Shareholder's Name	Shareholding at the beginning of the year			Shareholdi	% change in		
No.		No. of Shares	% of total Shares of the company	%of Shares Pledged/ encumbered to total shares	No. of Shares	% of total Shares of the company	%of Shares Pledged / encumbered to total shares	shareholding during the year
1.	Indiamart Intermesh Limited	99999	99.99%	0%	99999	99.999%	0%	-
2.	Shrawan Kumar Sharma (Nominee of Indiamart Intermesh Limited)	1	00.01%	0%	1	0.001%	0%	-
	Total	100000	100%	0%	100000	100%	0%	-

Preference Shareholding

SI. No.	Shareholder's Name	Shareholding at the beginning of the year April 1, 2018			Shareh the ye	% change in shareholding		
		No. of Shares	% of total Shares of the company	%of Shares Pledged/ encumbered to total shares	No. of Shares	% of total Shares of the company	%of Shares Pledged / encumbered to total shares	during the year
1.	Indiamart Intermesh Limited	6,50,000	100%	-	21,50,000	100%	-	-
	Total	6,50,000	100%	-	21,50,000	100%	-	-

C. Change in Promoters' Shareholding

• Equity Shares

SI. No.	Particulars	Shareholding at t of the year [As on		Cumulative Shareholding during the year		
		No. of Shares	% of total shares of the company	No. of Shares	% of total shares of the company	
1.	At the beginning of the year	100000	100%	100000	100%	
2.	Date wise Increase / Decrease in Promoters Shareholding during the year specifying the reasons for increase / decrease (e.g. allotment /transfer / bonus/ sweat equity etc.):	-	-	-	-	
3.	At the end of the year	100000	100%	100000	100%	

• Preference Shares

SI. No.	Particulars	of the year [As	the year [As Cumulative Shareholdir during the year			
		No. of Shares	% of total shares of the company	% of total shares of the company	No. of Shares	% of total shares of the company
1.	At the beginning of the year		6,50,000	100%	6,50,000	100%
2.	Date wise Increase / Decrease in	June 22, 2018	2,50,000		9,00,000	
	Promoters Shareholding during	000000129/2010	2,50,000		11,50,000	
	the year specifying the reasons for	January 30, 2019	5,00,000		16,50,000	
	increase / decrease (e.g. allotment / transfer / bonus/ sweat equity etc.):	March 26, 2019	5,00,000		21,50,000	
3.	At the end of the year		21,50,000	100%	21,50,000	100%

- D. Shareholding Pattern of top ten Shareholders (Other than Directors, Promoters and Holders of GDRs and ADRs): NIL
- E. Shareholding of Directors and Key Managerial Personnel:

SI. No.	Shareholding of each Direc- tors and each Key Manageri- al Personnel	Shareholding at the beginning of the year [01.04.2018]		Increase/ Decrease in Shareholding		Reason	ending	lding at the of the year 3.2019]	Share	ulative holding the Year
		No. of shares	% of total shares of the company	No. of Shares	% of total shares of the Company		No. of shares	% of total shares of the company	No. of shares	% of total shares of the company
1.	Mr. Shrawan Kumar Sharma (Nominee of Indiamart Inter- mesh Limited)	1	0.001%	NIL	NIL	-	1	0.001%	1	0.001%

V. INDEBTEDNESS

Indebtedness of the Company including interest outstanding/accrued but not due for payment: NIL

VI. REMUNERATION OF DIRECTORS AND KEY MANAGERIAL PERSONNEL-

- A. Remuneration to Managing Director, Whole-Time Directors and/or Manager: NIL
- B. Remuneration to other Directors: NIL
- C. Remuneration to Key Managerial Personnel other than MD/Manager/WTD: NIL
- VII. PENALTIES / PUNISHMENT/ COMPOUNDING OF OFFENCES: NIL

On behalf of the Board For Pay With Indiamart Private Limited

Place: Noida Date: May 10, 2019 Shrawan Kumar Sharma Director DIN: 07043379 Praveen Kumar Goel Director DIN: 03604600

INDEPENDENT AUDITOR'S REPORT

TO THE MEMBERS OF Pay With Indiamart Private Limited

I. Report on the Audit of the Standalone financial Statements

1. Opinion

- A. We have audited the accompanying Standalone Financial Statements of **Pay With Indiamart Private Limited** ("the Company"), which comprise the Balance Sheet as at March 31, 2019, the Statement of Profit and Loss (including Other Comprehensive Income), the Statement of Changes in Equity and the Statement of Cash Flows for the year ended on that date, and a summary of the significant accounting policies and other explanatory information (hereinafter referred to as "the Standalone Financial Statements").
- B. In our opinion and to the best of our information and according to the explanations given to us, the aforesaid Standalone Financial Statements give the information required by the Companies Act, 2013 ("the Act") in the manner so required and give a true and fair view in conformity with the Indian Accounting Standards prescribed under section 133 of the Act read with the Companies (Indian Accounting Standards) Rules, 2015, as amended, ("Ind-AS") and other accounting principles generally accepted in India, of the state of affairs of the Company as at March 31, 2019, the profit and total comprehensive income, changes in equity and its cash flows for the year ended on that date.

2. Basis for Opinion

We conducted our audit of the Standalone Financial Statementsin accordance with the Standards on Auditing specified under section 143(10) of the Act (SAs). Our responsibilities under those Standards are further described in the Auditor's Responsibilities for the Audit of the Standalone Financial Statementssection of our report. We are independent of the Company in accordance with the Code of Ethics issued by the Institute of Chartered Accountants of India (ICAI) together with the independence requirements that are relevant to our audit of the financial statements under the provisions of the Act and the Rules made thereunder, and we have fulfilled our other ethical responsibilities in accordance with these requirements and the ICAI's Code of Ethics. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion on the Standalone Financial Statements.

3. Key Audit Matters

Key audit matters are those matters that, in our professional judgment, were of most significance in our audit of the Standalone Financial Statements of the current period. These matters were addressed in the context of our audit of the Standalone Financial Statements as a whole, and in forming our opinion thereon, and we do not provide a separate opinion on these matters.

4. Information Other than the Standalone Financial Statements and Auditor's Report Thereon

- A. The Company's Board of Directors is responsible for the preparation of the other information. The other information comprises the information included in the Management Discussion and Analysis, Board's Report including Annexures to Board's Report, Business Responsibility Report, Corporate Governance and Shareholder's Information, but does not include the Standalone Financial Statements and our auditor's report thereon. Our opinion on the standalone financial statements does not cover the other information and we do not express any form of assurance conclusion thereon.
- B. In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the Standalone Financial Statements or our knowledge obtained during the course of our audit or otherwise appears to be materially misstated. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

5. Management's Responsibility for the Standalone Financial Statements

- A. The Company's Board of Directors is responsible for the matters stated in section 134(5) of the Act with respect to the preparation of these Standalone Financial Statements that give a true and fair view of the financial position, financial performance, total comprehensive income, changes in equity and cash flows of the Company in accordance with the Ind-AS and other accounting principles generally accepted in India. This responsibility also includes maintenance of adequate accounting records in accordance with the provisions of the Act for safeguarding the assets of the Company and for preventing and detecting frauds and other irregularities; selection and application of appropriate accounting policies; making judgments and estimates that are reasonable and prudent; and design, implementation and maintenance of adequate internal financial controls, that were operating effectively for ensuring the accuracy and completeness of the accounting records, relevant to the preparation and presentation of the standalone financial statements that give a true and fair view and are free from material misstatement, whether due to fraud or error.
- B. In preparing the Standalone Financial Statements, management is responsible for assessing the Company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Company or to cease operations, or has no realistic alternative but to do so.

The Board of Directors is responsible for overseeing the Company's financial reporting process.

6. Auditor's Responsibilities for the Audit of the Standalone Financial Statements

- A. Our objectives are to obtain reasonable assurance about whether the Standalone Financial Statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with SAs will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these Standalone Financial Statements.
- B. As part of an audit in accordance with SAs, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:
 - i) Identify and assess the risks of material misstatement of the standalone financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
 - ii) Obtain an understanding of internal financial controls relevant to the audit in order to design audit procedures that are appropriate in the circumstances. Under section 143(3)(i) of the Act, we are also responsible for expressing our opinion on whether the Company has adequate internal financial controls system in place and the operating effectiveness of such controls.
 - iii) Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
 - iv) Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the Standalone Financial Statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Company to cease to continue as a going concern.
 - v) Evaluate the overall presentation, structure and content of the Standalone Financial Statements, including the disclosures, and whether the Standalone Financial Statements represent the underlying transactions and events in a manner that achieves fair presentation.
- C. Materiality is the magnitude of misstatements in the Standalone Financial Statements that, individually or in aggregate, makes it probable that the economic decisions of a reasonably knowledgeable user of the Standalone Financial Statements may be influenced. We consider quantitative materiality and qualitative factors in (i) planning the scope of our audit work and in evaluating the results of our work; and (ii) to evaluate the effect of any identified misstatements in the Standalone Financial Statements.
- D. We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.
- E. We also provide those charged with governance with a statement that we have complied with relevant ethical requirements regarding independence, and to communicate with them all relationships and other matters that may reasonably be thought to bear on our independence, and where applicable, related safeguards.
- F. From the matters communicated with those charged with governance, we determine those matters that were of most significance in the audit of the Standalone Financial Statements of the current period and are therefore the key audit matters. We describe these matters in our auditor's report unless law or regulation precludes public disclosure about the matter or when, in extremely rare circumstances, we determine that a matter should not be communicated in our report because the adverse consequences of doing so would reasonably be expected to outweigh the public interest benefits of such communication.

II. Report on Other Legal and Regulatory Requirements

- 1. As required by Section 143(3) of the Act, based on our audit we report that:
 - A. We have sought and obtained all the information and explanations which to the best of our knowledge and belief were necessary for the purposes of our audit.
 - B. In our opinion, proper books of account as required by law have been kept by the Company so far as it appears from our examination of those books.

- C. The Balance Sheet, the Statement of Profit and Loss including Other Comprehensive Income, Statement of Changes in Equity and the Statement of Cash Flow dealt with by this Report are in agreement with the relevant books of account.
- D. In our opinion, the aforesaid standalone financial statements comply with the Ind-AS specified under Section 133 of the Act, read with Rule 7 of the Companies (Accounts) Rules, 2014.
- E. On the basis of the written representations received from the directors as on March 31, 2019 taken on record by the Board of Directors, none of the directors is disqualified as on March 31, 2019 from being appointed as a director in terms of Section 164 (2) of the Act.
- F. With respect to the adequacy of the internal financial controls over financial reporting of the Company and the operating effectiveness of such controls, refer to our separate Report in "Annexure A". Our report expresses an unmodified opinion on the adequacy and operating effectiveness of the Company's internal financial controls over financial reporting.
- G. With respect to the other matters to be included in the Auditor's Report in accordance with the requirements of section 197(16) of the Act, as amended:

In our opinion and to the best of our information and according to the explanations given to us, the remuneration paid by the Company to its directors during the year is in accordance with the provisions of section 197 of the Act.

- H. With respect to the other matters to be included in the Auditor's Report in accordance with Rule 11 of the Companies (Audit and Auditors) Rules, 2014, as amended in our opinion and to the best of our information and according to the explanations given to us:
 - i) The Company has disclosed the impact of pending litigations on its financial position in its Standalone Financial Statements.
 - ii) The Company has made provision, as required under the applicable law or accounting standards, for material foreseeable losses, if any, on long-term contracts including derivative contracts.
 - iii) There has been no delay in transferring amounts, required to be transferred, to the Investor Education and Protection Fund by the Company.
- 2. As required by the Companies (Auditor's Report) Order, 2016 ("the Order") issued by the Central Government in terms of Section 143(11) of the Act, we give in **"Annexure B"** a statement on the matters specified in paragraphs 3 and 4 of the Order.

For Pankaj Priti & Associates Chartered Accountants Firm's Registration No. 016461N

Pankaj Jain (Partner) Membership No. 095412

Place: New Delhi Date: 10 May 2019

Annexure A to the Independent Auditor's Report to the Members of Pay With Indiamart Private Limited

Report on the Internal Financial Controls under Clause (i) of Sub-section 3 of Section 143 of the Companies Act, 2013 ("the Act") as referred to in paragraph 2(f) of 'Report on Other Legal and Regulatory Requirements' Section

We have audited the internal financial controls over financial reporting of Pay With Indiamart Private Limited ("the Company") as of 31 March 2019 in conjunction with our audit of the Ind-AS financial statements of the Company for the year ended on that date.

Management's Responsibility for Internal Financial Controls

The Company's management is responsible for establishing and maintaining internal financial controls based on "the internal control over financial reporting criteria established by the Company considering the essential components of internal control stated in the Guidance Note on Audit of Internal Financial Controls over Financial Reporting issued by The Institute of Chartered Accountants of India (ICAI)". These responsibilities include the design, implementation and maintenance of adequate internal financial controls that were operating effectively for ensuring the orderly and efficient conduct of its business, including adherence to company's policies, the safeguarding of its assets, the prevention and detection of frauds and errors, the accuracy and completeness of the accounting records, and the timely preparation of reliable financial information, as required under the Act.

Auditors' Responsibility

Our responsibility is to express an opinion on the Company's internal financial controls over financial reporting based on our audit.

We conducted our audit in accordance with the Guidance Note on Audit of Internal Financial Controls Over Financial Reporting (the "Guidance Note") and the Standards on Auditing, issued by ICAI and deemed to be prescribed under section 143(10) of the Act, to the extent applicable to an audit of internal financial controls, both applicable to an audit of Internal Financial Controls and, both issued by The Institute of Chartered Accountants of India (ICAI). Those Standards and the Guidance Note require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether adequate internal financial controls over financial reporting was established and maintained and if such controls operated effectively in all material respects.

Our audit involves performing procedures to obtain audit evidence about the adequacy of the internal financial controls system over financial reporting and their operating effectiveness.

Our audit of internal financial controls over financial reporting included obtaining an understanding of internal financial controls over financial reporting, assessing the risk that a material weakness exists, and testing and evaluating the design and operating effectiveness of internal control based on the assessed risk. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion on the Company's internal financial controls system over financial reporting.

Meaning of Internal Financial Controls over Financial Reporting

A company's internal financial control over financial reporting is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles. A company's internal financial control over financial reporting includes those policies and procedures that:

- a) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the company;
- b) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with generally accepted accounting principles, and that receipts and expenditures of the company are being made only in accordance with authorizations of management and directors of the company; and
- c) provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use, or disposition of the company's assets that could have a material effect on the financial statements.

Inherent Limitations of Internal Financial Controls over Financial Reporting

Because of the inherent limitations of internal financial controls over financial reporting, including the possibility of collusion or improper management override of controls, material misstatements due to error or fraud may occur and not be detected. Also, projections of any evaluation of the internal financial controls over financial reporting to future periods are subject to the risk that the internal financial control over financial reporting in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

Opinion

In our opinion, the Company has, in all material respects, an adequate internal financial controls system over financial reporting and such internal financial controls over financial reporting were operating effectively as at 31 March 2019, based on the internal control over financial reporting criteria established by the Company considering the essential components of internal control stated in the Guidance Note on Audit of Internal Financial Controls Over Financial Reporting issued by The Institute of Chartered Accountants of India (ICAI).

For Pankaj Priti & Associates Chartered Accountants Firm's Registration No. 016461N

Pankaj Jain (Partner) Membership No. 095412

Place: New Delhi Date: 10 May 2019

Annexure B to the Independent Auditor's Report to the Members of Pay With Indiamart Private Limited

Report on the matters specified in paragraph 3 of the Companies (Auditor's Report) Order, 2016 ("the Order') issued by the Central Government of India in terms of section 143(11) of the Companies Act, 2013 ("the Act") as referred to in paragraph 1 of 'Report on Other Legal and Regulatory Requirements' section.

- i. The Company has no Fixed Assets, hence clause 3(i) (a) to (c) of the order is not applicable to the company.
- ii. In our opinion and according to the information and explanations given to us, the Company is not having any inventory. Accordingly clause 3(ii) of the Order is not applicable.
- iii. (a) The company has not granted any loans, secured or unsecured, to companies, firms or other parties covered in the register maintained under section 189 of the Act. Accordingly, clauses 3(iii) (a) & (b) of the Order are not applicable.
 - (b) Since there are no such loans, the comments regarding repayment of the principal amount & interest due thereon and overdue amounts are not required.
- iv. In our opinion and according to the information and explanations given to us, provisions of section 185 and 186 of the Act in respect of loans to directors including entities in which they are interested and in respect of loans and advances given, investments made and, guarantees, and securities given have been complied with by the company.
- v. The Company has not accepted any deposits within the meaning of Sections 73 to 76 of the Act and the Companies (Acceptance of Deposits) Rules, 2014 (as amended). Accordingly, the provisions of clause 3(v) of the Order are not applicable.
- vi. To the best of our knowledge and belief, the Central Government has not specified maintenance of cost records under sub-section (1) of Section 148 of the Act, in respect of Company's products/ services. Accordingly, the provisions of clause 3(vi) of the Order are not applicable.
- vii. a. The Company is regular in depositing undisputed statutory dues including provident fund, employees' state insurance, income-tax, sales-tax, service tax, duty of customs, duty of excise, value added tax, cess and other material statutory dues, as applicable, to the appropriate authorities. Further, no undisputed amounts payable in respect thereof were outstanding at the year-end for a period of more than six months from the date they become payable.
 - b. There are no dues in respect of income-tax, sales-tax, service tax, duty of customs, duty of excise and value added tax that have not been deposited with the appropriate authorities on account of any dispute.
- viii. The Company has not defaulted in repayment of loans or borrowings to any bank or financial institution or government during the year. The Company did not have any outstanding debentures during the year.
- ix. In our opinion, and according to the information and explanations given to us, the Company has not raised any money way of initial public offer / further public offer and Company has not raised any term loans. Accordingly provisions of clause (ix) of the Order is not applicable on the Company.
- x. In our opinion, and according to the information and explanations given to us, we report that no fraud by the company or on the company by the officers and employees of the Company has been noticed or reported during the year.
- xi. In our opinion, and according to the information and explanations given to us, managerial remuneration has not been paid / provided. Therefore, the provisions of clause 3(xi) of the Order are not applicable to the Company.
- xii. The Company is not a Nidhi company. Therefore, the provisions of clause 3(xii) of the Order are not applicable to the Company.
- xiii. In our opinion, and according to the information and explanations given to us during the course of audit, transactions with the related parties are in compliance with section 177 and section 188 of the Act, where applicable and the details have been disclosed in the notes to the financial statements, as required by the applicable Indian Accounting Standards.
- xiv. According to the information and explanations given to us and on an overall examination of the books of account, the Company has not made any preferential allotment or private placement of shares or fully or partly convertible debentures during the year under audit and hence not commented upon.
- xv. In our opinion, and according to the information and explanations given to us, the Company has not entered into any non-cash transactions with directors or persons connected with him.
- xvi. According to the information and explanations given to us, the provisions of section 45-IA of the Reserve Bank of India Act, 1934 are not applicable to the Company.

For Pankaj Priti & Associates Chartered Accountants Firm's Registration No. 016461N

Pankaj Jain Partner) Membership No. 095412

Place: New Delhi Date: 10 May 2019

Balance Sheet as at 31 March 2019

	(Amounts in INR "Thousands", unless otherwise stated						
Particulars	Notes	As at 31 March 2019	As at 31 March 2018				
Assets							
Current assets							
Financial assets							
(i) Cash and cash equivalents	6	19,459.94	11,933.08				
(ii) Others financial assets	3	5,497.49	2,485.82				
Other current assets	5	3,055.99	626.16				
Current tax assets	4	38.65	-				
Total current assets		28,052.07	15,045.06				
Total assets		28,052.07	15,045.06				
Equity and liabilities							
Equity	7						
Equity share capital		1,000.00	1,000.00				
Other equity		3,331.88	(3,222.14)				
Total equity	-	4,331.88	(2,222.14)				
Liabilities							
Non-current liabilities							
Financial liabilities							
Convertible preference shares	8	20,163.92	13,000.00				
Total non-current liabilities		20,163.92	13,000.00				
Current liabilities							
Financial liabilities							
(i) Trade payables	9						
(a) total outstanding dues of micro enterprises and small enterprises		-	-				
(b) total outstanding dues of creditors other than micro enterprises and small		456.57	479.77				
enterprises							
Other current liabilities	10	3,099.70	3,787.43				
Total current liabilities	-	3,556.27	4,267.20				
Total liabilities	-	23,720.19	17,267.20				
Total equity and liabilities	-	28,052.07	15,045.06				
Summary of significant accounting policies	2						

The accompanying notes are an integral part of the financial statements

As per our report of even date

For Pankaj Priti & Associates

ICAI Firm Registration No. 016461N **Chartered Accountants**

per Pankaj Jain Partner Membership No.: 095412

Place: Noida Date : 10th May 2019 For and on behalf of the Board of Directors of **Pay With Indiamart Private Limited**

Praveen Kumar Goel (Director) DIN-03604600

Statement of profit and loss for the year ended 31 March 2019

	(Amounts in INR "Thousands", unless otherwise stated					
Particulars	Notes	For the year ended 31 March 2019	For the year ended 31 March 2018			
Income:						
Revenue from operations	11	11,831.41	2,225.16			
Total income		11,831.41	2,225.16			
Expenses:						
Finance costs	12	234.09	-			
Other expenses	13	28,113.47	5,418.60			
Total expenses		28,347.56	5,418.60			
Loss before tax		(16,516.15)	(3,193.44)			
Income tax expense						
Current tax		-	-			
Deferred tax		-	-			
Total tax expense		-	-			
Loss for the Year		(16,516.15)	(3,193.44)			
Other comprehensive income (OCI)						
Items that will not be reclassified to profit or loss in subsequent Years						
Re-measurement gains/(losses) on defined benefit plans		-	-			
Income tax effect		-	-			
		-	-			
Other comprehensive income for the year, net of tax		-	-			
Total comprehensive loss for the Year		(16,516.15)	(3,193.44)			
Earnings per equity share:	14					
Basic/diluted earnings per equity share (Rs.)		(165.16)	(31.93)			
Summary of significant accounting policies	2					

The accompanying notes are an integral part of the financial statements

As per our report of even date

For Pankaj Priti & Associates

ICAI Firm Registration No. 016461N Chartered Accountants

per Pankaj Jain Partner Membership No.: 095412

Place: Noida Date : 10th May 2019 For and on behalf of the Board of Directors of **Pay With Indiamart Private Limited**

Praveen Kumar Goel (Director) DIN-03604600

Statement of Cash Flows for the year ended 31 March 2019

(Amounts in INR "Thousands", unless otherwise stated)

Particulars	For the year ended 31 March 2019	For the year ended 31 March 2018
Loss before tax	(16,516.15)	(3,193.44)
Adjustments for:		
Interest expense	234.09	-
Operating (loss) before working capital changes	(16,282.06)	(3,193.44)
Movement in working capital		
(Increase)/Decrease in financial assets	(3,011.67)	(2,436.13)
(Increase)/Decrease in other non-current assets	(2,429.84)	(623.43)
Increase/(Decrease) in other liabilities	(687.73)	3,735.76
Increase/(Decrease) in trade and other payables	(23.19)	448.37
Cash generated from operations	(22,434.49)	(2,068.87)
Direct taxes paid	(38.65)	-
Net cash generated/(used) in operating activities	(22,473.14)	(2,068.87)
Cash flow from investing activities		
Cash flow from financing activities		
Proceeds from preference share capital	30,000.00	13,000.00
Net cash generated from financing activities	30,000.00	13,000.00
Net (decrease) / increase in cash and cash equivalents	7,526.86	10,931.13
Cash and cash equivalents at the beginning of the Year	11,933.08	1,001.95
Cash and cash equivalents at the end of the Year	19,459.94	11,933.08
Components of cash and cash equivalents		
Balances with banks:		
- On current accounts	19,459.94	11,889.63
- On nodal accounts	-	43.45
Total cash and cash equivalents (note 6)	19,459.94	11,933.08

The accompanying notes are an integral part of the financial statements

As per our report of even date

For Pankaj Priti & Associates ICAI Firm Registration No. 016461N Chartered Accountants

per Pankaj Jain Partner Membership No.: 095412

Place: Noida Date : 10th May 2019 For and on behalf of the Board of Directors of **Pay With Indiamart Private Limited**

Praveen Kumar Goel (Director) DIN-03604600

Statement of changes in equity for the year ended 31 March 2019

(Amounts in INR "Thousands", unless otherwise stated)

(a) Equity share capital (refer note 7)

Equity shares of INR 10 each issued, subscribed and fully paid up	Amount
As at 1 April 2017	1,000.00
Changes in equity share capital during the year	-
As at 31 March 2018	1,000.00
Changes in equity share capital during the year	-
As at 31 March 2019	1,000.00

(b) Other equity (refer note 7)

Particulars	Equity portion of OCCRPS	Reserve and surplus	Total	
	(refer note 8)	Retained earnings		
Balance as at 1 April 2017		(28.70)	(28.70)	
Loss for the Year		(3,193.44)	(3,193.44)	
Other comprehensive income		-	-	
Total comprehensive income	-	(3,193.44)	(3,193.44)	
Balance as at 31 March 2018	-	(3,222.14)	(3,222.14)	
Loss for the Year	-	(16,516.15)	(16,516.15)	
Other comprehensive income	-	-	-	
Equity contribution	23,070.17	-	23,070.17	
Total comprehensive income	23,070.17	(16,516.15)	6,554.02	
Balance as at 31 March 2019	23,070.17	(19,738.29)	3,331.88	

The accompanying notes are an integral part of the financial statements

As per our report of even date

For Pankaj Priti & Associates

ICAI Firm Registration No. 016461N Chartered Accountants

per Pankaj Jain Partner Membership No.: 095412

Place: Noida Date : 10th May 2019 For and on behalf of the Board of Directors of **Pay With Indiamart Private Limited**

Praveen Kumar Goel (Director) DIN-03604600

Notes to financial statements for the year ended 31st March 2019

(Amounts in INR "Thousands", unless otherwise stated)

1. Corporate Information

Pay With IndiaMart Private Limited ("the Company") is a public company domiciled in India and was incorporated on February07, 2017 under the provisions of the Companies Act applicable in India. The company provides services in relation to facilitation of electronics payment through internet-based solution, financial intermediation, including advisory and consultancy services for internet based payment. The registered office of the Company is located at 1st Floor, 29-Daryagang, Netaji Subash Marg New Delhi-110002, India.

