

May 8, 2025

To,

**BSE Limited**  
(BSE: 542726)

**National Stock Exchange of India Limited**  
(NSE: INDIAMART)

**Subject: Disclosure under Regulation 30 read with Schedule III of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015**

Dear Sir/Ma'am,

In continuation to our earlier intimation(s) dated March 25, 2022, May 23, 2022 and May 14, 2024 and and pursuant to Regulation 30 read with Schedule III of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ('Listing Regulations'), it is hereby informed that IndiaMART InterMESH Limited (*hereinafter referred as 'Company'*) has acquired 5,235 equity shares of face value of Rs. 10 each from the promoters of Livekeeping Technologies Private Limited. As a result of this acquisition, Livekeeping Technologies Private Limited has become a wholly owned subsidiary of the Company.

The details of the transaction are given below:

| S.No. | Particulars   | Details   |
|-------|---|---|
| 1.    | Name of the target entity, details in brief such as size, turnover etc.     | <p>Livekeeping Technologies Private Limited ('Livekeeping')</p> <p>Registered Office: 1<sup>st</sup> floor, 29-Daryaganj, Netaji Subhash Marg, Delhi – 110002.</p> <p>Livekeeping offers value added services to businesses over their existing on-premises accounting software like Tally. It provides desktop based digital integration with on premise accounting software which syncs the data automatically to its application enabling the user to view their accounting data on their mobile as well as web. Businesses can access, analyse and share accounting information like sales, receivables, outstanding payments in real time through Livekeeping application.</p> <p>The total turnover of Livekeeping for the financial year ended March 31, 2025 was Rs. 2.35 Cr.</p> |
| 2.    | Whether the acquisition would fall within related party transaction (s) and | No. Livekeeping is a related party, being a subsidiary of the Company.  |

| S.No. | Particulars   | Details  |
|-------|---|--|
|       | whether the promoter/ promoter group/ group companies have any interest in the entity being acquired? If yes, nature of interest and details thereof and whether the same is done at "arm's length".  | Promoters/Promoter Group/ Group companies of the Company do not have any interest in the said investment.  |
| 3.    | Industry to which the entity being acquired belongs.  | Internet Based Accounting Software Solution  |
| 4.    | Objects and effects of acquisition (including but not limited to, disclosure of reasons for acquisition of target entity, if its business is outside the main line of business of the listed entity).   | This investment is in line with the Company's long term objective of offering various Software as a Service ("SAAS") based solutions for businesses.   |
| 5.    | Brief details of any governmental or regulatory approvals required for the acquisition.   | Not Applicable   |
| 6.    | Indicative time period for completion of the acquisition.   | Immediate  |
| 7.    | Nature of consideration - whether cash consideration or share swap and details of the same.   | Cash Consideration   |
| 8.    | Cost of acquisition or the price at which the shares are acquired.  | The Company has acquired 5,235 Equity Shares of face value of Rs. 10/- per share at a premium of Rs. 51,135/- per share for an aggregate value of approximate Rs. 26.78 Crores.  |
| 9.    | Percentage of shareholding / control acquired and / or number of shares acquired.   | The aggregate shareholding of IndiaMART, post this acquisition, in Livekeeping will be 100%. Accordingly, Livekeeping has become a wholly owned subsidiary of the Company.   |
| 10.   | Brief background about the entity acquired in terms of products/line of business acquired, date of incorporation, history of last 3 years turnover, country in which the acquired entity has presence and any other significant information (in brief). | <p>Please refer to point no. 1 for brief background of Livekeeping.</p> <p>Date of Incorporation January 27, 2015<br/>Country of establishment: India</p> <p>Turnover for the last three years:<br/>FY 2025: Rs. 2.35 Cr<br/>FY 2024: Rs. 0.45 Cr<br/>FY 2023: Rs. 0.18 Cr</p> |



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Kindly take the above information on records.

Yours faithfully,

**For IndiaMART InterMESH Limited**

**(Vasudha Bagri)**  
**Compliance Officer**  
**Membership No: A28500**