

**May 14, 2024**

To,

**BSE Limited**  
 (BSE: 542726)

**National Stock Exchange of India Limited**  
 (NSE: INDIAMART)

**Subject: Disclosure under Regulation 30 read with Schedule III of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015**

Dear Sir/Ma'am,

In continuation to our earlier intimation(s) dated March 25, 2022 and May 23, 2022 and pursuant to Regulation 30 read with Schedule III of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ('Listing Regulations'), it is hereby informed that IndiaMART InterMESH Limited (*hereinafter referred as 'Company'*) has acquired additional 14.88% of the share capital (on fully diluted basis) of Livekeeping Technologies Private Limited (*erstwhile known as Finlite Technologies Private Limited and hereinafter referred as 'Livekeeping'*). The details of the transaction are given below:

S.No.	Particulars	Details
1.	Name of the target entity, details in brief such as size, turnover etc.	<p>Livekeeping Technologies Private Limited ('Livekeeping')</p> <p>Registered Office: 1<sup>st</sup> floor, 29-Daryaganj, Netaji Subhash Marg, Delhi - 110002.</p> <p>Livekeeping, offers accounting integrations with Tally accounting software. With its mobile and desktop applications, it digitally enables users to view on tally accounting data. Businesses can access, analyze and share accounting information in real time with the help of Livekeeping application.</p> <p>The total turnover of Livekeeping for the financial year ended March 31, 2024 was Rs. 44.72 Lacs.</p>
2.	Whether the acquisition would fall within related party transaction (s) and whether the promoter/ promoter group/ group companies have any interest in the entity being acquired? If yes, nature of interest and details thereof and whether the same is done at "arm's length".	<p>Livekeeping is a related party, being a subsidiary of the Company.</p> <p>The transaction is being concluded at Arm's Length basis.</p> <p>Promoters/Promoter Group/ Group companies of the Company do not have any interest in the said investment.</p>

S.No.	Particulars	Details
3.	Industry to which the entity being acquired belongs.	Internet Based Accounting Software Solution
4.	Objects and effects of acquisition (including but not limited to, disclosure of reasons for acquisition of target entity, if its business is outside the main line of business of the listed entity).	This investment is in line with the Company's long term objective of offering various Software as a Service ('SAAS') based solutions for businesses.
5.	Brief details of any governmental or regulatory approvals required for the acquisition.	Not Applicable
6.	Indicative time period for completion of the acquisition.	Immediate
7.	Nature of consideration - whether cash consideration or share swap and details of the same.	Cash Consideration
8.	Cost of acquisition or the price at which the shares are acquired.	The Company has invested Rs. 13.39 Crores in Livekeeping by acquiring 2,618 Equity Shares of face value of Rs. 10/- per share at a premium of Rs. 51,145/- (Rupees Fifty One Thousand One Hundred and Thirty Five Only) per share.
9.	Percentage of shareholding / control acquired and / or number of shares acquired.	The aggregate shareholding of IndiaMART, post this investment, in Livekeeping is 65.97% on a fully diluted basis.
10.	Brief background about the entity acquired in terms of products/line of business acquired, date of incorporation, history of last 3 years turnover, country in which the acquired entity has presence and any other significant information (in brief).	<p>Livekeeping, offers accounting integrations with Tally accounting software. With its mobile and desktop applications, it digitally enables users to view on tally accounting data. Businesses can access, analyze and share accounting information in real time with the help of Livekeeping application.</p> <p>Turnover of last three years:            FY 2024: Rs. 44.72 Lacs            FY 2023: Rs. 17.71 Lacs            FY 2022: Rs. 326.69 Lacs</p>



**IndiaMART InterMESH Ltd.**

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Kindly take the above information on records.

Yours faithfully,

**For IndiaMART InterMESH Limited**

**(Manoj Bhargava)**

**Company Secretary and Compliance Officer**

**Membership No: F5164**