The financial statements were authorised for issue in accordance with a resolution passed by Board of Directors on 10th May 2019.

2. Significant accounting policies

2.1 Basis of preparation

The financial statements of the Company have been prepared in accordance with Indian Accounting Standard ('Ind AS') notified under section 133 of the Companies Act, 2013, read together with Rule 3 of the Companies (Indian Accounting Standards) Rules, 2015 and Companies (Indian Accounting Standards) Amendment Rules, 2016 issued by the Ministry of Corporate Affairs ("MCA").

All amounts disclosed in the financial statements and notes have been rounded off to the nearest INR thousand as per the requirement of Schedule III, unless otherwise stated.

The financial statements have been prepared on the historical cost basis as explained in the accounting policies below, except certain financial assets and liabilities measured at fair value where the Ind AS requires a different accounting treatment (refer accounting policy regarding financial instruments).

The preparation of these financial statements requires the use of certain critical accounting estimates and judgements. It also requires the management to exercise judgement in the process of applying the Company's accounting policies. The areas where estimates are significant to the financial statements, or areas involving a higher degree of judgement or complexity, are disclosed in Note 2A.

The financial statements have been prepared on the historical cost basis as explained in the accounting policies below, except for the following

- certain financial assets and liabilities measured at fair value where the Ind AS requires a different accounting treatment (refer accounting policy regarding financial instruments);
- share-based payments

The preparation of these financial statements requires the use of certain critical accounting estimates and judgements. It also requires the management to exercise judgement in the process of applying the Company's accounting policies. The areas where estimates are significant to the financial statements, or areas involving a higher degree of judgement or complexity, are disclosed in Note 2A.

2.2 Summary of significant accounting policies

The accounting policies, as set out in the following paragraphs of this note, have been consistently applied, to all the years presented in these financial statements.

a) Current versus non-current classification

The Company presents assets and liabilities in balance sheet based on current/non-current classification. An asset is classified as current when it is:

- (i) Expected to be realised or intended to be sold or consumed in normal operating cycle
- (ii) Held primarily for the purpose of trading
- (iii) Expected to be realised within twelve months after the reporting period, or
- (iv) Cash or cash equivalent unless restricted from being exchanged or used to settle a liability for at least twelve months after the reporting period.

All other assets are classified as non-current.

A liability is classified as current when:

(i) It is expected to be settled in normal operating cycle

- (ii) It is held primarily for the purpose of trading
- (iii) It is due to be settled within twelve months after the reporting period, or
- (iv) There is no unconditional right to defer the settlement of the liability for at least twelve months after the reporting period.

The Company classifies all other liabilities as non-current.

Deferred tax assets and liabilities are classified as non-current assets and liabilities.

The operating cycle is the time between the acquisition of assets for processing and their realisation in cash and cash equivalents. The Company has identified twelve months as its operating cycle.

b) Fair value measurement

The Company measures financial instruments, such as Investment in optionally convertible preference shares (OCRPS), Investment in mutual funds at fair value at each balance sheet date.

Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. The fair value measurement is based on the presumption that the transaction to sell the asset or transfer the liability takes place either:

- (i) In the principal market for the asset or liability, or
- (ii) In the absence of a principal market, in the most advantageous market for the asset or liability

The principal or the most advantageous market must be accessible by the Company.

The fair value of an asset or a liability is measured using the assumptions that market participants would use when pricing the asset or liability, assuming that market participants act in their best economic interest.

A fair value measurement of a non-financial asset takes into account a market participant's ability to generate economic benefits by using the asset in its highest and best use or by selling it to another market participant that would use the asset in its highest and best use.

The Company uses valuation techniques that are appropriate in the circumstances and for which sufficient data are available to measure fair value, maximising the use of relevant observable inputs and minimising the use of unobservable inputs.

All assets and liabilities for which fair value is measured or disclosed in the financial statements are categorised within the fair value hierarchy, described as follows, based on the degree to which the inputs to the fair value measurements are observable and the significance of the inputs to the fair value measurement in its entirety:

- (i) Level 1 Quoted (unadjusted) market prices in active markets for identical assets or liabilities
- (ii) Level 2 inputs, other than quoted prices included within Level 1, that are observable for the asset or liability, either directly or indirectly; and
- (iii) Level 3 Unobservable inputs for the asset or liability reflecting Company's assumptions about pricing by market participants

For assets and liabilities that are recognised in the financial statements on fair value on a recurring basis, the Company determines whether transfers have occurred between Levels in the hierarchy by re-assessing categorisation (based on the lowest level input that is significant to the fair value measurement as a whole) at the end of each reporting period.

For the purpose of fair value disclosures, the Company has determined classes of assets and liabilities on the basis of the nature, characteristics and risks of the asset or liability and the level of the fair value hierarchy as explained above. This note summarises accounting policy for fair value. Other fair value related disclosures are given in the relevant notes.

- Disclosures for significant estimates and assumptions (Note 2A)
- Disclosures for valuation methods and quantitative disclosure of fair value measurement hierarchy (Note 16)

c) Revenue recognition

Revenue is recognised to the extent that it is probable that the economic benefits will flow to the Company and the revenue can be reliably measured, regardless of when the payment is being made. Revenue is measured at the fair value of the consideration received or receivable, considering contractually defined terms of payment and excluding taxes or duties collected on behalf of government.

The specific recognition criteria described below must also be met before revenue is recognised.

Income from Services

The company provides services of facilitation of electronic payment through internet-based solutions. Revenue is recognised as and when services are rendered to the clients. The Company collects goods and service tax on behalf of Government and therefore it is not an economic benefit therefore excluded from revenue.

d) Taxes

Current Income tax

Current income tax assets and liabilities are measured at the amount expected to be recovered from or paid to the taxation authorities. The tax rates and tax laws used to compute the amount are those that are enacted or substantively enacted, at the reporting date.

Current income tax relating to items recognised outside profit or loss is recognised outside profit or loss (either in other comprehensive income or in equity). Current tax items are recognised in correlation to the underlying transaction either in OCI or directly in equity. Management periodically evaluates positions taken in the tax returns with respect to situations in which applicable tax regulations are subject to interpretation and establishes provisions where appropriate.

Deferred Tax

Deferred tax is provided using the liability method on temporary differences between the tax bases of assets and liabilities and their carrying amounts for financial reporting purposes at the reporting date.

Deferred tax liabilities are recognised for all taxable temporary differences, except when the deferred tax liability arises from the initial recognition of goodwill or an asset or liability in a transaction that is not a business combination and, at the time of the transaction, affects neither the accounting profit nor taxable profit or loss.

Deferred tax assets are recognised for all deductible temporary differences, the carry forward of unused tax credits and any unused tax losses. Deferred tax assets are recognised to the extent that it is probable that taxable profit will be available against which the deductible temporary differences, and the carry forward of unused tax credits and unused tax losses can be utilised except when the deferred tax asset relating to the deductible temporary difference arises from the initial recognition of an asset or liability in a transaction that is not a business combination and, at the time of the transaction, affects neither the accounting profit nor taxable profit or loss.

The carrying amount of deferred tax assets is reviewed at each reporting date and reduced to the extent that it is no longer probable that sufficient taxable profit will be available to allow all or part of the deferred tax asset to be utilised. Unrecognised deferred tax assets are re-assessed at each reporting date and are recognised to the extent that it has become probable that future taxable profits will allow the deferred tax asset to be recovered.

Deferred tax assets and liabilities are measured at the tax rates that are expected to apply in the year when the asset is realised, or the liability is settled, based on tax rates (and tax laws) that have been enacted or substantively enacted at the reporting date.

Deferred tax relating to items recognised outside profit or loss is recognised outside profit or loss (either in other comprehensive income or in equity). Deferred tax items are recognised in correlation to the underlying transaction either in OCI or directly in equity.

Deferred tax assets and deferred tax liabilities are offset if a legally enforceable right exists to set off current tax assets against current tax liabilities and the deferred taxes relate to the same taxable entity and the same taxation authority.

Sales/ value added taxes/ Service tax/ Goods and service tax (GST) paid on acquisition of assets or on incurring expenses

Expenses and assets are recognised net of the amount of sales/ value added taxes/ GST paid, except:

- When the tax incurred on a purchase of assets or services is not recoverable from the taxation authority, in which case, the tax paid is recognised as part of the cost of acquisition of the asset or as part of the expense item, as applicable
- When receivables and payables are stated with the amount of tax included

The net amount of tax recoverable from, or payable to, the taxation authority is included as part of receivables or payables in the balance sheet.

e) Provisions and contingent liabilities

Provisions

Provisions are recognised when the Company has a present obligation (legal or constructive) as a result of a past event, it is probable that an outflow of resources embodying economic benefits will be required to settle the obligation and a reliable estimate can be made of the amount of the obligation. When the Company expects some or all of a

provision to be reimbursed, for example, under an insurance contract, the reimbursement is recognised as a separate asset, but only when the reimbursement is virtually certain. The expense relating to a provision is presented in the statement of profit and loss net of any reimbursement.

If the effect of the time value of money is material, provisions are discounted using a current pre-tax rate that reflects, when appropriate, the risks specific to the liability. When discounting is used, the increase in the provision due to the passage of time is recognised as a finance cost.

Contingent liabilities

A contingent liability is possible obligation that arises from past events whose existence will be confirmed by the occurrence or non-occurrence of one or more uncertain future events beyond the control of the Company or a present obligation that is not recognised because it is not probable that an outflow of resources will be required to settle the obligation. A contingent liability also arises in extremely rare cases where there is a liability that cannot be recognised because it cannot be measured reliably.

The Company does not recognise a contingent liability but discloses its existence in the financial statements.

f) Financial Instruments

A financial instrument is any contract that gives rise to a financial asset of one entity and a financial liability or equity instrument of another entity.

Financial assets

Initial recognition and measurement

All financial assets are recognised initially at fair value plus, in the case of financial assets not recorded at fair value through profit or loss, transaction costs that are attributable to the acquisition of the financial asset. Purchases or sales of financial assets that require delivery of assets within a time frame established by regulation or convention in the market place (regular way trades) are recognised on the trade date, i.e., the date that the Company commits to purchase or sell the asset.

Subsequent measurement

For purposes of subsequent measurement, financial assets are classified in four categories:

- Debt instruments at amortised cost
- Debt instruments at fair value through other comprehensive income (FVTOCI)
- Debt instruments, derivatives and equity instruments at fair value through profit or loss (FVTPL)
- Equity instruments measured at fair value through other comprehensive income (FVTOCI)

Debt instruments at amortised cost

A 'debt instrument' is measured at the amortised cost if both the following conditions are met:

- a) The asset is held within a business model whose objective is to hold assets for collecting contractual cash flows, and
- b) Contractual terms of the asset give rise on specified dates to cash flows that are solely payments of principal and interest (SPPI) on the principal amount outstanding.

After initial measurement, such financial assets are subsequently measured at amortised cost using the effective interest rate (EIR) method. Amortised cost is calculated by taking into account any discount or premium on acquisition and fees or costs that are an integral part of the EIR. The EIR amortisation is included in other income in the profit or loss. The losses arising from impairment are recognised in the profit or loss. This category generally applies to loans to employees, trade and other receivables.

Debt instruments at FVTOCI

A 'debt instrument' is classified as at the FVTOCI if both of the following criteria are met:

- a) The objective of the business model is achieved both by collecting contractual cash flows and selling the financial assets, and
- b) The asset's contractual cash flows represent SPPI

Debt instruments included within the FVTOCI category are measured initially as well as at each reporting date at fair value. Fair value movements are recognized in the other comprehensive income (OCI). However, the Company recognizes interest income, impairment losses and reversals and foreign exchange gain or loss in the P&L. On de-recognition of the asset, cumulative gain or loss previously recognised in OCI is reclassified from the equity to P&L. Interest earned whilst holding FVTOCI debt instrument is reported as interest income using the EIR method.

Debt instrument at FVTPL

FVTPL is a residual category for debt instruments. Any debt instrument, which does not meet the criteria for categorization as at amortized cost or as FVTOCI, is classified as at FVTPL.

In addition, the Company may elect to designate a debt instrument, which otherwise meets amortized cost or FVTOCI criteria, as at FVTPL. However, such election is allowed only if doing so reduces or eliminates a measurement or recognition inconsistency (referred to as 'accounting mismatch'). The Company has not designated any debt instrument as at FVTPL.

Debt instruments included within the FVTPL category are measured at fair value with all changes recognized in the statement of profit and loss.

Derecognition

A financial asset (or, where applicable, a part of a financial asset or part of a Company of similar financial assets) is primarily derecognised (i.e. removed from the Company's balance sheet) when:

- The rights to receive cash flows from the asset have expired, or
- The Company has transferred its rights to receive cash flows from the asset or has assumed an obligation to pay the received cash flows in full without material delay to a third party under a 'pass-through' arrangement; and either
 (a) the Company has transferred substantially all the risks and rewards of the asset, or (b) the Company has neither transferred nor retained substantially all the risks and rewards of the asset, but has transferred control of the asset.

When the Company has transferred its rights to receive cash flows from an asset or has entered into a pass-through arrangement, it evaluates if and to what extent it has retained the risks and rewards of ownership. When it has neither transferred nor retained substantially all of the risks and rewards of the asset, nor transferred control of the asset, the Company continues to recognise the transferred asset to the extent of the Company's continuing involvement. In that case, the Company also recognises an associated liability. The transferred asset and the associated liability are measured on a basis that reflects the rights and obligations that the Company has retained.

Continuing involvement that takes the form of a guarantee over the transferred asset is measured at the lower of the original carrying amount of the asset and the maximum amount of consideration that the Company could be required to repay.

Impairment of financial assets

In accordance with Ind AS 109, the Company applies expected credit loss (ECL) model for measurement and recognition of impairment loss on the following financial assets and credit risk exposure:

- a. Financial assets that are debt instruments, and are measured at amortised cost e.g., loans, deposits, trade receivables and bank balance
- b. Trade receivables or any contractual right to receive cash or another financial asset that result from transactions that are within the scope of Ind AS 18

The Company follows 'simplified approach' for recognition of impairment loss allowance on trade receivables or contract revenue receivables.

The application of simplified approach does not require the Company to track changes in credit risk. Rather, it recognises impairment loss allowance based on lifetime ECLs at each reporting date, right from its initial recognition.

For recognition of impairment loss on other financial assets and risk exposure, the Company determines that whether there has been a significant increase in the credit risk since initial recognition. If credit risk has not increased significantly, 12-month ECL is used to provide for impairment loss. However, if credit risk has increased significantly, lifetime ECL is used. If, in a subsequent period, credit quality of the instrument improves such that there is no longer a significant increase in credit risk since initial recognition, then the entity reverts to recognising impairment loss allowance based on 12-month ECL.

Lifetime ECL are the expected credit losses resulting from all possible default events over the expected life of a financial instrument. The 12-month ECL is a portion of the lifetime ECL which results from default events that are possible within 12 months after the reporting date.

ECL is the difference between all contractual cash flows that are due to the Company in accordance with the contract and all the cash flows that the entity expects to receive (i.e., all cash shortfalls), discounted at the original EIR. When estimating the cash flows, an entity is required to consider:

- All contractual terms of the financial instrument (including prepayment, extension, call and similar options) over the
 expected life of the financial instrument. However, in rare cases when the expected life of the financial instrument
 cannot be estimated reliably, then the entity is required to use the remaining contractual term of the financial
 instrument
- Cash flows from the sale of collateral held or other credit enhancements that are integral to the contractual terms

ECL impairment loss allowance (or reversal) recognized during the period is recognized as income/ expense in the statement of profit and loss (P&L). This amount is reflected under the head 'other expenses' in the P&L. The balance sheet presentation for various financial instruments is described below:

- Financial assets measured as at amortised cost, contractual revenue receivables and lease receivables: ECL is presented as an allowance, i.e., as an integral part of the measurement of those assets in the balance sheet. The allowance reduces the net carrying amount. Until the asset meets write-off criteria, the Company does not reduce impairment allowance from the gross carrying amount.
- Loan commitments and financial guarantee contracts: ECL is presented as a provision in the balance sheet, i.e. as a liability.
- Debt instruments measured at FVTOCI: Since financial assets are already reflected at fair value, impairment allowance is not further reduced from its value. Rather, ECL amount is presented as 'accumulated impairment amount' in the OCI.

For assessing increase in credit risk and impairment loss, the Company combines financial instruments on the basis of shared credit risk characteristics with the objective of facilitating an analysis that is designed to enable significant increases in credit risk to be identified on a timely basis.

Financial liabilities

Initial recognition and measurement

Financial liabilities are classified, at initial recognition, as financial liabilities at fair value through profit or loss, loans and borrowings, payables, or as derivatives designated as hedging instruments in an effective hedge, as appropriate.

All financial liabilities are recognised initially at fair value and, in the case of loans and borrowings and payables, net of directly attributable transaction costs.

The Company's financial liabilities include, share buyback obligation, trade payables, security deposits and other payables.

Subsequent measurement

The measurement of financial liabilities depends on their classification, as described below:

Financial liabilities at fair value through Profit or Loss:

Financial liabilities at fair value through profit or loss include financial liabilities held for trading and financial liabilities designated upon initial recognition as at fair value through profit or loss.

Financial liabilities designated upon initial recognition at fair value through profit or loss are designated as such at the initial date of recognition, and only if the criteria in Ind AS 109 are satisfied. For liabilities designated as FVTPL, fair value gains/ losses attributable to changes in own credit risk are recognized in OCI. These gains/ losses are not subsequently transferred to P&L. However, the company may transfer the cumulative gain or loss within equity. All other changes in fair value of such liability are recognised in the statement of profit or loss. The company has designated convertible preference shares issued with share buyback obligation, to be measured at fair value through profit or loss.

Loans and borrowings

After initial recognition, interest-bearing loans and borrowings are subsequently measured at amortised cost using the EIR method. Gains and losses are recognised in profit or loss when the liabilities are derecognised as well as through the EIR amortisation process.

Amortised cost is calculated by taking into account any discount or premium on acquisition and fees or costs that are an integral part of the EIR. The EIR amortisation is included as finance costs in the statement of profit and loss. This category generally applies to borrowings.

De-recognition

A financial liability is derecognised when the obligation under the liability is discharged or cancelled or expires. When an existing financial liability is replaced by another from the same lender on substantially different terms, or the terms of an existing liability are substantially modified, such an exchange or modification is treated as the derecognition of the original liability and the recognition of a new liability. The difference in the respective carrying amounts is recognised in the statement of profit or loss.

Offsetting of financial instruments

Financial assets and financial liabilities are offset, and the net amount is reported in the balance sheet if there is a currently enforceable legal right to offset the recognised amounts and there is an intention to settle on a net basis, to realise the assets and settle the liabilities simultaneously.

Convertible preference shares

Convertible preference shares are separated into liability and equity components based on the terms of the contract.

On issuance of the convertible preference shares, the fair value of the liability component is determined using a market rate for an equivalent non-convertible instrument. This amount is classified as a financial liability measured at amortised cost (net of transaction costs) until it is extinguished on conversion or redemption.

The remainder of the proceeds is allocated to the conversion option that is recognised and included in equity since conversion option meets Ind AS 32 criteria for fixed to fixed classification. Transaction costs are deducted from equity, net of associated income tax. The carrying amount of the conversion option is not remeasured in subsequent years.

Transaction costs are apportioned between the liability and equity components of the convertible preference shares based on the allocation of proceeds to the liability and equity components when the instruments are initially recognised.

g) Earnings per share

Basic earnings per share are calculated by dividing the net profit or loss for the year attributable to equity shareholders (after deducting preference dividends and attributable taxes) by the weighted average number of equity shares outstanding during the year. Partly paid equity shares are treated as a fraction of an equity share to the extent that they are entitled to participate in dividends relative to a fully paid equity share during the reporting period. The weighted average number of equity shares outstanding during the period is adjusted for events such as bonus issue, bonus element in a rights issue, share split, and reverse share split (consolidation of shares) that have changed the number of equity shares outstanding, without a corresponding change in resources.

For the purpose of calculating diluted earnings per share, the net profit or loss for the year attributable to equity shareholders and the weighted average number of shares outstanding during the year are adjusted for the effects of all dilutive potential equity shares.

h) Cash and cash equivalents

Cash and cash equivalent in the balance sheet comprise cash at banks and on hand which are subject to an insignificant risk of changes in value.

2A. Significant accounting estimates and assumptions

The preparation of financial statements in conformity with Ind AS requires the management to make judgments, estimates and assumptions that affect the reported amounts of revenues, expenses, assets and liabilities and the disclosure of contingent liabilities, at the end of the reporting period. Although these estimates are based on the management's best knowledge of current events and actions, uncertainty about these assumptions and estimates could result in the outcomes requiring a material adjustment to the carrying amounts of assets or liabilities in future years. Therefore, actual results could differ from these estimates.

Estimates and assumptions

The key assumptions concerning the future and other key sources of estimation uncertainty at the reporting date, that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year, are described below. The Company based its assumptions and estimates on parameters available when the financial statements were prepared. Existing circumstances and assumptions about future developments, however, may change due to market changes or circumstances arising that are beyond the control of the Company. Such changes are reflected in the assumptions when they occur.

<u>Taxes</u>

Deferred tax assets are recognised for unused tax losses to the extent that it is probable that future taxable profit will be available against which the losses can be utilised. In assessing the probability, the Company considers whether the entity has sufficient taxable temporary differences relating to the same taxation authority and the same taxable entity, which will result in taxable amounts against which the unused tax losses or unused tax credits can be utilised before they expire. Significant management judgement is required to determine the amount of deferred tax assets that can be recognised, based upon the likely timing and the level of future taxable profits together with future tax planning strategies.

The Company has not recognised deferred tax assets on the unused tax losses.

Statement of Cash Flows for the year ended 31 March 2019

(Amounts in INR "Thousands", unless otherwise stated)

3 Financial assets

	As at 31 March 2019	As at 31 March 2018
Current (unsecured, considered good unless stated otherwise)		
Amount recoverable from payment gateway banks	5,497.49	2,485.82
Total	5,497.49	2,485.82

These financial assets are measured at amortised cost

4 Current tax assets and liabilities

	As at 31 March 2019	As at 31 March 2018
TDS Receivable	38.65	-
Total	38.65	-

These financial assets are measured at amortised cost

5 Other assets

	As at 31 March 2019	As at 31 March 2018
Current (Unsecured, considered good unless otherwise stated)		
Balances with Government authorities	3,054.52	626.16
Prepaid expenses	1.47	-
Total	3,055.99	626.16

6 Cash and cash equivalents

	As at 31 March 2019	As at 31 March 2018
Balance with bank		
- On current accounts	19,459.94	11,889.63
- On nodal accounts	-	43.45
Total Cash and cash equivalents	19,459.94	11,933.08

Notes:

Cash and cash equivalents for the purpose of cash flow statement comprise cash and cash equivalents as shown above.

7 Share capital

Equity share capital

Authorised equity share capital	Number of shares	Amount
At 1 April 2017	100,000	1,000.00
Increase/decrease during the Year	-	-
At 31 March 2018	100,000	1,000.00
Increase during the Year	150,000	1,500.00
At 31st March 2019	250,000	2,500.00

Issued equity share capital (subscribed and fully paid up)	Number of shares	Amount
At 1 April 2017	100,000	1,000.00
Shares issued during the year	-	-
At 31 March 2018	100,000	1,000.00
Increase during the Year	-	-
At 31st March 2019	100,000	1,000.00

a) Terms/ rights attached to equity shares:

- 1) The Company has only one class of equity shares having a par value of Rs. 10 per share. Each holder of equity is entitled to one vote per share."
- 2) In event of liquidation of the Company, the holders of equity shares would be entitled to receive remaining assets of the Company, after distribution of all preferential amounts. The distribution will be in proportion to the number of equity shares held by the shareholders.

b) Shares held by holding company

	As at 31 March 2019		As at 31 N	larch 2018
	Number	% Holding	Number	% Holding
Equity shares of Rs. 10 each fully paid				
Indiamart Intermesh Limited (Equity shares)	100,000	100%	100,000	100%

c) Details of shareholders holding more than 5% equity shares in the Company

	As at 31 March 2019		As at 31 M	larch 2018
	Number	% Holding	Number	% Holding
Equity shares of Rs. 10 each fully paid				
Indiamart Intermesh Limited (Equity shares)	100,000	100%	100,000	100%

d) Other equity

	As at 31 March 2019	As at 31 March 2018
Equity portion of OCCRPS (refer note 8)	23,070.17	-
Retained earnings	(19,738.29)	(3,222.14)
Total other equity	3,331.88	(3,222.14)

8 Convertible preference shares

	As at 31 March 2019	As at 31 March 2018
Non-current		
Liability component of compound financial instrument		
Optionally convertible cumulative redeemable preference shares (unsecured)	20,163.92	13,000.00
Total	20,163.92	13,000.00

Terms of conversion/redemption of 0.01% Optionally Convertible Cumulative Redeemable Preference Share (OCCRPS)

The Company has issued only one class of preference shares i.e 0.01% Optionally Convertible Cumulative Redeemable Preference Shares (OCCRPS). The OCCRPS shall carry a preferential right vis-à-vis Equity Shares of the Company with respect to payment of dividend and repayment in case of a winding up; the OCCRPS shall be participating in the surplus funds; the OCCRPS shall be participating in surplus assets and profits, on winding- up which may remain after the entire capital has been repaid; the OCCRPS will be entitled to dividend, if declared by the Board of Directors, on cumulative basis. With effect from 22 February 2019, the Company has changed its terms of OCCRPS to fix the tenure till 31 January 2028 and amount of redemption of preference shares to Rs. 30 per share including Rs 20 per share for premium on redemption. The OCCRPS holders have voting rights only in respect of certain matters as per the provisions of Section 47(2) of the Companies Act 2013. The OCCRPS will be optionally convertible into equity share of the Company at 1:1 ratio at the option of the holder at the expiry of terms on 31 January 2028 at Rs 30 per share including Rs 20 per share for premium on redemption. Consequent to the change in redemption terms with effect from 22 February 2019 the nature is changed from fair value through P&L to measurement through amortise cost .

(Amounts in INR "Thousands", unless otherwise stated)

	Number of shares	Amount
At 1 April 2017	-	-
Increase during the Year	650,000	6,500.00
At 1 April 2018	650,000	6,500.00
Increase during the Year	1,500,000	15,000.00
At 31st March 2019	2,150,000	21,500.00

a) Shares held by holding company

	As at 31 March 2019		As at 31 N	larch 2018
	Number	% Holding	Number	% Holding
Prefrence shares of Rs. 10 each fully paid				
Indiamart Intermesh Limited (Preference Shares)	2,150,000	100%	650,000	100%

b) Details of shareholders holding more than 5% preference shares in the Company

	As at 31 March 2019		As at 31 March 2018	
	Number	% Holding	Number	% Holding
Prefrence shares of Rs. 10 each fully paid				
Indiamart Intermesh Limited (Preference Shares)	2,150,000	100%	650,000	96%

9 Trade payables

	As at 31 March 2019	As at 31 March 2018
Current		
Dues to other than MSMEDs	-	-
- Relaty party (refer note 14)	-	256.37
- others	456.57	223.40
Total	456.57	479.77

10 Other current liabilities

	As at 31 March 2019	As at 31 March 2018
Other Advances	3,034.20	3,747.72
Tax deducted at source payable	55.66	39.71
GST payable	9.84	-
Total	3,099.70	3,787.43

11 Revenue from operations

	For the year ended 31 March 2019	For the year ended 31 March 2018
Sale of services		
Income from web services	11,831.41	2,225.16
Total	11,831.41	2,225.16

12 Finance costs

	For the year ended 31 March 2019	For the year ended 31 March 2018
Interest expense on financial liability measured at amortised cost	234.09	-
Total	234.09	-

13 Other expenses

Advertisement expenses	520.00	-
Customer Support Expenses	2,045.94	306.66
Interest	-	80.98
Legal and professional fees	1,211.83	404.68
Referral fees	1,091.75	308.83
Printing and stationery	-	0.50
Rates and taxes	388.76	196.52
Auditor's remuneration	7.00	7.00
Collection charges	22,846.81	4,112.08
General expenses	1.38	1.35
Total	28,113.47	5,418.60

Payment to Auditors

As auditor:		
- Audit fee	7.00	7.00
	7.00	7.00

14 Earnings per share

Basic EPS amounts are calculated by dividing the (loss) for the Period attributable to equity holders of the Company by the weighted average number of Equity shares outstanding during the Period.

Diluted EPS are calculated by dividing the (loss) for the Period attributable to the equity holders of the Company by weighted average number of Equity shares outstanding during the Period plus the weighted average number of equity shares that would be issued on conversion of all the dilutive potential equity shares into equity shares. The following reflects the income and share data used in the basic and diluted EPS computations:

	For the year ended 31 March 2019	For the year ended 31 March 2018
Basic		
Loss for the year	(16,516.15)	(3,193.44)
Interest expense on convertible preference shares	234.09	-
adjusted Loss for the year	(16,282.06)	(3,193.44)
Weighted average number of equity shares in calculating basic EPS	100,000	100,000
Potential equity shares in the form of convertible preference shares	1,046,575	38,699
Total no. of shares outstanding (including dilution)	1,146,575	138,699
Basic (loss) per equity share	(165.16)	(31.93)
Diluted (loss) per equity share	(165.16)	(31.93)

There are potential equity shares as on 31 March 2019 and as on 31 March 2018 in the form of OCCRPS. As these are anti dilutive, they are ignored in the calculation of diluted (loss) per share and accordingly the diluted (loss) per share is the same as basic (loss) per share.

15 Related party transactions

a) Names of related parties and related party relationship

Holding Company	Indiamart Intermesh Limited
Key Management Personnel	Shrawan Kumar Sharma , Director Praveen Kumar Goel, Director (appointed w.e.f 29th October 2018) Harsh Vardhan Masta , Director (resigned w.e.f. 24th October 2018) Amit Jain, Director (Appointed w.e.f 22 June 2018)

b) Related party transactions :

The following table provides the total amount of transactions that have been entered into with the related parties for the relevant financial Year:

Particulars	As at	As at	
	31 March 2019	31 March 2018	
Holding Company			
Issue of preference Share (incl. premium)	30,000.00	13,000.00	
Key Management Personnel			
Security Deposits received	100.00	-	
Security Deposits repaid	(100.00)	-	
Holding Company			
Provision for Interest	-	80.98	
Services Obtained	1,091.75	308.83	
Services Provided	1,932.35	-	
Trade payable	-	256.37	

Terms and conditions of transactions with related parties

The transactions with related parties are entered on terms equivalent to those that prevail in arm's length transactions. Outstanding balances at the year-end are unsecured and interest free and settlement occurs in cash. There have been no guarantees provided or received for any related party receivables or payables. This assessment is undertaken each financial year through examining the financial position of the related party and the market in which the related party operates.

16 Financial instruments

a) Category wise details as to carrying value, fair value and the level of fair value measurement hierarchy of the Company's financial instruments are as follows:

	Level	31 March 2019	31 March 2018
Financial assets			
Measured at Amortised cost			
- Cash and cash equivalents	Level 1	19,459.94	11,933.08
- Others financial assets	Level 2	5,497.49	2,485.82
Total financial assets		24,957.44	14,418.90
Financial liabilities			
Measured at amortised cost			
- Trade payables	Level 2	456.57	479.77
Total financial liabilities		456.57	479.77

b) The following methods / assumptions were used to estimate the fair values:

i) The carrying value of cash and cash equivalents, trade payables, and other financial assets and financial liabilities measured at amortised cost approximate their fair value.

17 Capital management

For the purpose of the Company's capital management, capital includes issued equity capital, convertible preference shares, share premium and all other equity reserves attributable to the equity holders of the parent. The Company manages its capital to ensure that the company will be able to continue as going concern while maximising the return to stakeholders through the optimisation of the debt and equity balance.

The Company is neither subject to externally imposed capital requirements nor exposed to external borrowings. For the purpose of the capital management, the management considers the borrowings pertaining to CCPS as part of the Capital.

The Company reviews the capital structure on a regular basis. As part of this review, the Company considers the cost of capital, risks associated with each class of capital requirements and maintenance of adequate liquidity. The Company manages its capital structure and makes adjustments in the light of changes in economic environment and the requirements of the financial covenants.

18 Financial risk management objectives and policies

The Company's board of directors has overall responsibility for the establishment and oversight of the Company's risk management framework. The Company's risk management policies are established to identify and analyse the risks faced by the Company, to set appropriate risk limits and controls and to monitor risks and adherence to limits. Risk management policies and systems are reviewed regularly to reflect changes in market conditions and the Company's activities. The Company, through its training and management standards and procedures, aims to maintain a disciplined and constructive control environment in which all employees understand their roles and obligations.

(Amounts in INR "Thousands", unless otherwise stated)

The Company's Board oversees how management monitors compliance with the Company's risk management policies and procedures, and reviews the adequacy of the risk management framework in relation to the risks faced by the Company. The Board is assisted in its oversight role by internal audit. Internal audit undertakes regular reviews of risk management controls and procedures, the results of which are reported to the audit committee.

i) Credit risk management

Credit risk is the risk of financial loss to the Company if a customer or counterparty to a financial instrument fails to meet its contractual obligations, and arises principally from the Company's cash and bank balances, employee loans, financial assets carried at amortised cost

The carrying amounts of financial assets represent the maximum credit risk exposure.

Credit risk management considers available reasonable and supportive forward-looking information including indicators like external credit rating (as far as available), macro economic information (such as regulatory changes, government directives, market interest rate).

Cash and cash equivalents

The Company holds cash and cash equivalents of INR 19,459.94 at 31 March 2019 (31 March 2018: INR 11,933.08). The credit risk on liquid funds is limited because the counterparties are banks with high credit ratings assigned by international credit rating agencies. Bank balances are held with reputed and creditworthy banking institutions.

Credit exposure is also managed by counterparty limits for investment of surplus funds which is reviewed by the Management. Investments in liquid plan/schemes are with Asset Management Companies having highest rating.

ii) Liquidity riskmanagement

Liquidity risk is the risk that the Company will encounter difficulty in meeting the obligations associated with its financial liabilities that are settled by delivering cash or another financial asset. The Company's approach to managing liquidity is to ensure, as far as possible, that it will have sufficient liquidity to meet its liabilities when they are due, under both normal and stressed conditions, without incurring unacceptable losses or risking damage to the Company's reputation.

Ultimate responsibility for liquidity risk management rests with the board of directors, which has established an appropriate liquidity risk management framework for the management of the Company's short-term, medium-term and long-term funding and liquidity management requirements. The Company manages liquidity risk by maintaining adequate reserves, banking facilities, by continuously monitoring forecast and actual cash flows, and by matching the maturity profiles of financial assets and liabilities.

Maturities of financial liabilities

The table below summarises the maturity profile of the Company's financial liabilities based on contractual undiscounted payments:

Contractual maturities of financial liabilities

31 March 2019	Within 1 year	Within 1 year to 5 Years	More than 5 years	Total
Trade payables	456.57	-	-	456.57
	456.57	-	-	456.57
31 March 2018				
Trade payables	479.77	-	-	479.77
	479.77	-	-	479.77

19 Details of dues to micro and small enterprises as defined under MSMED Act 2006:

The Company has during the year not received any intimation from any of its suppliers regarding their status under The Micro, Small and Medium Enterprises Development Act, 2006 and hence disclosures, if any, relating to amount unpaid as at the year end along with interest paid/payable as required under the said Act have not been given. Based on the information available with the Company there are no principal / Interest amounts due to micro and small entperises.

The accompanying notes are an integral part of the financial statements

As per our report of even date

For Pankaj Priti & Associates

ICAI Firm Registration No. 016461N Chartered Accountants

per Pankaj Jain Partner Membership No.: 095412

Place: Noida Date : 10th May 2019 For and on behalf of the Board of Directors of **Pay With Indiamart Private Limited**

Praveen Kumar Goel (Director) DIN-03604600 Shrawan Kumar Sharma (Director) DIN- 07043379

BOARD'S REPORT

Dear Members,

Your Directors have pleasure in presenting 14th Board's Report on the business and operations of the Company together with the Audited Financial Statement for the year ended March 31, 2019.

FINANCIAL HIGHLIGHTS

The Financial Performance of the Company for the year ended March 31, 2019 is as follows:

(Amount in INR Thousand) Particulars 2018-19 2017-18 **Revenue from Operations** Other Income 6.41 11.19 Total Income 6.41 11.19 **Employee Benefit Expenses** 30.00 Purchase of traded goods **Financial Cost** 348.68 669.10 Other Expenses 52.94 58.88 437.56 **Total Expenses** 722.04 Loss before tax (715.63)(426.37)Total Tax Expenses Profit/(Loss) for the year (715.63) (426.37) Other Comprehensive loss for the financial year Total Comprehensive income/(loss) for the financial year (715.63)(426.37)Earnings per Equity Share (INR) - Face value of Rs. 10/- each (6.51)(3.88)

REVIEW OF OPERATIONS

During the year under the review, your Company achieved total income of Rs. 6,410 as compared to 11,190 in the previous financial year. The Company has incurred net losses after tax of Rs. 7,15,630.

MATERIAL CHANGES AND COMMITMENTS

No material changes and commitments affecting the financial position of the Company occurred between the end of the financial year to which this financial statement relates and the date of this report.

SHARE CAPITAL

During the Financial Year, the Authorised Share Capital of the Company was reclassified from Rs. 3,00,00,000/- (Rupees Three Crores Only) divided into 5,00,000 (Five Lakh) Equity Shares of face value Rs. 10/- (Rupees Ten) each and 5,00,000 (Five Lakh) Redeemable Preference Shares of Rs. 10/- (Rupees Ten) each and 20,00,000 (Twenty Lakh) Optionally Convertible Redeemable Preference Shares of Rs. 10/- (Rupees Ten) each to Rs. 3,00,00,000/- (Rupees Three Crores Only) divided into 5,00,000 (Five Lakh) Equity Shares of face value Rs. 10/- (Rupees Ten) each to Rs. 3,00,00,000/- (Rupees Three Crores Only) divided into 5,00,000 (Five Lakh) Equity Shares of face value Rs. 10/- (Rupees Ten) each and 25,00,000 (Twenty Five Lakh) Preference Shares of Rs. 10/- (Rupees Ten) each.

DIVIDEND

In view of the losses incurred by the Company, the Directors regret their inability to recommend any dividend for the current year under review.

TRANSFER TO RESERVES

Due to absence of profits during the year under review, no amount is proposed to be transferred to the General Reserve Account.

FIXED DEPOSITS

Your Company has not accepted any deposits from the public, during the year under review, within the meaning of Section 73 of the Companies Act, 2013 ('the Act') read with the Companies (Acceptance of Deposits) Rules, 2014, and no amount of principal or interest on deposits from the public was outstanding as on the date of Balance Sheet.

PARTICULARS OF LOANS, GUARANTEES AND INVESTMENTS

There is no transaction of Loan, Guarantee and Investment covered under Section 186 of the Companies Act, 2013.

PARTICULARS OF SUBSIDIARIES, JOINT VENTURES OR ASSOCIATE COMPANIES

The Company does not have any Subsidiary, Joint venture or Associate Company.

PARTICULARS OF CONTRACTS OR ARRANGEMENTS WITH RELATED PARTIES

During the year under review, the Company has not under into any related party transactions referred to in Section 188(1) of the Companies Act, 2013.

PARTICULARS OF EMPLOYEE

No employee has received remuneration exceeding the limit as stated in Rule 5(2) of the Companies (Appointment and Remuneration of Managerial Personnel) Rules, 2014.

DIRECTORS AND KEY MANAGERIAL PERSONNEL

Appointments

Mr. Praveen Kumar Goel, Mr. Sudhir Gupta and Mr. Manoj Bhargava were appointed as Additional Directors of the Company w.e.f. October 29, 2018.

Resignation

Mr. Brijesh Kumar Agrawal resigned from directorship with effect from December 24, 2018 and Mr. Dinesh Chandra Agarwal also resigned from directorship with effect from December 27, 2018.

Meeting of Board of Directors

The Board met six (6) times during the financial year on June 04, 2018, June 22, 2018, July 30, 2018, September 22, 2018, October 29, 2018 and January 30, 2019. The intervening the gap between any two meetings was within the limits prescribed by the Companies Act, 2013 read with Secretarial Standard-1.

The Details regarding Attendance of Directors of the Company in the above Board Meetings are as follows:

SI. No.	Name	Designation	No. of Board Meetings held during the tenure	No. of Meeting Attended during the financial year ended March 31, 2019
1	Mr. Brijesh Kumar Agrawal*	Director	5	5
2	Mr. Dinesh Chandra Agarwal*	Director	5	5
3	Mr. Praveen Kumar Goel**	Director	2	2
4	Mr. Manoj Bhargava**	Director	2	2
5	Mr. Sudhir Gupta**	Director	2	2

* Mr. Brijesh Kumar Agrawal resigned from directorship with effect from December 24, 2018 and Mr. Dinesh Chandra Agarwal resigned from directorship with effect from December 27, 2018.

** Mr. Praveen Kumar Goel, Mr. Manoj Bhargava and Mr. Sudhir Gupta were appointed as Additional Director of the Company with effect from October 29, 2018.

DIRECTORS RESPONSIBILITY STATEMENT

As required under Section 134 (3)(c) and 134 (5) of the Act, your Directors, to the best of their knowledge and belief and according to the information and explanations obtained by them, confirm that:

- a) in the preparation of annual accounts, the applicable accounting standards have been followed, along with proper explanation relating to material departures, wherever applicable;
- b) your Directors have selected such accounting policies and applied them consistently and made judgments and estimates that are reasonable and prudent so as to give a true and fair view of the state of affairs of the Company at the end of the financial year and of the profit and loss of the Company for that period;
- c) your Directors have taken proper and sufficient care for the maintenance of adequate accounting records in accordance with the provisions of the Act for safeguarding the assets of the Company and for prevention and detecting of fraud and other irregularities;
- d) the annual accounts have been prepared on a going concern basis;
- e) proper systems to ensure compliance with the provisions of all applicable laws have been devised and that such systems were adequate and operating effectively.

COMPANY'S POLICY RELATING TO DIRECTORS APPOINTMENT & REMUNERATION

The provisions of Section 178(1) relating to constitution of Nomination and Remuneration Committee and framing of Policy relating to Appointment & Remuneration of Directors are not applicable to the Company.

TRADEZEAL INTERNATIONAL PRIVATE LIMITED

COMMITTEES OF THE BOARD

Since the provisions of Section 177 & 178 of the Companies Act, 2013 read with rules made thereunder are not applicable to the Company, no committee of Board is constituted in terms thereof.

AUDITORS

Statutory Auditor

M/s Pankaj Priti & Associates, Chartered Accountants (Firm Registration No. 016461N) were appointed as the Statutory Auditors of the Company to hold office from the conclusion of 10th Annual General Meeting till the conclusion of 15th Annual General Meeting (AGM) of the Company.

The Auditors Report on financial statements are self-explanatory and therefore do not call for any further explanations or comments.

Internal Auditor

During the year under review, the Company was not required to appoint Internal Auditor as per Section 138 of the Companies Act, 2013.

Secretarial Auditor

During the year under review, the Company was not required to appoint Secretarial Auditor as per Section 204 of the Companies Act, 2013.

EXTRACTS OF ANNUAL RETURN

In accordance with Section 134(3) (a) of the Companies Act 2013, an extract of the Annual Return in the prescribed Form No. MGT-9 is appended as 'Annexure-1' to this Report.

CORPORATE SOCIAL RESPONSIBILITY (CSR)

The provisions of Section 135 of the Companies Act, 2013 with respect to Corporate Social Responsibility (CSR) was not applicable to the Company, during the year under review.

DISCLOSURE OF ORDERS PASSED BY REGULATORS OR COURTS OR TRIBUNALS

No orders have been passed by any Regulators or Courts or Tribunals, against the Company, which can have impact on the going concern status and the Company's operation in future.

CONSERVATION OF ENERGY, TECHNOLOGY ABSORPTION, FOREIGN EXCHANGE EARNING AND OUTGO

The Company takes its best efforts to conserve the energy consumed in its premises. During the year under review, there was no technology absorption and foreign exchange inflow or outflow.

ACKNOWLEDGEMENT

The Board of Directors of the Company take on record their sincere appreciation to the contributions made by the employees through their hard work, dedication, competence, support and co-operation towards the success of your Company. Last but not the least, your Directors are also thankful for consistent co-operation and assistance received from its investors, business associates, customers, vendors, bankers, regulatory and government authorities.

On behalf of the Board For Tradezeal International Private Limited

Place: Noida Date: May 10, 2019 Sudhir Gupta Director DIN: 08267484

ANNEXURE-1

EXTRACT OF ANNUAL RETURN

FORM NO. MGT 9

As on financial year ended on March 31, 2019.

Pursuant to Section 92 (3) of the Companies Act, 2013 and rule 12(1) of the Company (Management & Administration) Rules, 2014.

I. REGISTRATION & OTHER DETAILS:

1	CIN	U72200DL2005PTC136907
2	Registration Date	May 31, 2005
3	Name of the Company	Tradezeal International Private Limited
4	Category/Sub-Category of the Company	Public Company
5	Address of the Registered office and contact details	TRADEZEAL INTERNATIONAL PRIVATE LIMITED, 1st Floor, 29-Daryaganj, Netaji Subash Marg, New Delhi- 110002 Contact No. 011-30272100 {Reg. Office} Fax No 011-43509807{Reg. Office} Email Id – compliance@tradezeal.com
6	Whether listed Company	No
7	Name, Address and Contact details of Registrar and Transfer Agent, if, any	N.A.

II. PRINCIPAL BUSINESS ACTIVITIES OF THE COMPANY (All the business activities contributing 10 % or more of the total turnover of the company shall be stated)

SI. No.	Name and Description of	NIC Code of the Product/	% to total turnover
	main products / services	service	of the company
	Ν	IL	

III. PARTICULARS OF HOLDING, SUBSIDIARY AND ASSOCIATE COMPANIES.

SI. No.	Name of the Company	Address of Company	CIN	Holding/ Subsidiary /Associate	% of shares Held	Applicable Section
	INDIAMART INTERMESH LIMITED	1st Floor, 29- Daryaganj, Netaji Subash Marg, New Delhi- 110002	U74899DL19 99PLC101534	Holding	100%	2 (87) of the Companies Act, 2013

IV. SHARE HOLDING PATTERN (Equity Share Capital Breakup as percentage of Total Equity)

A) Category-wise Share Holding.

Category of Shareholders	No. of Shares I	held at the be on April 01,		he year [As	No. of Shares held at the end of the year [As on March 31, 2019]			e year [As on	% Change during
	Demat	Physical	Total	% of Total Shares	Demat	Physical	Total	% of Total Shares	the year
A. Promoters									
(1) Indian									
a) Individual/ HUF/ Nominee of Body	-	100*	100	00.09%	-	100*	100	00.09%	-
Corporate									
b) Central Govt	-	-	-	-	-	-	-	-	-
c) State Govt(s)	-	-	-	-	-	-	-	-	-
d) Bodies Corp.	-	109900	109900	99.91%	-	109900	109900	99.91%	-
e) Banks / Fl	-	-	-	-	-	-	-	-	-
f) Any other	-	-	-	-	-	-	-	-	-
Sub-total (A)(1):-	-	110000	110000	100%	-	110000	110000	100%	-
(2) Foreign a) NRIs – Individuals	-	-	-	-	-	-	-	-	-
b) Other – Individuals	-	-	-	-	-		-	-	-
c) Bodies Corp.	-	-	-	-	-	-	-	-	-
d) Banks / Fl	-	-	-	-	-	-	-	-	
e) Any Other	-	-	-	-	-	-	-	-	-
Sub -total (A(2):-	-	-	-	-	-	-	-	-	-
Total shareholding of Promoter (A) =	-	110000	110000	100%	-	110000	110000	100%	-
(A)(1)+(A)(2)									
B. Public Shareholding	-	-	-	-	-	-	-	-	-
1. Institutions	-	-	-	-	-	-	-	-	-
a) Mutual Funds	-	-	-	-	-	-	-	-	-
b) Banks / Fl	-	-	-	-	-	-	-	-	-
c) Central Govt	-	-	-	-	-	-	-	-	-
d) State Govt(s)	-	-	-	-	-	-	-	-	-
e) Venture Capital Funds	-	-	-	-	-	-	-	-	-
f) Insurance Companies	-	-	-	-	-	-	-	-	-
g) Fils	-	-	-	-	-	-	-	-	-
h) Foreign Venture Capital Funds	-	-	-	-	-	-	-	-	
i) Others (specify)- Body Corporate	-	-	-	-	-	-	-	-	
Sub-total (B)(1):- 2. Non-Institutions	-	-	-	-	-	-	-	-	-
a) Bodies Corp.									
i) Indian		-	-	-	-	-	-		
ii) Overseas	_	-	-	-	-	-	-	-	
b) Individuals									
i) Individual share- holders holding	-	-	-	-	-	-	-	-	-
nominal share capital upto Rs. 1 lakh									
ii) Individual share- holders holding	-	-	-	-	-	-	-	-	-
nominal share capital in excess of Rs 1									
lakh									
c) Others (specify)	-	-	-	-	-	-	-	-	-
Non-Resident Indians	-	-			-	-		-	-
Trusts	-	-	-	-	-	-	-	-	-
Sub-total (B)(2):-	-	-	-	-	-	-	-	-	-
Total Public Shareholding (B)=(B)(1)+ (B)(2)	-	-	-	-	-	-	-	-	-
C. Shares held by Custodian for GDRs		-	-	-	-	-	-	-	
& ADRs									
Sub-total (C)	-	-	-	-	-	-	-	-	-
Grand Total (A+B+C)	-	110000	110000	100%	-	110000	110000	100%	-

B) Shareholding of Promoter-

•

Equity Shareholding

c			Shareholding at eginning of the		Shareholding at the end of the year			% change in
SI. No	Shareholder's Name	No. of Shares	% of total Shares of the company	%of Shares Pledged/ encumbered to total shares	No. of Shares	% of total Shares of the company	%of Shares Pledged/ encumbered to total shares	shareholding during the year
1.	Indiamart Intermesh Limited	109900	99.91%	0%	109900	99.91%	0%	-
2.	Brijesh Kumar Agrawal (Nominee of Indiamart Intermesh Limited)	100	00.09%	0%	100	00.09%	0%	-
	Total	110000	100%	0%	110000	100%	0%	-

Preference Shareholding

CI CI		Shareholding at theShareholding at thebeginning of the yearend of the year				-			
SI. No	Shareholder's Name	No. of Shares	% of total Shares of the company	%of Shares Pledged/ encumbered to total shares	No. of Shares	% of total Shares of the company	%of Shares Pledged/ encumbered to total shares	% change in shareholding during the year	
1.	Indiamart Intermesh Limited	1870000	100%	0%	1870000	100%	0%	-	
	Total	1870000	100%	0%	1870000	100%	0%	-	

C) Change in Promoters' Shareholding (please specify, if there is no change)

SI. No.	Particulars	Shareholding at the be (As on April 0	Cumulative Shareholding during the year		
		No. of shares	% of total shares of the company	No. of shares	% of total shares of the company
1.	At the beginning of the year	110000	100%	-	-
2.	Date wise Increase / Decrease in Promoters Shareholding during the year specifying the reasons for increase / decrease (e.g. allotment /transfer / bonus/ sweat equity etc.):	No Change	No Change	-	-
3.	At the end of the year	110000	100%	-	-

D) Shareholding Pattern of top ten Shareholders (Other than Directors, Promoters and Holders of GDRs and ADRs): NIL

E) Shareholding of Directors and Key Managerial Personnel:

SI. NO.	Shareholding of each Directors	Shareholding at the beginning of the year [01.04.2018]			Increase/ Decrease in Shareholding			e Shareholding g theYear
	and each Key Managerial Personnel	No. of shares	% of total shares of the Company	No. of shares			No. of shares	% of total shares of the Company
1	Mr. Brijesh Kumar Agrawal (Nominee of Indiamart Intermesh Limited)	100	00.09%	NIL	NIL		100	00.09%

*Mr. Brijesh Kumar Agrawal resigned from directorship w.e.f. December 24, 2018.

TRADEZEAL INTERNATIONAL PRIVATE LIMITED

- V. INDEBTEDNESS Indebtedness of the Company including interest outstanding/accrued but not due for payment: NIL
- VI. REMUNERATION OF DIRECTORS AND KEY MANAGERIAL PERSONNEL-
 - A. Remuneration to Managing Director, Whole-time Directors and/or Manager: NIL
 - B. Remuneration to other directors: NIL
 - C. Remuneration to Key Managerial Personnel other than MD/Manager/WTD: NIL
- VII. PENALTIES / PUNISHMENT / COMPOUNDING OF OFFENCES: NIL

On behalf of the Board For Tradezeal International Private Limited

Place: Noida Date: May 10, 2019 Sudhir Gupta Director DIN: 08267484

INDEPENDENT AUDITOR'S REPORT

TO THE MEMBERS OF Tradezeal International Private Limited

I. Report on the Audit of the Standalone Financial Statements

1. Opinion

- A. We have audited the accompanying Standalone Financial Statements of Tradezeal International Private Limited ("the Company"), which comprise the Balance Sheet as at March 31, 2019, the Statement of Profit and Loss (including Other Comprehensive Income), the Statement of Changes in Equity and the Statement of Cash Flows for the year ended on that date, and a summary of the significant accounting policies and other explanatory information (hereinafter referred to as"the Standalone Financial Statements").
- B. In our opinion and to the best of our information and according to the explanations given to us, the aforesaid Standalone Financial Statements give the information required by the Companies Act, 2013 ("the Act") in the manner so required and give a true and fair view in conformity with the Indian Accounting Standards prescribed under section 133 of the Act read with the Companies (Indian Accounting Standards) Rules, 2015, as amended, ("Ind-AS") and other accounting principles generally accepted in India, of the state of affairs of the Company as at March 31, 2019, the profit and total comprehensive income, changes in equity and its cash flows for the year ended on that date.

2. Basis for Opinion

We conducted our audit of the Standalone Financial Statements in accordance with the Standards on Auditing specified under section 143(10) of the Act (SAs). Our responsibilities under those Standards are further described in the Auditor's Responsibilities for the Audit of the Standalone Financial Statements section of our report. We are independent of the Company in accordance with the Code of Ethics issued by the Institute of Chartered Accountants of India(ICAI) together with the independence requirements that are relevant to our audit of the financial statements under the provisions of the Act and the Rules made thereunder, and we have fulfilled our other ethical responsibilities in accordance with these requirements and the ICAI's Code of Ethics. We believe thatthe audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion on the Standalone Financial Statements.

3. Key Audit Matters

Key audit matters are those matters that, in our professional judgment, were of most significance in our audit of the Standalone Financial Statements of the current period. These matters were addressed in the context of our audit of the Standalone Financial Statements as a whole, and in forming our opinion thereon, and we do not provide a separate opinion on these matters.

4. Information Other than the Standalone Financial Statements and Auditor's Report Thereon

- A. The Company's Board of Directors is responsible for the preparation of the other information. The other information comprises the information included in the Management Discussion and Analysis, Board's Report including Annexures to Board's Report, Business Responsibility Report, Corporate Governance and Shareholder's Information, but does not include the Standalone Financial Statements and our auditor's report thereon. Our opinion on the standalone financial statements does not cover the other information and we do not express any form of assurance conclusion thereon.
- B. In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially in consistent with the Standalone Financial Statements or our knowledge obtained during the course of our audit or otherwise appears to be materially misstated. If, based on the work we have performed, we conclude that there is amaterial misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

5. Management's Responsibility for the Standalone Financial Statements

- A. The Company's Board of Directors is responsible for the matters stated in section 134(5) of the Act with respect to the preparation of these Standalone Financial Statements that give a true and fair view of the financial position, financial performance, total comprehensive income, changes in equity and cash flows of the Company in accordance with the Ind-AS and other accounting principles generally accepted in India. This responsibility also includes maintenance of adequate accounting records in accordance with the provisions of the Act for safeguarding the assets of the Company and for preventing and detecting frauds and other irregularities; selection and application of appropriate accounting policies; making judgments and estimates that are reasonable and prudent; and design, implementation and maintenance of adequate internal financial controls, that were operating effectively for ensuring the accuracy and completeness of the accounting records, relevant to the preparation and presentation of the standalone financial statements that give a true and fair view and are free from material misstatement, whether due to fraud or error.
- B. In preparing the Standalone Financial Statements, management is responsible for assessing the Company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Company or to cease operations, or has no realistic alternative but to do so.

The Board of Directors is responsible for overseeing the Company's financial reporting process.

6. Auditor's Responsibilities for the Audit of the Standalone Financial Statements

- A. Our objectives are to obtain reasonable assurance about whether the Standalone Financial Statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with SAs will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisionsofusers taken on the basis of these Standalone Financial Statements.
- B. As part of an audit in accordance with SAs, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:
 - i) Identify and assess the risks of material misstatement of the standalone financialstatements, whether due of fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that issufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internalcontrol.
 - ii) Obtain an understanding of internal financial controls relevant to the auditinorder to design audit procedures that are appropriate in the circumstances. Under section 143(3)(i) of the Act, we are also responsible for expressing our opinion on whether the Company has adequate internal financial controls system in place and the operating effectiveness of suchcontrols.
 - iii) Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made bymanagement.
 - iv) Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on theaudit evidence obtained, whether a material uncertainty exists related to events or conditionsthat maycast significant doubt on the Company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the Standalone Financial Statementsor, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Company to cease to continue as a going concern.
 - v) Evaluate the overall presentation, structure and content of the Standalone Financial Statements, including the disclosures, and whether the Standalone Financial Statements represent the underlying transactions and events in a manner that achieves fairpresentation.
- C. Materiality is the magnitude of misstatements in the Standalone Financial Statements that, individually orin aggregate, makes it probable that the economic decisions of a reasonably knowledgeable user of the Standalone Financial Statements may be influenced. We consider quantitative materiality and qualitative factors in (i) planning the scope of our auditwork and in evaluating the results of our work; and (ii) to evaluate the effect of any identified misstatements in the Standalone Financial Statements.
- D. We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.
- E. We also provide those charged with governance with a statement that we have complied with relevant ethical requirements regarding independence, and to communicate with them all relationships and other matters that may reasonably be thought to bear on our independence, and where applicable, related safeguards.
- F. From the matters communicated with those charged with governance, we determine those matters that were of most significance in the audit of the Standalone Financial Statements of the current period and are therefore the key audit matters. We describe these matters in our auditor's report unless law or regulation precludes public disclosure about the matter or when, in extremely rare circumstances, we determine that a matter should not be communicated in our report because the adverse consequences of doing so would reasonably be expected to outweigh the public interest benefits of such communication.

II. Report on Other Legal and Regulatory Requirements

- 1. As required by Section 143(3) of the Act, based on our audit we report that:
 - A. We have sought and obtained all the information and explanations which to the best of our knowledge and belief were necessary for the purposes of our audit.

- B. In our opinion, proper books of account as required by law have been kept by the Company so far as it appears from our examination of thosebooks.
- C. The Balance Sheet, the Statement of Profit and Loss including Other Comprehensive Income, Statement of Changes in Equity and the Statement of Cash Flow dealt with by this Report are in agreement with the relevant books of account.
- D. In our opinion, the aforesaid standalone financial statements complywith the Ind-AS specified under Section 133 of the Act, read with Rule 7 of the Companies (Accounts) Rules, 2014.
- E. On the basis of the written representations received from the directors as on March 31, 2019taken on record by the Board of Directors, none of the directors is disqualified as on March 31, 2019 from being appointed as a director in terms of Section 164 (2) of theAct.
- F. With respect to the adequacy of the internal financial controls over financial reporting of the Company and the operating effectiveness of such controls, refer to our separate Report in Our report expresses an unmodified opinion on the adequacy and operating effectiveness of the Company's internal financial controls over financial reporting.
- G. With respect to the other matters to be included in the Auditor's Report in accordance with the requirements of section 197(16) of the Act, asamended:

In our opinion and to the best of our information and according to the explanations given to us, the remuneration paid by the Company to its directors during the year is in accordance with the provisions of section 197 of the Act.

- H. With respect to the other matters to be included in the Auditor's Report in accordance with Rule 11 of the Companies (Audit and Auditors) Rules, 2014, as amended in our opinion and to the best of our information and according to the explanations given to us:
 - i) The Company has disclosed the impact of pending litigations on its financial position in its Standalone Financial Statements.
 - ii) The Company has made provision, as required under the applicable law or accounting standards, for material foreseeable losses, if any, on long-term contracts including derivative contracts.
 - iii) There has been no delay in transferring amounts, required to be transferred, to the Investor Education and Protection Fund by the Company.
- 2. As required by the Companies (Auditor's Report) Order, 2016 ("the Order") issued by the Central Government in terms of Section 143(11) of the Act, we give in **"Annexure B"** a statement on the matters specified in paragraphs 3 and 4 of the Order.

For Pankaj Priti & Associates Chartered Accountants Firm's Registration No. 016461N

Pankaj Jain (Partner) Membership No. 095412

Place: New Delhi Date: 10 May 2019

Annexure A to the Independent Auditor's Report to the Members of Tradezeal International Private Limited

Report on the Internal Financial Controls under Clause (i) of Sub-section 3 of Section 143 of the Companies Act, 2013 ("the Act") as referred to in paragraph 2(f) of 'Report on Other Legal and Regulatory Requirements' Section

We have audited the internal financial controlsover financial reporting of **Tradezeal International Private Limited**("the Company") as of 31 March 2019 in conjunction with our audit of the Ind-AS financial statements of the Company for the year ended on that date.

Management's Responsibility for Internal Financial Controls

The Company's management is responsible for establishing and maintaining internal financial controls based on "the internal control over financial reporting criteria established by the Company considering the essential components of internal control stated in the Guidance Note on Audit of Internal Financial Controls over Financial Reporting issued by The Institute of Chartered Accountants of India (ICAI)". These responsibilities include the design, implementation and maintenance of adequate internal financial controls that were operating effectively for ensuring the orderly and efficient conduct of its business, including adherence to company's policies, the safeguarding of its assets, the prevention and detection of frauds and errors, the accuracy and completeness of the accounting records, and the timely preparation of reliable financial information, as required under the Act.

Auditors' Responsibility

Our responsibility is to express an opinion on the Company's internal financial controls over financial reporting based on our audit.

We conducted our audit in accordance with the Guidance Note on Audit of Internal Financial Controls Over Financial Reporting (the "Guidance Note") and the Standards on Auditing, issued by ICAI and deemed to be prescribed under section 143(10) of the Act, to the extent applicable to an audit of internal financial controls, both applicable to an audit of Internal Financial Controls and, both issued by The Institute of Chartered Accountants of India (ICAI). Those Standards and the Guidance Note require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether adequate internal financial controls over financial reporting was established and maintained and if such controls operated effectively in all material respects.

Our audit involves performing procedures to obtain audit evidence about the adequacy of the internal financial controls system over financial reporting and their operating effectiveness.

Our audit of internal financial controls over financial reporting included obtaining an understanding of internal financial controls over financial reporting, assessing the risk that a material weakness exists, and testing and evaluating the design and operating effectiveness of internal control based on the assessed risk. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion on the Company's internal financial controls system over financial reporting.

Meaning of Internal Financial Controlsover Financial Reporting

A company's internal financial control over financial reporting is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles. A company's internal financial control over financial reporting includes those policies and procedures that:

- a) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the company;
- b) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with generally accepted accounting principles, and that receipts and expenditures of the company are being made only in accordance with authorizations of management and directors of the company; and
- c) provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use, or disposition of the company's assets that could have a material effect on the financial statements.

Inherent Limitations of Internal Financial Controls over Financial Reporting

Because of the in herent limitations of internal financial controls over financial reporting, including the possibility of collusion or improper management override of controls, material misstatements due to error or fraud may occur and not be detected. Also, projections of any evaluation of the internal financial controls over financial reporting to future periods are subject to the risk that the internal financial control over financial reporting in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

Opinion

In our opinion, the Company has, in all material respects, an adequate internal financial controls system over financial reporting and such internal financial controls over financial reporting were operating effectively as at 31 March 2019, based on the internal control over financial reporting criteria established by the Company considering the essential components of internal controlstated in the Guidance Note on Audit of Internal Financial Controls Over Financial Reporting issued by The Institute of Chartered Accountants ofIndia (ICAI).

For PankajPriti & Associates Chartered Accountants Firm's Registration No. 016461N

Pankaj Jain (Partner) Membership No. 095412

Place: New Delhi Date: 10 May 2019

Annexure B to the Independent Auditor's Report to the Members of Tradezeal International Private Limited

Report on the matters specified in paragraph 3 of the Companies (Auditor's Report) Order, 2016 ("the Order') issued by the Central Government of India in terms of section 143(11) of the Companies Act, 2013 ("the Act") as referred to in paragraph 1 of 'Report on Other Legal and Regulatory Requirements' section.

- i. The Company has no Fixed Assets, hence clause 3(i)(a) to (c) of the order is not applicable to the company.
- ii. In our opinion and according to the information and explanations given to us, the Company is not having any inventory. Accordingly clause 3(ii) of the Order is not applicable.
- iii. (a) The company has not granted any loans, secured or unsecured, to companies, firms or other parties covered in the register maintained under section 189 of the Act. Accordingly, clauses 3(iii) (a) & (b) of the Order are not applicable.
 - (b) Since there are no such loans, the comments regarding repayment of the principal amount & interest due thereon and overdue amounts are not required.
- iv. In our opinion and according to the information and explanations given to us, provisions of section 185 and 186 of the Act in respect of loans to directors including entities in which they are interested and in respect of loans and advances given, investments made and, guarantees, and securities given have been complied with by the company.
- v. The Company has not accepted any deposits within the meaning of Sections 73 to 76 of the Act and the Companies (Acceptance of Deposits) Rules, 2014 (as amended). Accordingly, the provisions of clause 3(v) of the Order are not applicable.
- vi. To the best of our knowledge and belief, the Central Government has not specified maintenance of cost records under sub-section (1) of Section 148 of the Act, in respect of Company's products/ services. Accordingly, the provisions of clause 3(vi) of the Order are not applicable.
- vii. a. The Company is regular in depositing undisputed statutory dues including provident fund, employees' state insurance, income-tax, sales-tax, service tax, duty of customs, duty of excise, value added tax, cess and other material statutory dues, as applicable, to the appropriate authorities. Further, no undisputed amounts payable in respect thereof were outstanding at the year-end for a period of more than six months from the date they become payable.
 - b. There are no dues in respect of income-tax, sales-tax, service tax, duty of customs, duty of excise and value added tax that have not been deposited with the appropriate authorities on account of any dispute.
- viii. The Company has not defaulted in repayment of loans or borrowings to any bank or financial institution or government during the year. The Company did not have any outstanding debentures during the year.
- ix. In our opinion, and according to the information and explanations given to us, the Company has not raised any money way of initial public offer / further public offer and Company has not raised any term loans. Accordingly provisions of clause (ix) of the Order is not applicable on the Company.
- x. In our opinion, and according to the information and explanations given to us, we report that no fraud by the company or on the company by the officers and employees of the Company has been noticed or reported during the year.
- xi. In our opinion, and according to the information and explanations given to us, managerial remuneration hasnot been paid / provided. Therefore, the provisions of clause 3(xi) of the Order are not applicable to the Company.
- xii. The Company is not a Nidhi company. Therefore, the provisions of clause 3(xii) of the Order are not applicable to the Company.
- xiii. In our opinion, and according to the information and explanations given to us during the course of audit, transactions with the related parties are in compliance with section 177 and section 188 of the Act, where applicable and the details have been disclosed in the notes to the financial statements, as required by the applicable Indian Accounting Standards.
- xiv. According to the information and explanations given to us and on an overall examination of the books of account, the Company has not made any preferential allotment or private placement of shares or fully or partly convertible debentures during the year under audit and hence not commented upon.
- xv. In our opinion, and according to the information and explanations given to us, the Company has not entered into any non-cash transactions with directors or persons connected with him.
- xvi. According to the information and explanations given to us, the provisions of section 45-IA of the Reserve Bank of India Act, 1934 are not applicable to the Company

For Pankaj Priti & Associates Chartered Accountants Firm's Registration No. 016461N

Pankaj Jain (Partner) Membership No. 095412

Place: New Delhi Date: 10 May 2019

Balance Sheet as at 31 March 2019

	Particulars	Notes	As at	As at
		NOLES	31 March 2019	31 March 2018
	Assets			
	Current assets			
	Financial assets			
(i)	Trade receivables	4	-	31.81
(ii)	Cash and cash equivalents	5	241.49	259.37
	Other current assets	6	57.52	57.52
	Total current assets		299.01	348.70
	Total assets		299.01	348.70
	Equity and liabilities			
	Equity			
	Equity share capital	7	1,100.00	1,100.00
	Other equity		(20,733.27)	(17,989.48)
	Total equity		(19,633.27)	(16,889.48)
	Liabilities			
	Non-current liabilities			
	Financial liabilities			
	Borrowings	8	19,915.78	17,218.52
	Total non-current liabilities		19,915.78	17,218.52
	Current liabilities			
	Financial liabilities			
(i)	Trade payables	9		
	(a) total outstanding dues of micro enterprises and small enterprises			
	(b) total outstanding dues of creditors other than micro enterprises and		16.50	19.66
	small enterprises			
	Total current liabilities		16.50	19.66
	Total liabilities		19,932.28	17,238.18
	Total equity and liabilities		299.01	348.70
	Summary of significant accounting policies	2		

The accompanying notes are an integral part of the financial statements

As per our report of even date

For Pankaj Priti & Associates

ICAI Firm Registration No. 016461N Chartered Accountants

per Pankaj Jain

Partner Membership No.: 095412

Place: Noida Date : 10th May 2019 For and on behalf of the Board of Directors of **Ten Times Online Private Limited**

Sudhir Gupta (Director) DIN: 08267484

Statement of profit and loss for the year ended 31 March 2019

	(Amoun	ts in INR "Thousands", u	nless otherwise stated)
Particulars	Notes	For the year ended 31 March 2019	For the year ended 31 March 2018
Income:			
Revenue from operations	10	-	-
Other income	11	6.41	11.19
Total income		6.41	11.19
Expenses:			
Employee benefits expense	12	-	30.00
Finance costs	13	669.10	348.68
Other expenses	14	52.94	58.88
Total expenses		722.04	437.56
Loss before tax		(715.63)	(426.37)
Income tax expense			
Current tax		-	-
Deferred tax		-	-
Total tax expense		-	-
Loss for the year		(715.63)	(426.37)
Other comprehensive income (OCI)			
Items that will not be reclassified to profit or loss in subsequent year			
Re-measurement gains/(losses) on defined benefit plans			
Income tax effect			
		-	-
Other comprehensive income for the year, net of tax			-
Total comprehensive income for the year		(715.63)	(426.37)
Earnings per equity share:	15		
Basic earnings per equity share (INR)		(6.51)	(3.88)
Diluted earnings per equity share (INR)		(6.51)	(3.88)
Summary of significant accounting policies			

The accompanying notes are an integral part of the financial statements

As per our report of even date

For Pankaj Priti & Associates ICAI Firm Registration No. 016461N Chartered Accountants

per Pankaj Jain Partner Membership No.: 095412

Place: Noida Date : 10th May 2019 For and on behalf of the Board of Directors of **Ten Times Online Private Limited**

Sudhir Gupta (Director) DIN: 08267484

Statement of Cash Flows for the year ended 31 March 2019

(Amounts in INR "Thousands", unless otherwise stated)

Particulars	For the year ended 31 March 2019	For the year ended 31 March 2018
Loss before tax	(715.63)	(426.37)
Adjustments for:		
Interest expense on OCCRPS	669.10	348.68
Operating (loss) before working capital changes	(46.53)	(77.69)
Movement in working capital		
(Increase)/decrease in trade receivables	31.81	258.44
(Increase) in other assets	-	9.70
(Decrease) in trade and other payables	(3.16)	(23.46)
Cash generated from operations	(17.88)	166.99
Direct taxes paid (net of refunds)		
Net cash generated/used in operating activities	(17.88)	166.99
Cash flow from investing activities	-	-
Cash flow from financing activities		
Proceeds from Preference share capital		
Net cash generated from financing activities	-	-
Net (decrease) / increase in cash and cash equivalents	(17.88)	166.99
Cash and cash equivalents at the beginning of the year	259.37	92.38
Cash and cash equivalents at the end of the year	241.49	259.37
Components of cash and cash equivalents		
Cash and cheques on hand	0.35	8.35
Balances with banks:		
- On current accounts	241.14	251.02
Total cash and cash equivalents (note 5)	241.49	259.37
Summary of significant accounting policies		

The accompanying notes are an integral part of the financial statements

As per our report of even date

For Pankaj Priti & Associates

ICAI Firm Registration No. 016461N Chartered Accountants

per Pankaj Jain

Partner Membership No.: 095412

Place: Noida Date : 10th May 2019 For and on behalf of the Board of Directors of **Ten Times Online Private Limited**

Sudhir Gupta (Director) DIN: 08267484

Statement of changes in equity for the year ended 31 March 2019

(Amounts in INR "Thousands", unless otherwise stated)

(a) Equity share capital (refer note 7)

Equity shares of INR 10 each issued, subscribed and fully paid up	Amount
As at 1 April 2017	1,100.00
As at 31 March 2018	1,100.00
As at 31 March 2019	1,100.00

(b) Other equity (refer note 7)

Particulars	Other e	quity	Total
	Equity portion of OCCRPS (refer note 8)	Reserves and surplus	
Balance as at 1 April 2017	2,047.93	(19,611.04)	(17,563.11)
Loss for the year		(426.37)	(426.37)
Other comprehensive income		-	-
Total comprehensive income	-	(426.37)	(426.37)
Balance as at 31 March 2018	2,047.93	(20,037.41)	(17,989.48)
Loss for the period		(715.63)	(715.63)
Other comprehensive income			
Equity Contribution	(2,028.16)	-	(2,028.16)
Total comprehensive income	(2,028.16)	(715.63)	(2,743.79)
Balance as at 31 March 2019	19.77	(20,753.04)	(20,733.27)

The accompanying notes are an integral part of the financial statements

As per our report of even date

For Pankaj Priti & Associates

ICAI Firm Registration No. 016461N Chartered Accountants

per Pankaj Jain Partner Membership No.: 095412

Place: Noida Date : 10th May 2019 For and on behalf of the Board of Directors of **Ten Times Online Private Limited**

Sudhir Gupta (Director) DIN: 08267484

Notes to financial statements for the year ended 31st March 2019

(Amounts in INR "Thousands")

1. Corporate Information

Tradezeal International Private Limited ("the Company") is a public company domiciled in India and was incorporated on May31, 2005 under the provisions of the Companies Act applicable in India. The Company is engaged in providing the services including Domestic trade and International Business facilitation services including sales, management, Operational, commercial, Financial, communication, promotional, information processing or any other trade and business related all over world. The registered office of the Company is located at 1st Floor, 29-Daryagang, Netaji Subash Marg New Delhi-110002, India.

The financial statements were authorised for issue in accordance with a resolution passed by Board of Directors on 10th May 2019.

2. Significant accounting policies

2.1 Basis of preparation

The financial statements of the Company have been prepared in accordance with Indian Accounting Standard ('Ind AS') notified under section 133 of the Companies Act, 2013, read together with Rule 3 of the Companies (Indian Accounting Standards) Rules, 2015 and Companies (Indian Accounting Standards) Amendment Rules, 2016 issued by the Ministry of Corporate Affairs ("MCA").

All amounts disclosed in the financial statements and notes have been rounded off to the nearest INR thousand as per the requirement of Schedule III, unless otherwise stated.

The financial statements have been prepared on the historical cost basis as explained in the accounting policies below, except certain financial assets and liabilities measured at fair value where the Ind AS requires a different accounting treatment (refer accounting policy regarding financial instruments).

The preparation of these financial statements requires the use of certain critical accounting estimates and judgements. It also requires the management to exercise judgement in the process of applying the Company's accounting policies. The areas where estimates are significant to the financial statements, or areas involving a higher degree of judgement or complexity, are disclosed in Note 3.

2.2 Summary of significant accounting policies

The accounting policies, as set out in the following paragraphs of this note, have been consistently applied, to all the years presented in these financial statements.

a) Current versus non-current classification

The Company presents assets and liabilities in balance sheet based on current/non-current classification. An asset is classified as current when it is:

- (i) Expected to be realised or intended to be sold or consumed in normal operating cycle
- (ii) Held primarily for the purpose of trading
- (iii) Expected to be realised within twelve months after the reporting year, or
- (iv) Cash or cash equivalent unless restricted from being exchanged or used to settle a liability for at least twelve months after the reporting year.

All other assets are classified as non-current.

A liability is classified as current when:

- (i) It is expected to be settled in normal operating cycle
- (ii) It is held primarily for the purpose of trading
- (iii) It is due to be settled within twelve months after the reporting year, or
- (iv) There is no unconditional right to defer the settlement of the liability for at least twelve months after the reporting year.

The Company classifies all other liabilities as non-current.

Deferred tax assets and liabilities are classified as non-current assets and liabilities.

The operating cycle is the time between the acquisition of assets for processing and their realisation in cash and cash equivalents. The Company has identified twelve months as its operating cycle.

b) Fair value measurement

The Company measures financial instruments, such as Investment in optionally convertible preference shares (OCRPS), Investment in mutual funds, at fair value at each balance sheet date.

Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. The fair value measurement is based on the presumption that the transaction to sell the asset or transfer the liability takes place either:

- (i) In the principal market for the asset or liability, or
- (ii) In the absence of a principal market, in the most advantageous market for the asset or liability

The principal or the most advantageous market must be accessible by the Company.

The fair value of an asset or a liability is measured using the assumptions that market participants would use when pricing the asset or liability, assuming that market participants act in their best economic interest.

A fair value measurement of a non-financial asset takes into account a market participant's ability to generate economic benefits by using the asset in its highest and best use or by selling it to another market participant that would use the asset in its highest and best use.

The Company uses valuation techniques that are appropriate in the circumstances and for which sufficient data are available to measure fair value, maximising the use of relevant observable inputs and minimising the use of unobservable inputs.

All assets and liabilities for which fair value is measured or disclosed in the financial statements are categorised within the fair value hierarchy, described as follows, based on the degree to which the inputs to the fair value measurements are observable and the significance of the inputs to the fair value measurement in its entirety:

- (i) Level 1 Quoted (unadjusted) market prices in active markets for identical assets or liabilities
- (ii) Level 2 inputs, other than quoted prices included within Level 1, that are observable for the asset or liability, either directly or indirectly; and
- (iii) Level 3 Unobservable inputs for the asset or liability reflecting Company's assumptions about pricing by market participants

For assets and liabilities that are recognised in the financial statements on fair value on a recurring basis, the Company determines whether transfers have occurred between Levels in the hierarchy by re-assessing categorisation (based on the lowest level input that is significant to the fair value measurement as a whole) at the end of each reporting year.

For the purpose of fair value disclosures, the Company has determined classes of assets and liabilities on the basis of the nature, characteristics and risks of the asset or liability and the level of the fair value hierarchy as explained above. This note summarises accounting policy for fair value. Other fair value related disclosures are given in the relevant notes.

- Disclosures for significant estimates and assumptions (Note 3)
- Disclosures for valuation methods and quantitative disclosure of fair value measurement hierarchy (Note 16)

c) Revenue recognition

Revenue is recognised to the extent that it is probable that the economic benefits will flow to the Company and the revenue can be reliably measured, regardless of when the payment is being made. Revenue is measured at the fair value of the consideration received or receivable, considering contractually defined terms of payment and excluding taxes or duties collected on behalf of government.

The specific recognition criteria described below must also be met before revenue is recognised.

Income from Sale of Goods

Revenue comprises income from sale of goods and services after deduction of any price reductions, quantity discounts or cash discounts. Sale are recognised in the income in the year in which the risk related to the goods and services passes to the customer or in which the services is rendered, and the amounts can be reliably measured and are expected to be received.

Other Income

Other income comprises income of a secondary nature which includes gains on the sale of non-current investments & interest income.

d) Taxes

Current Income tax

Current income tax assets and liabilities are measured at the amount expected to be recovered from or paid to the taxation authorities. The tax rates and tax laws used to compute the amount are those that are enacted or substantively enacted, at the reporting date.

Current income tax relating to items recognised outside profit or loss is recognised outside profit or loss (either in other comprehensive income or in equity). Current tax items are recognised in correlation to the underlying transaction either in OCI or directly in equity. Management periodically evaluates positions taken in the tax returns with respect to situations in which applicable tax regulations are subject to interpretation and establishes provisions where appropriate.

Deferred Tax

Deferred tax is provided using the liability method on temporary differences between the tax bases of assets and liabilities and their carrying amounts for financial reporting purposes at the reporting date.

Deferred tax liabilities are recognised for all taxable temporary differences, except when the deferred tax liability arises from the initial recognition of goodwill or an asset or liability in a transaction that is not a business combination and, at the time of the transaction, affects neither the accounting profit nor taxable profit or loss.

Deferred tax assets are recognised for all deductible temporary differences, the carry forward of unused tax credits and any unused tax losses. Deferred tax assets are recognised to the extent that it is probable that taxable profit will be available against which the deductible temporary differences, and the carry forward of unused tax credits and unused tax losses can be utilised except when the deferred tax asset relating to the deductible temporary difference arises from the initial recognition of an asset or liability in a transaction that is not a business combination and, at the time of the transaction, affects neither the accounting profit nor taxable profit or loss.

The carrying amount of deferred tax assets is reviewed at each reporting date and reduced to the extent that it is no longer probable that sufficient taxable profit will be available to allow all or part of the deferred tax asset to be utilised. Unrecognised deferred tax assets are re-assessed at each reporting date and are recognised to the extent that it has become probable that future taxable profits will allow the deferred tax asset to be recovered.

Deferred tax assets and liabilities are measured at the tax rates that are expected to apply in the year when the asset is realised, or the liability is settled, based on tax rates (and tax laws) that have been enacted or substantively enacted at the reporting date.

Deferred tax relating to items recognised outside profit or loss is recognised outside profit or loss (either in other comprehensive income or in equity). Deferred tax items are recognised in correlation to the underlying transaction either in OCI or directly in equity.

Deferred tax assets and deferred tax liabilities are offset if a legally enforceable right exists to set off current tax assets against current tax liabilities and the deferred taxes relate to the same taxable entity and the same taxation authority.

Sales/ value added taxes/ Service tax/ Goods and service tax (GST) paid on acquisition of assets or on incurring expenses

Expenses and assets are recognised net of the amount of sales/ value added taxes/ GST paid, except:

- When the tax incurred on a purchase of assets or services is not recoverable from the taxation authority, in which case, the tax paid is recognised as part of the cost of acquisition of the asset or as part of the expense item, as applicable
- When receivables and payables are stated with the amount of tax included

The net amount of tax recoverable from, or payable to, the taxation authority is included as part of receivables or payables in the balance sheet.

e) Provisions and contingent liabilities

Provisions

Provisions are recognised when the Company has a present obligation (legal or constructive) as a result of a past event, it is probable that an outflow of resources embodying economic benefits will be required to settle the obligation and a reliable estimate can be made of the amount of the obligation. When the Company expects some or all of a provision to be reimbursed, for example, under an insurance contract, the reimbursement is recognised as a separate asset, but only when the reimbursement is virtually certain. The expense relating to a provision is presented in the statement of profit and loss net of any reimbursement.

If the effect of the time value of money is material, provisions are discounted using a current pre-tax rate that reflects, when appropriate, the risks specific to the liability. When discounting is used, the increase in the provision due to the passage of time is recognised as a finance cost.

Contingent liabilities

A contingent liability is possible obligation that arises from past events whose existence will be confirmed by the occurrence or non-occurrence of one or more uncertain future events beyond the control of the Company or a present obligation that is not recognised because it is not probable that an outflow of resources will be required to settle the obligation. A contingent liability also arises in extremely rare cases where there is a liability that cannot be recognised because it cannot be measured reliably.

The Company does not recognise a contingent liability but discloses its existence in the financial statements.

f) Retirement and other employee benefits

Short-term obligations

Liabilities for wages and salaries, including non-monetary benefits that are expected to be settled wholly within 12 months after the end of the year in which the employees render the related service are recognised in respect of employees' services up to the end of the reporting year and are measured at the amounts expected to be paid when the liabilities are settled. The liabilities are presented under other current financial liabilities in the balance sheet.

g) Financial Instruments

A financial instrument is any contract that gives rise to a financial asset of one entity and a financial liability or equity instrument of another entity.

Financial assets

Initial recognition and measurement

All financial assets are recognised initially at fair value plus, in the case of financial assets not recorded at fair value through profit or loss, transaction costs that are attributable to the acquisition of the financial asset. Purchases or sales of financial assets that require delivery of assets within a time frame established by regulation or convention in the market place (regular way trades) are recognised on the trade date, i.e., the date that the Company commits to purchase or sell the asset.

Subsequent measurement

For purposes of subsequent measurement, financial assets are classified in four categories:

- Debt instruments at amortised cost
- Debt instruments at fair value through other comprehensive income (FVTOCI)
- Debt instruments, derivatives and equity instruments at fair value through profit or loss (FVTPL)
- Equity instruments measured at fair value through other comprehensive income (FVTOCI)

Debt instruments at amortised cost

A 'debt instrument' is measured at the amortised cost if both the following conditions are met:

- a) The asset is held within a business model whose objective is to hold assets for collecting contractual cash flows, and
- b) Contractual terms of the asset give rise on specified dates to cash flows that are solely payments of principal and interest (SPPI) on the principal amount outstanding.

After initial measurement, such financial assets are subsequently measured at amortised cost using the effective interest rate (EIR) method. Amortised cost is calculated by taking into account any discount or premium on acquisition and fees or costs that are an integral part of the EIR. The EIR amortisation is included in other income in the profit or loss. The losses arising from impairment are recognised in the profit or loss. This category generally applies to loans to employees, trade and other receivables.

Debt instruments at FVTOCI

A 'debt instrument' is classified as at the FVTOCI if both of the following criteria are met:

a) The objective of the business model is achieved both by collecting contractual cash flows and selling the financial assets, and

b) The asset's contractual cash flows represent SPPI

Debt instruments included within the FVTOCI category are measured initially as well as at each reporting date at fair value. Fair value movements are recognized in the other comprehensive income (OCI). However, the Company recognizes interest income, impairment losses and reversals and foreign exchange gain or loss in the P&L. On derecognition of the asset, cumulative gain or loss previously recognised in OCI is reclassified from the equity to P&L. Interest earned whilst holding FVTOCI debt instrument is reported as interest income using the EIR method.

Debt instrument at FVTPL

FVTPL is a residual category for debt instruments. Any debt instrument, which does not meet the criteria for categorization as at amortized cost or as FVTOCI, is classified as at FVTPL.

In addition, the Company may elect to designate a debt instrument, which otherwise meets amortized cost or FVTOCI criteria, as at FVTPL. However, such election is allowed only if doing so reduces or eliminates a measurement or recognition inconsistency (referred to as 'accounting mismatch'). The Company has not designated any debt instrument as at FVTPL.

Debt instruments included within the FVTPL category are measured at fair value with all changes recognized in the statement of profit and loss.

Derecognition

A financial asset (or, where applicable, a part of a financial asset or part of a Company of similar financial assets) is primarily derecognised (i.e. removed from the Company's balance sheet) when:

- The rights to receive cash flows from the asset have expired, or
- The Company has transferred its rights to receive cash flows from the asset or has assumed an obligation to pay the received cash flows in full without material delay to a third party under a 'pass-through' arrangement; and either (a) the Company has transferred substantially all the risks and rewards of the asset, or (b) the Company has neither transferred nor retained substantially all the risks and rewards of the asset, but has transferred control of the asset.

When the Company has transferred its rights to receive cash flows from an asset or has entered into a pass-through arrangement, it evaluates if and to what extent it has retained the risks and rewards of ownership. When it has neither transferred nor retained substantially all of the risks and rewards of the asset, nor transferred control of the asset, the Company continues to recognise the transferred asset to the extent of the Company's continuing involvement. In that case, the Company also recognises an associated liability. The transferred asset and the associated liability are measured on a basis that reflects the rights and obligations that the Company has retained.

Continuing involvement that takes the form of a guarantee over the transferred asset is measured at the lower of the original carrying amount of the asset and the maximum amount of consideration that the Company could be required to repay.

Impairment of financial assets

In accordance with Ind AS 109, the Company applies expected credit loss (ECL) model for measurement and recognition of impairment loss on the following financial assets and credit risk exposure:

- a. Financial assets that are debt instruments, and are measured at amortised cost e.g., loans, deposits, trade receivables and bank balance
- b. Trade receivables or any contractual right to receive cash or another financial asset that result from transactions that are within the scope of Ind AS 18

The Company follows 'simplified approach' for recognition of impairment loss allowance on trade receivables or contract revenue receivables.

The application of simplified approach does not require the Company to track changes in credit risk. Rather, it recognises impairment loss allowance based on lifetime ECLs at each reporting date, right from its initial recognition.

For recognition of impairment loss on other financial assets and risk exposure, the Company determines that whether there has been a significant increase in the credit risk since initial recognition. If credit risk has not increased significantly, 12-month ECL is used to provide for impairment loss. However, if credit risk has increased significantly, lifetime ECL is used. If, in a subsequent year, credit quality of the instrument improves such that there is no longer a significant increase in credit risk since initial recognition, then the entity reverts to recognising impairment loss allowance based on 12-month ECL.

Lifetime ECL are the expected credit losses resulting from all possible default events over the expected life of a financial instrument. The 12-month ECL is a portion of the lifetime ECL which results from default events that are possible within 12 months after the reporting date.

ECL is the difference between all contractual cash flows that are due to the Company in accordance with the contract and all the cash flows that the entity expects to receive (i.e., all cash shortfalls), discounted at the original EIR. When estimating the cash flows, an entity is required to consider:

- All contractual terms of the financial instrument (including prepayment, extension, call and similar options) over the expected life of the financial instrument. However, in rare cases when the expected life of the financial instrument cannot be estimated reliably, then the entity is required to use the remaining contractual term of the financial instrument
- Cash flows from the sale of collateral held or other credit enhancements that are integral to the contractual terms

ECL impairment loss allowance (or reversal) recognized during the year is recognized as income/ expense in the statement of profit and loss (P&L). This amount is reflected under the head 'other expenses' in the P&L. The balance sheet presentation for various financial instruments is described below:

- Financial assets measured as at amortised cost, contractual revenue receivables and lease receivables: ECL is
 presented as an allowance, i.e., as an integral part of the measurement of those assets in the balance sheet.
 The allowance reduces the net carrying amount. Until the asset meets write-off criteria, the Company does not
 reduce impairment allowance from the gross carrying amount.
- Loan commitments and financial guarantee contracts: ECL is presented as a provision in the balance sheet, i.e. as a liability.
- Debt instruments measured at FVTOCI: Since financial assets are already reflected at fair value, impairment allowance is not further reduced from its value. Rather, ECL amount is presented as 'accumulated impairment amount' in the OCI.

For assessing increase in credit risk and impairment loss, the Company combines financial instruments on the basis of shared credit risk characteristics with the objective of facilitating an analysis that is designed to enable significant increases in credit risk to be identified on a timely basis.

Financial liabilities

Initial recognition and measurement

Financial liabilities are classified, at initial recognition, as financial liabilities at fair value through profit or loss, loans and borrowings, payables, or as derivatives designated as hedging instruments in an effective hedge, as appropriate.

All financial liabilities are recognised initially at fair value and, in the case of loans and borrowings and payables, net of directly attributable transaction costs.

The Company's financial liabilities include, share buyback obligation, trade payables, security deposits and other payables.

Subsequent measurement

The measurement of financial liabilities depends on their classification, as described below:

Financial liabilities at fair value through Profit or Loss:

Financial liabilities at fair value through profit or loss include financial liabilities held for trading and financial liabilities designated upon initial recognition as at fair value through profit or loss.

Financial liabilities designated upon initial recognition at fair value through profit or loss are designated as such at the initial date of recognition, and only if the criteria in Ind AS 109 are satisfied. For liabilities designated as FVTPL, fair value gains/ losses attributable to changes in own credit risk are recognized in OCI. These gains/ losses are not subsequently transferred to P&L. However, the company may transfer the cumulative gain or loss within equity. All other changes in fair value of such liability are recognised in the statement of profit or loss. The company has designated convertible preference shares issued with share buyback obligation, to be measured at fair value through profit or loss.

Loans and borrowings

After initial recognition, interest-bearing loans and borrowings are subsequently measured at amortised cost using the EIR method. Gains and losses are recognised in profit or loss when the liabilities are derecognised as well as through the EIR amortisation process.

Amortised cost is calculated by taking into account any discount or premium on acquisition and fees or costs that are an integral part of the EIR. The EIR amortisation is included as finance costs in the statement of profit and loss. This category generally applies to borrowings.

De-recognition

A financial liability is derecognised when the obligation under the liability is discharged or cancelled or expires. When an existing financial liability is replaced by another from the same lender on substantially different terms, or the terms of an existing liability are substantially modified, such an exchange or modification is treated as the derecognition of the original liability and the recognition of a new liability. The difference in the respective carrying amounts is recognised in the statement of profit or loss.

Offsetting of financial instruments

Financial assets and financial liabilities are offset, and the net amount is reported in the balance sheet if there is a currently enforceable legal right to offset the recognised amounts and there is an intention to settle on a net basis, to realise the assets and settle the liabilities simultaneously.

Convertible preference shares

Convertible preference shares are separated into liability and equity components based on the terms of the contract.

On issuance of the convertible preference shares, the fair value of the liability component is determined using a market rate for an equivalent non-convertible instrument. This amount is classified as a financial liability measured at amortised cost (net of transaction costs) until it is extinguished on conversion or redemption.

The remainder of the proceeds is allocated to the conversion option that is recognised and included in equity since conversion option meets Ind AS 32 criteria for fixed to fixed classification. Transaction costs are deducted from equity, net of associated income tax. The carrying amount of the conversion option is not remeasured in subsequent years.

Transaction costs are apportioned between the liability and equity components of the convertible preference shares based on the allocation of proceeds to the liability and equity components when the instruments are initially recognised.

h) Earnings per share

Basic earnings per share are calculated by dividing the net profit or loss for the year attributable to equity shareholders (after deducting preference dividends and attributable taxes) by the weighted average number of equity shares outstanding during the year. Partly paid equity shares are treated as a fraction of an equity share to the extent that they are entitled to participate in dividends relative to a fully paid equity share during the reporting year. The weighted average number of equity shares outstanding during the year is adjusted for events such as bonus issue, bonus element in a rights issue, share split, and reverse share split (consolidation of shares) that have changed the number of equity shares outstanding, without a corresponding change in resources.

For the purpose of calculating diluted earnings per share, the net profit or loss for the year attributable to equity shareholders and the weighted average number of shares outstanding during the year are adjusted for the effects of all dilutive potential equity shares.

i) Cash and cash equivalents

Cash and cash equivalent in the balance sheet comprise cash at banks and on hand and short-term deposits with an original maturity of three months or less, which are subject to an insignificant risk of changes in value.

j) Segment reporting

Identification of segments

Operating segments are reported in a manner consistent with the internal reporting provided to the chief operating decision maker. The Company activities are considered to be a single business segment. The analysis of geographical segments is based on the areas in which customers are based.

Segment policies:

The Company prepares its segment information in conformity with the accounting policies adopted for preparing and presenting the financial statements of the Company as a whole.

k) Contributed equity

Equity shares are classified as equity.

Incremental costs directly attributable to the issue of new shares or options are shown in equity as a deduction, net of tax, from the proceeds.

3. Significant accounting estimates and assumptions

The preparation of financial statements in conformity with Ind AS requires the management to make judgments, estimates and assumptions that affect the reported amounts of revenues, expenses, assets and liabilities and the disclosure of contingent liabilities, at the end of the reporting year. Although these estimates are based on the management's best knowledge of current events and actions, uncertainty about these assumptions and estimates could result in the outcomes requiring a material adjustment to the carrying amounts of assets or liabilities in future years. Therefore, actual results could differ from these estimates.

Estimates and assumptions

The key assumptions concerning the future and other key sources of estimation uncertainty at the reporting date, that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year, are described below. The Company based its assumptions and estimates on parameters available when the financial statements were prepared. Existing circumstances and assumptions about future developments, however, may change due to market changes or circumstances arising that are beyond the control of the Company. Such changes are reflected in the assumptions when they occur.

<u>Taxes</u>

Deferred tax assets are recognised for unused tax losses to the extent that it is probable that future taxable profit will be available against which the losses can be utilised. In assessing the probability, the Company considers whether the entity has sufficient taxable temporary differences relating to the same taxation authority and the same taxable entity, which will result in taxable amounts against which the unused tax losses or unused tax credits can be utilised before they expire. Significant management judgement is required to determine the amount of deferred tax assets that can be recognised, based upon the likely timing and the level of future taxable profits together with future tax planning strategies.

The Company has not recognised deferred tax assets on the unused tax losses.

Notes to Financial Statements for the year ended 31 March 2019

(Amounts in INR "Thousands", unless otherwise stated)

4 Trade receivables

	As at 31 March 2019	As at 31 March 2018
Unsecured, considered good unless stated otherwise		
Trade receivables	25.91	31.81
Receivables from related parties (refer note xx)		
	25.91	31.81
Less: Allowances for doubtful debts	(25.91)	-
Total	-	31.81

Notes:

No trade receivables are due from directors or other officers of the company either severally or jointly with any other person. Nor any trade or other receivable are due from firms or private companies respectively in which any director is a partner, a director or a member.

5 Cash and cash equivalents

	As at 31 March 2019	As at 31 March 2018
Cash on hand	0.35	8.35
Balance with bank		
- On current accounts	241.14	251.02
Cash and cash equivalents as per statement of cash flows	241.49	259.37

Notes:

(i) Cash and cash equivalents for the purpose of cash flow statement comprise cash and cash equivalents as shown above.

6 Other assets

	As at 31 March 2019	As at 31 March 2018
Current (Unsecured, considered good unless otherwise stated)		
Balances with government authorities	57.52	57.52
Total	57.52	57.52

7 Share capital

Equity share capital

Authorised equity share capital	Number of shares	Amount
At 1 April 2018	500,000	5,000.00
At 31 March 2019	500,000	5,000.00

Issued equity share capital (subscribed and fully paid up)

	Number of shares	Amount
At 1 April 2018	110,000	1,100.00
Shares issued during the Period	-	-
At 31 March 2019	110,000	1,100.00

a) Terms/ rights attached to equity shares:

1) The Company has only one class of equity shares having a par value of INR 10 per share. Each holder of equity is entitled to one vote per share.

2) In event of liquidation of the Company, the holders of equity shares would be entitled to receive remaining assets of the Company, after distribution of all preferential amounts. The distribution will be in proportion to the number of equity shares held by the shareholders.

(Amounts in INR "Thousands", unless otherwise stated)

b) Shares held by holding company

	As at 31 March 2019		As at 31 M	arch 2018
	Number	% Holding	Number	% Holding
Equity shares of INR 10 each fully paid				
Indiamart Intermesh Limited	110,000	100%	110,000	100%

c) Details of shareholders holding more than 5% shares in the Company

	As at 31 March 2019		As at 31 March 2018	
	Number	% Holding	Number	% Holding
Equity shares of INR 10 each fully paid				
Indiamart Intermesh Limited	110,000	100%	110,000	100%

d) Other equity

	As at 31 March 2019	As at 31 March 2018
Retained earnings	(20,753.04)	(20,037.41)
Equity portion of OCCRPS (refer note 8)	19.77	2,047.93
Total other equity	(20,733.27)	(17,989.48)

8 Borrowings

	As at 31 March 2019	As at 31 March 2018
Measured at amortised cost		
Non-current		
Liability component of compound financial instrument		
Optionally convertible redeemable preference shares (unsecured)	19,915.78	17,218.52
Total non-current borrowings	19,915.78	17,218.52

Terms of conversion/ redemption of 0.01% Optionally convertible redeemable preference share (OCCRPS)

"The Company has issued 2 classes of preference shares i.e 0.01% Optionally Convertible Cumulative Redeemable Preference Shares (OCCRPS) and Redeemable Preference Shares (RPS). The OCCRPS shall carry a preferential right vis-à-vis equity shares of the Company with respect to payment of dividend and repayment in case of a winding up; the OCCRPS shall be participating in the surplus funds; the OCCRPS shall be participating in surplus assets and profits, on winding- up which may remain after the entire capital has been repaid; the OCCRPS will be entitled to dividend, if declared by the Board of Directors, on cumulative basis. The OCCRPS holders have voting rights only in respect of certain matters as per the provisions of Section 47(2) of the Companies Act 2013. Series 'Optionally Convertible Redeemable Preference Shares : INR 13,7000 The OCCRPS shall be Convertible/Reedemable (in whole or in part) at the option of the holder of the OCCRPS at any time within 20 years from the allotment of the respective OCCRPS. Series 'Reedemable Preference Share : INR 5,000.00 Redeemable Preference shares (RPS) will be Redeemable (In whole or in part) either at the option of the company or at the option of the holder of the preference shares after the expiry of 5years from the date of allotment but before any time within 20 years from the date of allotment of prefrence shares at par."

With effect from 22 February 2019, the Company has converted its series Redeemable Prefernce Share into OCCRPS. And also changed terms of all OCCRPS to to fix the tenure to 30 April 2026 and amount of redemption of preference shares to Rs. 30 per share including Rs 20 per share for premium on redemption at the option of the holder and in case of conversion shall be converted at a ratio of 1:1 with the equity shares. Consequent to the change in terms of RPS, it is converted into OCCRPS.

	"Optionally Convertible Cumulative Redeemable Preference Shares (Face value INR 10 per share)"		"Redeemable Pre (Face value INR 1	
Authorised preference share capital	Number of shares	Amount	Number of shares	Amount
At 1 April 2018	2,000,000	20,000	500,000	5,000
Increase/decrease during the Period	500,000	5,000	(500,000)	(5,000)
At 31 March 2019	2,000,000	25,000	500,000	5,000

TRADEZEAL INTERNATIONAL PRIVATE LIMITED

Issued preference share capital (subscribed and fully paid up)	Redeemable Prefe	"Optionally Convertible Redeemable Preference Shares (Face value INR 10 per share)"		"Optionally Convertible Redeemable Preference Shares (Face value INR 10 per share)"	
	Number of shares	Amount	Number of shares	Amount	
At 1 April 2018	1,370,000	13,700	500,000	5,000	
Shares issued during the Period	500,000	5,000	(500,000)	(5,000)	
At 31 March 2019	1,870,000	18,700	-	-	

a) Shares held by holding company

	31 March 2019		31 March 2018	
	Number of shares	% Holding	Number of shares	% Holding
Preference shares of INR 10 each fully paid				
Indiamart Intermesh Limited - 'Optionally Convertible Cumulative Redeemable Preference Shares	1,870,000	100%	1,370,000	100%
Indiamart Intermesh Limited - 'Reedemable Preference Share	-	-	500,000	100%

b) Details of shareholders holding more than 5% preference shares in the Company

	31 March 2019		31 March 2018	
	Number of shares	% Holding	Number of shares	% Holding
Preference shares of INR 10 each fully paid				
Indiamart Intermesh Limited - 'Optionally Convertible Cumulative Redeemable Preference Shares	1,870,000	100%	1,370,000	100%
Indiamart Intermesh Limited - 'Reedemable Preference Share	-	-	500,000	100%

9 Trade payables

	As at 31 March 2019	As at 31 March 2018
Current		
Dues to other than MSMEDs	-	-
- others	16.50	19.66
Total	16.50	19.66

Trade payables are non-interest bearing and are normally settled on 30-day terms.

10 Revenue from operations

	As at 31 March 2019	As at 31 March 2018
Income from web services	-	-
Total	-	-

11 Other income

	As at 31 March 2019	As at 31 March 2018
Other income	6.41	11.19
Total	6.41	11.19

12 Employee benefits expense

	As at 31 March 2019	As at 31 March 2018
Salaries, wages and bonus	-	30.00
Total	-	30.00

13 Finance costs

	As at 31 March 2019	As at 31 March 2018
Interest on Optionally cumulative convertible redeemable preference shares (OCRPS)	669.10	348.68
Total	669.10	348.68

14 Other expenses

	As at	As at
	31 March 2019	31 March 2018
Legal and professional fees	11.56	39.24
Allowances for doubtful debts	25.91	-
Rates and taxes	3.60	9.70
Auditor's remuneration	11.26	9.03
Collection charges	0.62	0.91
Total	52.94	58.88

Payment to Auditors	As at 31 March 2019	As at 31 March 2018
As auditor:	11.26	9.03
- Audit fee	11.26	9.03

15 Earnings per share

"Basic EPS amounts are calculated by dividing the loss for the year attributable to equity holders of the Company by the weighted average number of Equity shares outstanding during the period. Diluted EPS are calculated by dividing the loss for the year attributable to the equity holders of the Company by weighted average number of Equity shares outstanding during the year plus the weighted average number of equity shares that would be issued on conversion of all the dilutive potential Equity shares into Equity shares. The following reflects the income and share data used in the basic and diluted EPS computations:"

As at	As at
31 March 2019	31 March 2018
(715.63)	(426.37)
110,000	110,000
1,870,000	1,870,000
1,980,000	1,980,000
	31 March 2019 (715.63) 110,000 1,870,000

Basic/ diluted loss per equity share	(6.51)	(3.88)
There are potential equity shares as on 31 March 2019 & 31 March 2018 in the form of CCP	S. As these are anti dilι	itive, they are
ignored in the calculation of diluted (loss) per share and accordingly the diluted (loss) per	share is the same as b	asic (loss) per
share.		

16 Financial instruments

a) Category wise details as to carrying value, fair value and the level of fair value measurement hierarchy of the Company's financial instruments are as follows:

		Level	31 March 2019	31 March 2018
Fin	ancial assets			
a)	Measured at Amortised cost	Level 2	-	31.81
	- Trade receivables	Level 1	241.49	259.37
	- Cash and cash equivalents		241.49	291.18
Tot	al financial assets			
	Financial liabilities			
b)	Measured at Amortised cost	Level 2	16.50	19.66
	- Trade payables		16.50	19.66
Tot	al financial liabilities			

b) The following methods / assumptions were used to estimate the fair values:

i) The carrying value of trade receivables, cash and cash equivalents and trade payables measured at amortised cost approximate their fair value.

17 Capital management

For the purpose of the Company's capital management, capital includes issued equity capital, convertible preference shares, and all other equity reserves attributable to the equity holders of the parent. The Company manages its capital to ensure that the company will be able to continue as going concern while maximising the return to stakeholders through the optimisation of the debt and equity balance.

The Company is neither subject to externally imposed capital requirements nor exposed to external borrowings. For the purpose of the capital management, the management considers the share buy back obligation pertaining to CCPS as part of the Capital.

The Company reviews the capital structure on a regular basis. As part of this review, the Company considers the cost of capital, risks associated with each class of capital requirements and maintenance of adequate liquidity. The Company manages its capital structure and makes adjustments in the light of changes in economic environment and the requirements of the financial covenants.

18 Financial risk management objectives and policies

The Company's board of directors has overall responsibility for the establishment and oversight of the Company's risk management framework. The Company's risk management policies are established to identify and analyse the risks faced by the Company, to set appropriate risk limits and controls and to monitor risks and adherence to limits. Risk management policies and systems are reviewed regularly to reflect changes in market conditions and the Company's activities. The Company, through its training and management standards and procedures, aims to maintain a disciplined and constructive control environment in which all employees understand their roles and obligations.

The Company's board oversees how management monitors compliance with the Company's risk management policies and procedures, and reviews the adequacy of the risk management framework in relation to the risks faced by the Company. The board is assisted in its oversight role by internal audit. Internal audit undertakes regular reviews of risk management controls and procedures, the results of which are reported to the audit committee.

i) Credit risk management

Credit risk is the risk of financial loss to the Company if a customer or counterparty to a financial instrument fails to meet its contractual obligations, and arises principally from the Company's cash and bank balances, employee loans, financial assets carried at amortised cost and trade receivables.

The carrying amounts of financial assets represent the maximum credit risk exposure. "Credit risk management considers available reasonable and supportive forward-looking information including indicators like external credit rating (as far as available), macro-economic information (such as regulatory changes, government directives, market interest rate)."

Trade receivables and loans

The Company's exposure to credit risk is influenced mainly by the individual characteristics of each customer. However, management also considers the factors that may influence the credit risk of its customer base, including the default risk associated with the industry in which customers operate.

Cash and cash equivalents

The Company holds cash and cash equivalents of INR 241.49 at 31 March 2019 (March 2018: INR 259.37). The credit risk on liquid funds is limited because the counterparties are banks with high credit ratings assigned by international credit rating agencies. Bank balances are held with reputed and creditworthy banking institutions.

ii) Liquidity risk management

Liquidity risk is the risk that the Company will encounter difficulty in meeting the obligations associated with its financial liabilities that are settled by delivering cash or another financial asset. The Company's approach to managing liquidity is to ensure, as far as possible, that it will have sufficient liquidity to meet its liabilities when they are due, under both normal and stressed conditions, without incurring unacceptable losses or risking damage to the Company's reputation.

Ultimate responsibility for liquidity risk management rests with the board of directors, which has established an appropriate liquidity risk management framework for the management of the Company's short-term, medium-term and long-term funding and liquidity management requirements. The Company manages liquidity risk by maintaining adequate reserves, banking facilities, by continuously monitoring forecast and actual cash flows, and by matching the maturity profiles of financial assets and liabilities.

Maturities of financial liabilities

The table below summarises the maturity profile of the Company's financial liabilities based on contractual undiscounted payments

Contractual maturities of financial liabilities

31 March 2019	Within 1 year	Between 1 and 5 years	More than 5 years	Total
Trade payables	16.50	-	-	16.50
31 March 2018	Within 1 year	Between 1 and 5 years	More than 5 years	Total
Trade payables	19.66			19.66

19 Related party transactions

a) Names of related parties and related party relationship

Related parties where control exists irrespective of whether transactions have occurred or not			
Holding Company	ompany Indiamart Intermesh Limited		
Key management personnelMr. Dinesh Chandra Agarwal, Director (resigned w.e.f. 27th December, 2018)			
Mr. Brijesh Kumar Agrawal, Director (resigned w.e.f. 24th December, 2018)			
Mr. Sudhir Gupta, Director (appointed w.e.f. 29th October, 2018)			
Mr. Praveen Kumar Goel, Director (appointed w.e.f. 29th October, 2018)			
Mr. Manoj Bhargava , Director (appointed w.e.f. 29th October, 2018)			

b) Related party transactions :

The following table discloses amounts due to or due from related parties at the relevant year end :

Particulars	As at 31 March 2019	As at 31 March 2018
Holding Company		
Optionally convertible cumulative redeemable preference shares -liability component (also refer note 8)	19,915.78	17,218.52

Terms and conditions of transactions with related parties

The transactions with related parties are entered on terms equivalent to those that prevail in arm's length transactions. Outstanding balances at the year-end are unsecured and interest free and settlement occurs in cash. There have been no guarantees provided or received for any related party receivables or payables. This assessment is undertaken each financial year through examining the financial position of the related party and the market in which the related party operates.

20 Details of dues to micro and small enterprises as defined under MSMED Act 2006:

The Company has during the year not received any intimation from any of its suppliers regarding their status under The Micro, Small and Medium Enterprises Development Act, 2006 and hence disclosures, if any, relating to amount unpaid as at the year end along with interest paid/payable as required under the said Act have not been given. Based on the information available with the Company there are no principal / Interest amounts due to micro and small entperises.

The accompanying notes are an integral part of the financial statements

As per our report of even date

For Pankaj Priti & Associates Chartered Accountants ICAI Firm Registration No. 016461N

per Pankaj Jain Partner Membership No.: 095412 Sudhir Gupta (Director) DIN: 08267484 **Manoj Bhargava** (Director) DIN - 08267536

For and on behalf of the Board of Directors Tradezeal International Private Limited

Place: Noida Date: 10th May 2019

BOARD'S REPORT

Dear Members,

Your Directors have pleasure in presenting 11th Board's Report on the business and operations of the Company together with the audited Financial Statement for the year ended March 31, 2019.

FINANCIAL HIGHLIGHTS

The financial performance of the Company for the year ended March 31, 2019 is as follows:

(Amount in INR Thousand)

Particulars	2018-19	2017-18
Revenue from Operations	-	-
Other Income	-	-
Total Income	-	-
Other Expenses	26.25	18.48
Total Expenses	26.25	18.48
Loss before tax	(26.25)	(18.48)
Total Tax Expenses	-	-
Profit/(Loss) for the year	(26.25)	(18.48)
Other Comprehensive loss for the financial year		-
Total Comprehensive income/(loss) for the financial year	(26.25)	(18.48)
Earnings per Equity Share (INR) –Face value of Rs. 10/- each	(0.87)	(0.92)

REVIEW OF OPERATIONS

No Business activities carried out by the company during the year under review.

MATERIAL CHANGES AND COMMITMENTS

No material changes and commitments affecting the financial position of the Company occurred between the end of the financial year to which this financial statement relates and the date of this report.

SHARE CAPITAL

During the year under review, the Company has issued 10,000 Equity Shares to Indiamart Intermesh Limited on Rights Basis.

DIVIDEND

In view of the losses incurred by the Company, the Directors regret their inability to recommend any dividend for the current year under review.

TRANSFER TO RESERVES

Due to absence of profits during the year under review, no amount is proposed to be transferred to the General Reserve Account.

FIXED DEPOSITS

Your Company has not accepted any deposits from the public, during the year under review, within the meaning of Section 73 of the Companies Act, 2013 ('the Act') read with the Companies (Acceptance of Deposits) Rules, 2014, and no amount of principal or interest on deposits from the public was outstanding as on the date of Balance Sheet.

PARTICULARS OF LOANS, GUARANTEES AND INVESTMENTS

There is no transaction of Loan, Guarantee and Investment covered under Section 186 of the Companies Act, 2013.

PARTICULARS OF SUBSIDIARIES, JOINT VENTURES OR ASSOCIATE COMPANIES

The Company does not have any Subsidiary, Joint venture or Associate Company.

PARTICULARS OF CONTRACTS OR ARRANGEMENTS WITH RELATED PARTIES

During the year under review, the Company has not under into any related party transactions referred to in Section 188(1) of the Companies Act, 2013.

PARTICULARS OF EMPLOYEES

No employee has received remuneration exceeding the limit as stated in Rule 5(2) of the Companies (Appointment and Remuneration of Managerial Personnel) Rules, 2014.

HELLO TRADE ONLINE PRIVATE LIMITED

DIRECTORS AND KEY MANAGERIAL PERSONNEL

Appointments

Mr. Praveen Kumar Goel, Mr. Sudhir Gupta and Mr. Manoj Bhargava were appointed as Additional Director of the Company with effect from October 29, 2018.

Resignation

Mr. Brijesh Kumar Agrawal resigned from directorship with effect from December 24, 2018 and Mr. Dinesh Chandra Agarwal resigned from directorship with effect from December 27, 2018.

Meeting of Board of Directors

The Board met seven (7) times during the financial year on June 04, 2018, June 22, 2018, July 30, 2018, September 22, 2018, October 29, 2018, January 11, 2019 and January 30, 2019. The intervening the gap between any two meetings was within the limits prescribed by the Companies Act, 2013 read with Secretarial Standard-1.

The Details regarding Attendance of Directors of the C	ompany in the above Board Meetings are as follows:

SI. No.	Name	Designation	No. of Meetings held during the tenure	No. of Meeting Attended during the financial year ended March 31, 2019
1	Mr. Brijesh Kumar Agrawal*	Director	5	5
2	Mr. Dinesh Chandra Agarwal*	Director	5	5
3	Mr. Praveen Kumar Goel**	Director	3	3
4	Mr. Manoj Bhargava**	Director	3	3
5	Mr. Sudhir Gupta**	Director	3	3

* Mr. Brijesh Kumar Agrawal resigned from directorship with effect from December 24, 2018 and Mr. Dinesh Chandra Agarwal also resigned from directorship with effect from December 27, 2018.

** Mr. Praveen Kumar Goel, Mr. Sudhir Gupta and Mr. Manoj Bhargava were appointed as Additional Director of the Company with effect from October 29, 2018.

DIRECTORS RESPONSIBILITY STATEMENT

As required under Section 134 (3)(c) and 134 (5) of the Act, your Directors, to the best of their knowledge and belief and according to the information and explanations obtained by them, confirm that:

- a) in the preparation of annual accounts, the applicable accounting standards have been followed, along with proper explanation relating to material departures, wherever applicable;
- b) your Directors have selected such accounting policies and applied them consistently and made judgments and estimates that are reasonable and prudent so as to give a true and fair view of the state of affairs of the Company at the end of the financial year and of the profit and loss of the Company for that period;
- c) your Directors have taken proper and sufficient care for the maintenance of adequate accounting records in accordance with the provisions of the Act for safeguarding the assets of the Company and for prevention and detecting of fraud and other irregularities;
- d) the annual accounts have been prepared on a going concern basis;
- e) proper systems to ensure compliance with the provisions of all applicable laws have been devised and that such systems were adequate and operating effectively.

COMPANY'S POLICY RELATING TO DIRECTORS APPOINTMENT & REMUNERATION

The provisions of Section 178(1) relating to constitution of Nomination and Remuneration Committee and framing of Policy relating to Appointment & Remuneration of Directors are not applicable to the Company.

COMMITTEES OF THE BOARD

Since the provisions of Section 177 & 178 of the Companies Act, 2013 read with rules made thereunder are not applicable to the Company, no committee of Board is constituted in terms thereof.

AUDITORS

Statutory Auditor

M/s Pankaj Priti & Associates, Chartered Accountants (Firm Registration No. 016461N) were appointed as the Statutory Auditors of the Company to hold office from the conclusion of 7th Annual General Meeting till the conclusion of 12th Annual General Meeting of the Company.

HELLO TRADE ONLINE PRIVATE LIMITED

The Auditors Report on financial statements are self-explanatory and therefore do not call for any further explanations or comments.

Internal Auditor

During the year under review, the Company was not required to appoint Internal Auditor as per Section 138 of the Companies Act, 2013.

Secretarial Audit

During the year under review, the Company was not required to appoint Secretarial Auditor as per Section 204 of the Companies Act, 2013.

EXTRACTS OF ANNUAL RETURN

In accordance with Section 134(3) (a) of the Companies Act 2013, an extract of the Annual Return in the prescribed Form No. MGT-9 is appended as 'Annexure-1' to this Report.

CORPORATE SOCIAL RESPONSIBILITY (CSR)

The provisions of Section 135 of the Companies Act, 2013 with respect to Corporate Social Responsibility (CSR) was not applicable to the Company, during the year under review.

DISCLOSURE OF ORDERS PASSED BY REGULATORS OR COURTS OR TRIBUNALS

No orders have been passed by any Regulators or Courts or Tribunals, against the Company, which can have impact on the going concern status and the Company's operation in future.

CONSERVATION OF ENERGY, TECHNOLOGY ABSORPTION, FOREIGN EXCHANGE EARNING AND OUTGO

The Company takes its best efforts to conserve the energy consumed in its premises. During the year under review, there was no technology absorption and foreign exchange inflow or Outflow.

ACKNOWLEDGEMENT

The Board of Directors of the Company take on record their sincere appreciation to the contributions made by the employees through their hard work, dedication, competence, support and co-operation towards the success of your Company. Last but not the least, your Directors are also thankful for consistent co-operation and assistance received from its investors, business associates, customers, vendors, bankers, regulatory and government authorities.

On behalf of the Board For Hello Trade Online Private Limited

Place: Noida Date: May 10, 2019 Sudhir Gupta Director DIN: 08267484

ANNEXURE-1

EXTRACT OF ANNUAL RETURN FORM NO. MGT-9

As on financial year ended on March 31, 2019.

Pursuant to Section 92 (3) of the Companies Act, 2013 and rule 12(1) of the Company (Management & Administration) Rules, 2014.

I. REGISTRATION & OTHER DETAILS:

1.	CIN	U51909DL2008PTC180430
2.	Registration Date	July 03, 2008
3.	Name of the Company	Hello Trade Online Private Limited
4.	Category/Sub-Category of the Company	Public Company
5.	Address of the Registered office and contact details	HELLO TRADE ONLINE PRIVATE LIMITED, 1st Floor, 29-Daryaganj, Netaji Subash Marg, New Delhi- 110002. Contact No. 011-30272100 {Reg. Office} Fax No 011-43509807{Reg. Office} Email Id– cs@indiamart.com
6.	Whether listed company	No
7.	Name, Address and Contact details of Registrar and Transfer Agent, if, any	N.A.

II. PRINCIPAL BUSINESS ACTIVITIES OF THE COMPANY (All the business activities contributing 10 % or more of the total turnover of the company shall be stated)

SI. No.	Name and Description of main products / services	NIC Code of the Product/service	% to total turnover of the company				
	Nil						

III. PARTICULARS OF HOLDING, SUBSIDIARY AND ASSOCIATE COMPANIES

SI. No.	Name of the Company	Address of Company	CIN	Holding/ Subsidiary /Associate	% of shares Held	Applicable Section
1.	Indiamart Intermesh Limited	1st Floor, 29- Daryaganj, Netaji Subash Marg, New Delhi-110002	U74899DL1999PLC101534	Holding	100%	2 (87) of the Companies Act, 2013

IV. SHARE HOLDING PATTERN (Equity Share Capital Breakup as percentage of Total Equity)

A. Category-wise Share Holding:

Category of Shareholders	No. of Shares held at the beginning of the year [As on April 01, 2018]				No. of Shares held at the end of the year [As on March 31, 2019]				% Change during
	Demat	Physical	Total	% of Total Shares	Demat	Physical	Total	% of Total Shares	the year
A. Promoters									
(1) Indian									
a) Individual/ HUF/ Nominee of Body Corporate	-	100*	100	0.50%	-	100	100	0.33%	-0.17%
b) Central Govt									
c) State Govt(s)	-	-	-	-	-	-	-	-	
-,	-	-	-	-	-	-	-	-	0.170/
d) Bodies Corp.	-	19900	19900	99.50%	-	29900	29900	99.67%	0.17%
e) Banks / Fl	-	-	-	-	-	-	-	-	
f) Any other	-	-	-	-	-	-	-	-	
Sub-total (A) (1):	-	20000	20000	100%	-	30000	30000	100%	
(2) Foreign	-	-	-	-	-	-	-	-	-
a) NRIs – Individuals	-	-	-	-	-	-	-	-	
b) Other – Individuals	-	-	-	-	-	-	-	-	
c) Bodies Corp.	-	-	-	-	-	-	-	-	
d) Banks / FI	-	-	-	-	-	-	-	-	-
e) Any Other	-	-	-	-	-	-	-	-	
Sub -total (A) (2):-	-	-	-	-	-	-	-	-	
Total shareholding of Promoter (A) = $(A)(1)+(A)(2)$	-	20000	20000	100%	-	30000	30000	100%	
B. Public Shareholding	-	-	-	-	-	-	-	-	
1. Institutions	-	-	-	-	-	-	-	-	
a) Mutual Funds	-	-	-	-	-	-	-	-	
b) Banks / Fl	_					_	-		
c) Central Govt	_	_		_		_	-		
d) State Govt(s)				-		_	-	-	
e) Venture Capital Funds				-		_	-		
f) Insurance Companies				-					
g) Flls		-		-		-			
	-	-	-	-	-	-	-	-	
h) Foreign Venture Capital Funds	-	-	-	-	-	-	-	-	
i) Others (specify)- Body Corporate	-	-	-	-	-	-	-	-	
Sub-total (B)(1):-	-	-	-	-	-	-	-	-	-
2. Non-Institutions									
a) Bodies Corp.									
i) Indian	-	-	-	-	-	-	-	-	
ii) Overseas	-	-	-	-	-	-	-	-	-
b) Individuals									
i) Individual shareholders holding nominal share capital upto Rs. 1 lakh	-	-	-	-	-	-	-	-	
ii) Individual shareholders holding nominal share capital in excess of Rs 1 lakh	-	-	-	-	-	-	-	-	
c) Others (specify)	-	_	-	_	-	_	-	_	
Non-Resident Indians									
Trusts	-	-	-	-	-	-	-		
Sub-total (B)(2):-	-		-	-	-	-	-	-	
Total Public Shareholding	-	-	-	-	-	-	-	-	
(B)=(B)(1)+ (B)(2)	-		-	-	-	-	-	-	
C. Shares held by Custodian for GDRs & ADRs	-	-	-	-	-	-	-	-	
Sub-total (C)	-	-	-	-	-	-	-	-	
Grand Total (A+B+C)	-	20000	20000	100%	-	30000	30000	100%	-

* Mr. Dinesh Chandra Agarwal is nominee of Indiamart Intermesh Limited.

HELLO TRADE ONLINE PRIVATE LIMITED

B. Shareholding of Promoter:

SI.	Shareholder's Name	Shareholding	Shareholding at the beginning of the year			Shareholding at the end of the year			
No.		No. of Shares	% of total Shares of the company	%of Shares Pledged/ encumbered to total shares	No. of Shares	% of total Shares of the company	%of Shares Pledged / encumbered to total shares	shareholding during the year	
1.	Indiamart Intermesh Limited	19900	99.50%	0%	29900	99.67%	0%	0.17%	
2.	Dinesh Chandra Agarwal (Nominee of Indiamart Intermesh Limited)	100	0.5%	0%	100	0.33%	0%	-0.17%	
	Total	20000	100%	0%	30000	100%	0%	0.00%	

C) Change in Promoters' Shareholding (please specify, if there is no change)

SI. No.	Particulars	Shareholding at the beginning of the year [As on April 01, 2018]		Cumulative Shareholding during the year		
		No. of shares	% of total shares of the Company	No. of shares	% of total shares of the Company	
1.	At the beginning of the year	20000	100%	30000	100%	
2.	Date wise Increase / Decrease in Promoters Shareholding during the year specifying the reasons for increase / decrease (e.g. allotment /transfer / bonus/ sweat equity etc.):	The Company has allotted 10,000 (Ten Thousand) Equity Shares to				
3.	At the end of the year	20000	100%	30000	100%	

D) Shareholding Pattern of top ten Shareholders (Other than Directors, Promoters and Holders of GDRs and ADRs): NIL

E) Shareholding of Directors and Key Managerial Personnel:

SI. No.	each Directors beginning of the ir and each Key year [01.04.2018]			e/ Decrease reholding	tl	Shareholding at the ending of the year [31.03.2019]		Cumulative Shareholding during the Year		
	Managerial Personnel	No. of shares	% of total shares of the company	No. of Shares	% of total shares of the Company		No. of shares	% of total shares of the company	No. of shares	% of total shares of the company
1	Dinesh Chandra Agarwal (Nominee of Indiamart Intermesh Limited)	100	0.50%	-	-0.17%	During the year, the Company has issued 10,000 equity share to Indiamart Intermesh Limited on right basis.	100	0.33%	100	0.33%

* Mr. Dinesh Chandra Agarwal resigned from directorship w.e.f. December 27, 2018.

V. INDEBTEDNESS -Indebtedness of the Company including interest outstanding/accrued but not due for payment: NIL

VI. REMUNERATION OF DIRECTORS AND KEY MANAGERIAL PERSONNEL-

- A. Remuneration to Managing Director, Whole-time Directors and/or Manager: NIL
- B. Remuneration to other directors: NIL
- C. Remuneration to Key Managerial Personnel other than MD/Manager/WTD: NIL
- VII. PENALTIES / PUNISHMENT/ COMPOUNDING OF OFFENCES: NIL

On behalf of the Board For Hello Trade Online Private Limited

Place: Noida Date: May 10, 2019 Sudhir Gupta Director DIN: 08267484

INDEPENDENT AUDITOR'S REPORT

TO THE MEMBERS OF Hello Trade Online Private Limited

I. Report on the Audit of the Standalone financial Statements

1. Opinion

- A. We have audited the accompanying Standalone Financial Statements of **Hello Trade Online Private Limited** ("the Company"), which comprise the Balance Sheet as at March 31, 2019, the Statement of Profit and Loss (including Other Comprehensive Income), the Statement of Changes in Equity and the Statement of Cash Flows for the year ended on that date, and a summary of the significant accounting policies and other explanatory information (hereinafter referred to as "the Standalone Financial Statements").
- B. In our opinion and to the best of our information and according to the explanations given to us, the aforesaid Standalone Financial Statements give the information required by the Companies Act, 2013 ("the Act") in the manner so required and give a true and fair view in conformity with the Indian Accounting Standards prescribed under section 133 of the Act read with the Companies (Indian Accounting Standards) Rules, 2015, as amended, ("Ind-AS") and other accounting principles generally accepted in India, of the state of affairs of the Company as at March 31, 2019, the profit and total comprehensive income, changes in equity and its cash flows for the year ended on that date.

2. Basis for Opinion

We conducted our audit of the Standalone Financial Statementsin accordance with the Standards on Auditing specified under section 143(10) of the Act (SAs). Our responsibilities under those Standards are further described in the Auditor's Responsibilities for the Audit of the Standalone Financial Statementssection of our report. We are independent of the Company in accordance with the Code of Ethics issued by the Institute of Chartered Accountants of India (ICAI) together with the independence requirements that are relevant to our audit of the financial statements under the provisions of the Act and the Rules made thereunder, and we have fulfilled our other ethical responsibilities in accordance with these requirements and the ICAI's Code of Ethics. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion on the Standalone Financial Statements.

3. Key Audit Matters

Key audit matters are those matters that, in our professional judgment, were of most significance in our audit of the Standalone Financial Statements of the current period. These matters were addressed in the context of our audit of the Standalone Financial Statements as a whole, and in forming our opinion thereon, and we do not provide a separate opinion on these matters.

4. Information Other than the Standalone Financial Statements and Auditor's Report Thereon

- A. The Company's Board of Directors is responsible for the preparation of the other information. The other information comprises the information included in the Management Discussion and Analysis, Board's Report including Annexures to Board's Report, Business Responsibility Report, Corporate Governance and Shareholder's Information, but does not include the Standalone Financial Statements and our auditor's report thereon. Our opinion on the standalone financial statements does not cover the other information and we do not express any form of assurance conclusion thereon
- B. In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the Standalone Financial Statements or our knowledge obtained during the course of our audit or otherwise appears to be materially misstated. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

5. Management's Responsibility for the Standalone Financial Statements

- A. The Company's Board of Directors is responsible for the matters stated in section 134(5) of the Act with respect to the preparation of these Standalone Financial Statements that give a true and fair view of the financial position, financial performance, total comprehensive income, changes in equity and cash flows of the Company in accordance with the Ind-AS and other accounting principles generally accepted in India. This responsibility also includes maintenance of adequate accounting records in accordance with the provisions of the Act for safeguarding the assets of the Company and for preventing and detecting frauds and other irregularities; selection and application of appropriate accounting policies; making judgments and estimates that are reasonable and prudent; and design, implementation and maintenance of adequate internal financial controls, that were operating effectively for ensuring the accuracy and completeness of the accounting records, relevant to the preparation and presentation of the standalone financial statements that give a true and fair view and are free from material misstatement, whether due to fraud orerror.
- B. In preparing the Standalone Financial Statements, management is responsible for assessing the Company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Company or to cease operations, or has no realistic alternative but to do so.

The Board of Directors is responsible for overseeing the Company's financial reporting process.

6. Auditor's Responsibilities for the Audit of the Standalone Financial Statements

- A. Our objectives are to obtain reasonable assurance about whether the Standalone Financial Statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with SAs will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these Standalone Financial Statements.
- B. As part of an audit in accordance with SAs, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:
 - i) Identify and assess the risks of material misstatement of the standalone financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
 - ii) Obtain an understanding of internal financial controls relevant to the audit in order to design audit procedures that are appropriate in the circumstances. Under section 143(3)(i) of the Act, we are also responsible for expressing our opinion on whether the Company has adequate internal financial controls system in place and the operating effectiveness of such controls.
 - iii) Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
 - iv) Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the Standalone Financial Statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Company to cease to continue as a going concern.
 - v) Evaluate the overall presentation, structure and content of the Standalone Financial Statements, including the disclosures, and whether the Standalone Financial Statements represent the underlying transactions and events in a manner that achieves fair presentation.
- C. Materiality is the magnitude of misstatements in the Standalone Financial Statements that, individually or in aggregate, makes it probable that the economic decisions of a reasonably knowledgeable user of the Standalone Financial Statementsmay be influenced. We consider quantitative materiality and qualitative factors in (i) planning the scope of our audit work and in evaluating the results of our work; and (ii) to evaluate the effect of any identified misstatements in the Standalone Financial Statements.
- D. We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.
- E. We also provide those charged with governance with a statement that we have complied with relevant ethical requirements regarding independence, and to communicate with them all relationships and other matters that may reasonably be thought to bear on our independence, and where applicable, related safeguards.
- F. From the matters communicated with those charged with governance, we determine those matters that were of most significance in the audit of the Standalone Financial Statements of the current period and are therefore the key audit matters. We describe these matters in our auditor's report unless law or regulation precludes public disclosure about the matter or when, in extremely rare circumstances, we determine that a matter should not be communicated in our report because the adverse consequences of doing so would reasonably be expected to outweigh the public interest benefits of such communication.

II. Report on Other Legal and Regulatory Requirements

1. As required by Section 143(3) of the Act, based on our audit we report that:

- A. We have sought and obtained all the information and explanations which to the best of our knowledge and belief were necessary for the purposes of our audit.
- B. In our opinion, proper books of account as required by law have been kept by the Company so far as it appears from our examination of those books.

- C. The Balance Sheet, the Statement of Profit and Loss including Other Comprehensive Income, Statement of Changes in Equity and the Statement of Cash Flow dealt with by this Report are in agreement with the relevant books of account.
- D. In our opinion, the aforesaid standalone financial statements comply with the Ind-AS specified under Section 133 of the Act, read with Rule 7 of the Companies (Accounts) Rules, 2014.
- E. On the basis of the written representations received from the directors as on March 31, 2019 taken on record by the Board of Directors, none of the directors is disqualified as on March 31, 2019 from being appointed as a director in terms of Section 164 (2) of the Act.
- F. With respect to the adequacy of the internal financial controls over financial reporting of the Company and the operating effectiveness of such controls, refer to our separate Report in "**Annexure A**". Our report expresses an unmodified opinion on the adequacy and operating effectiveness of the Company's internal financial controls over financial reporting.
- G. With respect to the other matters to be included in the Auditor's Report in accordance with the requirements of section 197(16) of the Act, as amended:

In our opinion and to the best of our information and according to the explanations given to us, the remuneration paid by the Company to its directors during the year is in accordance with the provisions of section 197 of the Act.

- H. With respect to the other matters to be included in the Auditor's Report in accordance with Rule 11 of the Companies (Audit and Auditors) Rules, 2014, as amended in our opinion and to the best of our information and according to the explanations given to us:
 - i) The Company has disclosed the impact of pending litigations on its financial position in its Standalone Financial Statements.
 - ii) The Company has made provision, as required under the applicable law or accounting standards, for material foreseeable losses, if any, on long-term contracts including derivative contracts.
 - iii) There has been no delay in transferring amounts, required to be transferred, to the Investor Education and Protection Fund by the Company.
- 2. As required by the Companies (Auditor's Report) Order, 2016 ("the Order") issued by the Central Government in terms of Section 143(11) of the Act, we give in "**Annexure B**" a statement on the matters specified in paragraphs 3 and 4 of the Order.

For Pankaj Priti & Associates Chartered Accountants Firm's Registration No. 016461N

Pankaj Jain (Partner) Membership No. 095412

Place: New Delhi Date: 10 May 2019

Annexure A to the Independent Auditor's Report to the Members of Hello Trade Online Private Limited

Report on the Internal Financial Controls under Clause (i) of Sub-section 3 of Section 143 of the Companies Act, 2013 ("the Act") as referred to in paragraph 2(f) of 'Report on Other Legal and Regulatory Requirements' Section

We have audited the internal financial controls over financial reporting of **Hello Trade Online Private Limited** ("the Company") as of 31 March 2019 in conjunction with our audit of the Ind-AS financial statements of the Company for the year ended on that date.

Management's Responsibility for Internal Financial Controls

The Company's management is responsible for establishing and maintaining internal financial controls based on "the internal control over financial reporting criteria established by the Company considering the essential components of internal control stated in the Guidance Note on Audit of Internal Financial Controls over Financial Reporting issued by The Institute of Chartered Accountants of India (ICAI)". These responsibilities include the design, implementation and maintenance of adequate internal financial controls that were operating effectively for ensuring the orderly and efficient conduct of its business, including adherence to company's policies, the safeguarding of its assets, the prevention and detection of frauds and errors, the accuracy and completeness of the accounting records, and the timely preparation of reliable financial information, as required under the Act.

Auditors'Responsibility

Our responsibility is to express an opinion on the Company's internal financial controls over financial reporting based on our audit.

We conducted our audit in accordance with the Guidance Note on Audit of Internal Financial Controls Over Financial Reporting (the "Guidance Note") and the Standards on Auditing, issued by ICAI and deemed to be prescribed under section 143(10) of the Act, to the extent applicable to an audit of internal financial controls, both applicable to an audit of Internal Financial Controls and, both issued by The Institute of Chartered Accountants of India (ICAI). Those Standards and the Guidance Note require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether adequate internal financial controls over financial reporting was established and maintained and if such controls operated effectively in all material respects.

Our audit involves performing procedures to obtain audit evidence about the adequacy of the internal financial controls system over financial reporting and their operating effectiveness.

Our audit of internal financial controls over financial reporting included obtaining an understanding of internal financial controls over financial reporting, assessing the risk that a material weakness exists, and testing and evaluating the design and operating effectiveness of internal control based on the assessed risk. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion on the Company's internal financial controls system over financial reporting.

Meaning of Internal Financial Controls over Financial Reporting

A company's internal financial control over financial reporting is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles. A company's internal financial control over financial reporting includes those policies and procedures that:

- a) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the company;
- b) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with generally accepted accounting principles, and that receipts and expenditures of the company are being made only in accordance with authorizations of management and directors of the company; and
- c) provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use, or disposition of the company's assets that could have a material effect on the financial statements.

Inherent Limitations of Internal Financial Controls over Financial Reporting

Because of the inherent limitations of internal financial controls over financial reporting, including the possibility of collusion or improper management override of controls, material misstatements due to error or fraud may occur and not be detected. Also, projections of any evaluation of the internal financial controls over financial reporting to future periods are subject to the risk that the internal financial control over financial reporting in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

Opinion

In our opinion, the Company has, in all material respects, an adequate internal financial controls system over financial reporting and such internal financial controls over financial reporting were operating effectively as at 31 March 2019, based on the internal control over financial reporting criteria established by the Company considering the essential components of internal control stated in the Guidance Note on Audit of Internal Financial Controls Over Financial Reporting issued by The Institute of Chartered Accountants of India (ICAI).

For Pankaj Priti & Associates Chartered Accountants Firm's Registration No. 016461N

Pankaj Jain (Partner) Membership No. 095412

Place: New Delhi Date: 10 May 2019

Annexure B to the Independent Auditor's Report to the Members of Hello Trade Online Private Limited

Report on the matters specified in paragraph 3 of the Companies (Auditor's Report) Order, 2016 ("the Order') issued by the Central Government of India in terms of section 143(11) of the Companies Act, 2013 ("the Act") as referred to in paragraph 1 of 'Report on Other Legal and Regulatory Requirements' section.

- i. The Company has no Fixed Assets, hence clause 3(i) (a) to (c) of the order is not applicable to the company.
- ii. In our opinion and according to the information and explanations given to us, the Company is not having any inventory. Accordingly clause 3(ii) of the Order is not applicable.
- iii. (a) The company has not granted any loans, secured or unsecured, to companies, firms or other parties covered in the register maintained under section 189 of the Act. Accordingly, clauses 3(iii) (a) & (b) of the Order are not applicable.
 - (b) Since there are no such loans, the comments regarding repayment of the principal amount & interest due thereon and overdue amounts are not required.
- iv. In our opinion and according to the information and explanations given to us, provisions of section 185 and 186 of the Act in respect of loans to directors including entities in which they are interested and in respect of loans and advances given, investments made and, guarantees, and securities given have been complied with by the company.
- v. The Company has not accepted any deposits within the meaning of Sections 73 to 76 of the Act and the Companies (Acceptance of Deposits) Rules, 2014 (as amended). Accordingly, the provisions of clause 3(v) of the Order are not applicable.
- vi. To the best of our knowledge and belief, the Central Government has not specified maintenance of cost records under sub-section (1) of Section 148 of the Act, in respect of Company's products/ services. Accordingly, the provisions of clause 3(vi) of the Order are not applicable.
- vii. a. The Company is regular in depositing undisputed statutory dues including provident fund, employees' state insurance, income-tax, sales-tax, service tax, duty of customs, duty of excise, value added tax, cess and other material statutory dues, as applicable, to the appropriate authorities. Further, no undisputed amounts payable in respect thereof were outstanding at the year-end for a period of more than six months from the date they become payable.
 - b. There are no dues in respect of income-tax, sales-tax, service tax, duty of customs, duty of excise and value added tax that have not been deposited with the appropriate authorities on account of any dispute.
- viii. The Company has not defaulted in repayment of loans or borrowings to any bank or financial institution or government during the year. The Company did not have any outstanding debentures during the year.
- ix. In our opinion, and according to the information and explanations given to us, the Company has not raised any money way of initial public offer / further public offer and Company has not raised any term loans. Accordingly provisions of clause (ix) of the Order is not applicable on the Company.
- x. In our opinion, and according to the information and explanations given to us, we report that no fraud by the company or on the company by the officers and employees of the Company has been noticed or reported during the year.
- xi. In our opinion, and according to the information and explanations given to us, managerial remuneration has not been paid / provided. Therefore, the provisions of clause 3(xi) of the Order are not applicable to the Company.
- xii. The Company is not a Nidhi company. Therefore, the provisions of clause 3(xii) of the Order are not applicable to the Company.
- xiii. In our opinion, and according to the information and explanations given to us during the course of audit, transactions with the related parties are in compliance with section 177 and section 188 of the Act, where applicable and the details have been disclosed in the notes to the financial statements, as required by the applicable Indian Accounting Standards.
- xiv. According to the information and explanations given to us and on an overall examination of the books of account, the Company has not made any preferential allotment or private placement of shares or fully or partly convertible debentures during the year under audit and hence not commented upon.
- xv. In our opinion, and according to the information and explanations given to us, the Company has not entered into any non-cash transactions with directors or persons connected with him.
- xvi. According to the information and explanations given to us, the provisions of section 45-IA of the Reserve Bank of India Act, 1934 are not applicable to the Company.

For Pankaj Priti & Associates Chartered Accountants Firm's Registration No. 016461N

Pankaj Jain (Partner) Membership No. 095412

Place: New Delhi Date: 10 May 2019

Balance Sheet as at 31 March 2019

Particulars	Notes	As at	As at
		31 March 2019	31 March 2018
Assets			
Current assets			
Financial assets			
(i) Cash and cash equivalents	4	122.00	38.73
Total current assets		122.00	38.73
Total assets	-	122.00	38.73
Equity and liabilities			
Equity			
Equity share capital	5	300.00	200.00
Other equity		(194.52)	(168.27)
Total equity		105.48	31.73
Current liabilities			
(i) Trade payables	6		
(a) total outstanding dues of micro enterprises and small enterprises		-	-
(b) total outstanding dues of creditors other than micro enterprises and small enterprises		16.52	7.00
Total current liabilities	-	16.52	7.00
Total liabilities	-	16.52	7.00
Total equity and liabilities	-	122.00	38.73
Summary of significant accounting policies			

The accompanying notes are an integral part of the financial statements

As per our report of even date

For Pankaj Priti & Associates ICAI Firm Registration No. 016461N Chartered Accountants

per Pankaj Jain Partner Membership No.: 095412

Place: Noida Date : 10th May 2019 For and on behalf of the Board of Directors of **Hello Trade Online Private Limited**

Sudhir Gupta (Director) DIN: 08267484

Statement of profit and loss for the year ended 31 March 2019

(Amounts in INR "Thousands", unless otherwise stated)

Particulars	Notes	For the year ended 31 March 2019	For the year ended 31 March 2018
Income:			
Revenue from operations		-	-
Total income		-	-
Expenses:			
Other expenses	7	26.25	18.48
Total expenses		26.25	18.48
Loss before tax		(26.25)	(18.48)
Income tax expense			
Current tax		-	-
Deferred tax		-	-
Total tax expense		-	-
Loss for the year		(26.25)	(18.48)
Other comprehensive income (OCI)			
Items that will not be reclassified to profit or loss in subsequent year			
Re-measurement gains/(losses) on defined benefit plans			
Income tax effect			
		-	-
Other comprehensive income for the year, net of tax		-	-
Total comprehensive loss for the year		(26.25)	(18.48)
Earnings per equity share:	8		
Basic/diluted earnings per equity share (INR)		(0.87)	(0.92)
Summary of significant accounting policies			

The accompanying notes are an integral part of the financial statements

As per our report of even date

For Pankaj Priti & Associates

ICAI Firm Registration No. 016461N Chartered Accountants

per Pankaj Jain Partner Membership No.: 095412

Place: Noida Date : 10th May 2019 For and on behalf of the Board of Directors of **Hello Trade Online Private Limited**

Sudhir Gupta (Director) DIN: 08267484

Statement of Cash Flows for the year ended 31 March 2019

(Amounts in INR "Thousands", unless otherwise stated)

Particulars	For the year ended	For the year ended
	31 March 2019	31 March 2018
Loss before tax	(26.25)	(18.48)
Adjustments for:		
Operating loss before working capital changes	(26.25)	(18.48)
Movement in working capital		
Increase/(decrease) in trade and other payables	9.52	(14.00)
Cash generated from operations	(16.73)	(32.48)
Direct taxes paid (net of refunds)		
Net cash generated/used in operating activities	(16.73)	(32.48)
Cash flow from investing activities	-	-
Cash flow from financing activities		
Proceeds from receipt of equity shares capital	100.00	-
Net cash generated from financing activities	100.00	-
Net (decrease) / increase in cash and cash equivalents	83.28	(32.48)
Cash and cash equivalents at the beginning of the year	38.73	71.21
Cash and cash equivalents at the end of the year	122.00	38.73
Components of cash and cash equivalents		
Cash and cheques on hand	14.00	14.00
Balances with banks:		
- On current accounts	108.00	24.73
Total cash and cash equivalents (note 4)	122.00	38.73
Summary of significant accounting policies		

The accompanying notes are an integral part of the financial statements

As per our report of even date

For Pankaj Priti & Associates ICAI Firm Registration No. 016461N Chartered Accountants

per Pankaj Jain Partner Membership No.: 095412

Place: Noida Date : 10th May 2019 For and on behalf of the Board of Directors of **Hello Trade Online Private Limited**

Sudhir Gupta (Director) DIN: 08267484

Statement of changes in equity for the year ended 31 March 2019

(Amounts in INR "Thousands", unless otherwise stated)

(a) Equity share capital (refer note 5)

Equity shares of INR 10 each issued, subscribed and fully paid up	Amount
As at 1 April 2017	200.00
As at 31 March 2018	200.00
Changes in equity share capital during the period	100.00
As at 31 March 2019	300.00

(b) Other equity (refer note 9)

Particulars	Reserve and Surp	lus	Total equity	
	Retained earnings	Total		
Balance as at 1 April 2017	(149.79)	(149.79)	(149.79)	
Loss for the year	(18.48)	(18.48)	(18.48)	
Other comprehensive income		-	-	
Total comprehensive income	(18.48)	(18.48)	(18.48)	
Balance as at 31 March 2018	(168.27)	(168.27)	(168.27)	
Loss for the Year	(26.25)	(26.25)	(26.25)	
Other comprehensive income			-	
Total comprehensive income	(26.25)	(26.25)	(26.25)	
Balance as at 31 March 2019	(194.52)	(194.52)	(194.52)	

The accompanying notes are an integral part of the financial statements

As per our report of even date

For Pankaj Priti & Associates ICAI Firm Registration No. 016461N

Chartered Accountants

per Pankaj Jain Partner Membership No.: 095412

Place: Noida Date : 10th May 2019 For and on behalf of the Board of Directors of **Hello Trade Online Private Limited**

Sudhir Gupta (Director) DIN: 08267484

Notes to financial statements for the year ended 31st March 2019

(Amounts in INR "Thousands", unless otherwise stated)

1. Corporate Information

Hello Trade Online Private Limited ("the Company") is a public company domiciled in India and was incorporated on July 03, 2008 under the provisions of the Companies Act applicable in India. The Company is authorized to engage in various business, including conducting domestic trade and international business facilitation, including sales, marketing, operational, technological, information processing and other trade and business related services. The registered office of the Company is located at 1st Floor, 29-Daryagang, Netaji Subash Marg New Delhi-110002, India.

The financial statements were authorised for issue in accordance with a resolution passed by Board of Directors on 10th May 2019.

2. Significant accounting policies

2.1 Basis of preparation

The financial statements of the Company have been prepared in accordance with Indian Accounting Standard ('Ind AS') notified under section 133 of the Companies Act, 2013, read together with Rule 3 of the Companies (Indian Accounting Standards) Rules, 2015 and Companies (Indian Accounting Standards) Amendment Rules, 2016 issued by the Ministry of Corporate Affairs ("MCA").

All amounts disclosed in the financial statements and notes have been rounded off to the nearest INR thousand as per the requirement of Schedule III, unless otherwise stated.

The financial statements have been prepared on the historical cost basis as explained in the accounting policies below, except certain financial assets and liabilities measured at fair value where the Ind AS requires a different accounting treatment (refer accounting policy regarding financial instruments).

The preparation of these financial statements requires the use of certain critical accounting estimates and judgements. It also requires the management to exercise judgement in the process of applying the Company's accounting policies. The areas where estimates are significant to the financial statements, or areas involving a higher degree of judgement or complexity, are disclosed in Note 3.

2.2 Summary of significant accounting policies

The accounting policies, as set out in the following paragraphs of this note, have been consistently applied, to all the years presented in these financial statements.

a) Current versus non-current classification

The Company presents assets and liabilities in balance sheet based on current/non-current classification. An asset is classified as current when it is:

- (i) Expected to be realised or intended to be sold or consumed in normal operating cycle
- (ii) Held primarily for the purpose of trading
- (iii) Expected to be realised within twelve months after the reporting year, or
- (iv) Cash or cash equivalent unless restricted from being exchanged or used to settle a liability for at least twelve months after the reporting year.

All other assets are classified as non-current.

A liability is classified as current when:

- (i) It is expected to be settled in normal operating cycle
- (ii) It is held primarily for the purpose of trading
- (iii) It is due to be settled within twelve months after the reporting year, or
- (iv) There is no unconditional right to defer the settlement of the liability for at least twelve months after the reporting year.

The Company classifies all other liabilities as non-current.

Deferred tax assets and liabilities are classified as non-current assets and liabilities.

The operating cycle is the time between the acquisition of assets for processing and their realisation in cash and cash equivalents. The Company has identified twelve months as its operating cycle.

b) Fair value measurement

Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. The fair value measurement is based on the presumption that the transaction to sell the asset or transfer the liability takes place either:

- (i) In the principal market for the asset or liability, or
- (ii) In the absence of a principal market, in the most advantageous market for the asset or liability

The principal or the most advantageous market must be accessible by the Company.

The fair value of an asset or a liability is measured using the assumptions that market participants would use when pricing the asset or liability, assuming that market participants act in their best economic interest.

A fair value measurement of a non-financial asset takes into account a market participant's ability to generate economic benefits by using the asset in its highest and best use or by selling it to another market participant that would use the asset in its highest and best use.

The Company uses valuation techniques that are appropriate in the circumstances and for which sufficient data are available to measure fair value, maximising the use of relevant observable inputs and minimising the use of unobservable inputs.

All assets and liabilities for which fair value is measured or disclosed in the financial statements are categorised within the fair value hierarchy, described as follows, based on the degree to which the inputs to the fair value measurements are observable and the significance of the inputs to the fair value measurement in its entirety:

- (i) Level 1 Quoted (unadjusted) market prices in active markets for identical assets or liabilities
- (ii) Level 2 inputs, other than quoted prices included within Level 1, that are observable for the asset or liability, either directly or indirectly; and
- (iii) Level 3 Unobservable inputs for the asset or liability reflecting Company's assumptions about pricing by market participants

For assets and liabilities that are recognised in the financial statements on fair value on a recurring basis, the Company determines whether transfers have occurred between Levels in the hierarchy by re-assessing categorisation (based on the lowest level input that is significant to the fair value measurement as a whole) at the end of each reporting year.

For the purpose of fair value disclosures, the Company has determined classes of assets and liabilities on the basis of the nature, characteristics and risks of the asset or liability and the level of the fair value hierarchy as explained above. This note summarises accounting policy for fair value. Other fair value related disclosures are given in the relevant notes.

- Disclosures for significant estimates and assumptions (Note 3)
- Disclosures for valuation methods and quantitative disclosure of fair value measurement hierarchy (Note 9)

c) Taxes

Current Income tax

Current income tax assets and liabilities are measured at the amount expected to be recovered from or paid to the taxation authorities. The tax rates and tax laws used to compute the amount are those that are enacted or substantively enacted, at the reporting date.

Current income tax relating to items recognised outside profit or loss is recognised outside profit or loss (either in other comprehensive income or in equity). Current tax items are recognised in correlation to the underlying transaction either in OCI or directly in equity. Management periodically evaluates positions taken in the tax returns with respect to situations in which applicable tax regulations are subject to interpretation and establishes provisions where appropriate.

Deferred Tax

Deferred tax is provided using the liability method on temporary differences between the tax bases of assets and liabilities and their carrying amounts for financial reporting purposes at the reporting date.

Deferred tax liabilities are recognised for all taxable temporary differences, except when the deferred tax liability arises from the initial recognition of goodwill or an asset or liability in a transaction that is not a business combination and, at the time of the transaction, affects neither the accounting profit nor taxable profit or loss.

Deferred tax assets are recognised for all deductible temporary differences, the carry forward of unused tax credits and any unused tax losses. Deferred tax assets are recognised to the extent that it is probable that taxable profit will be available against which the deductible temporary differences, and the carry forward of unused tax credits and unused tax losses can be utilised except when the deferred tax asset relating to the deductible temporary difference arises from the initial recognition of an asset or liability in a transaction that is not a business combination and, at the time of the transaction, affects neither the accounting profit nor taxable profit or loss.

The carrying amount of deferred tax assets is reviewed at each reporting date and reduced to the extent that it is no longer probable that sufficient taxable profit will be available to allow all or part of the deferred tax asset to be utilised. Unrecognised deferred tax assets are re-assessed at each reporting date and are recognised to the extent that it has become probable that future taxable profits will allow the deferred tax asset to be recovered.

Deferred tax assets and liabilities are measured at the tax rates that are expected to apply in the year when the asset is realised, or the liability is settled, based on tax rates (and tax laws) that have been enacted or substantively enacted at the reporting date.

Deferred tax relating to items recognised outside profit or loss is recognised outside profit or loss (either in other comprehensive income or in equity). Deferred tax items are recognised in correlation to the underlying transaction either in OCI or directly in equity.

Deferred tax assets and deferred tax liabilities are offset if a legally enforceable right exists to set off current tax assets against current tax liabilities and the deferred taxes relate to the same taxable entity and the same taxation authority.

Sales/ value added taxes/ Service tax/ Goods and service tax (GST) paid on acquisition of assets or on incurring expenses

Expenses and assets are recognised net of the amount of sales/ value added taxes/ GST paid, except:

- When the tax incurred on a purchase of assets or services is not recoverable from the taxation authority, in which case, the tax paid is recognised as part of the cost of acquisition of the asset or as part of the expense item, as applicable
- When receivables and payables are stated with the amount of tax included

The net amount of tax recoverable from, or payable to, the taxation authority is included as part of receivables or payables in the balance sheet.

d) Provisions and contingent liabilities

Provisions

Provisions are recognised when the Company has a present obligation (legal or constructive) as a result of a past event, it is probable that an outflow of resources embodying economic benefits will be required to settle the obligation and a reliable estimate can be made of the amount of the obligation. When the Company expects some or all of a provision to be reimbursed, for example, under an insurance contract, the reimbursement is recognised as a separate asset, but only when the reimbursement is virtually certain. The expense relating to a provision is presented in the statement of profit and loss net of any reimbursement.

If the effect of the time value of money is material, provisions are discounted using a current pre-tax rate that reflects, when appropriate, the risks specific to the liability. When discounting is used, the increase in the provision due to the passage of time is recognised as a finance cost.

Contingent liabilities

A contingent liability is possible obligation that arises from past events whose existence will be confirmed by the occurrence or non-occurrence of one or more uncertain future events beyond the control of the Company or a present obligation that is not recognised because it is not probable that an outflow of resources will be required to settle the obligation. A contingent liability also arises in extremely rare cases where there is a liability that cannot be recognised because it cannot be measured reliably.

The Company does not recognise a contingent liability but discloses its existence in the financial statements.

e) Financial Instruments

A financial instrument is any contract that gives rise to a financial asset of one entity and a financial liability or equity instrument of another entity.

Financial assets

Initial recognition and measurement

All financial assets are recognised initially at fair value plus, in the case of financial assets not recorded at fair value through profit or loss, transaction costs that are attributable to the acquisition of the financial asset. Purchases or sales of financial assets that require delivery of assets within a time frame established by regulation or convention in the market place (regular way trades) are recognised on the trade date, i.e., the date that the Company commits to purchase or sell the asset.

Subsequent measurement

For purposes of subsequent measurement, financial assets are classified in four categories:

- Debt instruments at amortised cost
- Debt instruments at fair value through other comprehensive income (FVTOCI)
- Debt instruments, derivatives and equity instruments at fair value through profit or loss (FVTPL)
- Equity instruments measured at fair value through other comprehensive income (FVTOCI)

Debt instruments at amortised cost

A 'debt instrument' is measured at the amortised cost if both the following conditions are met:

- a) The asset is held within a business model whose objective is to hold assets for collecting contractual cash flows, and
- b) Contractual terms of the asset give rise on specified dates to cash flows that are solely payments of principal and interest (SPPI) on the principal amount outstanding.

After initial measurement, such financial assets are subsequently measured at amortised cost using the effective interest rate (EIR) method. Amortised cost is calculated by taking into account any discount or premium on acquisition and fees or costs that are an integral part of the EIR. The EIR amortisation is included in other income in the profit or loss. The losses arising from impairment are recognised in the profit or loss. This category generally applies to loans to employees, trade and other receivables.

Debt instruments at FVTOCI

A 'debt instrument' is classified as at the FVTOCI if both of the following criteria are met:

- a) The objective of the business model is achieved both by collecting contractual cash flows and selling the financial assets, and
- b) The asset's contractual cash flows represent SPPI

Debt instruments included within the FVTOCI category are measured initially as well as at each reporting date at fair value. Fair value movements are recognized in the other comprehensive income (OCI). However, the Company recognizes interest income, impairment losses and reversals and foreign exchange gain or loss in the P&L. On derecognition of the asset, cumulative gain or loss previously recognised in OCI is reclassified from the equity to P&L. Interest earned whilst holding FVTOCI debt instrument is reported as interest income using the EIR method.

Debt instrument at FVTPL

FVTPL is a residual category for debt instruments. Any debt instrument, which does not meet the criteria for categorization as at amortized cost or as FVTOCI, is classified as at FVTPL.

In addition, the Company may elect to designate a debt instrument, which otherwise meets amortized cost or FVTOCI criteria, as at FVTPL. However, such election is allowed only if doing so reduces or eliminates a measurement or recognition inconsistency (referred to as 'accounting mismatch'). The Company has not designated any debt instrument as at FVTPL.

Debt instruments included within the FVTPL category are measured at fair value with all changes recognized in the statement of profit and loss.

Derecognition

A financial asset (or, where applicable, a part of a financial asset or part of a Company of similar financial assets) is primarily derecognised (i.e. removed from the Company's balance sheet) when:

- The rights to receive cash flows from the asset have expired, or
- The Company has transferred its rights to receive cash flows from the asset or has assumed an obligation to pay
 the received cash flows in full without material delay to a third party under a 'pass-through' arrangement; and
 either (a) the Company has transferred substantially all the risks and rewards of the asset, or (b) the Company
 has neither transferred nor retained substantially all the risks and rewards of the asset, but has transferred
 control of the asset.

When the Company has transferred its rights to receive cash flows from an asset or has entered into a pass-through arrangement, it evaluates if and to what extent it has retained the risks and rewards of ownership. When it has neither transferred nor retained substantially all of the risks and rewards of the asset, nor transferred control of the asset, the

Company continues to recognise the transferred asset to the extent of the Company's continuing involvement. In that case, the Company also recognises an associated liability. The transferred asset and the associated liability are measured on a basis that reflects the rights and obligations that the Company has retained.

Continuing involvement that takes the form of a guarantee over the transferred asset is measured at the lower of the original carrying amount of the asset and the maximum amount of consideration that the Company could be required to repay.

Impairment of financial assets

In accordance with Ind AS 109, the Company applies expected credit loss (ECL) model for measurement and recognition of impairment loss on the following financial assets and credit risk exposure:

- a. Financial assets that are debt instruments, and are measured at amortised cost e.g., loans, deposits, trade receivables and bank balance
- b. Trade receivables or any contractual right to receive cash or another financial asset that result from transactions that are within the scope of Ind AS 18

The Company follows 'simplified approach' for recognition of impairment loss allowance on trade receivables or contract revenue receivables.

The application of simplified approach does not require the Company to track changes in credit risk. Rather, it recognises impairment loss allowance based on lifetime ECLs at each reporting date, right from its initial recognition.

For recognition of impairment loss on other financial assets and risk exposure, the Company determines that whether there has been a significant increase in the credit risk since initial recognition. If credit risk has not increased significantly, 12-month ECL is used to provide for impairment loss. However, if credit risk has increased significantly, lifetime ECL is used. If, in a subsequent year, credit quality of the instrument improves such that there is no longer a significant increase in credit risk since initial recognition, then the entity reverts to recognising impairment loss allowance based on 12-month ECL.

Lifetime ECL are the expected credit losses resulting from all possible default events over the expected life of a financial instrument. The 12-month ECL is a portion of the lifetime ECL which results from default events that are possible within 12 months after the reporting date.

ECL is the difference between all contractual cash flows that are due to the Company in accordance with the contract and all the cash flows that the entity expects to receive (i.e., all cash shortfalls), discounted at the original EIR. When estimating the cash flows, an entity is required to consider:

- All contractual terms of the financial instrument (including prepayment, extension, call and similar options) over the expected life of the financial instrument. However, in rare cases when the expected life of the financial instrument cannot be estimated reliably, then the entity is required to use the remaining contractual term of the financial instrument
- Cash flows from the sale of collateral held or other credit enhancements that are integral to the contractual terms

ECL impairment loss allowance (or reversal) recognized during the year is recognized as income/ expense in the statement of profit and loss (P&L). This amount is reflected under the head 'other expenses' in the P&L. The balance sheet presentation for various financial instruments is described below:

- Financial assets measured as at amortised cost, contractual revenue receivables and lease receivables: ECL is
 presented as an allowance, i.e., as an integral part of the measurement of those assets in the balance sheet.
 The allowance reduces the net carrying amount. Until the asset meets write-off criteria, the Company does not
 reduce impairment allowance from the gross carrying amount.
- Loan commitments and financial guarantee contracts: ECL is presented as a provision in the balance sheet, i.e. as a liability.
- Debt instruments measured at FVTOCI: Since financial assets are already reflected at fair value, impairment
 allowance is not further reduced from its value. Rather, ECL amount is presented as 'accumulated impairment
 amount' in the OCI.

For assessing increase in credit risk and impairment loss, the Company combines financial instruments on the basis of shared credit risk characteristics with the objective of facilitating an analysis that is designed to enable significant increases in credit risk to be identified on a timely basis.

Financial liabilities

Initial recognition and measurement

Financial liabilities are classified, at initial recognition, as financial liabilities at fair value through profit or loss, loans and borrowings, payables, or as derivatives designated as hedging instruments in an effective hedge, as appropriate.

All financial liabilities are recognised initially at fair value and, in the case of loans and borrowings and payables, net of directly attributable transaction costs.

The Company's financial liabilities include, share buyback obligation, trade payables, security deposits and other payables.

Subsequent measurement

The measurement of financial liabilities depends on their classification, as described below:

Financial liabilities at fair value through Profit or Loss:

Financial liabilities at fair value through profit or loss include financial liabilities held for trading and financial liabilities designated upon initial recognition as at fair value through profit or loss.

Financial liabilities designated upon initial recognition at fair value through profit or loss are designated as such at the initial date of recognition, and only if the criteria in Ind AS 109 are satisfied. For liabilities designated as FVTPL, fair value gains/ losses attributable to changes in own credit risk are recognized in OCI. These gains/ losses are not subsequently transferred to P&L. However, the company may transfer the cumulative gain or loss within equity. All other changes in fair value of such liability are recognised in the statement of profit or loss. The company has designated convertible preference shares issued with share buyback obligation, to be measured at fair value through profit or loss.

Loans and borrowings

After initial recognition, interest-bearing loans and borrowings are subsequently measured at amortised cost using the EIR method. Gains and losses are recognised in profit or loss when the liabilities are derecognised as well as through the EIR amortisation process.

Amortised cost is calculated by taking into account any discount or premium on acquisition and fees or costs that are an integral part of the EIR. The EIR amortisation is included as finance costs in the statement of profit and loss. This category generally applies to borrowings.

De-recognition

A financial liability is derecognised when the obligation under the liability is discharged or cancelled or expires. When an existing financial liability is replaced by another from the same lender on substantially different terms, or the terms of an existing liability are substantially modified, such an exchange or modification is treated as the derecognition of the original liability and the recognition of a new liability. The difference in the respective carrying amounts is recognised in the statement of profit or loss.

Offsetting of financial instruments

Financial assets and financial liabilities are offset, and the net amount is reported in the balance sheet if there is a currently enforceable legal right to offset the recognised amounts and there is an intention to settle on a net basis, to realise the assets and settle the liabilities simultaneously.

Convertible preference shares

Convertible preference shares are separated into liability and equity components based on the terms of the contract.

On issuance of the convertible preference shares, the fair value of the liability component is determined using a market rate for an equivalent non-convertible instrument. This amount is classified as a financial liability measured at amortised cost (net of transaction costs) until it is extinguished on conversion or redemption.

The remainder of the proceeds is allocated to the conversion option that is recognised and included in equity since conversion option meets Ind AS 32 criteria for fixed to fixed classification. Transaction costs are deducted from equity, net of associated income tax. The carrying amount of the conversion option is not remeasured in subsequent years.

Transaction costs are apportioned between the liability and equity components of the convertible preference shares based on the allocation of proceeds to the liability and equity components when the instruments are initially recognised.

f) Earnings per share

Basic earnings per share are calculated by dividing the net profit or loss for the year attributable to equity shareholders (after deducting preference dividends and attributable taxes) by the weighted average number of equity shares outstanding during the year. Partly paid equity shares are treated as a fraction of an equity share to the extent that they are entitled to participate in dividends relative to a fully paid equity share during the reporting year. The weighted average number of equity shares outstanding during the year is adjusted for events such as bonus issue, bonus element in a rights issue, share split, and reverse share split (consolidation of shares) that have changed the number of equity shares outstanding, without a corresponding change in resources.

For the purpose of calculating diluted earnings per share, the net profit or loss for the year attributable to equity shareholders and the weighted average number of shares outstanding during the year are adjusted for the effects of all dilutive potential equity shares.

g) Cash and cash equivalents

Cash and cash equivalent in the balance sheet comprise cash at banks and on hand which are subject to an insignificant risk of changes in value.

3. Significant accounting estimates and assumptions

The preparation of financial statements in conformity with Ind AS requires the management to make judgments, estimates and assumptions that affect the reported amounts of revenues, expenses, assets and liabilities and the disclosure of contingent liabilities, at the end of the reporting year. Although these estimates are based on the management's best knowledge of current events and actions, uncertainty about these assumptions and estimates could result in the outcomes requiring a material adjustment to the carrying amounts of assets or liabilities in future years. Therefore, actual results could differ from these estimates.

Estimates and assumptions

The key assumptions concerning the future and other key sources of estimation uncertainty at the reporting date, that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year, are described below. The Company based its assumptions and estimates on parameters available when the financial statements were prepared. Existing circumstances and assumptions about future developments, however, may change due to market changes or circumstances arising that are beyond the control of the Company. Such changes are reflected in the assumptions when they occur.

a) Taxes

Deferred tax assets are recognised for unused tax losses to the extent that it is probable that future taxable profit will be available against which the losses can be utilised. In assessing the probability, the Company considers whether the entity has sufficient taxable temporary differences relating to the same taxation authority and the same taxable entity, which will result in taxable amounts against which the unused tax losses or unused tax credits can be utilised before they expire. Significant management judgement is required to determine the amount of deferred tax assets that can be recognised, based upon the likely timing and the level of future taxable profits together with future tax planning strategies.

The Company has not recognised deferred tax assets on the unused tax losses.

Statement of Cash Flows for the year ended 31 March 2019

(Amounts in INR "Thousands", unless otherwise stated)

4 Cash and cash equivalents

	As at	As at
	31 March 2019	31 March 2018
Cash on hand	14.00	14.00
Balance with bank		
- On current accounts	108.00	24.73
Cash and cash equivalents as per statement of cash flows	122.00	38.73

Notes:

(i) Cash and cash equivalents for the purpose of cash flow statement comprise cash and cash equivalents as shown above.

5 Equity share capital and other equity

a) Equity share capital

Authorised share capital	Number of shares	Amount
At 1 April 2017	60,000	600.00
Increase/decrease during the Period		
At 31 March 2018	60,000	600.00
Increase/decrease during the Period		
At 31 March 2019	60,000	600.00
Issued share capital (subscribed and fully paid up)	Number of shares	Amount
At 1 April 2017	20,000	200.00
Increase/decrease during the Period	-	-
At 31 March 2018	20,000	200.00
Increase/decrease during the Period	10,000	100.00
At 31 March 2019	30,000	300.00

b) Terms/ rights attached to equity shares:

- 1) The Company has only one class of equity shares having a par value of INR. 10 per share. Each holder of equity is entitled to one vote per share.
- 2) In event of liquidation of the Company, the holders of equity shares would be entitled to receive remaining assets of the Company, after distribution of all preferential amounts. The distribution will be in proportion to the number of equity shares held by the shareholders.

c) Shares held by holding company

Holding Company

	As at 31 March 2019		As at 31 M	arch 2018
	Number	% Holding	Number	% Holding
Equity shares of INR 10 each fully paid				
Indiamart Intermesh Limited	30,000	100%	20,000	96%

d) Details of shareholders holding more than 5% shares in the Company

	As at 31 March 2019		As at 31 March 2018	
	Number	% Holding	Number	% Holding
Equity shares of INR 10 each fully paid				
Indiamart Intermesh Limited	30,000	100%	20,000	96%

e) Other equity

	As at 31 March 2019	As at 31 March 2018
Retained earnings	(194.52)	(168.27)
Total other equity	(194.52)	(168.27)

(Amounts in INR "Thousands", unless otherwise stated)

6 Trade payables

	As at 31 March 2019	As at 31 March 2018
Payable to micro, small and medium enterprises	-	-
- others	16.52	7.00
Total	16.52	7.00

7 Other expenses

	For the year ended 31 March 2019	For the year ended 31 March 2018
Legal and professional fees	13.33	7.70
Rates and taxes	3.40	-
Auditor's remuneration	9.52	10.78
Total	26.25	18.48

Payment to Auditors

As auditor:		
- Audit fee	9.52	10.78
	9.52	10.78

8 Earnings per share

Basic EPS amounts are calculated by dividing the loss for the year attributable to equity holders of the Company by the weighted average number of Equity shares outstanding during the year.

Diluted EPS are calculated by dividing the loss for the year attributable to the equity holders of the Company by weighted average number of Equity shares outstanding during the period plus the weighted average number of equity shares that would be issued on conversion of all the dilutive potential equity shares into Equity shares. The following reflects the income and share data used in the basic and diluted EPS computations:

	For the year ended 31 March 2019	For the year ended 31 March 2018
Basic/Diluted		
Loss for the period	(26.25)	(18.48)
Weighted average number of equity shares in calculating basic EPS	30,000	20,000
Basic/Dilutive loss per equity share	(0.87)	(0.92)

9 Financial instruments

a) Category wise details as to carrying value, fair value and the level of fair value measurement hierarchy of the Company's financial instruments are as follows:

	Level	For the year ended 31 March 2019	For the year ended 31 March 2018
Financial assets			
Measured at Amortised cost			
- Cash and cash equivalents	Level 1	122.00	38.73
		122.00	38.73
Total financial assets		122.00	38.73
Financial liabilities			
Measured at Amortised cost			
- Trade payables	Level 2	16.52	7.00
Total financial liabilities		16.52	7.00

b) The following methods / assumptions were used to estimate the fair values:

i) The carrying value of cash and cash equivalents, prepaid expenses and trade payables measured at amortised cost approximate their fair value.

10 Capital management

For the purpose of the Company's capital management, capital includes issued equity capital, and other equity reserves attributable to the equity holders of the parent. The Company manages its capital to ensure that the company will be able to continue as going concern while maximising the return to stakeholders through the optimisation of the debt and equity balance.

The Company reviews the capital structure on a regular basis. As part of this review, the Company considers the cost of capital, risks associated with each class of capital requirements and maintenance of adequate liquidity. The Company manages its capital structure and makes adjustments in the light of changes in economic environment and the requirements of the financial covenants.

11 Financial risk management objectives

The Company's board of directors has overall responsibility for the establishment and oversight of the Company's risk management framework. The Company's risk management policies are established to identify and analyse the risks faced by the Company, to set appropriate risk limits and controls and to monitor risks and adherence to limits. Risk management policies and systems are reviewed regularly to reflect changes in market conditions and the Company's activities. The Company, through its training and management standards and procedures, aims to maintain a disciplined and constructive control environment in which all employees understand their roles and obligations.

The Company's Board oversees how management monitors compliance with the Company's risk management policies and procedures, and reviews the adequacy of the risk management framework in relation to the risks faced by the Company. The Board is assisted in its oversight role by internal audit. Internal audit undertakes regular reviews of risk management controls and procedures, the results of which are reported to the audit committee.

i) Credit risk management

Credit risk is the risk of financial loss to the Company if a customer or counterparty to a financial instrument fails to meet its contractual obligations, and arises principally from the Company's cash and bank balances, employee loans, financial assets carried at amortised cost and trade receivables.

The carrying amounts of financial assets represent the maximum credit risk exposure.

Credit risk management considers available reasonable and supportive forward-looking information including indicators like external credit rating (as far as available), macro-economic information (such as regulatory changes, government directives, market interest rate).

Cash and cash equivalents

The Company holds cash and cash equivalents of INR 122.00 at 31 March 2019 (31 March 2018: INR 38.73). The credit risk on liquid funds is limited because the counterparties are banks with high credit ratings assigned by international credit rating agencies. Bank balances are held with reputed and creditworthy banking institutions.

Credit exposure is also managed by counterparty limits for investment of surplus funds which is reviewed by the Management. Investments in liquid plan/schemes are with Asset Management Companies having highest rating.

ii) Liquidity risk management

Liquidity risk is the risk that the Company will encounter difficulty in meeting the obligations associated with its financial liabilities that are settled by delivering cash or another financial asset. The Company's approach to managing liquidity is to ensure, as far as possible, that it will have sufficient liquidity to meet its liabilities when they are due, under both normal and stressed conditions, without incurring unacceptable losses or risking damage to the Company's reputation.

Ultimate responsibility for liquidity risk management rests with the board of directors, which has established an appropriate liquidity risk management framework for the management of the Company's short-term, medium-term and long-term funding and liquidity management requirements. The Company manages liquidity risk by maintaining adequate reserves, banking facilities, by continuously monitoring forecast and actual cash flows, and by matching the maturity profiles of financial assets and liabilities.

Maturities of financial liabilities

The table below summarises the maturity profile of the Company's financial liabilities based on contractual undiscounted payments:

(Amounts in INR "Thousands", unless otherwise stated)

Contractual maturities of financial liabilities

31 March 2019	Within 1 year	Between 1 and 5 years	More than 5 years	Total
Trade payables	16.52	-	-	16.52
	16.52	-	-	16.52

31 March 2018	Within 1 year	Between 1 and 5 years	More than 5 years	Total
Trade payables	7.00	-	-	7.00
	7.00	-	-	7.00

12 Related party transactions

a) Names of related parties and related party relationship

Related parties where control exists irrespective of whether transactions have occurred or not

Holding Company	Indiamart Intermesh Limited
Key Management Personnel	Mr. Dinesh Chandra Agarwal, Director (resigned w.e.f. 27th December, 2018) Mr. Brijesh Kumar Agrawal, Director (resigned w.e.f. 24th December, 2018) Mr. Sudhir Gupta, Director (appointed w.e.f. 29th October, 2018) Mr. Praveen Kumar Goel, Director (appointed w.e.f. 29th October, 2018) Mr. Manoj Bhargava , Director (appointed w.e.f. 29th October, 2018)

(b) Related party transactions

The following table provides the total amount of transactions that have been entered into with the related parties for the relevant financial period:

Particulars	For the year ended 31 March 2019	For the year ended 31 March 2018
Issue of Equity share capital		
Indiamart Intermesh Limited	100.00	200.00
	100.00	200.00

Terms and conditions of transactions with related parties

The transactions with related parties are entered on terms equivalent to those that prevail in arm's length transactions. Outstanding balances at the year-end are unsecured and interest free and settlement occurs in cash. There have been no guarantees provided or received for any related party receivables or payables. This assessment is undertaken each financial year through examining the financial position of the related party and the market in which the related party operates.

13 Details of dues to micro and small enterprises as defined under MSMED Act 2006:

The Company has during the year not received any intimation from any of its suppliers regarding their status under The Micro, Small and Medium Enterprises Development Act, 2006 and hence disclosures, if any, relating to amount unpaid as at the year end along with interest paid/payable as required under the said Act have not been given. Based on the information available with the Company there are no principal / Interest amounts due to micro and small entperises

For Pankaj Priti & Associates ICAI Firm Registration No. 016461N Chartered Accountants	For and on behalf of the Board of Directors of Hello Trade Online Private Limited	
per Pankaj Jain Partner Membership No.: 095412	Sudhir Gupta (Director) DIN: 08267484	Manoj Bhargava (Director) DIN - 08267536
Place: Noida Date : 10th May 2019		